

Media Compliance & Pre-Publication

www.dragonflick.com



React. Review. Respond.

Agenda



- ❖ Acquiring Digital Landscape

- ❖ Introducing DragonFlick

- ❖ Product Roadmap

- ❖ Business Value

- ❖ Operations

- ❖ Next Steps

Acquiring Digital Landscape



TECH

CYBERSECURITY | ENTERPRISE | INTERNET | MEDIA | MOBILE | SOCIAL MEDIA | VENTURE CAPITAL | TECH GUIDE

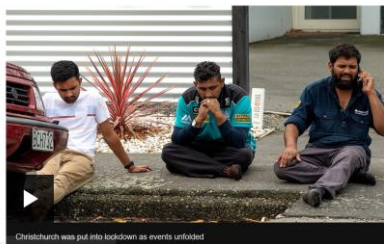
House Homeland Security chair calls on Facebook, YouTube, Twitter and Microsoft to explain the spread of mosque shooting video

- House Homeland Security Chairman Bennie Thompson wrote to the CEOs of Facebook, YouTube, Twitter and Microsoft requesting a briefing next week on the spread of violent content on their platforms.
- Thompson's request follows Friday's mosque shootings in New Zealand, where a

Christchurch shootings: 49 dead in New Zealand mosque attacks

15 March 2019

Christchurch mosque shootings



Christchurch was put into lockdown as events unfolded

MailOnline

Friday 19 April 2019

News Irish News

Schools ban parents from taking photos

Taking photos of children at communions 'not GDPR issue'



THE IRISH TIMES



Facebook's dirty work in Ireland: 'I had to watch footage of a person being beaten to death'

Jennifer O'Connell

The New York Times

Fire Mauls Beloved Notre-Dame Cathedral in Paris



Brexit | Irish | World | Technology | Personal Finance | Small Business | Farm Ireland | Jobs | Commercial

Friday 19 April 2019

Mark Zuckerberg: 'Yes, we need regulation - but we can't do it on our own'

Governments and regulators need to be more active to create common standards for the internet, writes Facebook founder Mark Zuckerberg

CNBC BUSINESS | INVESTING | TECH | POLITICS | CNBC TV | SIGN IN | PRO

VIVA TECHNOLOGY HURRY UP!

WORLD NEWS

Notre Dame will be rebuilt within the next five years, French President Emmanuel Macron says



European Parliament approves controversial EU copyright reform

Updated / Tuesday, 26 Mar 2019 12:04



Google, Facebook, and Tech Race Toward a Collision with Government

Industries can get away with less government oversight so long as they don't suggest it's needed.

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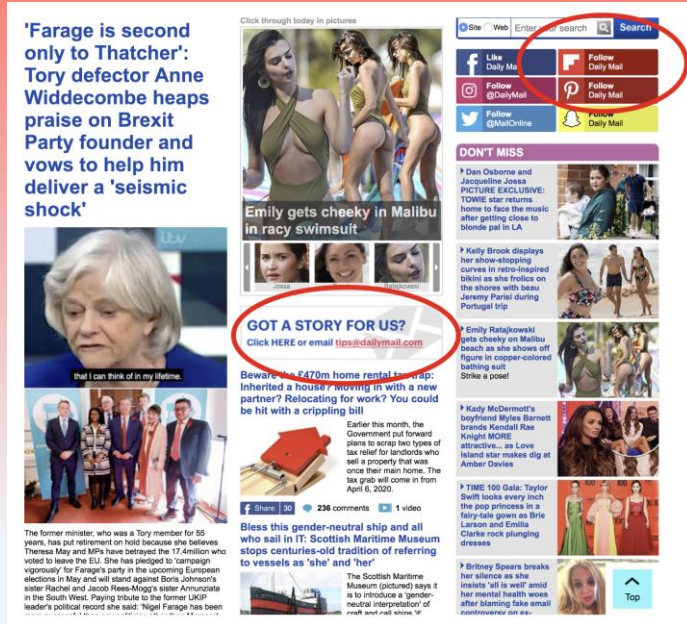
Introducing DragonFlick



Why DragonFlick?



DragonFlick is a media compliance and pre-publication platform for publishers to ingest, review and green light any content for publication



Quantity & Quality

- Easy to Use
- Print
- Images
- Video
- Metadata
- Innovation
- Geo-Location

Faster

- New Channel
- Direct
- File Size
- Cloud
- Speed to Market
- 100% Reliability
- Digitization

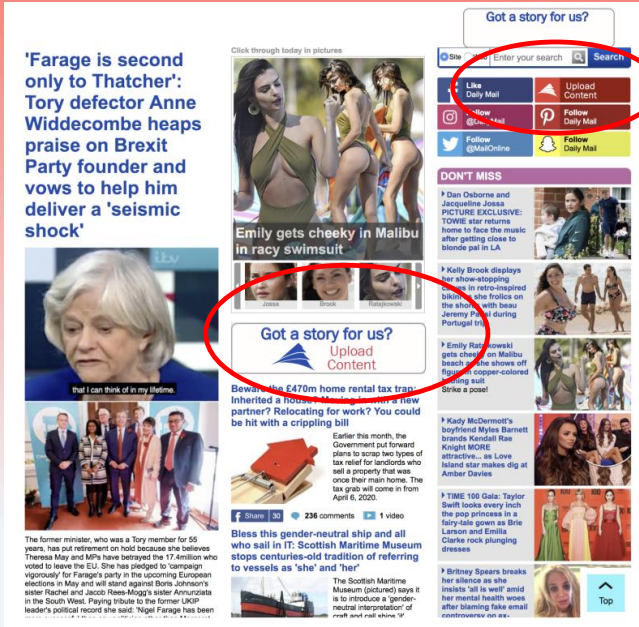
Cheaper

- Automation
- A.I.
- Efficiency
- Crowd Source
- Commercialization

What is DragonFlick?



DragonFlick is a media compliance & pre-publication platform for publishers to ingest, review and green light any content for publication



Ingestion

Compliance

Copyright

Green Light

1st Party
Data

Editorial

Seamless Integration

'Farage is second only to Thatcher': Tory defector Anne Widdecombe heaps praise on Brexit Party founder and vows to help him deliver a 'seismic shock'

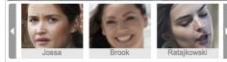


The former minister, who was a Tory member for 55 years, has put retirement on hold because she believes Theresa May and MPs have betrayed the 17 million who voted to leave the EU. She has pledged to 'campaign vigorously' for Farage's party in the upcoming European elections in May and will stand against Boris Johnson's sister Rachel and Jacob Rees-Mogg's sister Annunziata in the South West. Paying tribute to the former UKIP leader's political record she said: 'Nigel Farage has been

Click through today in pictures



Emily gets cheeky in Malibu in racy swimsuit



Got a story for us?



Beware the £470m home rental tax trap: Inherited a house? Moving in with a new partner? Relocating for work? You could be hit with a crippling bill



Earlier this month, the Government put forward plans to scrap two types of tax relief for landlords who sell a property that was once their main home. The tax grab will come in from April 6, 2020.

Share 36 236 comments 1 video

Bless this gender-neutral ship and all who sail in it: Scottish Maritime Museum stops centuries-old tradition of referring to vessels as 'she' and 'her'



The Scottish Maritime Museum (pictured) says it is to introduce a 'gender-neutral interpretation' of craft and rail shovels.

Got a story for us?

Site Web Enter your search Search



DON'T MISS

Dan Osborne and Jacqueline Jossa PICTURE EXCLUSIVE: TOWIE star returns home to face the music after getting close to blonde pal in LA

Kelly Brook displays her show-stopping curves in retro-inspired bikini as she frolics on the shores with beau Jeremy Parisi during Portugal trip

Emily Ratajowski gets cheeky on Malibu beach as she shows off figure in copper-colored bathing suit Strike a pose!

Katy McDermott's boyfriend Myles Barnett brands Kendall Rae Knight MORE attractive... as Love Island star makes dig at Amber Davies

TIME 100 Gala: Taylor Swift looks every inch the pop princess in a fairy-tale gown as Brie Larson and Emilia Clarke rock plunging dresses

Britney Spears breaks her silence as she insists 'all is well' amid her mental health woes after blaming fake email controversy on ex-

DragonFlick Concept



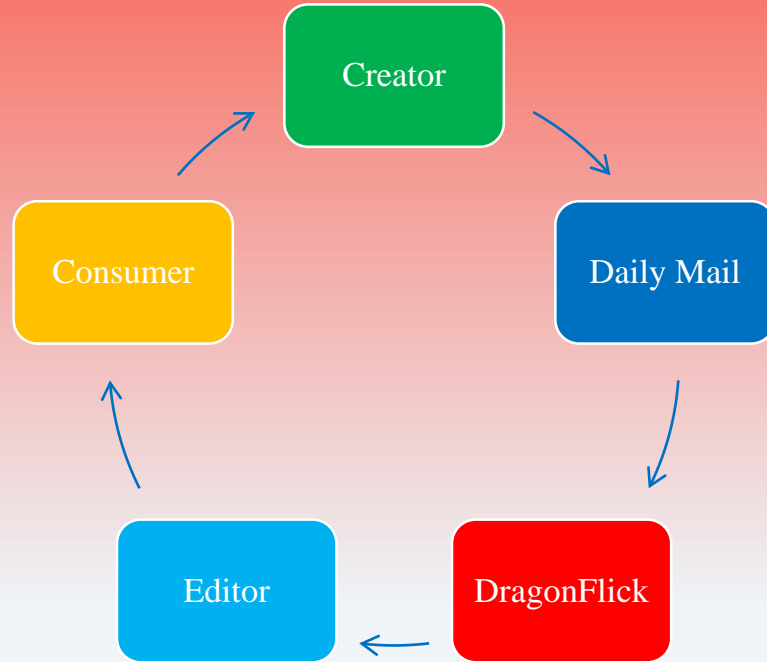
Increased Audience Engagement



Product Overview



Publish Confidently



Product Roadmap



• “Publish Confidently”

• 2019-2022

Q1 Features:

- DragonFlick image licensing checklist
- Content channels
- DragonFlick content button
- DragonFlick media management

Q2 Features:

- DragonFlick image licensing distribution
- AI Content analysis and approval
- DragonFlick button replaces G+
- DragonFlick media analysis and lookup
- Localization

Q3 Features:

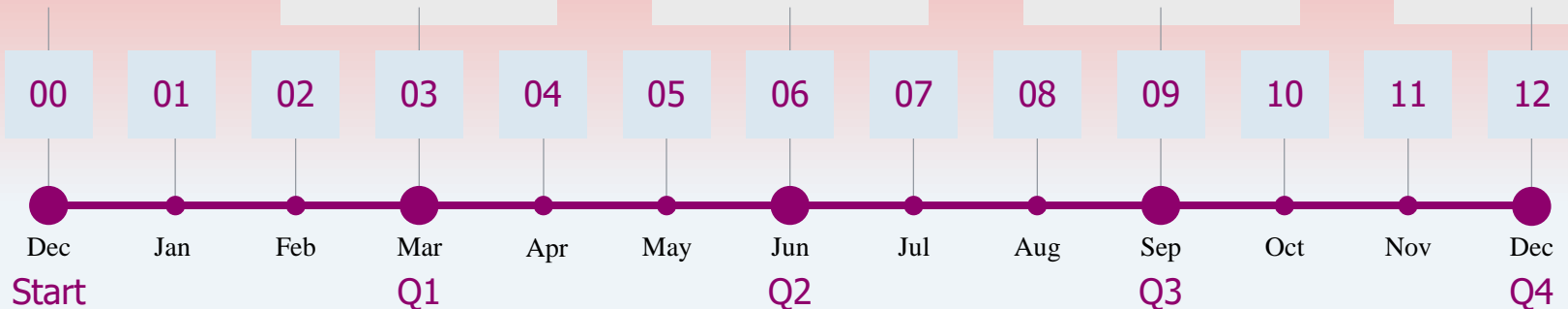
- DragonFlick ethical content mobile app
- DragonFlick AI industry standard
- DragonFlick editorial workflow, governance, media analysis and trending

Q4 Features:

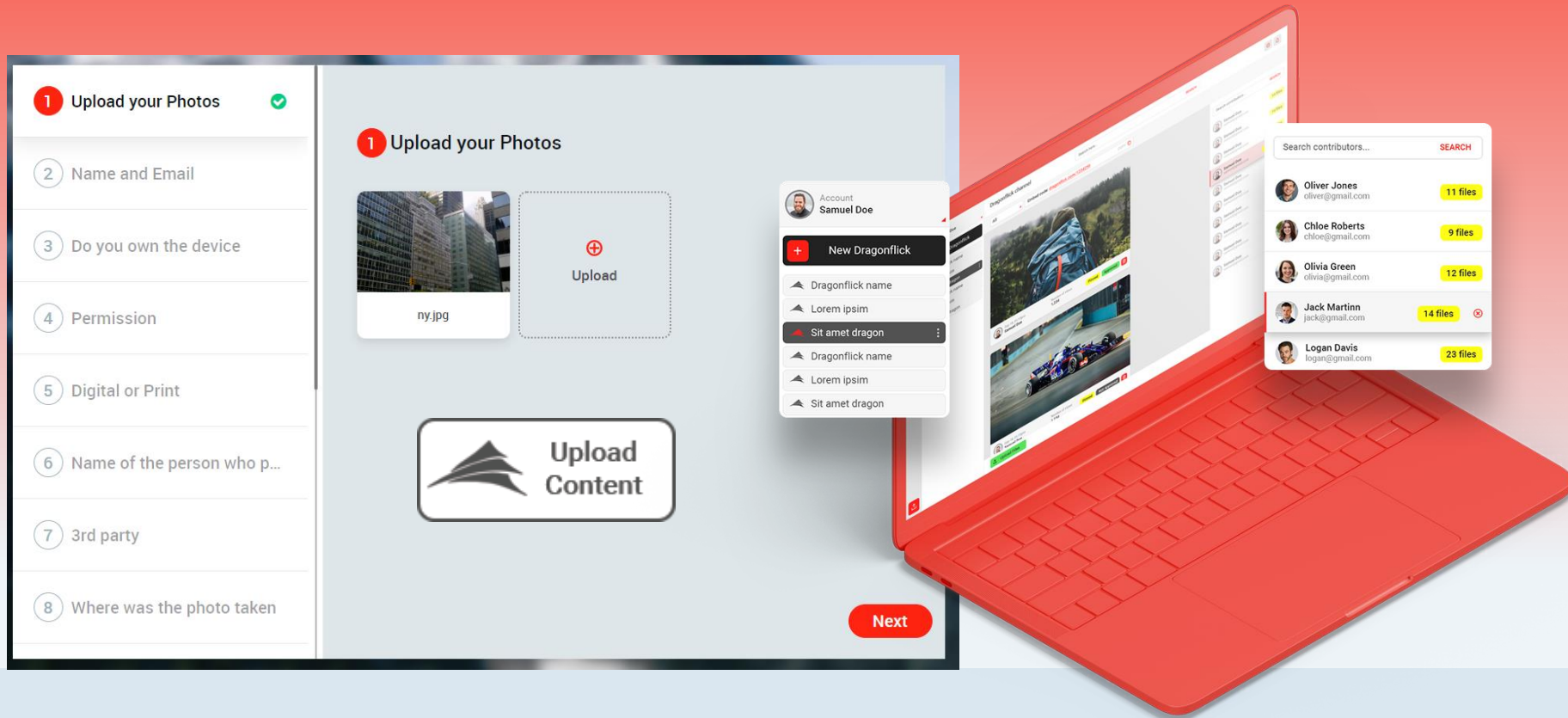
- Jurisdiction licensing expansion
- Channel management
- DragonFlick button ubiquity

Future Features:

- DragonFlick cross sector media management
- DragonFlick AI license violation and content monitoring



User Experience



User Experience

Microsoft Azure Storage Explorer

File Edit View Preview Help

test-dragonflick

Upload Download Open New Folder Copy URL Select All Copy Paste Rename Delete Undelete Create Snapshot Manage Snapshots Folder Statistics

Search for resources

Collapse All Refresh All

Quick Access

- Local & Attached
 - Cosmos DB Accounts (Preview)
 - Data Lake Storage Gen1 (Preview)
 - Storage Accounts
 - Pay-As-You-Go (ian@dragonflick.com)
 - Storage Accounts
 - dfestjackthoro
 - Blob Containers
 - test-dragonflick
 - File Shares
 - Queues
 - Tables

test-dragonflick

Active blobs (default) test-dragonflick

Search by prefix (case-sensitive)

Name	Access Tier	Access Tier Last Modified	Last Modified	Blob Type	Content Type	Size	Status	Remaining
file0-1553692028.jpg	Hot (inferred)		3/27/2019, 1:07:08 PM	Block Blob	application/octet-stream	5.6 KB	Active	
file0-1553698292.mp4	Hot (inferred)		3/27/2019, 2:51:33 PM	Block Blob	application/octet-stream	2.0 MB	Active	
file0-1553885186.jpg	Hot (inferred)		3/29/2019, 6:46:26 PM	Block Blob	application/octet-stream	57.1 KB	Active	
file0-1553885536.jpg	Hot (inferred)		3/29/2019, 6:52:17 PM	Block Blob	application/octet-stream	826.1 KB	Active	
file0-1553885681.jpg	Hot (inferred)		3/29/2019, 6:54:42 PM	Block Blob	application/octet-stream	826.1 KB	Active	
file0-1553885772.jpg	Hot (inferred)		3/29/2019, 6:56:12 PM	Block Blob	application/octet-stream	826.1 KB	Active	
file0-1553885785.jpg	Hot (inferred)		3/29/2019, 6:56:26 PM	Block Blob	application/octet-stream	826.1 KB	Active	
file0-1553885795.jpg	Hot (inferred)		3/29/2019, 6:56:35 PM	Block Blob	application/octet-stream	858.8 KB	Active	
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file0-1553889217.jpg	Hot (inferred)		3/29/2019, 7:55:10 PM	Block Blob	application/octet-stream	858.8 KB	Active	

Showing 1 to 100 of 148 cached items

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Activities

Clear completed Clear successful

URL https://dfestjackthoro.blob.c...

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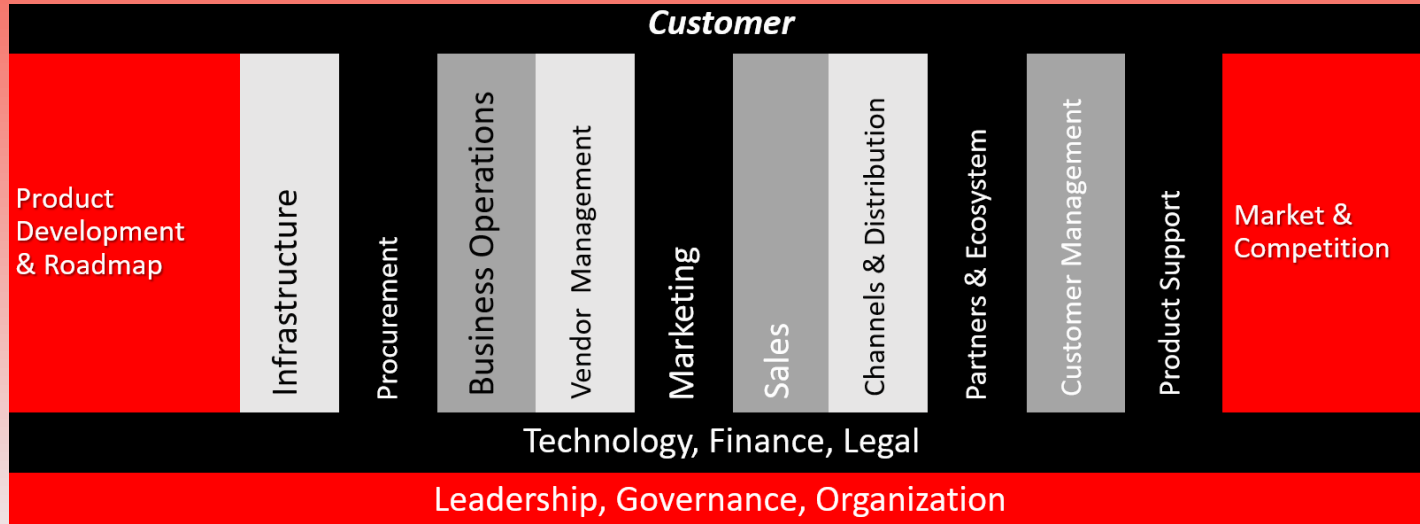
HNS Enabled false

DFS Endpoint https://dfestjackthoro.dfs.cor

Public Read Access container

Lease State available

- ❖ More & Better Content
- ❖ Faster Compliance, Copyright, Reduce Risk
- ❖ Greater Efficiency, Time Saving
- ❖ 24/7 Global Ingestion, pre-qualified Review
- ❖ Direct Two Way Audience Engagement



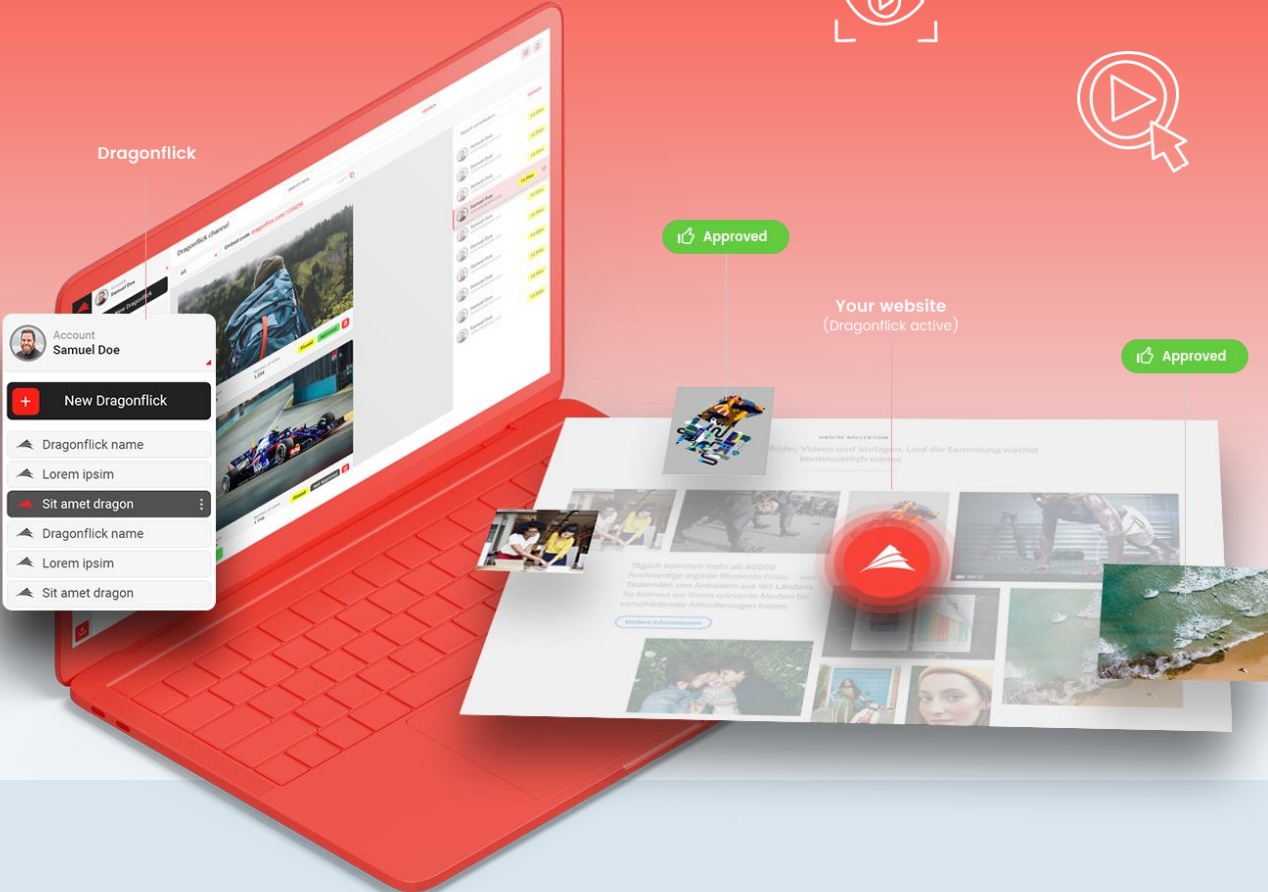
Building Infrastructure across the Value Chain

Next Steps




- ❖ Incorporate Customer Feedback
- ❖ Customize Code
- ❖ Pricing, Licensing, T&C's
- ❖ Operations Infrastructure
- ❖ Customer On-Boarding

A New Paradigm in Publishing



Dragonflick



Account
Samuel Doe

+

New Dragonflick

▲

Dragonflick name

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Lorem ipsum

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Sit amet dragon

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 Approved

Your website
(Dragonflick active)

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Thank You.



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