

What we do

Tr3Dent's Transformation Accelerator Platform provides organizations, project leaders and teams the ability to make faster, more confident, more informed, collaborative decisions around complex business scenarios. The platform is being used across a variety of sectors including ICT, Smart Cities, IoT, Utilities, Financial Services, Governments and Asset Management.

Opportunity

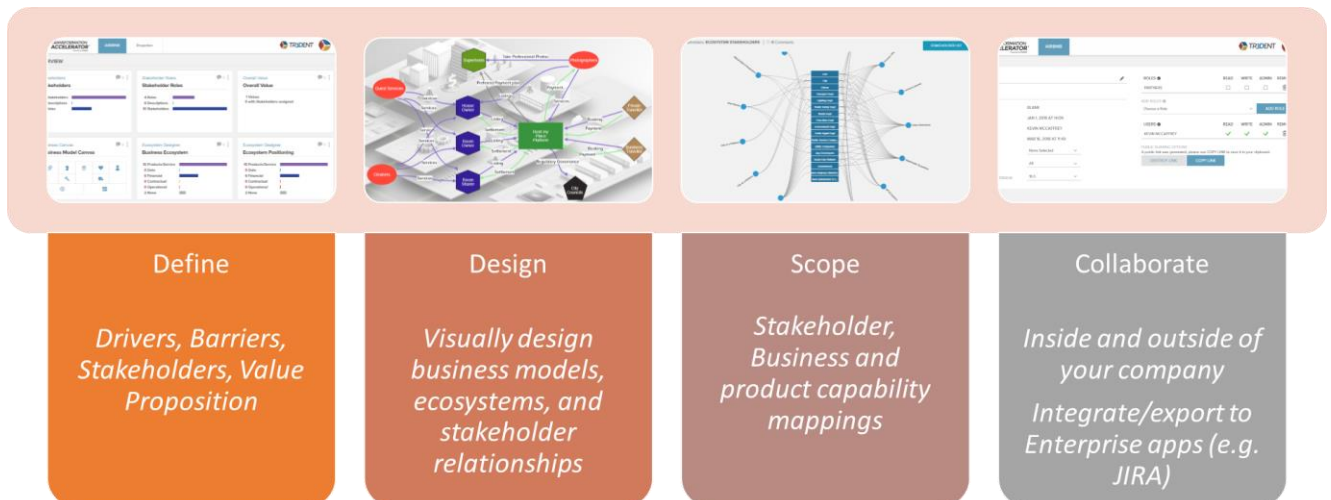
Organisations are struggling to adapt to the pace and scale of change that is impacting their business. Their leaders are tasked with transforming and evolving the business to deliver new and innovative offerings within a complex ecosystem of internal and external stakeholders. Using traditional methods and tools are inefficient, siloed and impede collaboration.

Solution

By using Transformation Accelerator organisations and teams;

- Work Smarter to achieve goals quicker
- Identify new Business Opportunities
- Improves communications and collaboration
- Deliver real value to end customers
- Develop Business Models that work
- Gain stakeholder consensus quicker

Case Studies are provided on the second page of this document.



Case Study 1 – Asset Management company

Key drivers for using Transformation Accelerator;

- Enables collaboration with clients to provide a value-added service in preparing strategic plans for new services.
- Develop opportunities not only to provide this value-added service but also to develop a new revenue stream from digital services consulting
- Smart Buildings is a key growth area; open, clear and frequent collaboration with a variety of stakeholders through Transformation Accelerator will enable all of us to
 - Clearly define the business ecosystems
 - Define and agree stakeholder interactions and responsibilities
 - Design and agree the business models
 - Develop the Go to Market Plan
 - And all done in a structured and a highly visual way
- M&A is a key activity, and Senior management are also planning to use the platform to communicate M&A strategy to the board
- Clear definition of ecosystem roles accelerated buy-in from stakeholders by ~30%
- Increased efficiencies reduce project durations by up to 20%

Case Study 2 – Municipal Economic Development and Innovation team

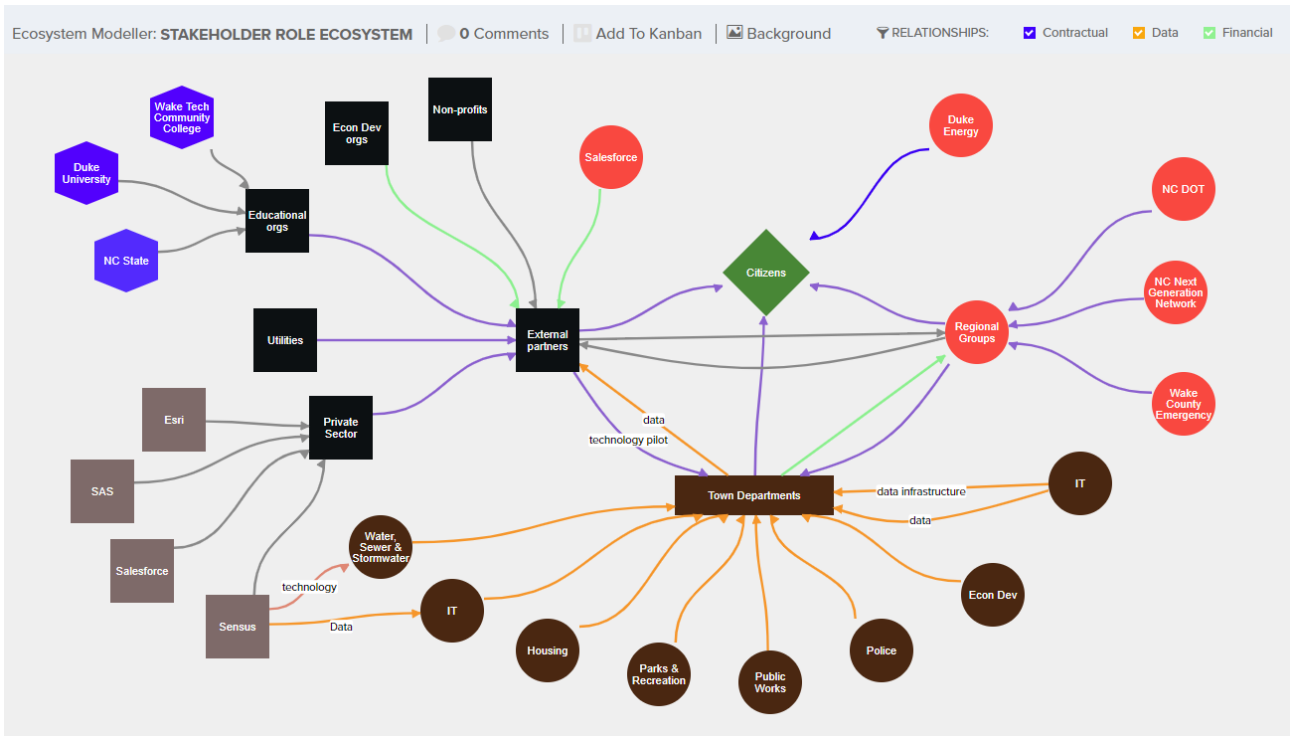
Background: A Municipal Economic Development and Innovation team has been tasked with the following responsibilities;

- Define an overall Strategic Plan
- Create a working committee from city departments, external agencies, and citizen interest groups
- Coordinate and consolidate input from working committee and external stakeholders
- Leverage existing case studies from other cities and best practices
- Define the current and future municipal innovation ecosystems to make the municipal a key hub for innovation companies that is supported by local universities, investors, regional and national government agencies
- Develop a partner model for how all ecosystem stakeholders will interact to deliver the required value to address the use cases defined by the working committee
- Prepare business model for each of the key areas that identify the key success factors
- Provide continuous feedback to all stakeholders throughout the process
- Prepare project plans for the implementation of programs and sub-programs with ecosystem stakeholders.

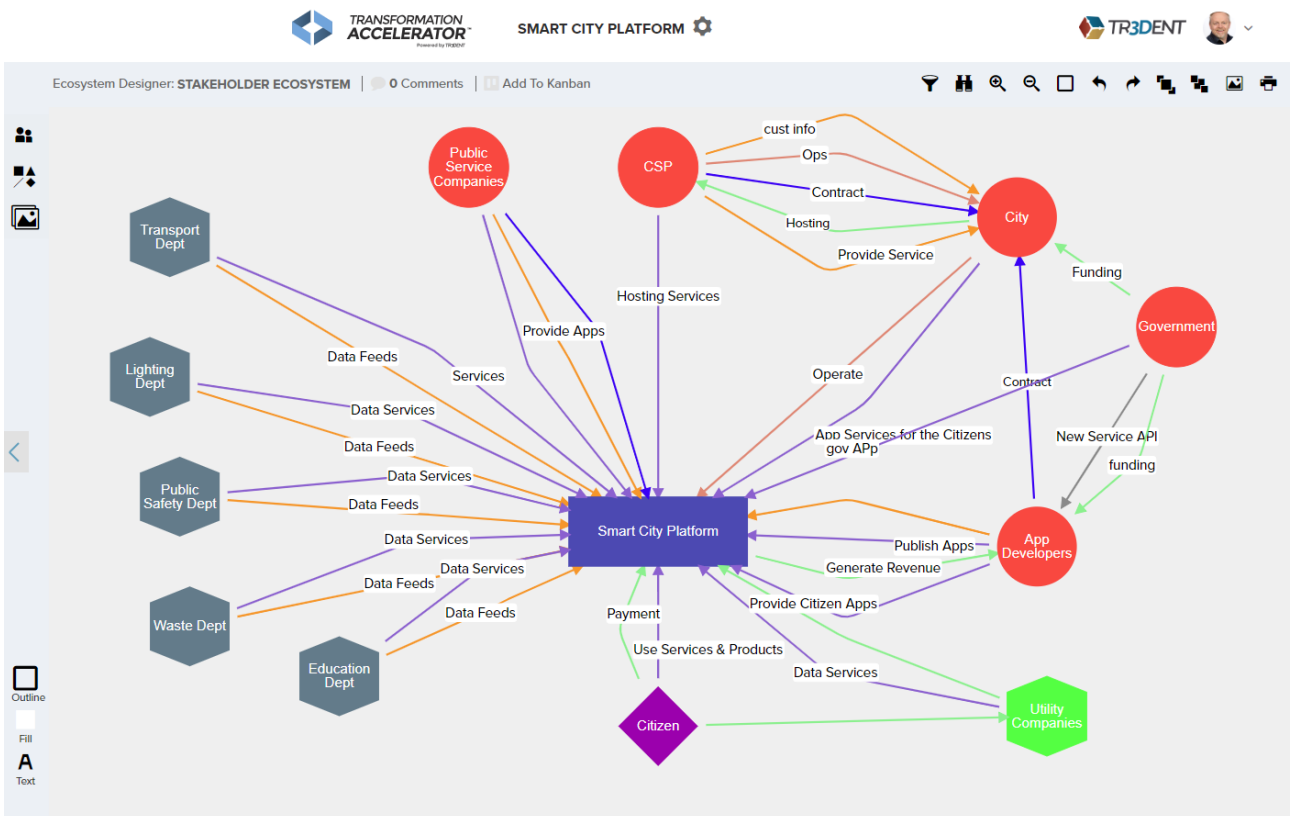
Before using Transformation Accelerator	By Using Transformation Accelerator
<ul style="list-style-type: none"> • No defined methodology or approach in place • Working committee operates in silos • Information captured, detailed and shared in a variety of Word and PowerPoint documents • No single source for all of the key information which leads to difficulties in governance and communications • No easy access to best practices and case studies • Lack of structured approach leads to delays, missed opportunities, incomplete requirements and a lack of accuracy for project scoping • Loss of funding opportunities due to incomplete or lack of responsiveness 	<ul style="list-style-type: none"> ✓ Consistency and repeatability through proven methodology, processes and templates ✓ Collaboration is provided through a single platform ✓ Map and model stakeholder ecosystems showing business, legal, contractual relationships ✓ Provide SME's with a consistent way of providing input their business plans ✓ Aggregation of data across multiple projects ✓ External stakeholders' roles and responsibilities are clearly defined ✓ Deliver a complete and accurate strategic plan ~15% quicker than previously. ✓ Get executive approval ~25% sooner

Screenshots from existing City/Municipal strategic projects

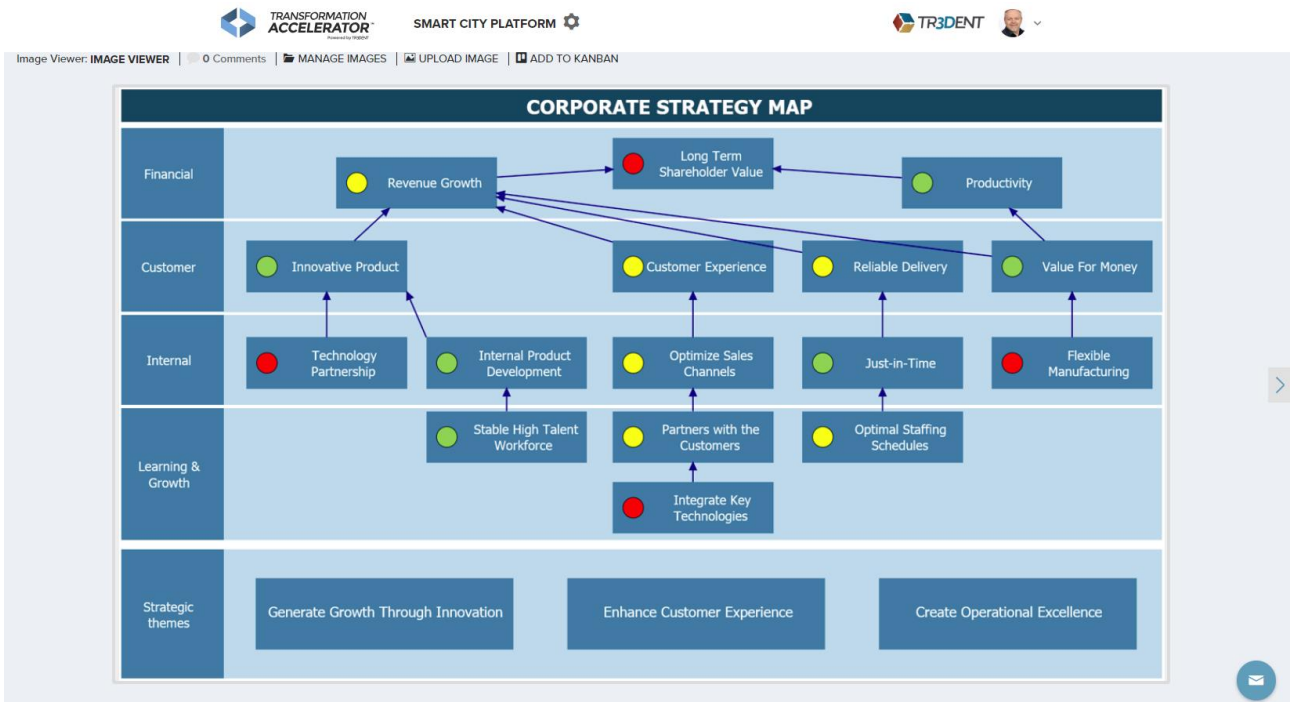
Internal and External Stakeholder Ecosystem



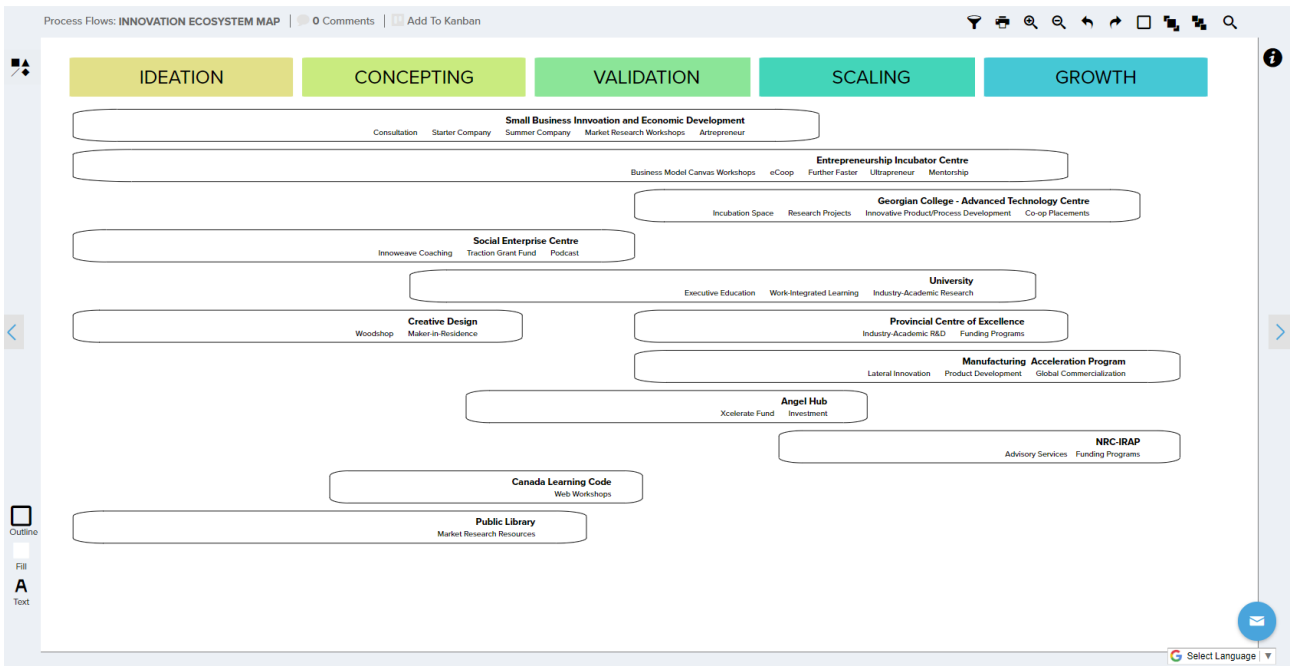
Smart City Platform Stakeholder Ecosystem




Strategy Map




Innovation Ecosystem Map




Start-up Business Plan Template (used by Innovation Hub Start-up companies)




COMPANY XYZ STARTUP BUSINESS PLAN ⚙️






▼

★

COMPANY XYZ STARTUP BUSINESS PLAN

Access: 

Project Template: **Startup Business Plan**
Export 

0 Comments 

8 Recommended Module Types

▼

WHO IS INVOLVED, WHAT IS THE PROBLEM, DRIVERS & OVERALL VALUE?

3 Recommended Module Types

Stakeholders 🗨️ 0

- 0 Stakeholders |
- 0 Descriptions |
- 0 Roles |

Stakeholder Roles 🗨️ 0

- 0 Roles |
- 0 Descriptions |
- 0 Stakeholders |

Drivers 🗨️ 0

- 0 Drivers
- 0 with Stakeholders assigned

Problem Statements 🗨️ 0

- 0 Problem Statements
- 0 with Stakeholders assigned

Overall Value 🗨️ 0

- 0 Values
- 0 with Stakeholders assigned


+ Add Module

▼

WHAT IS THE BUSINESS MODEL AND ECOSYSTEM?

2 Recommended Module Types

Business Canvas 🗨️ 0



Ecosystem Designer 🗨️ 0

- 0 Products/Service |
- 0 Data |
- 0 Financial |
- 0 Contractual |
- 0 Operational |
- 0 None |

+ Add Module

>

WHAT ARE THE RISKS? PERFORM SWOT ANALYSIS & ACTION PLAN

3 Recommended Module Types

+ ADD PROJECT SECTION

Business Model Canvas

Business Canvas: BUSINESS MODEL CANVAS | 0 Comments | Add To Kanban | Color Filter

TRANSFORMATION ACCELERATOR SMART CITY PLATFORM TR3DENT

KEY PARTNERS	KEY ACTIVITIES	VALUE PROPOSITIONS	CUSTOMER RELATIONSHIPS	CUSTOMER SEGMENTS
<ul style="list-style-type: none"> CSP Government App Developers Utility Companies Public Service Companies Airport Lighting Dept 	<ul style="list-style-type: none"> Research Service Management Platform Operations App Developer Engagements 	<ul style="list-style-type: none"> Easy Access to Information and Services Easy Monetization of Services and Data Improvement of Public Services Sustainable City Growth Guaranteed Service Levels Easy to User Developer Portal 	<ul style="list-style-type: none"> Self Service Help Desk Personal Account Mgr 	<ul style="list-style-type: none"> Citizen App Developers Enterprises Trade associations
<ul style="list-style-type: none"> City Departments Smart City Platform 	<ul style="list-style-type: none"> Online Portal APIs Social Media Call Centre 	<ul style="list-style-type: none"> Platform Development Marketing 	<ul style="list-style-type: none"> Information and Services Usage Set up Fees 	<ul style="list-style-type: none"> Advertising Grants and Sponsorship

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