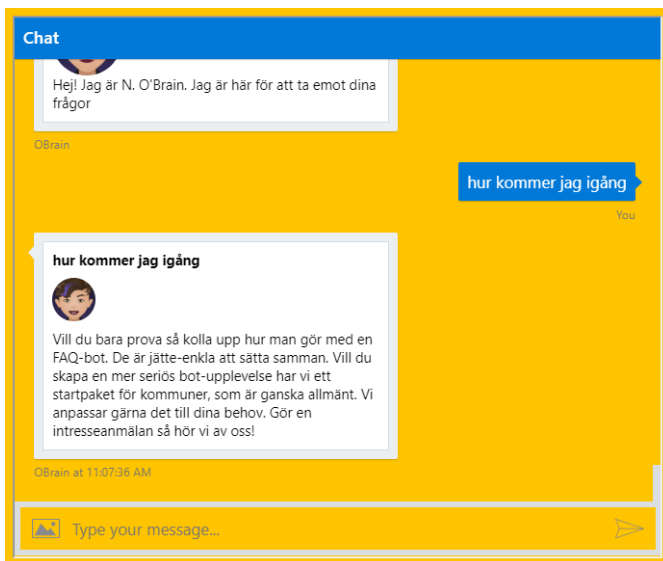




BRAINLESS BUSINESS BOT



Are you looking for a bot that can answer more than 90% of your customers' questions? Help with some important tasks? Maybe do a screening or that reference interview you never find time for? Would you be helped by understanding what savings a bot can do for you? Or simply get real data on what a bot does and what is required of your team? Or are you just looking for test driving a digital colleague – because it is the future?

That companies that manage to help their customers 24/7/365 while adapting its services to the customer's preferences will have a competitive advantage is hardly a topic to discuss. And internally, a bot makes following procedures as easy as it should be, whether it is risk reporting, a screening or reference interview or any other repetitive task – and a bot does it around the clock.

The sooner you learn how to hold a digital conversation with your customers, the faster you will reap that competitive advantage. Additionally, you will very soon understand how to further improve the dialog as well as the service it represents. Brainless' business-bot is a platform that can help you start that learning process quickly and with very limited effort.

You get a real "brobot" that can show emotions, vary its language, manage a few well contained conversations and of course respond to all questions it has been taught.

The package includes:

- 👉 Bot configuration: A bot that answers the questions you taught it. (Normal FAQ functionality supported by advanced search capabilities)
- 👉 Dialogs to perform a screening interview, a reference interview and a risk report
- 👉 Dialogs to manage greetings, discover disappointed customers, email customer service with questions the bot does not answer
- 👉 1/2h walk-through of how to manage the bot skills, e.g. on Skype to get you started on how to continuously improve the bot
- 👉 Import your first batch of questions and answers
- 👉 Logging all customer questions

The monthly fee is € 29.50 and includes online real time reporting, operations and mail support. No cancellation time- you only pay for what you get.

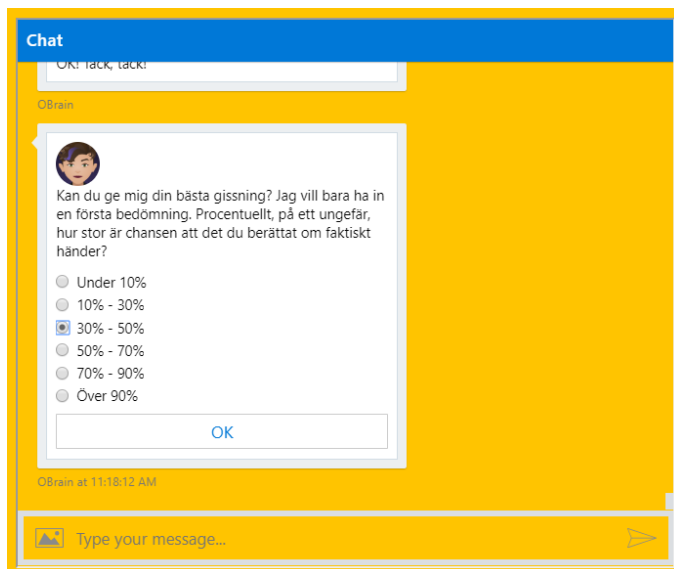
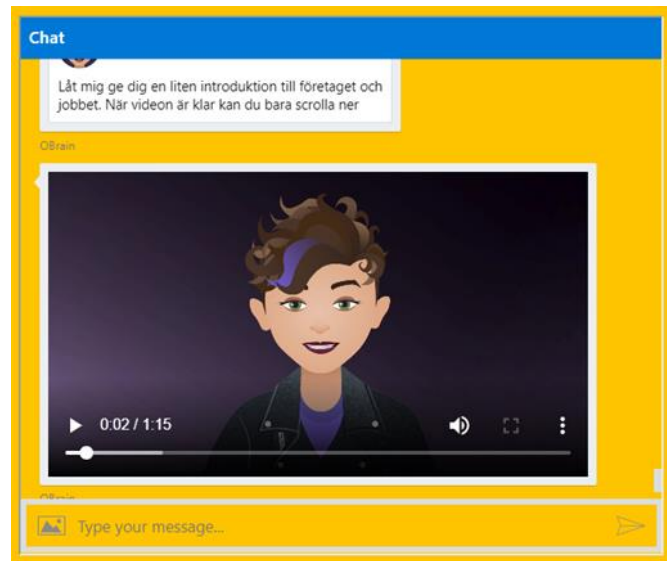


www.brainless.ai – home of #brobots



INTERACTING WITH THE BOT

An example of how the bot can simplify interaction with a user: The bot presents a job (additional jobs can be set up for and additional fee) with a short video. The contains a job description – which normally is too long to fit in a chat.



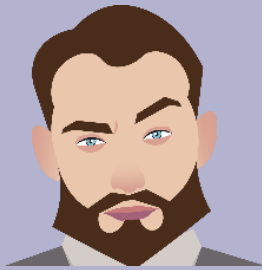
Another example how the bot makes it easy to talk to a user, Not every interaction has to be text based. Here a few buttons simplify the dialog, helping the user. However, we recommend button-based interactions like these to be used internally as they take away some of the magic of speaking to a digital person





UP AND RUNNING IN A FEW DAYS

1. CHOOSE YOUR BOT AVATAR



Lawrence



Elvis



Izabeth



Noomi

There are just a few simple things for you to do; select which avatar to use, provide us with a

mail address to customer service and choose a name for your bot.

2. SEND YOUR FAQ

Upon receiving your order, we will set up the bot with the information you have provided. Your initial FAQ will be imported, and the bot

trained with the answers. For the interview part we require a video or voice recording of your job presentation – i.e. if you select to use it.

3. INTRODUCTION

We meet online, e.g. on Skype-where we spend ½h going through how to teach the bot new

things and improve precision. After that you're up and running!



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TECH DETAILS

- FAQ bot, based on Microsoft's QnAMaker where you easily add, categorize or change information
- Configurable mood avatars for each answer. Seven expressions included.
- Categorize answers to enable showing one or multiple responses
- Log of all questions and answers
- Varied language in the bot dialogs
- Setup of one job interview, including a video job description
- Understands and responds to "help"
- Understands and responds to "thank you"
- Captures if users are upset and require special service
- Sends mail to a predefined mail address to get help with unanswered questions
- A configurable standard avatar of your choice
- iframe that you copy to your site

ADD-ONS

- Configure for other channels than the web: Skype, LINE, slack, Teams etc. Configuration is €150 per channel
- Your own avatar, designed from scratch : €990
- Modification of an existing avatar: €199



A modified avatar, based on Noomi, done for a customer in the construction business

PRICES

**Introductory price –
until June 1: Start-up &
setup €298**

**Monthly fee; mail
support and
operations – €19.50**

**No cancellation time
– you only pay for
the current month**



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A CUSTOMER QUOTE



Ervin

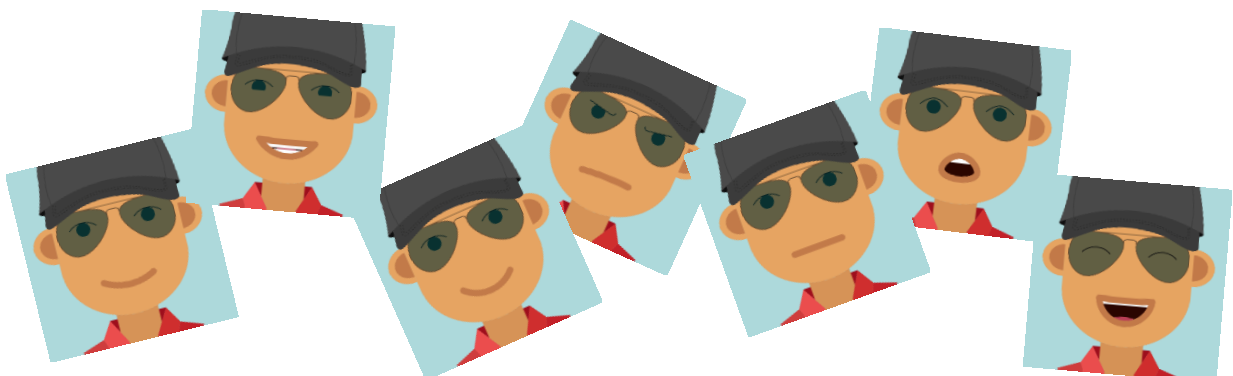
"We set up the simplest possible bot here at ERV. We preferred an iterative approach as our knowledge about what customers would use the bot for was really limited. We spent one to two hours on managing the bot content always adding knowledge and improving hit rates. After three months, our bot Ervin reached 94% response accuracy. We are very pleased and are now rolling out Ervin in the next country. We got exactly the knowledge we required from the initial period running the bot to understand how to develop it further and what features to add to our digital co-worker Ervin."

David Kraul, COO, ERV

#BROBOTS

We call our bots #brobots, as they are or will become your customer's "bro". We build emotional capabilities into the bots to the extent standard technology allows. Currently the

feature set is modest, but with technology development in AI ever more capabilities will be leveraged and used to create better chat bot experiences.



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Brainless AB

<https://www.brainless.ai>

info@brainless.ai

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