

LMS

Success Kit

No cape or a wand inside.
With a curated collection of
our finest LMS resources
to help you make your LMS
initiative a success,
you won't need either.

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Get, Set, Succeed!

**In order to succeed,
we must first believe
that we can.**

Nikos Kazantzakis

A Learning Management System (LMS) is one of the most important tools in your (L&D/ HR team's) arsenal; one with a potential to make or break your training program. With stakes so high, it's imperative that the LMS you choose suits your requirements perfectly. With that said, it's also true that the success of an LMS doesn't end with the 'selection' of the right platform; rather it only begins. Whether you are implementing an LMS for the first time or switching to another one, following a pre-defined set of processes, adhering to some best practices and tips, understanding everything there is about the LMS, and learning how other companies are managing their learning/ training is mission critical to the success of your LMS.

This is where we come in.

Distilling our 13+ years of industry experience and LMS know-how, we bring to you a culled and curated kit covering everything from RFP guidelines and LMS Pricing to Marketing your LMS internally and actual LMS implementation, and beyond to fast-track your journey to LMS success.

10 Effective LMS RFP Guidelines



An RFP is often the first step of your LMS selection process and it lays down the framework of your entire training program. So it's crucial that you provide a precise and accurate description of your/ your organisation's learning/ training needs. The more explicit you can be, the more assistance the LMS vendor(s) can offer and the more effective the final selection will be when meeting the needs of the your business.

So before you put your pen to paper, here are 10 guidelines to draft an effective LMS RFP.

[**Read Blog Post**](#)

LMS Buying Tips



The large number of LMS vendors in the market today, multiple considerations in the selection process etc. makes the LMS buying process challenging. To assist you in this complex process and make it simpler, here's an infographic providing a visual checklist to help you analyse the need, understand the system requirements, and also select an LMS vendor that's right for your needs.

[View Infographic](#)

LMS Switching Guide



The pace of change of technology, evolving user behaviors, new learning trends, amongst other things have made it important than ever for Learning Management Systems to grow continuously so as to keep in sync with the changing landscape. However, not all LMSes are made the same. And you may be stuck with a system that does not tie in with your current requirement or future-proof your L&D initiatives. If your answer to this is a 'yes', it's time to move on and switch over to a new LMS.

Leveraging our years of experience in helping organisations transition from an old LMS to a new one, our eBook - 'LMS Switching Guide' - makes the long, tedious process of LMS switching smooth and effective.

[**Read eBook**](#)

An LMS for ALL



Responsive LMS: All About Selection and Implementation

Using multiple devices, be it for shopping or searching or learning, has become a norm today. This has greatly impacted the way organisational training is delivered and has led to the remodelling of the Learning Management System, giving birth to the Responsive LMS. A Responsive LMS provides a consistent learning experience across all devices. However being relatively new there's a lot that is a lot to be understood about its components, selection and implementation.

Join us as we discuss the Responsive LMS and reveal some key aspects pertaining to its selection and implementation in today's multi-device world.

[View Video](#)

An LMS for ALL



SaaS LMS - A Must-have for Training Companies

When investing in a Learning Management System, Training Companies, whether moving to eLearning or looking to scale their existing business, have one need in common – the ability to deliver and manage training for multiple clients (corporate or individuals or a mix of both) effortlessly. With absolute data security. And high scalability. For lower TCO and better ROI.

This seemingly long list of must-haves can turn into a roadblock for Training Companies when going down the 'hosted' LMS route. The solution – SaaS LMS.

We highlight the key advantages of a SaaS LMS from the perspective of Training Companies in the form of an image-rich presentation with some special magic thrown in for a good measure.

[**View Presentation**](#)

An LMS for ALL



LMS for SMBs - 9 Benefits, 9 Key Considerations, 9 Buying Tips

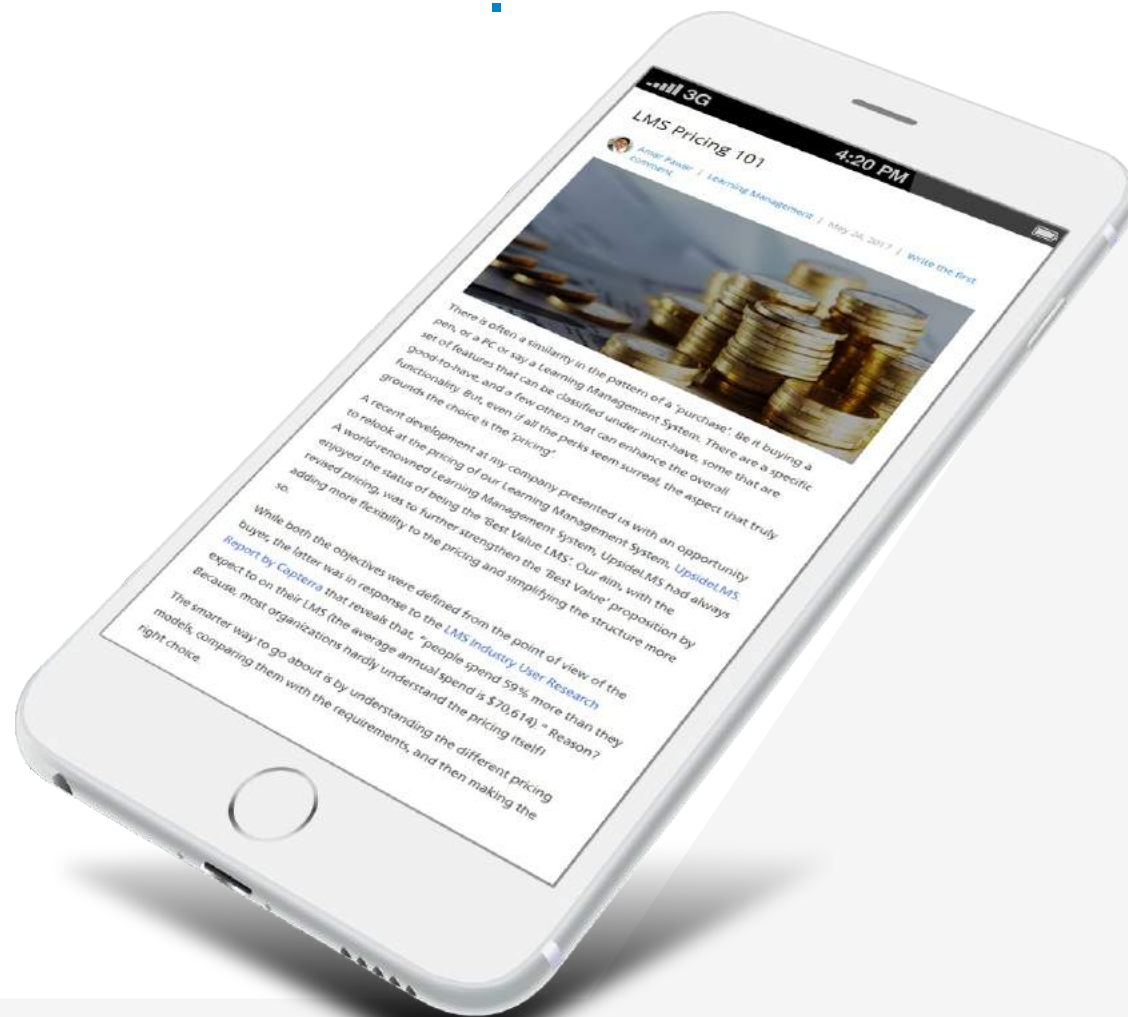
A pertinent question in regards to LMS selection and buying for an SMBs is - 'How to select the right LMS that *fits our requirements and budget?*' And rightly so. After all, for a Small- and Medium-sized Business with a limited budget and resources, investing in any solution requires careful consideration and understanding.

View our presentation to learn about:

- SaaS and SMBs
- What does an SMB really need in its LMS?
- LMS Benefits for SMBs
- Key Considerations for Selecting an LMS
- LMS Buying Tips for SMBs

[View Presentation](#)

LMS Pricing 101



When it comes to an LMS purchase, understanding the different pricing models prevalent in the market today is the key to a successful LMS initiative. We help you start out on the right foot as we explain each pricing model in a simple and easy to understand way.

[Read Blog Post](#)

A Step-by-step Guide to LMS Success



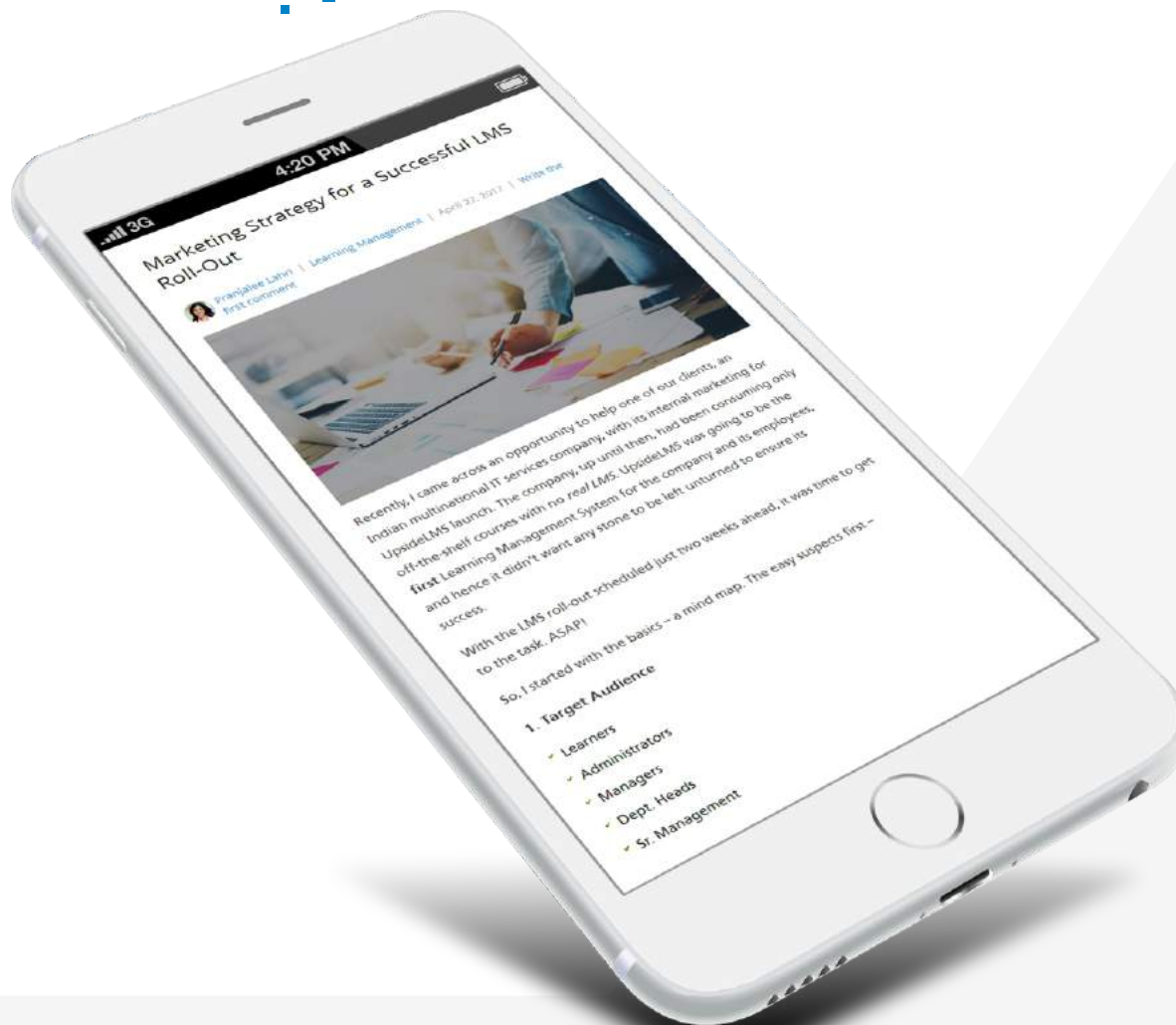
No matter which stage of the LMS selection, implementation or usage process you may be in, getting your LMS vendor's help to accomplish each step in the process is mission critical for the success of your LMS initiative. As a leading provider of the Best Value, SaaS Learning Management System, UpsideLMS, the art of driving high customer satisfaction through solid solutioning, handholding, and after-sales support process is ingrained in every member of our team. Our Client Relationship Managers leverage this very knowledge combined with their 16+ years of experience to help you get the most out of your LMS vendor and make the LMS a grand success.

Key takeaways:

- Starting from the Start - Presales & Sales
- The Secret to Successful Client Onboarding
- The Key Drivers for Successful Implementation
- We have got your Back - Support & Services
- Going the Extra Mile - Ongoing Consulting

[Read eBook](#)

Marketing Strategy for a Successful LMS Roll-Out



While formulating an internal marketing strategy for your LMS launch/ roll-out can seemingly take up a considerable amount of planning, thinking and brainstorming, it need not be so. We share pointers on who to target, what to communicate, and how to communicate through a multi-phase framework that will help you take the 'audience' from a state of ignorance, through interest (components of awareness), into engagement (motivation), and finally into a state of satisfaction or reward.

Besides, the rewards of your internal marketing for the LMS can be massive, even life-changing. So, pull out all the stops and make this one count!

[Read Blog Post](#)

LMS Case Studies



While it's always good to be up to speed on the best practices and tips, sometimes 'real's the deal'. Below are 3 case studies of our clients from different industries and verticals that showcase the real-world applications of the LMS.



An SMB uses a responsive LMS to deliver training across 100 + stores in the UK

[Read Case Study](#)



A Training Company's website becomes a one-stop-shop for all its clients through LMS APIs

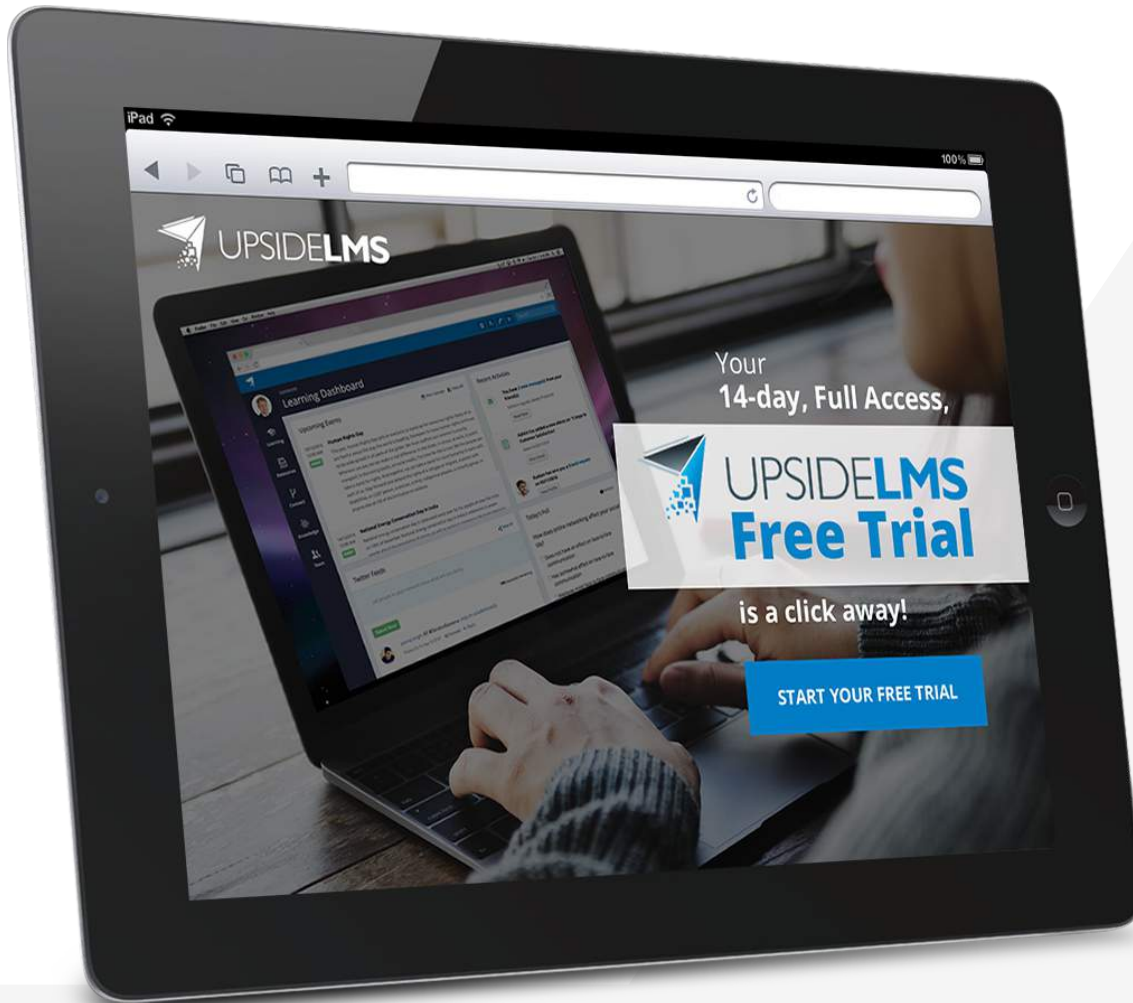
[Read Case Study](#)



A Training Company uses Multi-Tenancy LMS to deliver training to multiple clients worldwide

[Read Case Study](#)

Experience the Best Value LMS - Free for 14 days!



The proof of the pudding is in the eating. ”

We couldn't agree more!

Get an unrestricted, full access to UpsideLMS, our Best Value SaaS LMS, for 14 days with our Self Set up UpsideLMS Free Trial. To ensure you hit the ground running, we have pre-created some curriculums for you. Psst! We have also got your back with 24x7 Tech Support and Live Chat during the Trial period.

Features to explore in UpsideLMS:

- Blended Learning
- eLearning
- Classroom Training/ Instructor Led Training (ILT) with Batch Management
- Assessments
- Social Learning & Knowledge Collaboration
- MIS & Reporting
- CPD
- Compliance Training and tons [more!](#)

Start Free Trial

While you may have your LMS journey clearly mapped out to spell success, in reality it may not always turn out so. Speed bumps, potholes, detours - you will encounter them all, there's no avoiding that. But you can certainly make this journey effortless, effective and successful. It is with this belief that we put this toolkit together. Some tips here, some best practices there, some use cases and, of course, a commitment from your side to make it happen - that's all it takes. Super powers, magic tricks - it's time to move on!



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