

# One of the Top Universities in HK



Customer type:  
Education  
Country/Region:  
Hong Kong  
Products and services:  
Azure

The university adopts Azure AI & Data Analytics for Student Life Analytics & Management Platform, managing student information and conducting analysis

## Situation

The university has a vision to infuse data analytics capabilities into student lifecycle management and to establish a **central data analytics platform**, namely, the **Student Life Management Platform (SLMAP)**, for managing student information and conducting analytics. The university requires **enterprise level consultancy** and support to develop the platform.

## Solution

First, our experienced consultants assisted in the enterprise grade data platform design and implementation. Second, with Azure, customer security and compliance requirements are met for student personal data. Third, they are provided with access to commercial data scientists with deep knowledge of data exploration and ML application to create viable models for business operation.

## Impact

The predictive models can provide a holistic view to support institutional review of strategies related to curriculum design, regulations, academic & non-academic advising, counseling and other services to be provided to students. This gives them the capability to conduct data analytics on SLMAP to facilitate an evidence-based decision related to administration and student services.

