openlearning

Company Profile

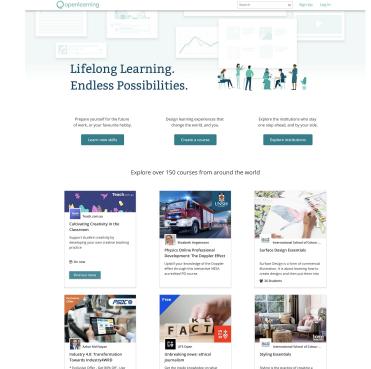
About Openlearning

About OpenLearning

OpenLearning is an education technology company founded in Australia in 2012 and has since expanded to Malaysia, Singapore and ASEAN.

OpenLearning is a leading online teaching and learning platform with over 2.3 million users worldwide. Our largest partners include Australian and Malaysian universities, agencies, ministries and companies.

OpenLearning aims to be the No. 1 social and lifelong platform in Australia and ASEAN through a combination of training, learning design expertise and quality assurance that produces measurable outcomes for organisations.





Find your next learning experience

Browse our featured courses or use the search tool. Find something you like? Just click join Now and start by introducing yourself with a simple hellol

Availability - Registration Closes 31st



counts as ethical journalism

social way

Complete the modules at your own pace, anytime, arrywhere. Get involved by joining activities, sharing ideas and talking to other students from around the world.



eautiful room, studio or set to meet a

brief for a particular aesthetic for a

₩ 53 Students

Complete a course, start your journey

Every course you complete will provide you with new skills, inspirations, and connect you to more and more people that share your interests.

OpenLearning In Numbers

As of June 2019



years since founding

75 employees worldwide

50 portal partners



2,300,000+ total unique learners

8,000+
total courses launched

65,000,000+ behavioural logs



147 featured courses

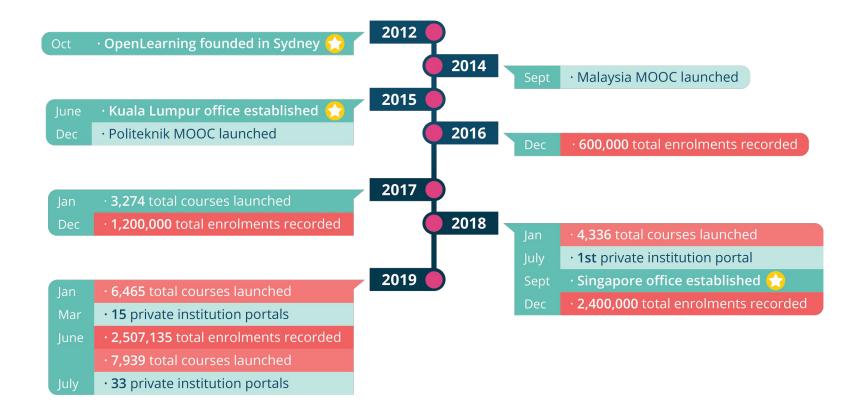
28,000 daily traffic

850,000 monthly traffic

Our Global Presence



Milestones & Growth



Our Clients - Australia, Malaysia & Singapore

Higher Education Institutions







MACQUARIE





NEWCASTLE























PROFESSIONAL TEACHERS'
COUNCILNSW

SPORT





Australian Securities & Investments Commission













UNIVERSITY































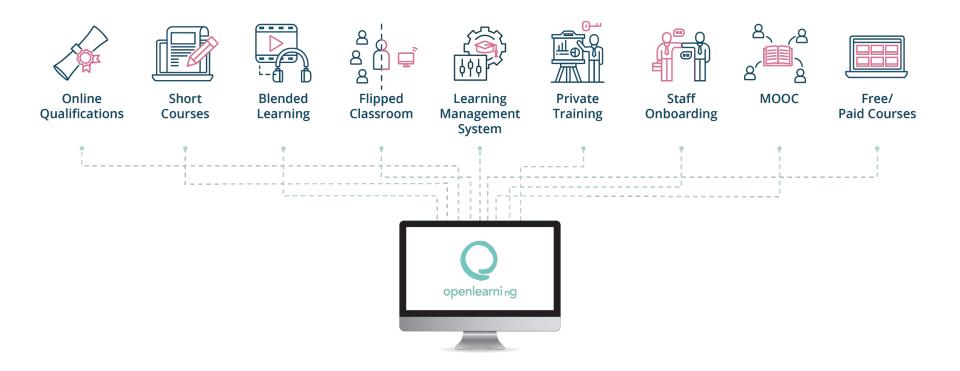


What We Offer

One Stop Solution for Education

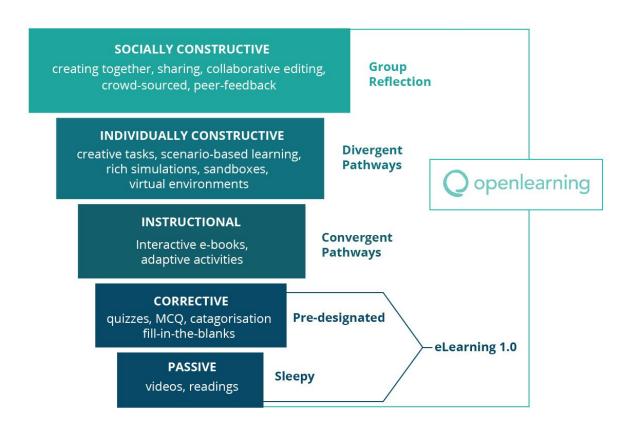
Platform Versatility

Design, deliver and effectively launch courses or qualifications in any format.



We Enable Social Learning Experiences

The platform enables a full spectrum of online learning activities that can engage and inspire students through scalable, replicable, methods of creating social, online courses.



Increase Reach, Scale Quickly

Courses can be built and deployed within 4-8 weeks* and made accessible for all students regardless of their location and time availability



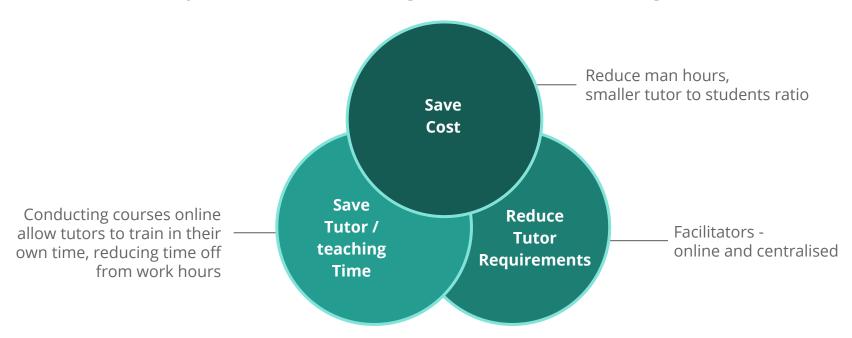
- Short courses can be built within 1 -2 months
- Courses can be built on a staggered basis and released as required



^{*}Course deployment subject to content and complexity

Save Cost and Increase Efficiency

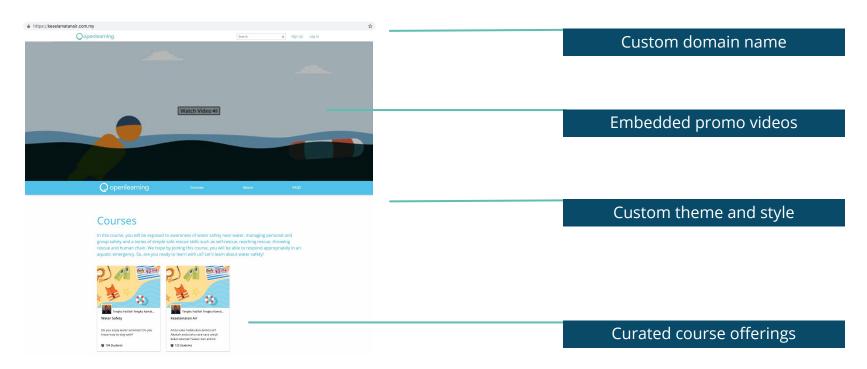
Increase in efficiency and effectiveness through online or blended learning



Key Features Next-generation Platform Tools

Personalised Portals

Customise your private portal with your branding and promotional videos to showcase your qualifications or courses.



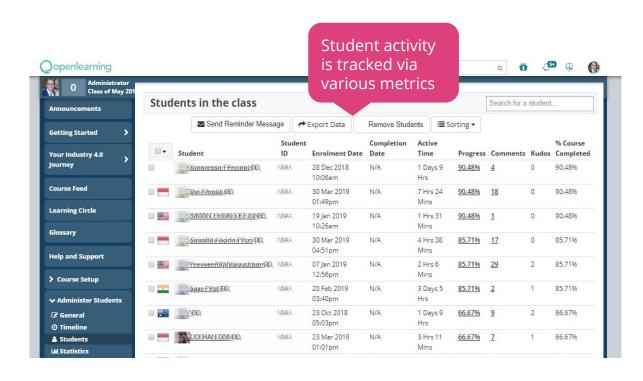
Track Student Progress

Monitor and evaluate actual learning with real-time student engagement and progress data.

Access Student Data

See all your learners in one place, view their progress, activity completion statistics and peer interaction data.

Student data is available to course facilitators, educators, teachers and administrators.



Student Data Analytics

Gather and track student data, understand learning patterns and run a successful course.

Export Student Activity

Student interaction data including posts, comments, user generated content and completion data are available for export by course administrators so you can analyse data in your favourite tools

Stream Data to an LRS via xAPI

OpenLearning supports xAPI so that activity completion data can be streamed into a Learning Record Store for further analysis.



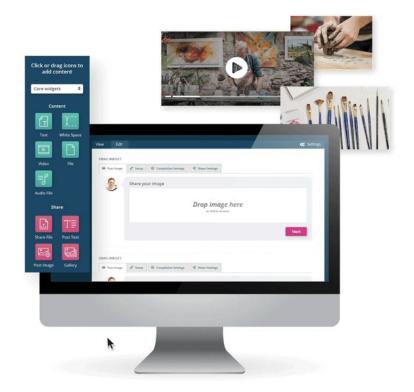
Widget Authoring Tools

Built-in Authoring Widgets

Over 30 built-in widgets support all basic data types and resources that you would expect for inclusion in a course. iFrame and HTML can be embedded.

Drag-and-drop Functionality

The drag-and-drop functionality allows easy access to the entire suite of authoring widgets for user-friendly course building and delivery.



Certification, Badges & Micro-credentials

Reward your learners with digital badges and certificates.

Certificates of Completion

Automatically or manually issue customised certificates to learners upon completion of a course. Every certificate has a unique identifier that can be traced and verified by OpenLearning.

Digital Badges

Upload badges or choose from OpenLearning's library of digital badges. Badges can be issued to learners automatically on completion of activities, courses or based on student engagement.

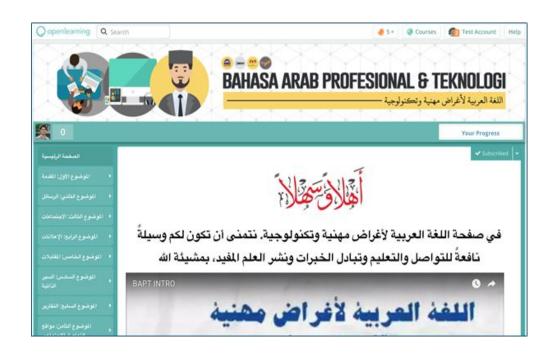


Right-to-left Functionality

Build multilingual courses for learners around the world.

Language of Choice

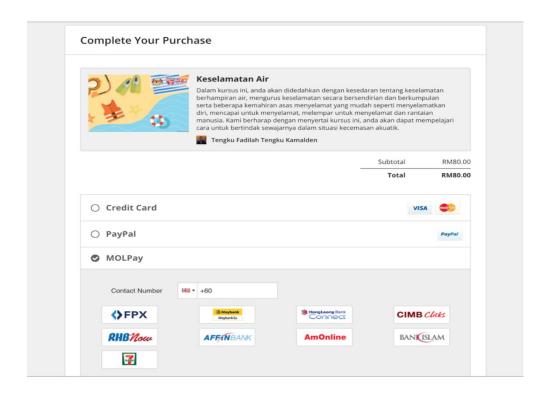
OpenLearning supports unicode text, enabling the development of courses in a range of languages, including right-to-left requirements.



Online Payment Gateway

Easily charge students before they enrol, or request payment for a certificate of completion.

OpenLearning supports multiple currencies and online payment platforms.



Cloud Storage

OpenLearning's cloud-based solution gives you unlimited potential.

Unlimited storage

Upload as many assignments, videos and files

Unlimited courses

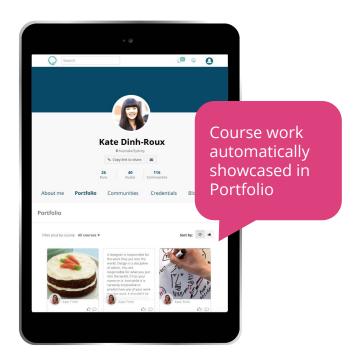
Design and deliver a range of courses and qualifications



The OpenLearning Portfolio

A digital living showcase of learning artefacts and achievements that truly reflect students' skills, personal development and capabilities.

- An effective, efficient and powerful feature that students can easily customise and share
- Compiles evidence of students' learning experiences and aligns them to course learning outcomes
- An automatic record of a student's lifelong learning journey that highlight skills and abilities

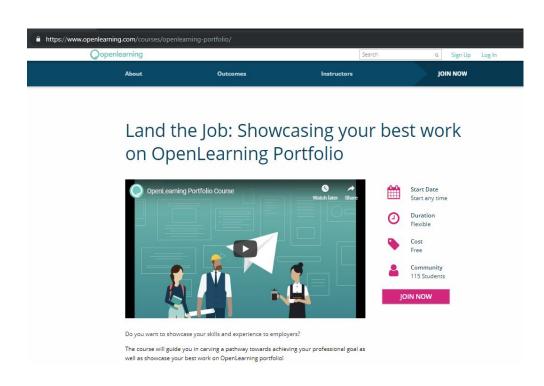


Portfolio Course

A free guide on how to best capture and showcase evidences of your learning.

Join the course and embark on a journey of self-discovery.

- Carve a pathway towards achieving your professional goals
- Highlight real experiences and skills
- Boost your personal development
- Increase employability



OpenLearning Support

Onboarding, Customer Success & Training

OpenLearning Onboarding

Our in-house onboarding experts will guide you through every step of the way.

Dedicated Onboarding Specialist

1-Day Onboarding Workshop

Monthly 1-on-1 Check-In



A dedicated OL Learning Designer will be assigned to support your institutions *onboard* which includes set-up, achieve your goals and implementation strategies.



A 1-day onboarding workshop is included in your premium plan to help you set up your portal and kickstart your OpenLearning journey.



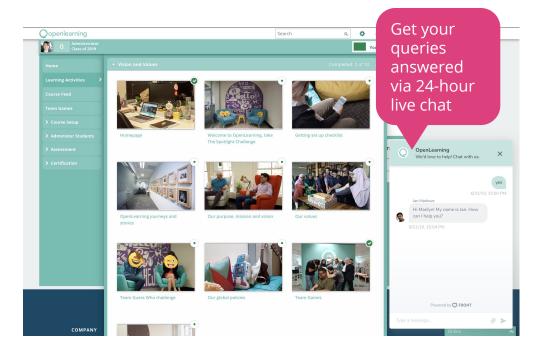
A monthly 1-on-1 check-in with your onboarding specialist can be scheduled to help you track and improve your outcomes.

Continuous Customer Support

Get round-the-clock help from our localised support team when you need it most.

24/7 Customer Success

- Priority email and phone support
- Live-chat with localised help
- OpenLearning Help Community



Free Online Resources

Specially curated online courses to help you design and deliver world-class learning.

The Learning Design Series

- Get unlimited access to our suite of free online courses specially designed for course creators and administrators.
- Explore tips and tricks for creating, delivering and facilitating world-class courses that are attractive, engaging and transformative.



Customised Training & Workshops

Private face-to-face workshops designed to help you achieve your online education goals.

- Book private small-group, face-to-face workshops with our expert trainers for you and your team.
- Choose from a range of topics that cover course design, facilitation and assessments - or curate a curriculum specific to your needs.
- Workshops vary from 1 4 days and are HRDF claimable for eligible Malaysian participants.



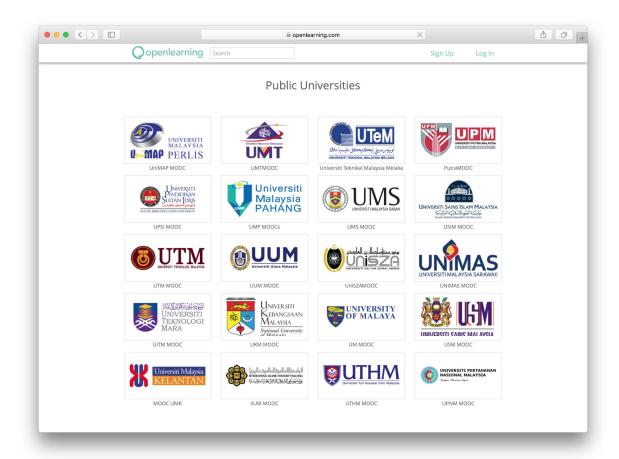


Malaysia MOOC: Transforming Higher Education

World's first national MOOC program, launched in 2014 involving all 20 public universities and 34 public polytechnics in Malaysia.

Over 520,000 students have enrolled in one of 500 courses through Malaysia MOOC, delivered entirely through OpenLearning.

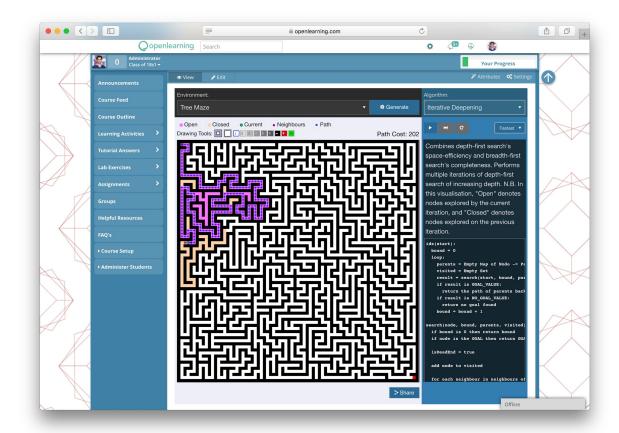
OpenLearning works with the Malaysian Ministry of Education, various committees and academics.



UNSW Sydney: Increasing Campus Capacity

Migrating from face-to-face lectures to blended learning courses on OpenLearning to enable UNSW Engineering to increase the number of students enrolled in face-to-face programs.

OpenLearning's learning design team collaborated with lecturers from postgraduate engineering courses in Civil Engineering, Computer Science, Electrical Engineering and the Faculty of Built Environment.

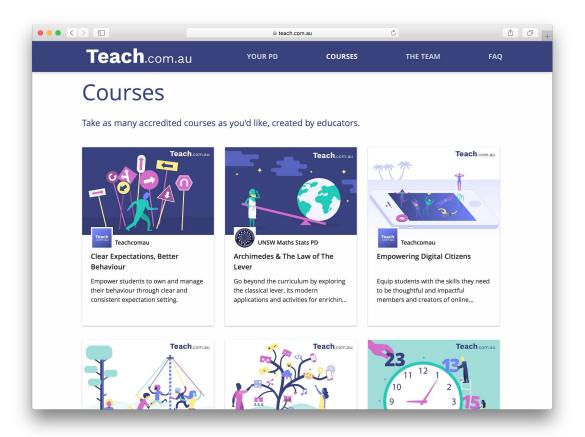


Teach.com.au: Accredited Teacher Training

Unlimited access to the highest quality NESA accredited online teacher training courses for A\$190/year.

Australian market has 310,000 full-time teachers and 125,000 casual teachers - average spend of \$700/teacher/year on teacher Professional Development.

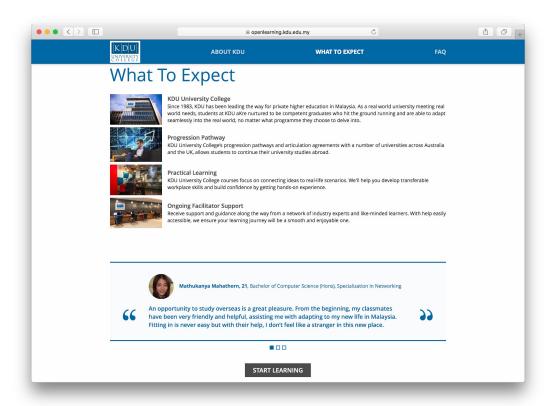
Project conceptualised, implemented and marketed by OpenLearning within 8 months, including NSW NESA accreditation.



KDU University: End-to-End Course Delivery

KDU University College is switching to the OpenLearning platform for all on-campus and off-campus courses, including their Learning Management System (LMS).

On top of managing the technology migration, OpenLearning will also train 220 KDU academics towards using the platform for their course delivery via fully-online and blended-learning approaches.

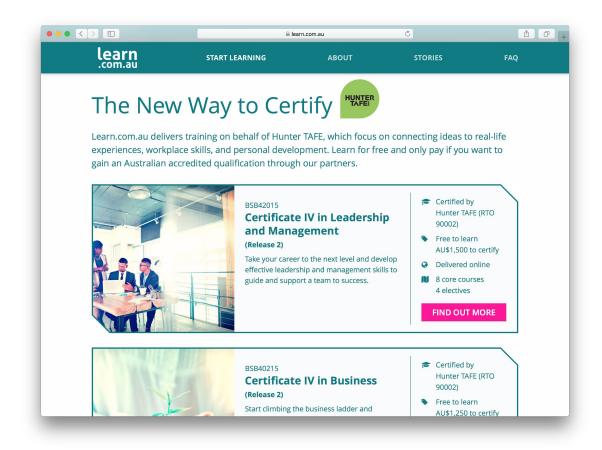


Learn.com.au: Increasing Access to TAFE NSW

Partnership between TAFE NSW (Hunter Institute), IBSA and OpenLearning to provide VET under a 'free to learn, pay to certify' model

Three qualifications: Cert IV Leadership & Management, Small Business Management and Business.

Project conceptualised, implemented and launched by OpenLearning within 10 months from commencement.



openlearning

#1 Lifelong Learning Platform in Australia and Malaysia

Australia

Level 1 346 Kent Street Sydney NSW 2000

Malaysia

Level 20 Menara Q Sentral KL Sentral 50470 Kuala Lumpur

Singapore

Level 15 120 Robinson Road Singapore 068913