# Your unique workflows
## Digital and automated

Unlock your digital advantage.

WorkFlowWise

# Unlock your Digital Advantage

### The Challenge: Automating unique workflows

Unique workflows are often the most important to you, yet the hardest to automate. With no standard applications available, complete customization takes time and resources. These business processes are typically paper-based, lacking any up-to-date information or transparency.

### Our Solution: End-to-end workflow automation

The WorkFlowWise CORE low-code platform enables non-developers to create workflow applications. The multi-device and cross-platform solutions improve productivity, transparency, and accountability. It ultimately uncovers precious activity that adds value to your business.

# Digitization of an offline process

Workflows are fundamental to the modern, process-based working method that many of us are used to today. Without workflows, which are representations of real work, it would be impossible to achieve the level of efficiency and output that humans collectively achieve. But there is a big problem with many of these processes; They require manual labor and lack smart automation.

The modern history of workflows is barely a century old. One of the modern inventors of workflows is Henry Gantt. His Gantt charts contributed to an Allied victory at the end of World War I, but even though extremely powerful, they were also tedious to use. Imagine that with every update an entirely new chart needed to be drawn up. After all, there were no printers or computers yet.
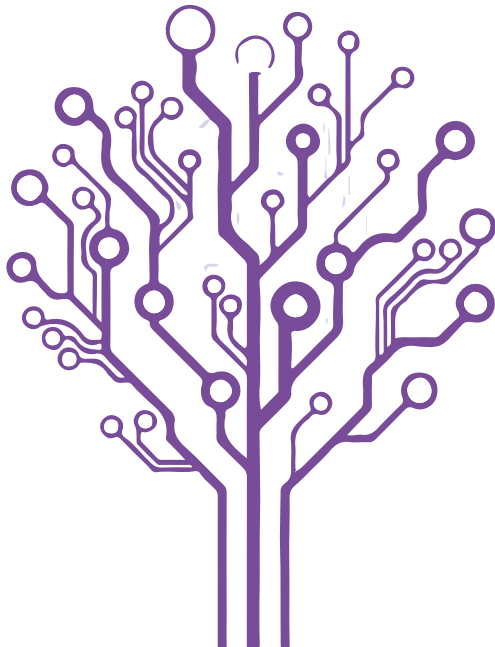
As the century progressed, so did Gantt charts and other types of workflows. The rational organization of labor turned into a study and became increasingly systematic over time.

# And then came the digital era

Computers, invented for the purpose of processing information faster than humanly possible, were a true revelation for the way we work and how we organize work. It allowed researchers to develop more complex processes that could be combined with other fundamental parts of organizational structures such as information technology, teams, projects, and hierarchies.

But something was missing in the ongoing search for even better and more efficient workflows. It was still very much a process that required manual input and constant oversight. Companies used pen & paper, post-its, Word or Excel documentation, or similar. And while this might be workable for a simple process, keeping track of the status of a complex workflow, with multiple people involved working in diverse locales, can be tedious and difficult.

This is especially true for unique workflows. These are often the most important, yet the hardest to automate. Until now, obviously.

# Your unique workflows
# as a competitive advantage

Another truism of unique workflows is that there is no standard. This is why inefficiencies are often hidden within the workflow, depending on its complexity; Without a reference, there is no simple way to measure effectiveness.

It falsely leads organizations and business leaders responsible for workflows to believe that their processes are optimized already and dismiss necessary improvements. This is a mistake because human ingenuity never stops and embracing—or at least considering—new innovations might give the organization an edge over its competitors.

If your organization doesn't improve its productivity through continuous innovation, another one will.

Benefits of digital workflows

Transformational

Cost-effective

Cloud-based

# Transformational

## Paper becomes digital

Digitization makes workflows more practicable and efficient. Paper-based workflows lack the ability to send notification and perform real-time updates, whereas digital workflows can be automated to perform these tasks and much more.

Other benefits of digital workflows:
- ✓ Easier to analyze, adjust, and maintain;
- ✓ Location-independent;
- ✓ No more physical archive;
- ✓ More environmentally friendly;
- ✓ Re-assign tasks when employees are absent.

## Information becomes insight

Real-time data provides unprecedented knowledge that was previously hidden from view. It reduces uncertainties and enables management to make better decision. From within the platform it is easy to see who is responsible for the next step (or steps). A manager can analyze bottlenecks or discover opportunities using data analytics, while back-up databases ensure continuation of the work.

## Time-consuming becomes time-saving

With automation taking over recurring tasks, valuable time is freed up that can be used to analyze the data, discover opportunities and make the workflow continuously better. Employees can focus again on other value-adding tasks. This is why automation does not necessarily replace people, it allows us to work more efficient and create more value.

# Cost-effective

### Decrease costs
The analysis and continuous improvement of workflows decreases costs over time, as the workflow gets more efficient. With automation, employees also spend less time in a workflow, as they only need to perform an action when they receive a notification. This reactive feature of a digital workflow not only gives peace of mind, it also frees up time and allows workers to perform other mor meaningful work.

### Mitigate risks
The probability of a person making a mistake while performing recurring tasks, especially involving data-entry, increases in proportion to the time spend on such tasks. This is because we don't think as systematically as a computer does.

Taking the recurring tasks out of the equation can potentially reduce honest mistakes and common errors. Digital workflows can also log every action of a user. This helps prevent fraud and makes the work more easily auditable.

# Cloud-based

### Single source of truth
With cloud-based workflows every data element is stored only once. External linkages are only by reference. This means that the data can only be changed from the primary location; Duplicate data has no influence on the primary data.

### Work anywhere
Administrative work can now be done on the fly. There is no need to sit behind a desk anymore. This is helpful for those that are constantly on the road to their next meeting, but also for flexible workstations and employees that work from home.

Whatever the reason, cloud-based workflows tasks can be performed anywhere in the world where there is internet. Even while on holiday.

*Pro tip: Delegate your tasks to someone else while your away. You can do this with the push of a button.*

# Transform your workflows.
# Grow your business.

Find out more about the WorkFlowWise low-code platform:

**Product two-pager**

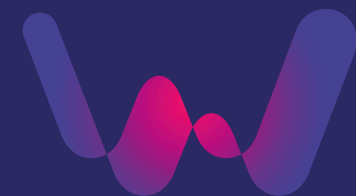**Digital Transformation**

WorkFlowWise unlocks digital advantage and success. We offer cloud-based solutions for automating, optimizing and creating value from any type of recurring transactional workflow within a business, from business to business and from business to government. The result is operational excellence and better business performance.

Digital Advantage. Achieved.

**WorkFlowWise**