

# 360° SCREEN DESIGNER

Present meaningful information to drive deeper relationship

We are in an age of information explosion. With connected systems, cloud computing and advanced analytical models data is being generated at each customer touchpoint and collated like never before. A customer management tool like CRM itself can have more than 1000 data points about your customers and other related entities – their personal info, demographic and psychographic profile, their financial transactions, their preferences, their interactions, the opportunities available and the probable issues. But how much of these information translates into meaningful actions? In today’s connected world and advanced analytical tools data generation and collection is no longer a challenge. The challenge is to present the data in a meaningful manner at the ‘moment of truth’. The challenge is to select the relevant data and collate them in a single snapshot that helps us understand the information better; highlighting critical information and actionable.

Our 360° screen designer helps you achieve this. It helps you collate multiple information from your CRM record and present it in the right manner.

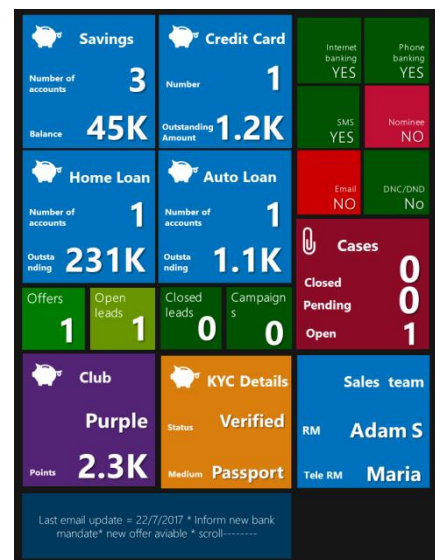
## Wizard-driven 360 view designer

The success of the 360 view depends on the relevance of information you present. The need of the information changes depending on your business, the type of record etc. Our system allows you to design the templates through a drag-and-drop wizard. Business users can select the data they want to display and collate them on tiles, select the design and publish your own unique 360 view.

## Readymade templates to get you started

The solution comes with beautifully designed screens for your standard entities like contact, accounts, lead, opportunity, etc.

It ships with multiple colour schemes, themes and even a set of curated icons for your tiles.



## Design 360 view of all entities

A 360 view normally refers to customers – either corporate or retail. We beg to differ. Our solution allows you to build 360 views and present critical information on all entities. Use our designer to present crucial info about your partners and employees. Design 360 snapshot of the machines and appliances you are servicing, the accounts and relationships you are managing, the big sales opportunity which you are betting on, and the contract you are managing. The designer can work on any CRM entity

### Work with the best

Our solution is built on a world-class business application platform – MSFT PowerApps offers a flexible and adaptive development framework, built-in intelligence and a best-in-class cloud infrastructure. Tested and certified – all our solutions go through the most rigorous testing and validations and receives Microsoft’s highest quality certification for partner solutions.