

SELFPOINT.

THE MARKET

US Grocery eCommerce is the fastest-growing product category online. The market today is \$36 Billion, and is expected to grow to **\$117 Billion by 2023.**

According to Nielsen, in five to seven years, **70% of U.S. consumers will regularly purchase consumer packaged goods online.**

THE PROBLEM

Retail giants Amazon and Walmart hold approximately 25% of the U.S. online grocery market and are investing heavily into expansion.

However, retailers **without the enormous budget** and manpower that Amazon and Walmart have, **simply cannot compete online.**

Of the 38,307 supermarkets in the USA, a staggering **80% still DO NOT have an eCommerce strategy**



THE SOLUTION

Self Point provides Grocery chains with a **Market-Leading Holistic Solution** to Sell, Fulfill, and Deliver orders to their customers from their own White-Label websites.

We give the power back to the grocer.

\$100M+

Processed on the platform annually

50%

Increased efficiency

5%

Increase in Same-Store

SELFPOINT.

<https://www.self-point.com/>

Self-Point Proprietary and Confidential

