# SELFPOINT.

The leading digital-transformation company for grocery

Fulfillment Solution

September 2019

Fulfillment Efficiency

Our mobile picking app allows store associates to quickly and efficiently collect error-proof online orders. Multi-order picking increases employee efficiency by 50% without any errors.

- Route planning
- Product replacement engine
- 10 minute Picker Training
- Productivity Report
- Wifi scales for weigable products
- Leverage existing brick and mortar locations
- Integrate with any storefront
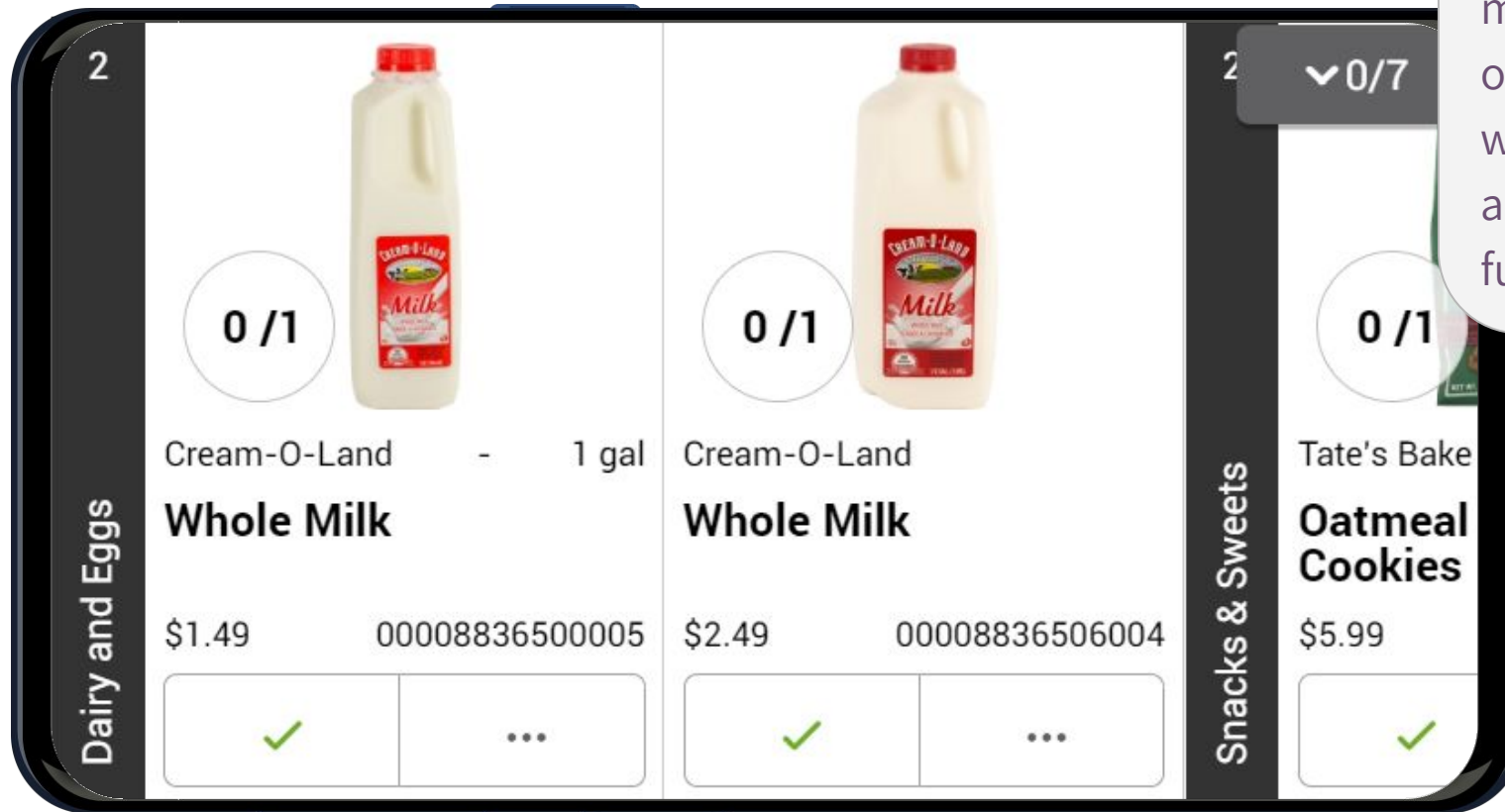- Integrate with any micro-fulfillment center
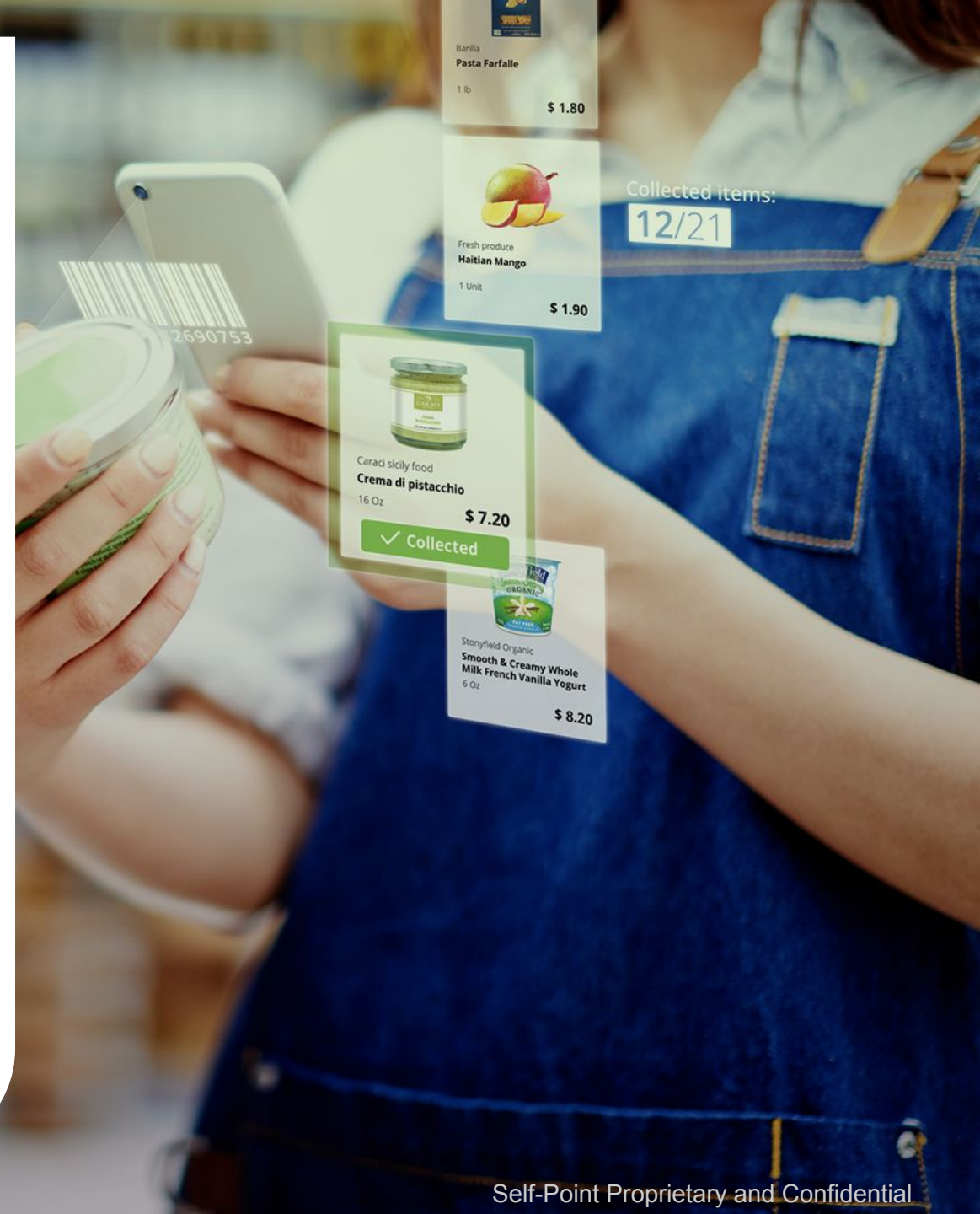
Picking App

Hands-Free, In-store Routing,
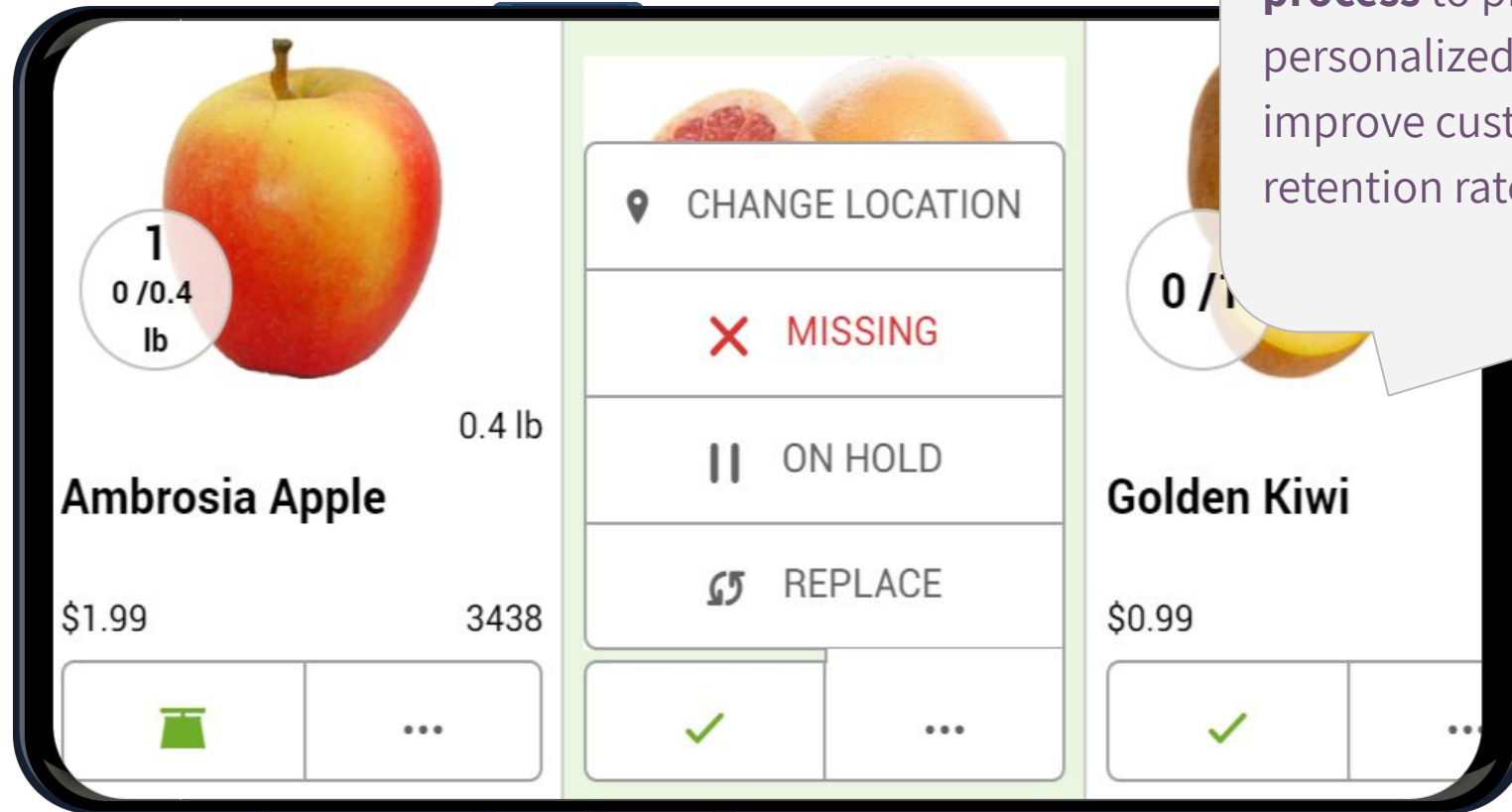Multi-Order Picking & More.

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In-store Order Picking Routing

Guide associates through the store in a most efficient way, allowing for multiple orders to be shopped at the same time, while giving visual product data to the associate for the fastest and more reliable fulfillment possible.

Substitutes, Missing products, Change Location

Combine **AI engine in substitution process** to provide customers personalized and accurate offers to improve customer satisfaction and retention rates.

Collected & Missing Items

The store associate uses a barcode scanner to **validate the correct items** are collected. Reducing error to a zero and improving customer satisfaction.

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WIFI Scale for weighable products

Weight is transferred via WIFI
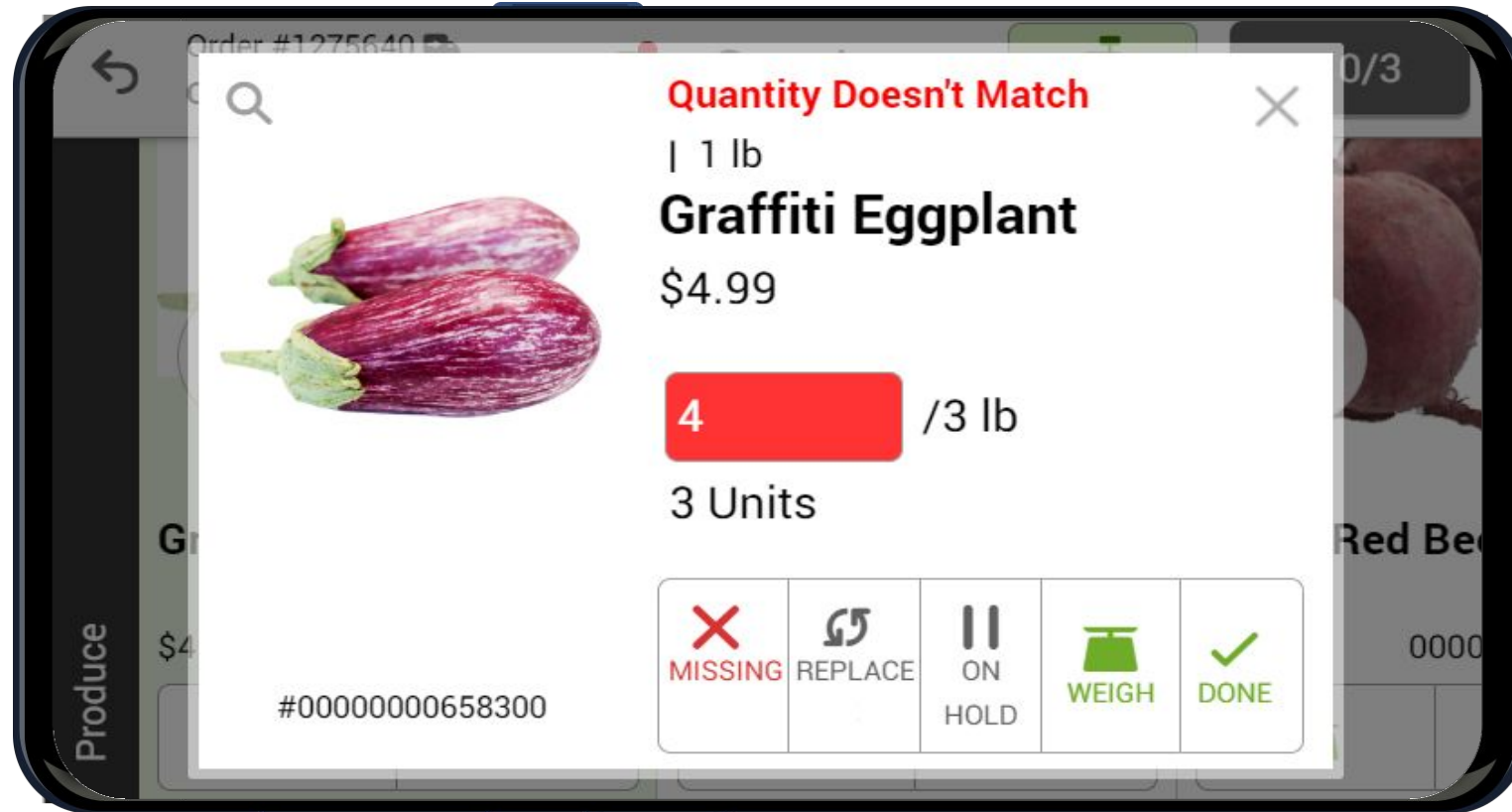from scale to Picking App

Wi-Fi

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Weighable Items – Access weight alert

Split Order to Specialty Departments
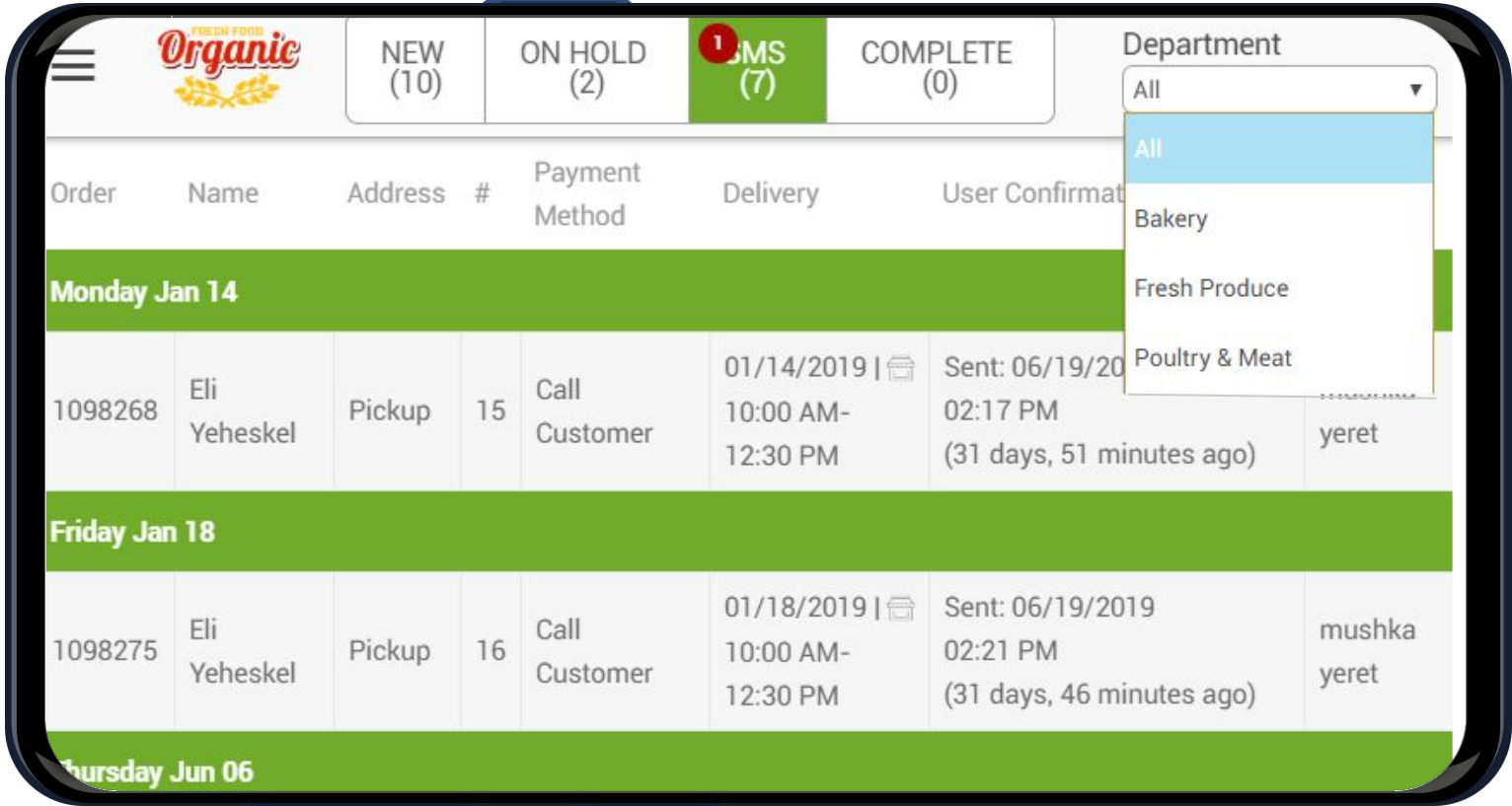
Improve store assistance productivity by **splitting the order into specialty departments: Butcher, Deli, Bakery, etc**.
Store assistance receives real time notifications once the specialty departments are ready.

Batch Orders - Match Similar Orders

The **picking traveling time** is the one of the primary source of waste in the fulfilment process. We have developed an algorithm that couples similar orders together and an error proof user experience that enables picking them together.

Batch Orders - Pick 2 orders at-a-time

Real time customer communication
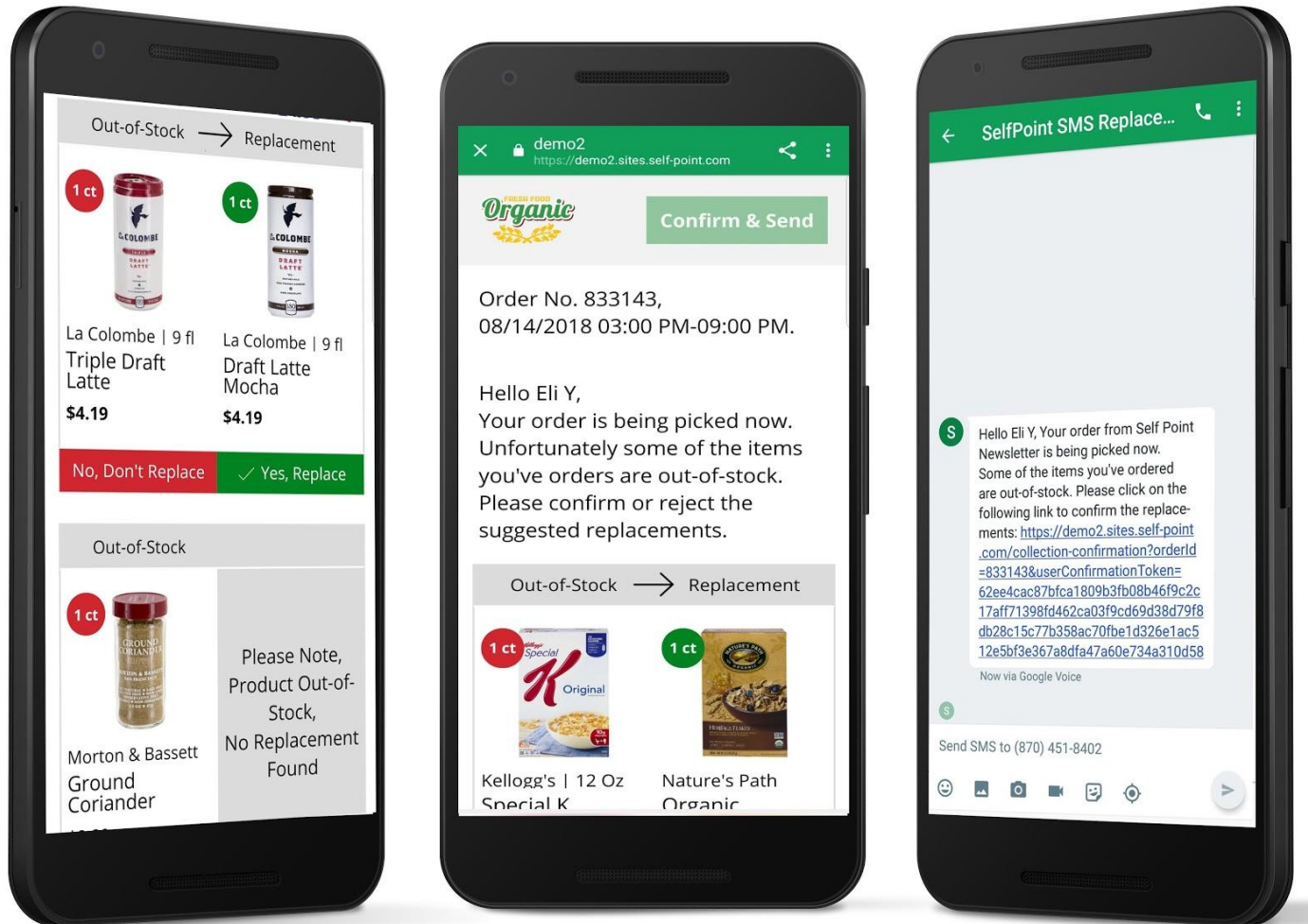
Self-Point enables store associates an easy ways to communicate with the customer and provides a seamless way to **substitute out-of-stock items**.

Additional Functionality

- Print Stickers for Delivery Boxes
- Replace products
- Mark items as Missing
- Change Product location within store
- Add additional products to order
- Search for products within order
- Display Specials – *Depending on data we receive from API*
- Display Customer comments- *Depending on data we receive from API*

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Picking App Hardware

Option A: All-in-one
Handheld & Barcode scanner

Option B:
Android Phone + Scanner Ring

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Hands-free picking

Management System (Backend)

Planning the In-store Order Picking Routing

UPDATE

Is Specialty Department

Aisles

0.) Simply Sushi

1.) Sushi

2.) Schwartz Appetizing

3.) Chop-A-Nosh

4.) Produce 1 - Salads, pre-cut vegs, checked produce

5.) Produce 2 - Berries, pre-cut fruit & fruit

6.) Produce 3 - Mixed vegetables & fruit

7.) Produce 4 - Vegetables & Greens

Guide associates through the store in a most efficient way, using store planogram or manual planning.

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Productivity Report

llectors Report - by completion of order collection

Start date *
07/17/2019

End date *
07/17/2019

Pickers
All Collectors

[FILTER] [EXPORT TO EXCEL]

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Employee Productivity Report will allow you to **analyze performance** of your employees. You can see compare productivity and time utilization of employees along with analyzing the quality of their work.

Id	▲Name	Roles	Branch	Orders as Primary	Total Orders	Total Products	Total Items	Weightable Products	Avg. Products in Order	Products Status Done	Products Status Missing	Products Status Replaced	Products Status On Hold	Products Added	Time Collection	Time Trash	Avg. Product Collection Time	Avg. Order Collection Time
472527	Avraham Feigenbaum	שומר	Gourmet Glatt Emporium (87)	1	1	15	18	3 (20.0%)	15	11 (73.3%)	0 (0.0%)	0 (0.0%)	4 (26.7%)	0 (0.0%)	00:12:12	00:00:00	00:00:49	00:12:12
49166	Jeremy Thompson	Admin	Gourmet Glatt Emporium (87)	3	3	83	156	24 (28.9%)	28	55 (66.3%)	5 (6.0%)	0 (0.0%)	23 (27.7%)	0 (0.0%)	01:14:26	00:00:17	00:00:54	00:24:49
49210	Jose Arroyo	שומר	Gourmet Glatt Emporium (87)	4	4	147	271	36 (24.5%)	37	109 (74.1%)	2 (1.4%)	7 (4.8%)	36 (24.5%)	0 (0.0%)	01:22:00	00:00:00	00:00:33	00:20:30
91360	Marvin Bolanos	Admin	Gourmet Glatt Emporium (87)	2	2	65	68	7 (10.8%)	33	53 (81.5%)	3 (4.6%)	0 (0.0%)	9 (13.8%)	0 (0.0%)	01:01:48	00:00:00	00:00:57	00:30:54

Thank you

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