

# Introducing Storyals.

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# The big picture :

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*Storyals help organizations increase the return on investment in Office 365 by facilitating the transition to a modern workplace.*

*Storyals accelerates change by **INSPIRING, MOTIVATING** and **EDUCATING** employees on how to work smarter through video-based storytelling.*

Office 365 holds the key to a modern workplace, but without guidance users can easily be overwhelmed.



 Office 365

# The Storyals methodology:

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***Designed to “Inspire, Motivate and Educate”*** – Transitioning to a modern workplace on Office 365 requires users to change behavior. To change behavior, it is necessary that users *want* to change. Storyals’ methodology is built on inspiring, motivating and educating users through real-life story-telling to spark interest and excitement.



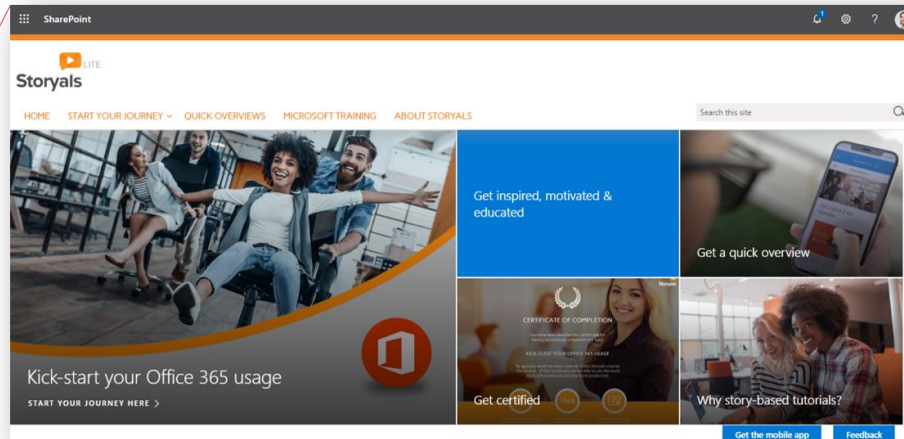
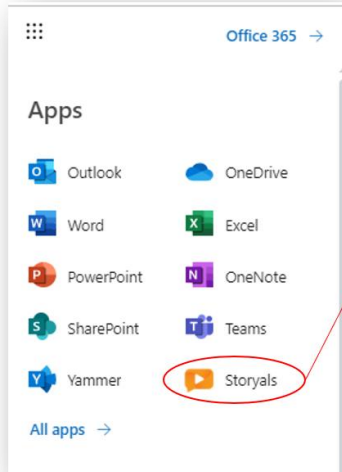
***Optimized for today’s time-strained workforce*** – Today’s time-strained, dopamine-hungry workforce easily gets bored with traditional training – whether it is in a classroom or online. Storyals methodology is to maximize results by focusing on “what you need to know” to minimize disruption.



***Developed for the modern workplace*** – Office 365 adoption is a continuous journey. The Storyals subscription-based solution is developed for today’s modern workforce that demand anytime access, instant results and updated content. The Storyals Office 365 Adoption Kit has been developed after years of experience working with customers on Office 365 adoption.

# Storyals Lite:

Best for quickly getting started with an out-of-the-box Office 365 adoption center.



- ✓ Subscription based service
- ✓ Streaming access to all Storyals videos
- ✓ Continuous video updates
- ✓ Quizzes to strengthen understanding
- ✓ Access to adoption expert community
- ✓ Certificates to recognize completion
- ✓ Includes Microsoft 365 learning pathways



# Storyals Office 365 Adoption Kit

Our topics cover what users need to know to be productive using Office 365.



## Kick-start your Office 365 usage

- Quick overview of Office 365
- Highlights to get people excited
- How to get started



## Work smarter with documents

- Benefits of cloud-based documents
- Story-based tutorials on how to use OneDrive for Business and SharePoint



## Take control of your inbox

- Email management best practices
- Story-based tutorial on how to use Outlook across devices and To-do



## Get organized

- Getting started with a digital notebook
- Story-based tutorial on how to use OneNote across devices



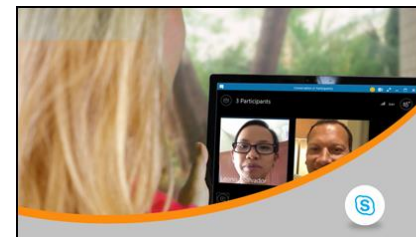
## Tell powerful stories

- Different apps to tell stories
- Story-based tutorials on how to effectively use Sway and PowerPoint



## Enhance teamwork

- Transform the way you work with Microsoft Teams
- Story-based tutorials on Teams



## Connect and communicate

- Quick overview of Skype for Business
- Story-based tutorials on how to use Skype for Business more effectively

# A story-based tutorial:

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1-2 hours of  
product training  
covered in 10 min



Real world  
scenarios



Best practices  
in context



Focus on  
"What you need  
to know"

# Samples of Storyals unique content.



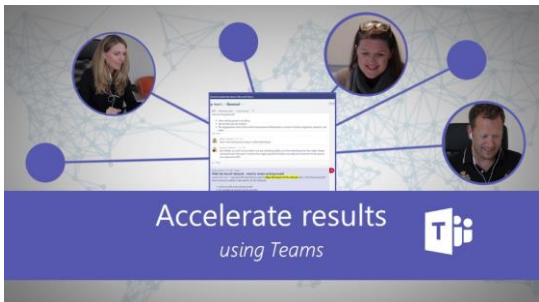
## ***Quick overview video (approx. 2 min)***

Short overview video designed to spark interest. Can be used in newsletters, in portals, in social networks, etc.



## ***Introduction video (approx. 5-10 min)***

Step-by-step guidance by productivity expert Ulrika Hedlund, on when to use what, how to get started and best practices.



## ***Story-based tutorial (approx. 10 min)***

A story-based tutorial demonstrating how the tools are used in real life to achieve better results by effectively using Office 365

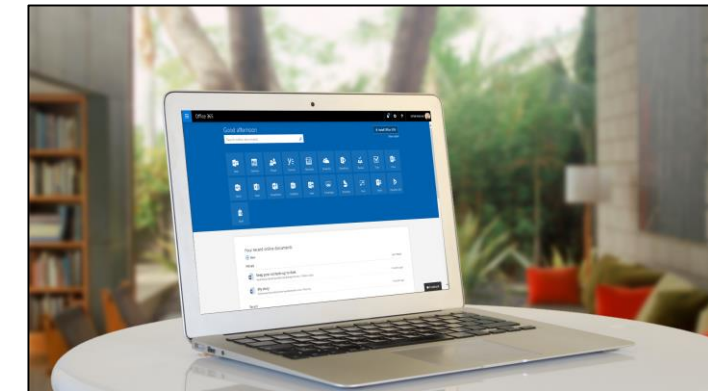
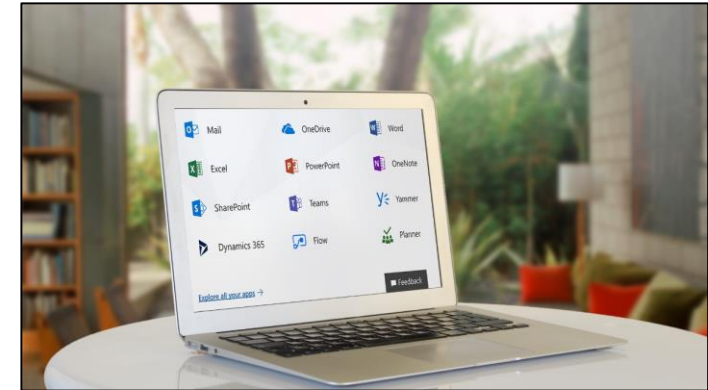


# Storyals is a subscription-based offering.

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## Why beneficial with a subscription model?

- Office 365 is an ever evolving solution – functionality as well as user interface change on a frequent basis
- Even slightly outdated training material becomes obsolete and confuse rather than help end-users
- We equip business with continuously updated content – adjusting content /stories to changes in Office





# Questions?

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