FEATURE LIST

2018Q1FMCG365FL001

Whether your business focuses on Retail or Out of Home, the FMCG features below are the perfect tools to enable seamless interaction between office personnel and field staff

CORE DATA

GENERAL
Device/OS independent (IOS, Android, Windows)	A
OS-futureproof (IOS, Android, Windows updates)	A

CONTACT
Contact 360° view	A
Notes/Pictures via CRM Notes or Dropbox/Google	A

PRODUCT
Contact 360° view	A
Notes/Pictures via CRM Notes or Dropbox/Google Drive/ Onedrive	A

ASSORTMENT
Collection Items for Cart Order/Delivery/…	A
Collection Items for Itemchecks (Storecheck/Assortment check/Merchandising,…)	A
Assortment on Account or on Account Category	A

ACCOUNT
Account 360° view	A
Visit information (frequency, visits, next due visit,…)	A
GPS coordinates based on Address	A
Map pins colored relationship and situation	A
Notes/Pictures via CRM Notes or Dropbox/Google Drive/ Onedrive	A

OPENINGS
Set openingshours, visithours, closing hours, delivery hours	A

MULTIMEDIA
Submit global documention based on CRM Notes or Clouddocs	A

STRATEGIC PLANNING

PLANNING
Territory Management: select Accounts on Map to reassign them to other users	A
Geo-balancing: For balancing workload users based on i.a. Geolocation	A

MY ROUTE
Plan Visitroute for your Accounts on map via mappins and see calculated route	A
Replacing and recalculating route in association with Calendar	A

ROUTE TEMPLATE
Save interesting Visitday (or multi-days) for re-planning on other dates	A

MARKETING
Actions within global Program	A
Through Actions = launched To Do's for multiple Accounts	A
Types: Cart Order, Cart Delivery, Storecheck, Assortment Check, Info,… Method 1: Select Accounts by (Account Type/ Prim category/ Assortment)	A
Method 2: Select Accounts by Marketing List	A
Automatic distributed Triggers	A
Choose Action Items by link Assortment OPENINGS	A

FIELD FORCE EXECUTION

APPOINTMENT/VISIT

Start/Stop Visits	A
Optional Carts (Order/Delivery,...)	A
Optional Itemchecks (Storechecks/Assortment Checks/Merchandising/...)	A
Optional Captures (see further below)	A
Action Triggers (To Do's) for Cart/Storecheck/Assortment Check/Info To Do)	A
Notes/Pictures via CRM Notes or via Cloud (Dropbox/Google Drive/Onedrive)	A
Report - To Do text-fields in association with Account	A
CRM Tasks linked with Account	A
Scheduled vs Actual times visit	A
Fix a scheduled Visit (confirmed)	A
Possibility to check GPS position on Entry	A

JOURNEY

Track your Journey manually: timebased incl Km driven (counter)	A
Track your Journey automatically timebased incl theoretical Km on Map	A
Day- or multiday-journey	A
Track # Visits, Duration, Visit time, Travel time	A

CAPTURE

Capture anything interesting like Complaints/Displays/Competitor info/...	A
Possible links with Account/Contact/Item/Action	A
Notes/Pictures via CRM Notes or Cloud (Dropbox/Google Drive/Onedrive)	A
Follow up by Status	A

SKU CHECK

Storecheck/AssortmentCheck/Merchandising/...	A
Within Appointment (Visit)	A
Status/facing/Promo/OOS/Shelf/Rotation/...	A
Auto Check (at start Visit) or Manual Check	A
Possibility to set SKU's mandatory or not	A

SHOPPING CART

Within or outside Appointment	A
Order/Delivery/Transfers/Promise/...	A
Items and their salesprices from Assortment	A
Possibility to fill Cart with usual Items from Assortment	A

BUSINESS INTELLIGENCE

BUSINESS INTELLIGENCE

Field Force Dashboards (Mobile) & POWER BI Insights (Backoffice)	A
Assortment Dashboards (Mobile) & POWER BI Insights (Backoffice)	A
Point Of Sales Dashboards (Mobile) & POWER BI Insights (Backoffice)	A