



GARTNER RECOGNIZES CELONIS AS LEADER OF THE PROCESS MINING MARKET

The Gartner Market Guide for Process Mining identifies Celonis as the market leader in Process Mining technology, which they recognize as an “...Important and rapidly-growing enterprise software category” that every organization must invest in for future success.

Process Mining Highlights from Gartner:

- Process mining increases speed-to-value and provides objective visibility of business process performance, eliminating costly and subjective process mapping exercises.
- Empowers business users to continuously and proactively identify ongoing opportunities for digitization and automation.
- A must-have resource prior to RPA and IoT initiatives that ensures full operational context and business impact are the main drivers of these task-level automation projects.
- It is a key accelerator in improving processes that provide critical customer experiences. Using process mining to improve customer experiences is a highly-effective way to “open up entirely new audiences, and align customer journey maps with internal process maps.”

Celonis is honored to be named the “Market Leader in Process Mining” for the 2nd year in a row and recognized as the “Most Mature Process Mining Vendor,” supporting over 2000 customer deployments in over 30 countries.

Gartner specifically noted the new innovative Celonis product—the Intelligent Business Cloud—for its innovation and unique state-of-the-art capabilities, including: a machine learning workbench, KPI building and tracking, and an intelligent “Action Engine” that recommends the best possible actions to take next throughout any process improvement initiative, based on data-based insights.

The Gartner report shows how Celonis provides the only enterprise-proven Process Mining platform that can support customer implementations beyond 6,000 users and 15 Billion Records through standard connectors to more than 35 systems.

Celonis also offers on-premise and hybrid-cloud version with unique offerings including:

Celonis App Store and Accelerators

Over 300 purpose-built applications that discover friction points, enhance processes, and monitor KPIs developed through findings from over 2,000 customer projects.

Celonis Academy

Comprehensive and free online training for customers, partners, students and business analysts at all skill levels.

Celonis Ecosystem

Global partnerships for customer support from over 1,000 certified Celonis experts.

Celonis Customer Exchange and Celosphere

A network of leading Process Mining professionals who meet regularly to exchange lessons and best practices, culminating in Celosphere: an annual conference with over 1,000 attendees from organizations across the globe.

Celonis Snap

The world’s first and only free, cloud-based Process Mining platform, built so that businesses of every size can experience the power of cutting-edge process mining technology.



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