

Insight-EA

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Data Driven Strategy

Your business is constantly moving and adjusting. Without a structured, objective lens to view your areas of concern, mistakes in prioritization are likely if not inevitable. Insight-EA provides a proven methodology and tools to analyze of overall scope of addressable concerns in the context of their importance to the overall business to get your strategy right.

FEATURE HIGHLIGHTS

Easily Document and Organize your Stakeholder Demands.

Insight-EA leverages Integral Interview Functionality to take notes captured through standard interviews and quickly convert them into data points such as Findings which can then be Grouped into Finding Classifications.

Data Classifications



Easily Build Business Cases

Value Cases allow you to configure the anticipated value associated with an area of focus. This value can come in the form of increased revenue, decreased costs, etc. Values can be configured around flexible metrics and are tied back to Findings to support the Business Case.

Value Cases by Type

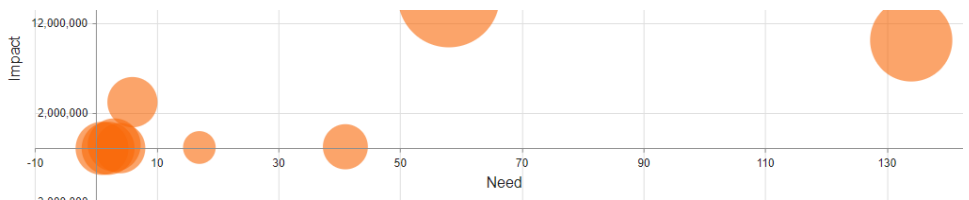


— Efficiency / Cost Reduction Business Case
 — Revenue / Growth Business Case
— Risk Reduction Business Case
 — Working Capital Improvement Business Case

Recommendations	Low Value	High Value
Efficiency / Cost Reduction Business Case	\$13,273,158.00	\$23,186,624.00
Revenue / Growth Business Case	\$9,913,388.13	\$18,999,472.39
Risk Reduction Business Case	\$835,520.00	\$2,048,000.00
Working Capital Improvement Business Case	\$576,000.00	\$648,000.00

Turn Value Cases into Initiatives & Realizable Value

Initiatives allow you to group Value Cases into a clear view of the Value Impact the Initiative could deliver against the spread of the organization that would be positively impacted by the initiative.



Every step of the way, navigation back to source Interviews, Findings, Quotes, Value Calculations and more are just a click away giving decision makers the confidence to take the right Data-Driven action.

Recommendations	Mentions	Low Value	High Value	Project Cost
Well Master MDM	134	\$3,727,467.49	\$6,064,204.71	\$672,796.00
BA Master	58	\$7,555,626.40	\$13,518,136.40	\$1,041,566.00
Surface Facility Master	100	\$11,278,538.24	\$22,352,159.68	\$1,041,566.00
Integration Initiative	17	\$38,510.00	\$50,070.00	\$96,930.00

For more information visit : www.fios-insight.com/solutions/imstrategy/