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BOOSTING 'GREEN' ENERGY INTELLIGENCE WITH IOT IN GERMANY



WAGO is the global leader in spring pressure connection technology, headquartered in Minden, Germany, with offices in more than 80 countries. M&M Software, a subsidiary of the WAGO Group, is a global technology and consulting company.

M&M / WAGO has created a groundbreaking technology that uses the Internet of Things to optimize energy generation. Many countries have not only decentralized their energy generation, allowing for independent companies to bid for customers' business, but they also are incentivizing energy suppliers to use renewable energy. WAGO's technology meets both needs, allowing smaller companies to be cost-competitive, while enabling the creation and use of solar and wind power. Connecting all devices in this energy ecosystem lets energy companies be efficient and forward-looking.

"Azure is a complete and scalable platform available in multiple regions of the world. The WAGO Cloud sits easily on top of the Azure Cloud, which is updated continually. We knew we didn't need to reinvent the wheel."

**Frank Schmid, Head of Business Unit System Solutions,
M&M / WAGO**

In Germany, the energy landscape is changing at lightning speed. The energy system is now decentralized, so that independent companies can compete for customers. At the same time, customers and the government are seeking renewable energy like wind and solar. The WAGO Cloud IoT Solution can monitor connected devices in the sea, on customers' buildings, and anywhere else, assuring that energy supply and demand are always in sync.

The WAGO Cloud IoT Solution can be deployed anywhere in the world since it sits on top of Azure, which lets it compete in the global market. Azure's unparalleled security also protects all the critical data generated by an energy company and its customers—assuring a reliable, scalable energy solution for the future.