Swittons™

"85% of the Physicians said they'd be willing to try new technologies such as "virtual services" to access sales reps"

Be part of IT

New Digital Channel of Engagement - a *Virtual Rep* in the Physician's Office

What is a Switton?

The Switton is a small, sophisticated cellular or Wi-Fi ready IoT device engineered to allow for immediate ordering or requests from Prescribers, through advanced Microsoft IoT and CRM technology. With 4 programmable buttons, it is multifunctional and customizable.
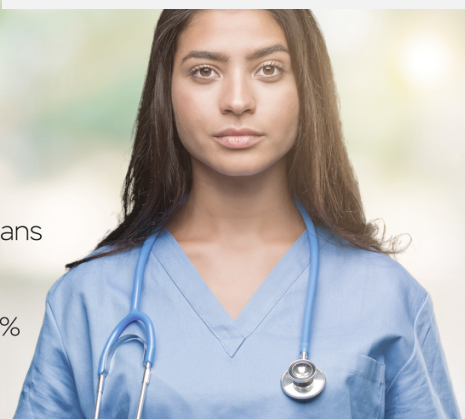
Designed with convenience in mind, this revolutionary new device is endlessly customizable, remotely accessible, and easy to integrate into your favorite CRM or ERP system to facilitate orders in a controlled, logical fashion.

Why Choose Swittons?

- NEW Digital Channel of Engagement
- Automate Requests
- Reconfigure on the Fly
- Integrates with Any CRM or ERP
- White Label Branding
- Reaches Remote Physicians
- Increase Brand Face Time
- Immediate Processing
- No-Nonsense Design
- Remote Ordering Capability
- Update your SFA (example: Veeva) to provide closed-loop marketing

Only 44% of Physicians are accessible, we can help you connect with 100%

Be part of IT

State-of-the-Art Design

- Flexible Power Options
- One-Click Transmission
- Microsoft Azure IoT Hub Links
- Automatic Authentication
- Handy USB Charging

Imagine deploying Swittons to your Prescribers who traditionally request samples or visits

Brilliant.

Incredibly Easy to Use

- Easily Add Custom Users
- Switch Settings on the Fly
- Integrates with any internal/external System
- Automatic Request Validation

It's a Revolution. Be Part of IT !

PATENT PENDING

Swittons™ *Virtual Rep*

The Fourth Industrial Revolution - IoT

Easy Integration
Setup is performed remotely, with minimal work by your Physicians - a plug and play desktop IoT device - also provides seamless linkage to your existing CRM or ERP systems

Advanced Security and Connectability
The Switton is available in Wifi or GSM configurations, with or without fingerprint authentication for various levels of security. FCC approved.

VERSIONS

WiFi	LOGIN AUTHENTICATION
WiFi	FINGERPRINT AUTHENTICATION
GSM	LOGIN AUTHENTICATION
GSM	FINGERPRINT AUTHENTICATION

Physicians are Speaking...

**Physicians are frustrated with status quo and are distancing from Pharma Reps.
Put them in control, with the click of a Switton.**

Combining cutting edge IoT technology with a simple, aesthetic design, Swittons can bring you Enterprise solutions for your company, even globally. Increase your connectivity with your Prescribers, increase your sales and service volume - easier than before.

From conception to completion, the information flow is designed for ease of initiation, transmission, and delivery. The intricacy of the device programming provides simplicity at the user end - combined with the small device size, your Physicians are efficiently able to communicate their needs (with immediate action on your end), at lightning speed...the speed of Switton!

Cordastin®
Navelrabine Chlorstadil

5 mg
10 mg

	REQUEST MSL VISIT	REQUEST REP VISIT	IMMEDIATE NEED
↓	↓	↓	↓
SHIP SAMPLE	MSL VISIT	REP VISIT	CONNECT WITH INSIDE SALES TEAM

Swittons™ *Virtual Rep*

SAMPLE CONFIGURATION

PATENT PENDING