Problem

Companies don't get most out of their data investments.

- Data is fragmented
- Complex to understand
- Not used to generate value

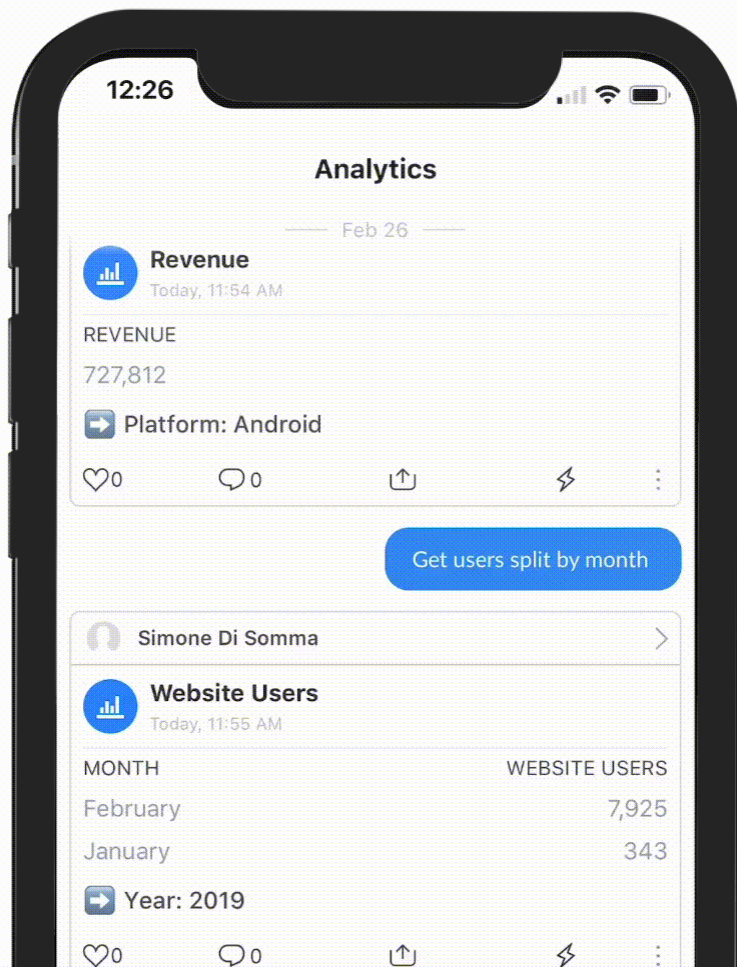askdata

Solution

We give users the ability to answer any data-related questions with a simple Search.

Employee & Customer ↔ askdata ↔ Broad Dataset Support

Usage Example

Users can query or browse data in a human way, supported by the AI

Enterprises love it

Askdata empowers non-technical employees and customers to access relevant data in real-time

Meet Our Team & Advisers

Simone Di Somma
CEO and Co-founder

Giuseppe Ancona
CTO and Co-founder

Nick Caldwell
Chief Product Officer

Markus Ogurek
Client Engagement

Sumi Lim
Strategic Partnerships

Jayesh Govindarajan
VP, Data Science Einstein

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Growing Partnerships

Data Integrators

talend accenture

Business Consulting

KPMG pwc

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Data Integrators

experian.

Strategic Partners

looker MicroStrategy

Microsoft MEMSQL

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Business values from better data experience

For Employees

Data-enabled workforce

- Natural language queries across different data sources
- Collaboration features enabling individual and group employee communication, data sharing and bookmarks
- Data monitoring, alerts and proactive push notifications

Benefits

- Your employees gets data augmented
- Improved client-servicing and lead generation
- Increased workforce productivity
- Cost/risk avoidance through predictive insights

For Customers

Hyper-Personalized client services

- Predict customer habits, behavioral traits, digital preferences and intents
- Create individually-relevant content based on internal data combined with externally sourced data
- Proactive content push using personalized data cards

Benefits

- Differentiated customer experience
- Higher customer satisfaction, retention and loyalty
- Predictive up & cross-sell opportunities
- Automated sales & self-service

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Use Cases

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One Platform for the best Data Experience

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For Employees	For Customers

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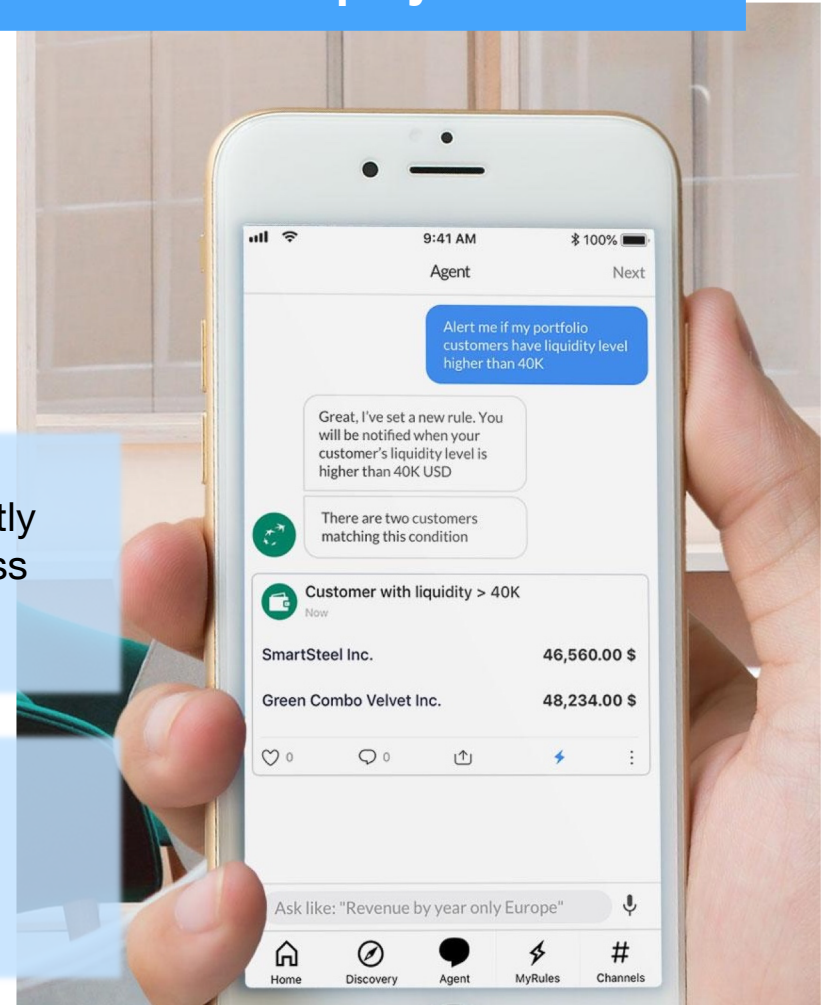
BNP PARIBAS

CREDIT MANAGERS

Usage:
Askdata supports Credit Managers to instantly access the latest customer information across different systems enabling a tailored credit proposition

Main Customer Benefits
- Increased deal conversion:
- informed data-driven client sales
- reduce loan rejection
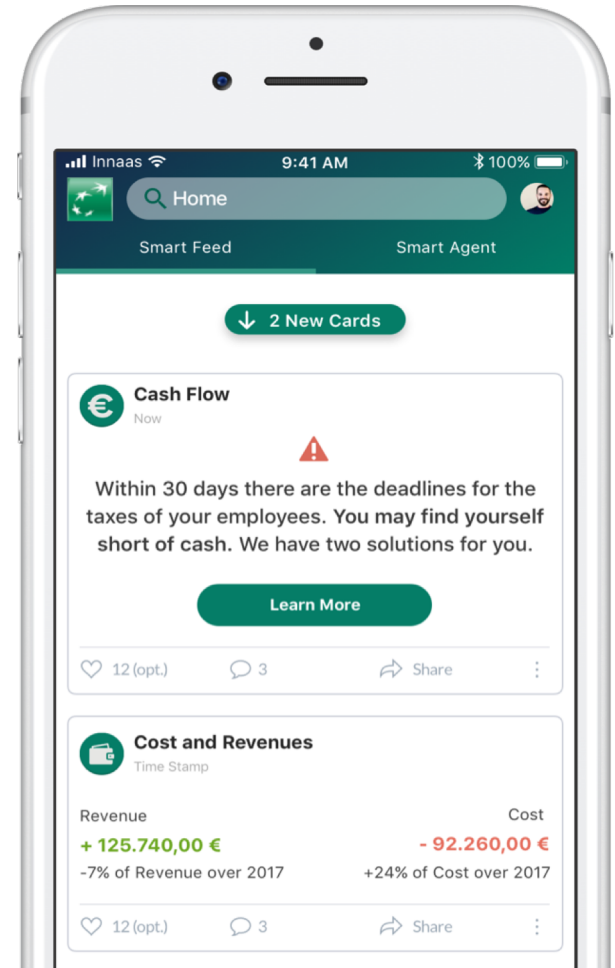- increasing customer retention

BNP PARIBAS

SMB Customers

Usage:
Askdata provides automated advisory for SMBs on financial changes, risks and optimisation opportunities generated by the continuous analysis of internal and external data

Main Customer Benefits
- Reduced cost of sales (CoS) for SMB market
- Improved customer experience
- Generates Sales & Cross-selling opportunities
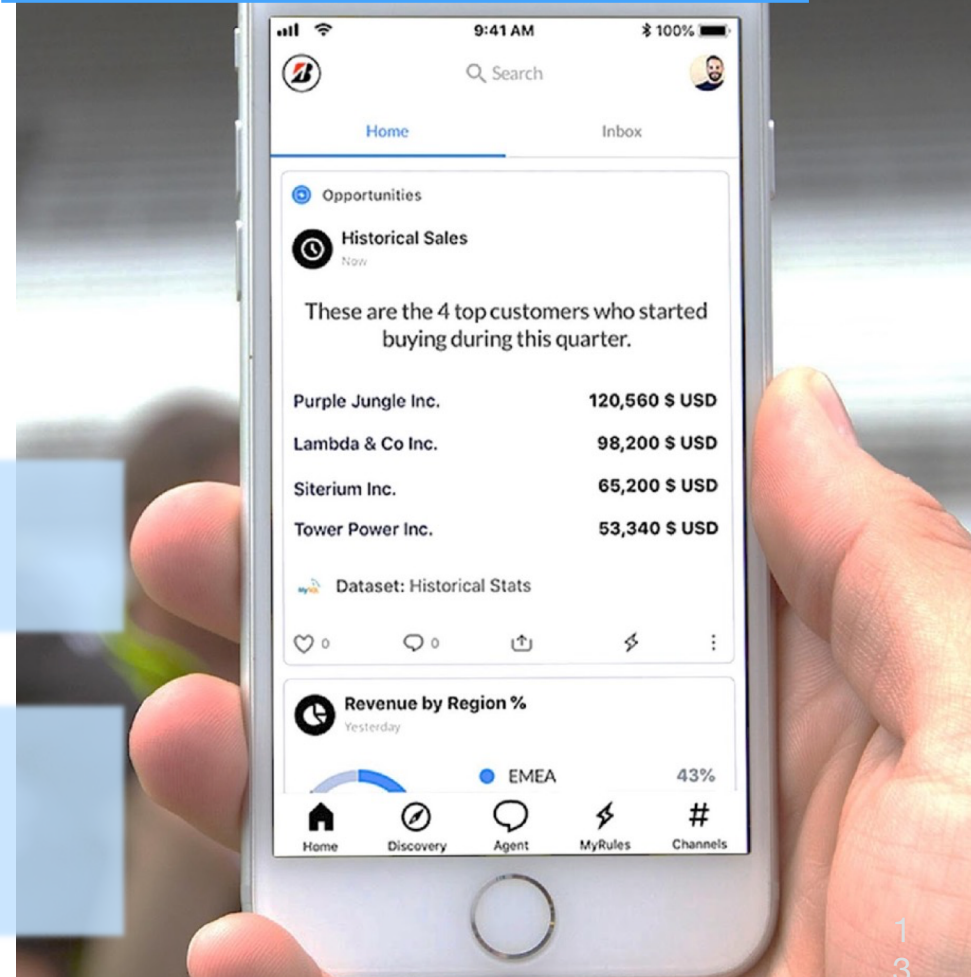
BRIDGESTONE

Projects Managers

Usage:
Askdata provides Project Managers with consolidated project financials

Main Customer Benefits
- Increased financial performance and transparency in project delivery
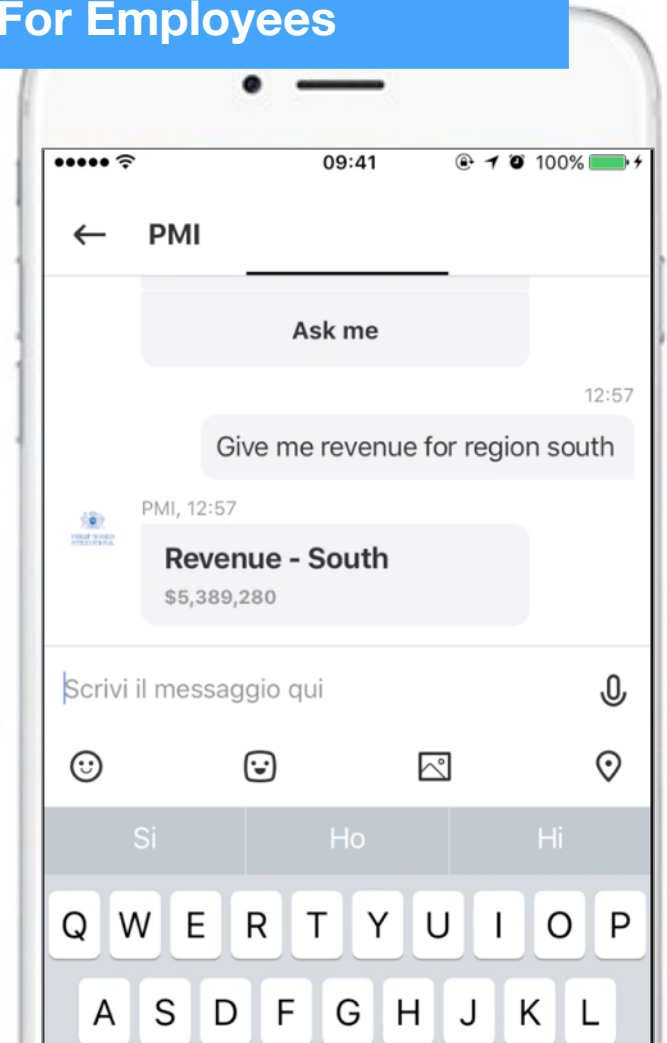- Reduced risks of overspend

Philip Morris

Sales Manager

Usage:
Askdata provides Sales Force an immediate access to relevant sales metrics to conduct a data-driven customer conversation

Main Customer Benefits
- Accelerated Sales Cycle
- Increased Sales Productivity
- Prevent out-of-stock and revenue loss
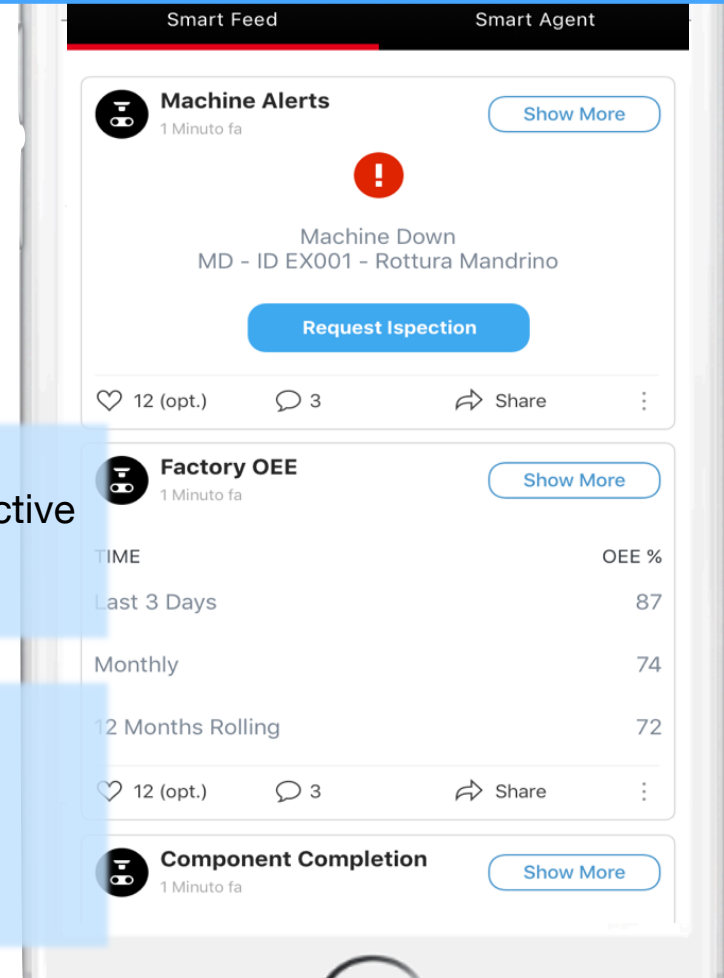
THPE COXA

Production Engineering

Usage:
Askdata provides Production Engineers proactive insights about production performance, machineries and processes

Main Customer Benefits
- Overall increase of the equipment effectiveness
- Reduced delay of intervention in case of anomalies

Smart Feed   Smart Agent

Machine Alerts
1 Minuto fa   Show More

Machine Down
MD - ID EX001 - Rottura Mandrino

Request Ispection

♡ 12 (opt.)   💬 3   ↗ Share

Factory OEE
1 Minuto fa   Show More

TIME	OEE %
Last 3 Days	87
Monthly	74
12 Months Rolling	72

♡ 12 (opt.)   💬 3   ↗ Share

Component Completion
1 Minuto fa   Show More

Inter Milan FC

Sports Management

Usage:
Askdata provides Sport Performance insights of players, automated scouting suggestions and performance tracking

Main Customer Benefits
- Players and performance data gets universally available and drive business decisions
- Improve forecasts adoption (sport outcomes and financial projections)

Inter Agent

How many times Icardi has shots on target this season compared to the previous season?

Here the requested stats:

Player Stats: Shots on target
Now

Mauro Icardi   Player Profile

Shots on target S2017/18   356
+15% prev. season

Shots on target S2018/19   298
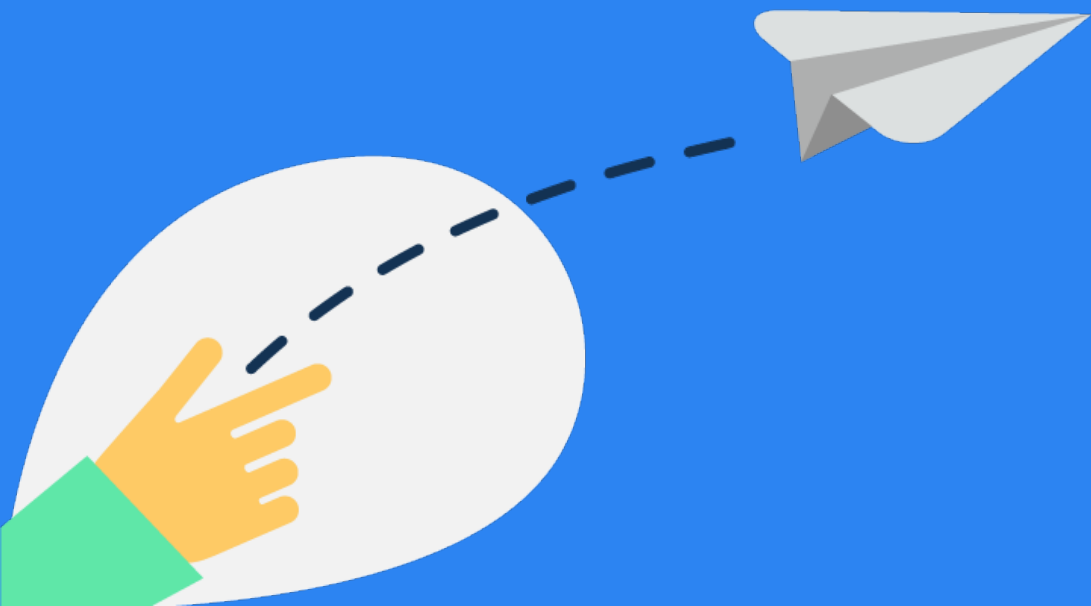+5% on average prev. season

♡ 1.320   💬 7   ⬆️   ⚡   ⋮

Mauro Icardi Stats Trend

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Designed for the future

By 2022 Natural Language Queries will account for 50% of all the requests*

**100% of the employees
will need AskData**

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thank you

Have a nice day

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Competitive Advantage

Askdata works with existing data Analytics platforms

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- ↘ Askdata
- ↘ Leverages analytics platforms
- ↘ Fast deployment
- ↘ Light footprint (HW)
- ↘ New value for your BI
- ↘ Insights across different sources

THOUGHTSPOT

- ↘ ThoughtSpot
- ↘ Replaces analytics platforms
- ↘ Slow deployment
- ↘ Expensive footprint (HW)
- ↘ Waste BI investments
- ↘ Insights only through Thoughtspot

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