

# eShopConnect

Providing seamless Integration between  
Microsoft Dynamics ERP and Magento



eShopConnect is a robust Integrator tool built utilizing the Dynamics ERP and Magento Web services to create secure and effortless connection between the two.



Enabling ERP as its  
Master Source,  
eShopConnect makes it a  
single point of truth for  
business-critical data.

By extending the rich functionalities provided by your ERP, the website is propelled with all the data and business logic it needs to provide your customers a personalized shopping experience.

## Reasons to Integrate with eShopConnect

- ✓ Your ERP is the true Master source - Create/Maintain data in NAV and share across multiple platforms seamlessly.
- ✓ Built to fit, ready solution to automate and streamline your Online Commerce.
- ✓ Full Integration that supports both Schedule based and Demand based synchronization.
- ✓ Personalize customer experience by showing them their negotiated pricing, terms, discounts and more.
- ✓ Shopping cart feature to create Sales Quote and Sales Orders right into the ERP.
- ✓ Omni-channel capable for a unified shopping experience for your customers.
- ✓ Ready Integration to major shipping gateways and support for online payment services.

# Key Features



## Catalog and Products

- Unlimited Categories and Products publish/updates from ERP
- Support for special Items - Attributes, UOM and Kits
- Demand based or Scheduled based sync



## Inventory Management

- Full Integration to show inventory from ERP
- Support to show Inventory by Item Attributes availability or by warehouse location



## Pricing

- Support for Special customer pricing, tier pricing, sale prices, discounts etc.
- Ready Integration to 3rd party pricing solutions.



## Payment, Shipping & Tax

- Sync web payment information right into the ERP Sales Orders table & support for 3rd party gateway
- Support for major Shipping carriers & ability to push info into ERP and update tracking
- Support to push tax info into ERP



## Customer and Order Management

- Allows Guest checkout
- Create account in ERP with new Web Registrations
- Ability to manage user profile online
- Display past orders, transactions and any historical data.
- Create Sales Quote and Sales Orders right into the ERP.



## More Features

- Multi-store support
- Supports User Role based access & restrictions
- Reports
- Automated ready process for data publishing
- Notification & email alerts with User creations, Order processing and Shipping.

## Our Company

Dynamics eShop, a Microsoft ISV partner company, is head-quartered in California, US. We specialize in providing eCommerce solution for Dynamics NAV and Dynamics 365 Customers. With over 15 years of experience in the Industry, we provide best-in-class solutions and services to meet your business demands.

- SEO
- ERP Integrations
- eCommerce
- Design Services

## Why us?

We believe that your success is our success. We provide top-notch Implementation services and dedicated project resources to deliver a successful project.

- Experts in NAV and Magento
- Proven and ready-made solution with out-of-the-box functionalities for efficient Integration.
- Faster, end-to-end implementation & round the clock support.

### Head Office

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