## K3 business

Planning made easy



K3|business planning is a fully integrated module within Microsoft Dynamics 365 for Finance and Operations, which enables you to easily define multiple budgets for the different business areas, such as: retail and wholesale, sales and purchase, production and operations.



Right product, right quantities, right time, right place, right price across brands, channels & markets

Improves utilization of limited resources and more efficient operations to hit revenue and profit targets







#### TARGET

Large company using Microsoft Dynamics 365 for Finance and Operations working in the retail, wholesale or apparel industry



Roles: Mainly people who are budget and/or planning responsible



Job titles: CFO, Finance Director, Chief Accounting Officer, Product managers, Sales, Purchase, Production and Channel managers

Will empower companies to make smarter decisions with access to real-time insights and control over the business plans



- Huge and complex off-line (Excel) documents
- Very time consuming process
- Little room for changes and improvements
- Follow-up with product development is a nightmare
- Comparing actuals to the plan in every stage is a hassle

#### Pain points







- Business planning in a few clicks
- Real-Time visibility
- Smarter business decisions based on scenarios
- Agility to adapt plans to your strategy
- Mitigate risk by making a clear plan and showing the reality vs planned
- Decrease costs, improve profit

#### **Benefits**









Create and maintain Business plans Structure Business Plans in a logical hierarchy Ease of use in maintaining or creating one based on a previous used plan Insight in the progress of the plan Control via an approval workflow Flexibility to set up the plan according to a structure relevant to your company

#### Into the solution





Actuals vs plan on a daily basis Detailed Sales Targets per product plan will be defined in yearly budget round

#### Example: Multi year business plan





Regional targets per product category to drive sales

Example: Yearly sales plan



Bike

accessories

Bike

parts

Bikes



#### Example: Yearly purchase plan





Regional targets, spread over the tops and bottoms to drive sales for a specific season

### Example Yearly sales plan K3|fashion



# End more information

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