

# Break the rules

Unlock the full potential  
of digital transformation

The fastest route to Digital Workspace adoption.  
A simple, online service for the transition, management  
and adoption tracking of apps to digital workspaces.

**flexible**<sup>IT</sup> | APPS2DIGITAL

Apps2Digital, based on Citrix Cloud, is an Azure cloud service which  
provides the fastest and easiest route to Digital Workspace user adoption.

- **Gather extensive insights** in to your end-user computing environment
- Automate and **rapidly transform applications** to virtual environments
- **Accelerate time-to-value** and reach your user adoption goals
- **Simplify** the ongoing **management** of application life-cycles
- **Track adoption** progress in real time

## At a Glance

- Azure cloud hosted service
- Automated app virtualization
- User adoption tracking
- Rapid transformation of apps to digital workspaces
- Multi-cloud: any app, any cloud

Based on

**CITRIX** Cloud

## Digital transformation in four simple steps

1 Inventory

Inventory of all running  
Apps

2 Apps2Store

Make Apps available  
in the store

3 Multi-cloud

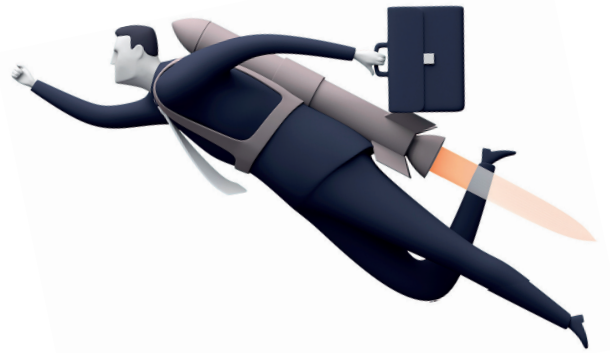
Deployment &  
enablement

4 Adoption

Switch local Apps and  
enable Citrix

**flexible**<sup>IT</sup>  
Leading a revolution in digital transformation

# Apps2Digital - The smartest, fastest and simplest route to the adoption and expansion of digital workspaces



## Accelerate Digital Transformation

- User adoption tracking
- Up to 98% of applications virtualized
- Transparent transformation

***95% user adoption in three months***

## Simpler Application Lifecycle Management

- Multi-cloud management
- Unparalleled visibility
- Automated lifecycle management

***Extensive application inventory and usage intelligence***

## Smarter Modern Workspace

- User self-service
- All applications in one place
- Improved productivity

***Increase digital users by 226%***



## Why Flexxible IT

At Flexxible IT we help organizations drastically improve their adoption and expansion of digital workspaces. SmartWorkspaces, a family of cloud services, software and hyperconverged appliances, enhance Citrix Workspaces to offer an unparalleled experience for both users and IT. Our solutions deliver an intelligent, fast and simple way to deploy and manage digital workspaces, enabling IT to analyse, deploy monitor and manage even the most difficult to virtualize apps across multi-cloud environments.

**Accelerate your transformation to the digital workspace with more control, less risk and complexity.**

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