

# Experlogix CPQ

Microsoft Dynamics 365 for  
Customer Engagement and Sales



Microsoft

| Dynamics 365 for Customer Engagement and Sales

## Quote it Fast. Sell it Right.

The Award-Winning CPQ (Configure, Price, Quote) Solution for Dynamics 365

Since 2005, our goal has been to provide the absolute best CPQ experience for Dynamics users by delivering a solution with enterprise-class integration to Dynamics 365 for organizations that sell varieties of products and services.

Regardless of how you sell - direct, indirect and via the web - Experlogix CPQ simplifies your quote-to-order process to help you sell faster and with greater profits. For manufacturing organizations, we'll take your configured order and create a bill-of-material, ready for your ERP platform.

Hundreds of Dynamics customers, thousands of users and the partner community agree: Experlogix is the proven CPQ leader for Dynamics 365.

- ✓ Handle the most complex quoting requirements with ease
- ✓ Eliminate quote errors
- ✓ Ensure maximum profits
- ✓ Speed quote-to-order times
- ✓ Trigger discount & other approval workflows
- ✓ Offer guided selling
- ✓ Create bill-of-materials
- ✓ Extend to portals, mobile devices
- ✓ Single sign-on to Dynamics
- ✓ Supports Sales Hub and Unified Client Interface
- ✓ Works with Finance & Operations, Business Central, AX, NAV
- ✓ Fast set-up, easy maintenance

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## Cloud or On-Premise

We give you the power of choice with the unique ability to switch between platforms anytime.

## Seamless Dynamics 365 Integration

Complete integration with Dynamics 365 Opportunities, Quotes and Orders is available the moment you install Experlogix. Access to the Product Catalog and Price Lists is also at the ready, as is integration with Custom Entities. It's all available out-of-the-box.

## Visualize On-The-Fly

Harness our powerful image rendering technology to see product option changes the moment selections are made.

## Portal Access

We add powerful quote and order capabilities to Microsoft's integrated portal solution for Dynamics 365. Empower your resellers, distributors, and external reps to create their own quotes with Experlogix.

## Read from & Write to Dynamics

Let's say you need Experlogix to calculate a quote's gross profit and send that back to Dynamics for reporting. With clicks (rather than coding), it's done. What if you want Experlogix to recognize the account's country and only display products in that region to your rep? Get it done in minutes!

## Trigger CRM Workflows

Experlogix can fire Dynamics 365 workflows to route for discount approvals, engineering change requests and more.

## We Respect the Dynamics UI

No matter which version of Dynamics you use, Experlogix matches the look of each Dynamics release, including the new Unified Client Interface. Why is this important? It provides a natural transition from Dynamics to CPQ for your users, shortens learning curves and increases user adoption. Wish we didn't match Dynamics 365? We've got other skins to choose from or you can create your own.

## Dynamics Updates

If you're ready to take advantage of a new Dynamics release, rest assured we support the new version – there's never a delay.

## Why Experlogix CPQ?

Experlogix provides an extremely flexible, powerful and scalable CPQ solution that is easy to learn and use, empowering business users to maintain sophisticated configuration and pricing logic with ease. Our deep integration to Dynamics 365 is certified by Microsoft and is ready immediately upon installation, hosted on Microsoft Azure or on-premise.

Experlogix provides an experienced professional services team that brings best practices to Dynamics CPQ projects from hundreds of successful implementations worldwide.



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