



C Centric Solutions Private Limited
A subsidiary of Ernst & Young LLP



Partner Management Solution

You use the best tools to empower your employees – the best Sales Management solution for your sales team, the best Customer Management application for your service team, the best process optimization tool for your operations, and so on. But what about your partners? What about these extend team of sales, service and operations professionals for your organization? We can increase our organizational efficiency multi-fold if the advantages of the best in-class processes, collaboration and decision making ability permeates to our partner ecosystem.

Our Partner Management application does just that. It connects to your Sales and Service Essentials on PowerApps and extends the crucial processes to your partners. It ensures that information from your core CRM application are available to your partners on a real-time basis. At the same time any updates from the partners flows back seamlessly to CRM ensuing immediate decision making.

Extend your sales processes

Extend your market reach by making your partners an essential part of your sales engine

- Allow them to create / update leads
- Assign leads generated from CRM
- Broadcast messages & collaborate
- Share partner performance

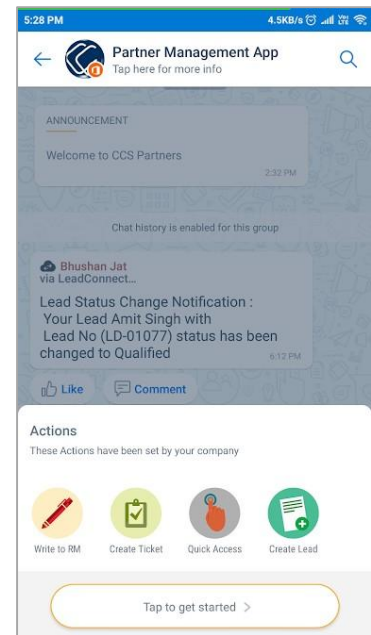
Enhance customer service

Extend service management capabilities to your partners

- Allow them to create service tickets
- Attach documents and other information
- View resolution status
- Collaborate on the tickets created

Communication scalability & enterprise class security

- Allows you to connect with large groups of people inside and outside your organization. Scales to hundreds of thousands of users.
- Superior Security features ensure data access controls, data protection, and compliance.



Our Partner Management App is a new-age, mobile-enabled, minimalistic and easy solution. It focuses on the essentials – sharing of crucial info and opening up critical communication channels. A conscious effort has been made to trim down functionalities to the bare essentials and focus on ease of access and use. The Kaizala platform has been used for this purpose since it provides the unique combination of flexibility, ease of configuration, and ease of use; without compromising on scalability, security and access restrictions that any enterprise class application needs.