



silverbear

# GETTING YOU CLOSER TO YOUR MEMBERS

Silverbear is dedicated to liberating the value of **your** relationships with **your** members. We are the UK's foremost CRM membership management solutions provider for professional associations and the wider not-for-profit (NFP) sector.

Silverbear Membership solution meets the current and evolving needs of associations that are looking for an integrated system that will unify their data and deliver operational efficiencies through workflow and automation. We have dramatically and extensively enhanced Microsoft Dynamics 365 and DNN Platform web self-service portal to offer the functionality required of membership organisations and their communities.

## Award-winning CRM solution

Silverbear Membership has been developed with our customers' outcomes in mind. It is the only UK solution in its sector to be awarded the highest level of Microsoft accreditation – Certified for Microsoft Dynamics (CFMD).



## Proud to belong

We are proud to be partners with over 60 of the UK's leading membership associations. Silverbear Membership solution is 100% focused around the needs of the membership sector, addressing the specific needs of:

- Professional membership organisations
- Trade unions
- Regulatory bodies
- Trade associations
- Arts and heritage sectors.



## Ask us about a free trial

Try our process-led CRM membership solution for 30 days. During this free trial, our consultants will work with you to identify your specific needs and projected outcomes so that we can configure our system to your exact requirements.



## Positive customer outcomes

As the leading trade association in the UK consultancy and engineering industry, the Association for Consultancy and Engineering (ACE) represents the interests of professional consultancies and engineering companies operating in the built and natural environment. ACE engages with over 650 member firms which employ more than 60,000 people, about the development of social and economic infrastructure in the UK and overseas.

Silverbear's Membership solution supports three organisations in the ACE group, including the Environmental Industries Commission (EIC) and Victoria Street Capital Limited (VSCL). Our membership platform, based on Microsoft Dynamics 365, encompasses all of the ACE organisational and stakeholder objectives across membership, events, conferences, financial management and a self-service portal for the entire member community.



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**Throughout the procurement process, Silverbear demonstrated a level of expertise and understanding of ACE's requirements. As with all core systems, ACE felt it was important that it was not only buying a solution but also establishing a long-term relationship which enables both parties and ACE members to benefit.**

Dr Nelson Ogunshakin OBE, Chief Executive Officer, Association for Consultancy and Engineering