BSQUARE

Bsquare Intelligent Edge

Software and services for manufacturers in industries like retail, transportation, and facilities management.

As a device systems integrator, we help over 500 enterprise customers use technology to transform their businesses. Built on 25 years of Microsoft Embedded OS experience and deep cloud-enabled systems expertise, our edge-to-cloud software and services will accelerate your digital transformation.

Who is Bsquare?

Bsquare enables secure and distributed intelligence across new and legacy devices, at scale, with a suite of software and engineering services. Using industry best-practice open architectures and the latest Microsoft technologies – including Azure Sphere, Windows IoT, Azure IoT, and ThreadX – we support customer development and operations to streamline deployments while optimizing solutions.

Why customers choose Bsquare

At-a-glance:

- **Deep domain expertise:** Developed via evolution from embedded OS to cloud

- **Track record:** Delivered IoT solutions at scale, even for customers lacking cloud experience

- **Modern cloud:** Architecture and systems expertise + the latest Microsoft technologies

Secure connections at scale

- Consolidate data from disparate devices and formats

- Remote control and decision making at the edge

- Selected as an Azure Sphere partner

Our customers see 60% cost savings vs. a custom solution

Flexible, open architecture

- Build the best solution without vendor lock-in

- Take full advantage of the latest Microsoft technologies

- Optimize and simplify DevOps and help manage in the cloud

Our customers reduce field service costs by 20%+

Design, implement, & operate

- Full-service development and operations partner

- Cost-effective solutions that are simple to maintain

- Integrate legacy equipment and systems with new technologies

Our customers scale IoT across hundreds of thousands of devices

"We've relied on Bsquare for more than a decade to provide customized software supporting Microsoft products used with our portfolio of interactive solutions including point of sale, self-service, and customer experiences. Their software tools and expertise have proven invaluable for our technology licensing needs."

- Ken North, VP Engineering, Elo

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