Dynamics eShop®

eCommerce for dynamics ERP

EXPAND YOUR BUSINESS WITH AN ONLINE PRESENCE

Fully Integrated, Affordable and Easy to Use eCommerce Solution for Microsoft Dynamics 365 Business Central

Real-Time Web Services with no batch processing!

eShop is a Fully-Integrated eCommerce solution for Dynamics 365 Business Central which offers an out-of-the-box Webstore. It Integrates seamlessly and performs effortlessly.

Increase your sales and cut down your sales cost by taking your business online with eShop.

eShop is specially designed to leverage rich functionality provided by Dynamics 365 Business Central. Key elements such as items, category, customers, customer specific pricing, discounts and any specific business logic are created and maintained in Dynamics 365 Business Central. eShop utilizes web-services and latest technologies to securely communicate with ERP and pull information Real-time over the web, thus making Dynamics 365 Business Central your one source of truth for all your Business Logics, Data and Inventory.

Our eCommerce for Dynamics 365 Business Central is specifically designed to accelerate the return on your investment. You have invested a lot in the software for better and more improved management. Now, you have to make sure it does the required job impeccable so that you con improve cash flow and increase profit margins. This can easily be ensured if you integrate your eCommerce solution with Dynamics 365 Business Central.

eShop Offers:

■ B2C Commerce

Allows a retail customer who is not necessarily a customer in Dynamics 365 Business Central to be able to browse the product catalog, register online, place orders and pay online. using credit card or generally -accepted methods of payment.

■ B2B Commerce

Allows your business customers or dealers to go online to browse the product catalog, place orders, track order status, balances and view order history.

■ Sales Portal

Allows your sales people to order remotely and perform customer-account management without logging into Dynamics 365 Business Central from any online browser, tablet or mobile device.

■ Mobile Commerce

eShop, offers full freedom as far as mobile commerce is concerned and allows your customer or sales people to access eShop from any device (mobile, tablet).

■ Vendor Portal

Allows your Suppliers / Vendors to browse and maintain Catalogs, send RFPs/RFQs online, pay Invoices and view/print any reports and Purchase Orders.

DISCOVER WHAT eSHOP CAN DO FOR YOU.   **CONTACT US FOR A COUR**

ERP Integration:

- Real time integration using web services allows you to display customer specific pricing, discounts, promotions, shipping rates, sales tax, inventory, balances, order history from Business Central and create sales orders right into Dynamics 365 Business Central.

Catalog & Price Management:

- Publish your Dynamics 365 Business Central inventory items online. Supports unlimited products, categories, Item variants, unlimited unit of measures and inventory levels from Dynamics 365 Business Central.
- Multi-product images, attributes, specifications, extended descriptions and cross-sell & up-sell items.
- Configurator for Kit and BOM items.
- Your entire product Catalog appears within the categories! subcategories.
- Customers may view brief descriptions or drill down to a detailed product page before adding it into the cart.
- Pricing, promotions & discounts are pulled from Dynamics 365 Business Central.
- Advanced full-text search functionality.
- Ajax filtering by attributes or specifications (Color, Size, Style, etc..).
- Support for Multi-Currency & Multi language.

Payment Gateway Integration:

- Full PCI compliance & SSL.
- Flexible payment methods (Credit cards, Purchase Order Number, COD, etc.).
- Support for the most popular gateways (authorize. Net, PayPal, Charge-logic, etc.).
- Shopping cart is seamlessly integrated with the Payment Gateway of your choice.
- Real time authentication and verification of the customer's credit card is done, enabling instant payment to you for your services or products

Shipping Charge Integration:

- Real time shipping rates are pulled from FedEx, UPS, USPS or other carriers. Shipping rates can also be pulled from Business Central or E-$hip.

Tax Calculation:

- Sales taxes can be pulled real-time from Business Central tables or using Avalara AvaTax, CCH, Vertex or other tax services.

Order & Account Management:

- New Customers can register online and can create/update shipping address(es).
- The shopping cart feature allows to create a sales quote or sales order right into Dynamics 365 Business Central.
- Upon order confirmation & shipment ,auto emails are generated and sent to customer(s).
- Open orders, closed orders and invoice information can be viewed 24/7 in the account section.
- Access to any Dynamics 365 Business Central report/document.

Admin & Marketing Tools:

- Marketing Campaigns, Newsletter tools, e-Mail tools.
- Built-in Content Management System allows users to add any content to website without need to program.
- Share products via Facebook, Email, twitter and other shopping sites.
- SEQ (search engine optimized).
- Works with any smart phone (IPhone, Android) and Tablets (IPad).

Installation:

- Very few modifications to core Dynamics 365 Business Central objects make it easy to install & upgrade.
- Comes with standard templates or readymade solution for quick install.
- Easy to adopt, easy to use, easy to scale, easy to change layouts.
- Completely configurable & customizable.
- On-premise or On-Cloud.

Benefits of Integrated E-Commerce:

- Reduced costs by reducing labor, reduced paper work, reduced errors in keying in data, reduce post costs. One time data entry, no double entry.

- Reduced time. Shorter lead times for payment and return on investment in advertising, faster delivery of product.

- Flexibility with efficiency. The ability to handle complex situations, product ranges and customer profiles without the situation becoming unmanageable.

- Improve relationships with trading partners. Improved communication between trading partners leads to enhanced long-term relationships.

- Lock in Customers. The closer you are to your customer and the more you work with them to change from normal business practices to best practice e-commerce the harder it is for a competitor to upset your customer relationship. Customers can self-service 24/7.
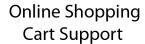
- New Markets. The Internet has the potential to expand your business into wider geographical locations.

Our Customers

East Bay Tire Co.
Welcome Home America
VOLVO
UniNet www.uninetimaging.com
kellypipe THE ULTIMATE SOURCE
P&G
NEWCHAPTER
MACK
OSBORNE SEED COMPANY, LLC.
CITIZEN
UNITED Cycle SPORT SINCE 1928
PRL Glass & Aluminum

e-Commerce
amazon.com
Google
bing
shopzilla.com
Shopping.com
iPhone

Marketplaces
Email
Search
Comparison Shopping
Widgets
Store

Online Shopping Cart Support

Automatic Electronic Receipts

Global Market Support with Multiple Currencies

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