

User Guide

Org Chart by DemandFarm for MS Dynamics CRM

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User Guide



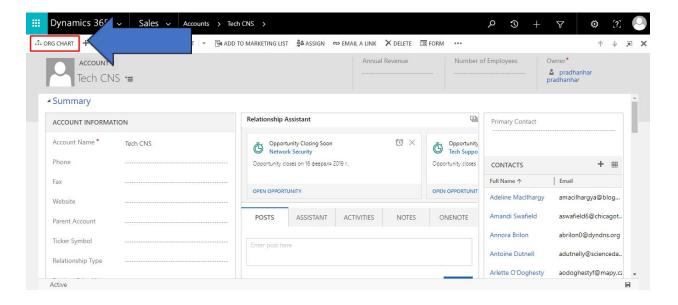
The Org Chart app by DemandFarm offers a single page view of all contacts within an account and helps nurture the right relationships with the right people using simple and interactive features.

Org Chart allows users to build a hierarchical **chart** for their accounts via an easy **'Drag & Drop'** feature, provided in the Org Chart builder interface, to create a hierarchical structure for an account to help them identify key contacts within the organization, their awareness about services you offer and whether they are your 'Champions' or 'Detractors'.

Navigating to Org Chart in MS Dynamics- Classic mode

To access the Org Chart app on Microsoft Dynamics, navigate to the 'Accounts' tab on the Dynamics dashboard and select the account you wish to view.

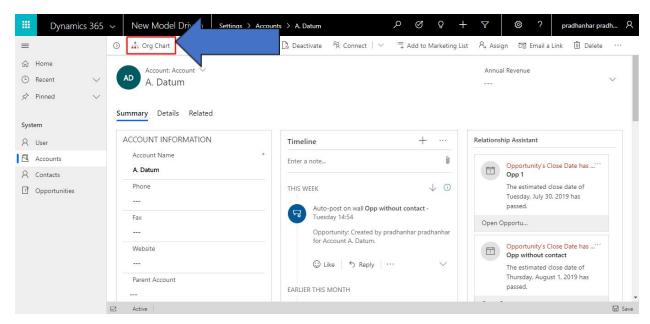
Click the 'Org Chart' button in the top left corner of the screen to access the application for this account.



Org Chart Navigation



Navigating to Org Chart in MS Dynamics-Unified Interface



Org Chart Navigation

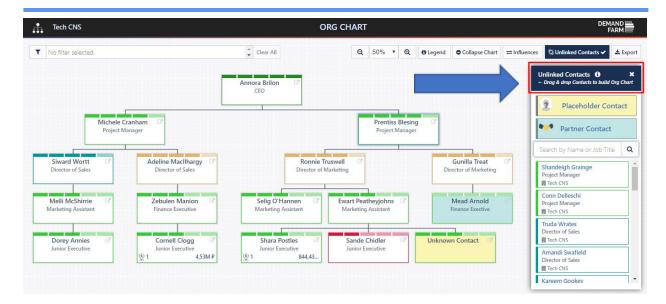
Create the Org Chart

Builder Canvas

When launched for the first time, users start off on a blank canvas, with a list of unlinked contacts provided on the right-hand side of this screen, which will eventually be used to populate the hierarchical chart.

Features of Org Chart become usable once users have built the hierarchical structure in the builder canvas.



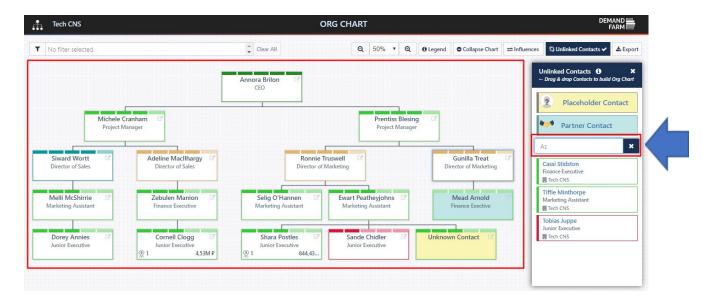


Unlinked Contacts

Buttons in the action panel providing options/features namely **Legend**, **Collapse Chart**, **Influences**, **Unlinked Contacts** and **Export** are disabled when the canvas is empty.

Using the search panel provided in the unlinked contacts section, contacts can be filtered and searched individually. These contacts can be filtered by 'First/Last' Name and/or the 'Job title'.

Unlinked contacts are automatically available if the contacts have been added to the account in Dynamics CRM.

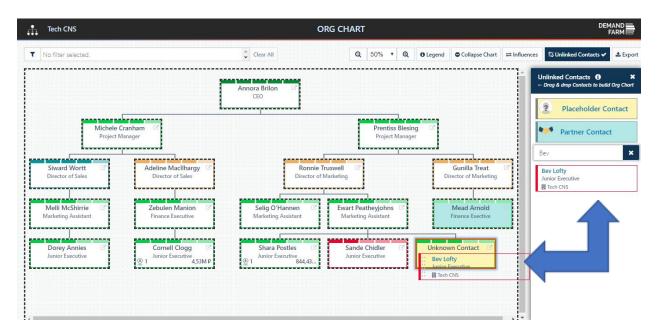


Contact Search in Unlinked Contacts Section



To start building the Org Chart, simply drag & drop contacts from the unlinked contacts section onto the builder canvas to create the hierarchical chart of the account, based on knowledge, background, strategies and action plans.

The Org Chart interface can also be auto-populated if the 'Reports to' field in the contact detail section is defined for any contact.

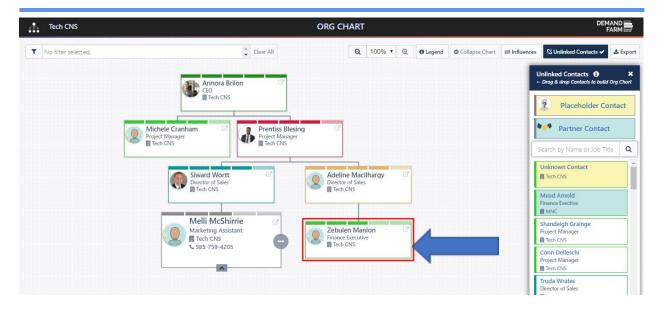


'Drag & Drop' to complete the Chart

Unlinked contacts can also be dropped onto other contacts already present in the canvas, providing users the ease of mapping the organizational hierarchy or structure as they find suitable.

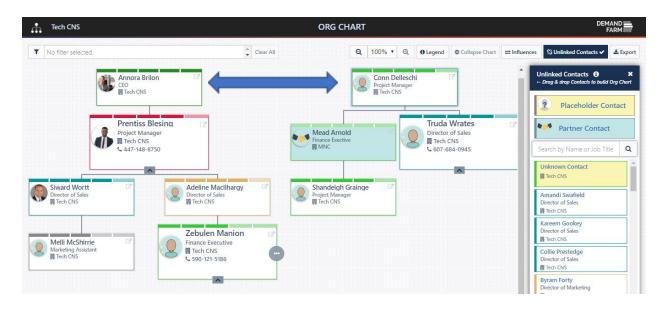
Users can build the Org Chart by dragging contacts from the 'Unlinked Contacts' section and dropping the contact directly on to the builder canvas or onto other contact cards already present in the OrgChart, thereby allowing users to create the desired hierarchy.





Build Chart as per desired hierarchy

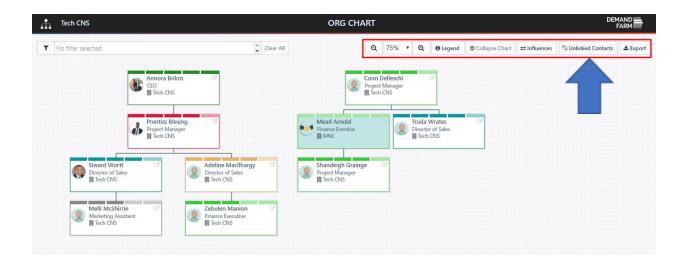
Multiple hierarchies can also be created within the Org Chart canvas, depending on the structural understanding of the account.



Multiple hierarchies within a single account



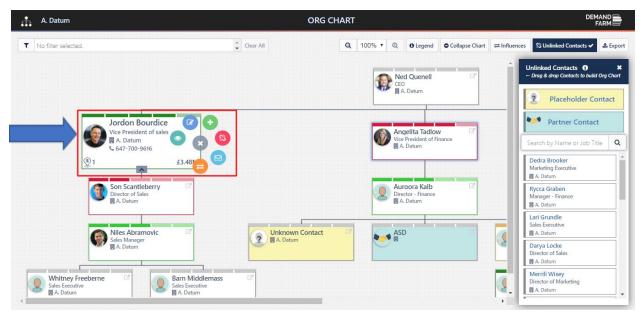
Feature buttons; 'Collapse/Expand', 'Influences' and 'Export' are enabled when contacts are present in Org Chart canvas.



Action Panel

Editing in Org Chart- Classic mode

Org Chart saves users valuable time by providing an option to quick edit contact details directly from the builder canvas interface.



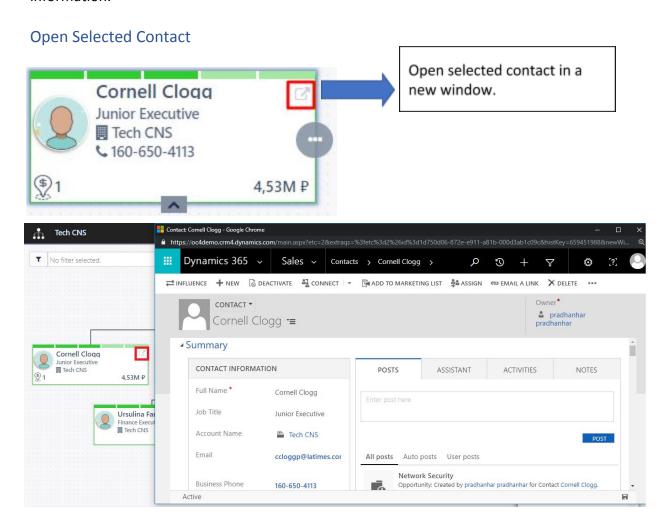
Contact Cards



Contact Cards

Contact cards on the canvas provide users the option to update details, influences, level, etc. directly from the contact card present in the builder interface.

Clicking any contact card expands it and provides options to edit and update relevant contact information.

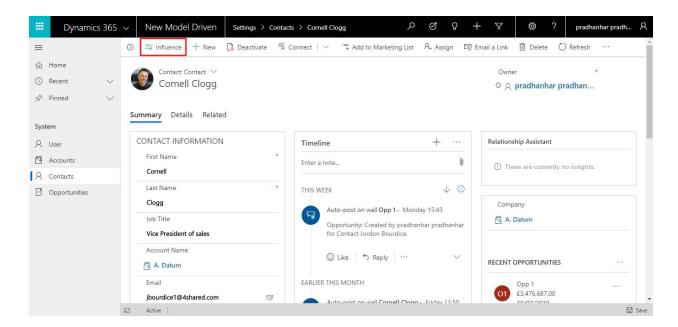


Open Contact from Org Chart



Navigating to Influences from Contact

Influences will open a popup on different window. Using toggle button user can search Contacts by Contact Name or Job Title. User can set influences for Contact as well as Partner Contact.



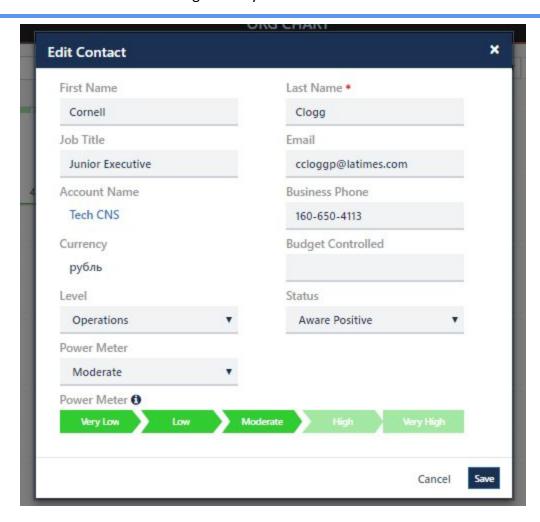
Open Influence from contact

Quick Edit Contact button



The following 'dialogue box' allows user to edit/update contacts. The edit contact feature allows you to update/add necessary information without having to switch tabs or windows.





Contact Update through Card View

All changes made here are reflect directly in the Org Chart.

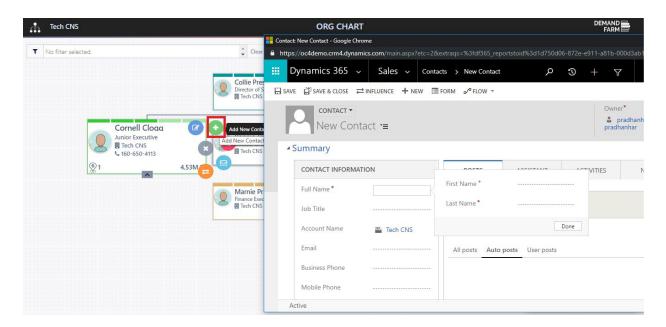
Add Subordinate



This opens a new dialogue box as displayed. The contact created from this dialogue box is automatically assigned as a subordinate to that specific contact. Example any contact added



from **Cornell** contact card would automatically report to **Cornell Clogg** and would show Oaccordingly on the canvas.



Quick Add New Contacts



Unlink Contact button



Email Button

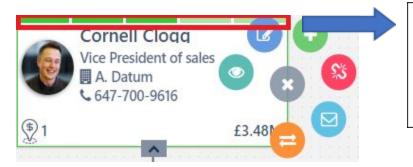


Influence



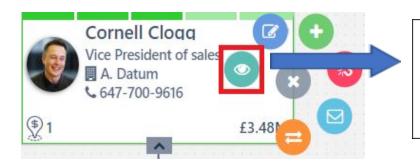


Power Meter



Power meter value from Very Low, Low, Moderate, Hight, to Very High quantifying relationship strengths with selected contact. Default value is No Power

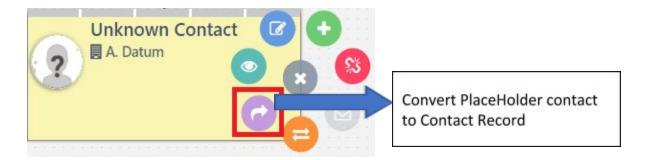
Influences for the relevant contact



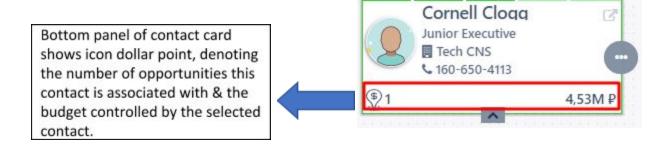
Influences for this contact shows the only that contact related influence.



Convert to Contact



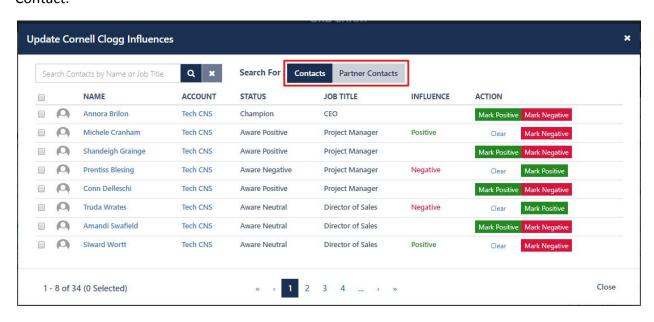
Opportunities and Budget Controlled





Update Influences

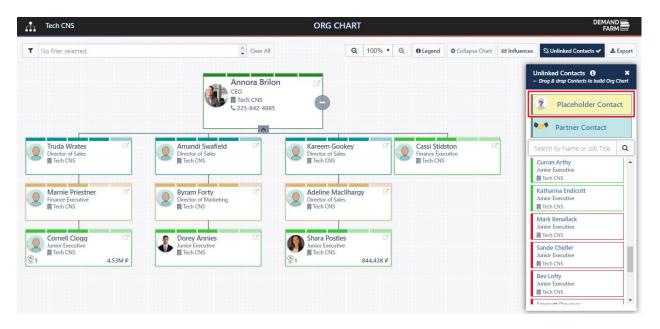
Update Influences will open a popup on same window. Using toggle button user can search Contacts by Contact Name or Job Title. User can set influences for Contact as well as Partner Contact.



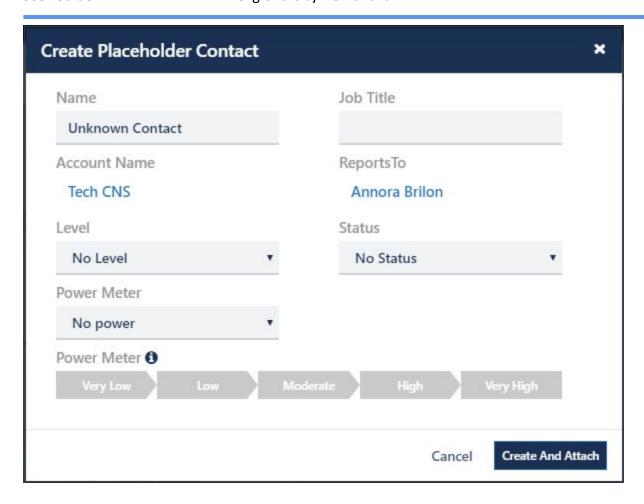


Placeholder Contact

User can add PlaceHolder Contact(Unknown Contact) in Org Chart, simply drag & drop PlaceHolder Contact from the unlinked Contacts section. After Drag & Drop Create PlaceHolder Contact window will be opened and user will allow to fill only those fields which he know about that Unknown Contact then click on Create And Attach, the PlaceHolder contact will be added in canvas.







The PlaceHolder Contact will be highlighted separately in Org Chart.



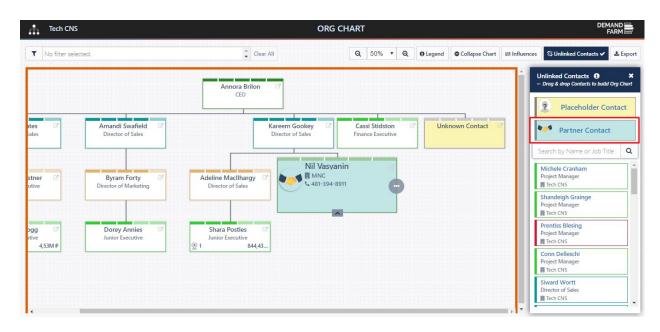


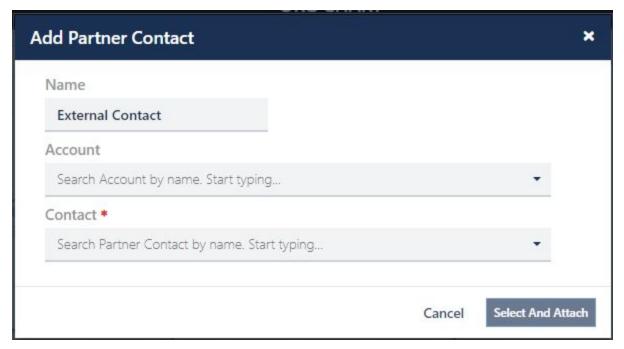
User can convert Unknown Contact to Contact record when the details are available by clicking on <u>Convert to Contact</u> button available in menu option on Unknown Contact node. All fields of Unknown Contact like Name, Job Title, Status, Power Meter must be displayed same on a converted Contact record. After conversion Unknown Contact will be replaced by newly created Contact in the Org Chart.



Partner Contact

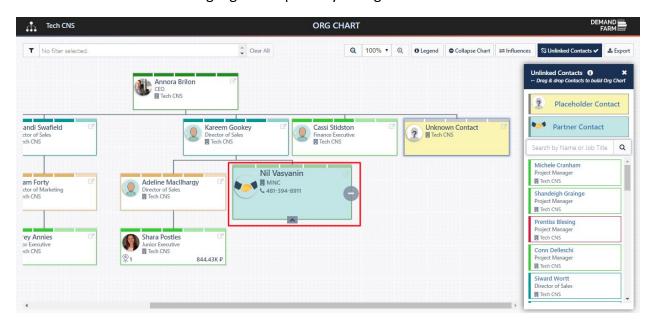
User can add Partner/External Contact(Contacts that are not part of the same account) in Org Chart, simply drag & drop Partner Contact from the unlinked contacts section then **Add Partner Contact** window will open search a Account or Contact and then click on Select And Attach button, that External Contact will be added in Org Chart canvas.





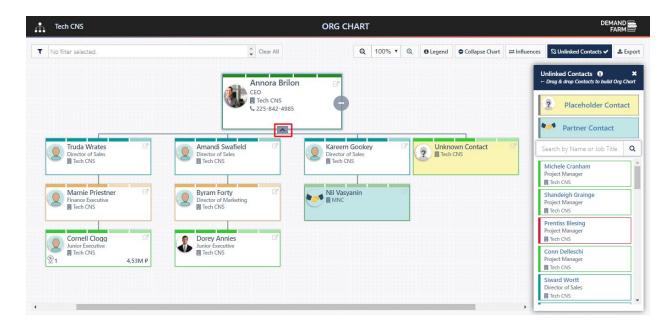


The Partner Contact will be highlighted separately in Org Chart.



Expand/Collapse for individual nodes

The Expand/Collapse button should be visible after the click on Contact card. It will only work when No Filter applied on Org Chart.





All the Child Contact will be Collapse after click on Expand/Collapse button from Parent contact node.

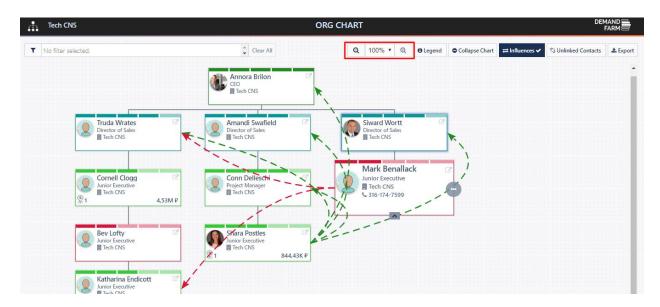




Action Panel

Zoom

Use the magnifying glass to enlarge or minimize the org chart by varying specified size ratios (25%-100%).

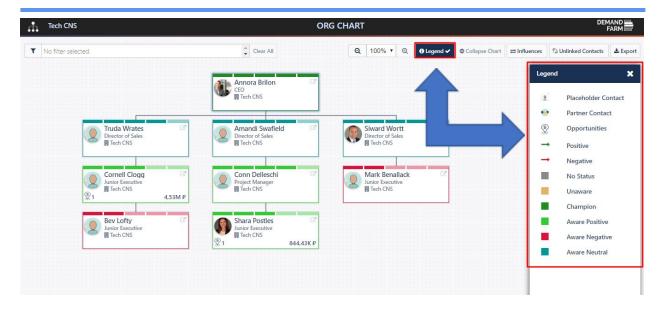


Zoom in/Zoom out

Legend

Click 'Legend' to understand the various established color codes & markers used for different statuses and symbols used in Org Chart.

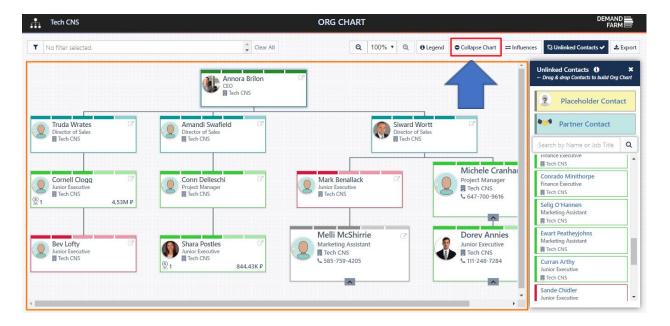




Legend

Collapse/Expand

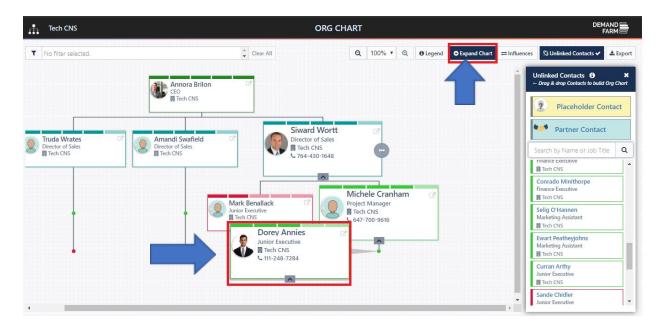
The 'Collapse/Expand' button can be used to view larger organizational structures in a compact layout (based on the level defined for the contact) if the account contains too many contacts.



Collapse/Expand



Hovering over any collapsed contact node displays the specific contact as a quick view. Org Chart users can toggle between these views as they wish, by clicking the 'Collapse/Expand' button again.



Collapsed Chart nodes



Influences

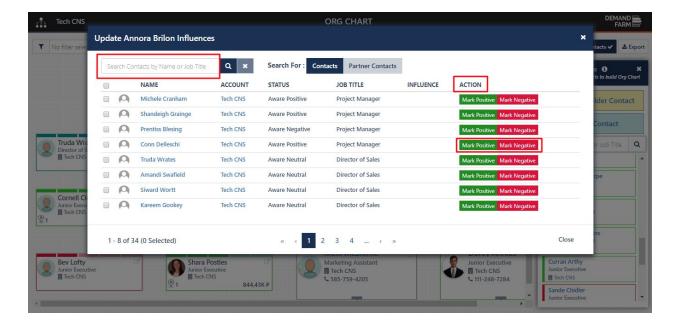
To utilize the influences feature, the users would first need to update influences for the contacts. Users can set influence by clicking on the 'Set influences' option from a contact card.

Follow these steps to update Influences:

- Navigate to any contact card on the canvas builder.
- Click on the influences button.

This launches a new tab where the user can mark influences for the contact as **'Positive'** or **'Negative'** in the **'Action'** column provided in the update influence table. An option to filter contacts as per **First/Last** name and **Job title** is also available in the same window.

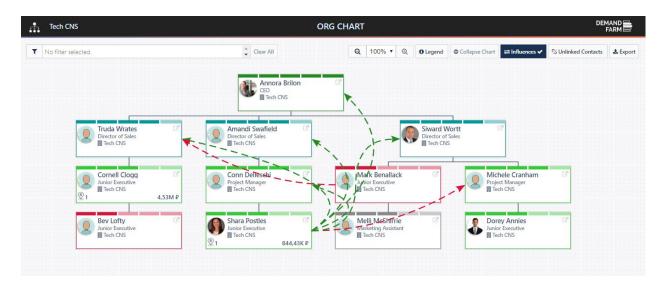
Using the influence feature, positive or negative influence/influencers can be identified and denoted. These arrows point towards the contact card upon whom the former has positive or negative impact.



Update influences



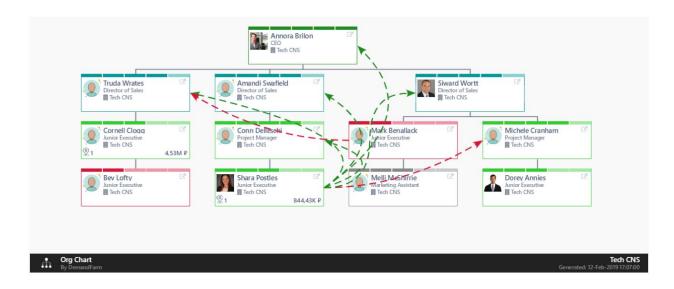
Clicking the 'Influences' button now shows the impact or effect of the contact on another, in the form of green or red dotted arrows, denoting positive and negative influence respectively,



Influence within the Org

Export

The OrgChart built by users can be downloaded/exported by clicking on **'Export'** button and can easily be downloaded as a sharable (.PNG) image file in a single click.

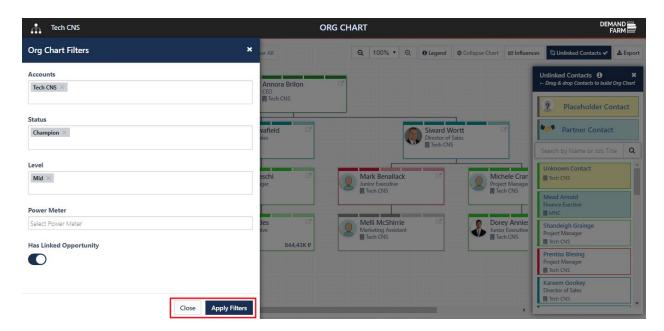


Org Chart (.png) Export



Filters

Contacts within Org Chart can be selected or filtered with great ease in the app using the following criteria.

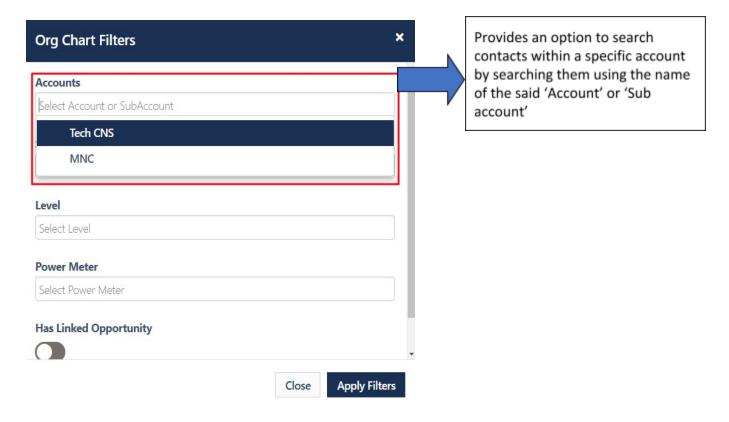


Filters in Org Chart



Click 'Apply Filters' after mentioning the criteria to see the desired accounts on the builder canvas.

Account/Sub-Account Filter

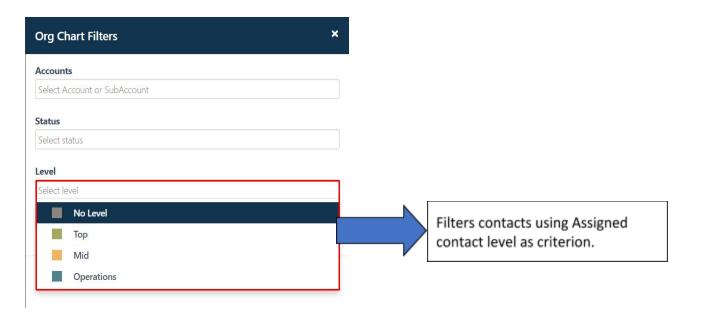




Contact Status

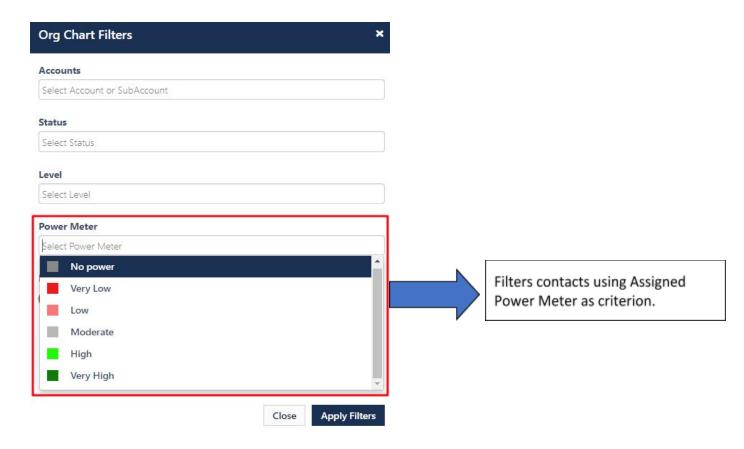


Contact Level



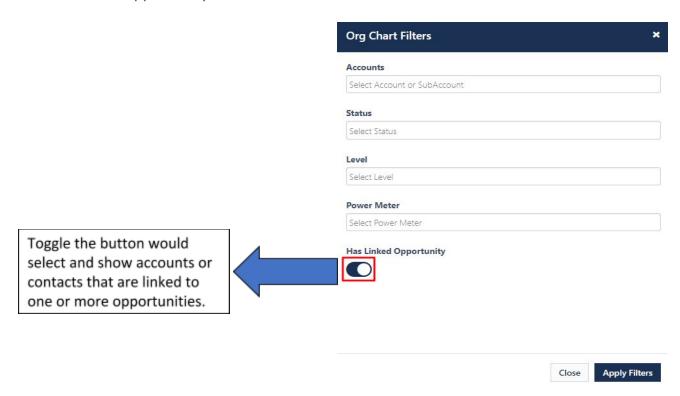


Power Meter





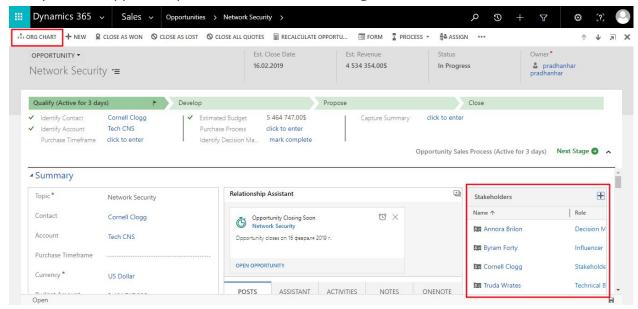
Has linked Opportunity



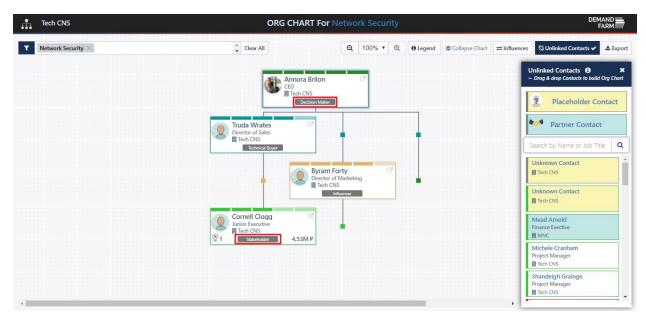


Opportunity Relationship Map

Ability to view Opportunity Stakeholder Contacts in Org Chart.



Org Chart opens from Opportunity 'Network Security'

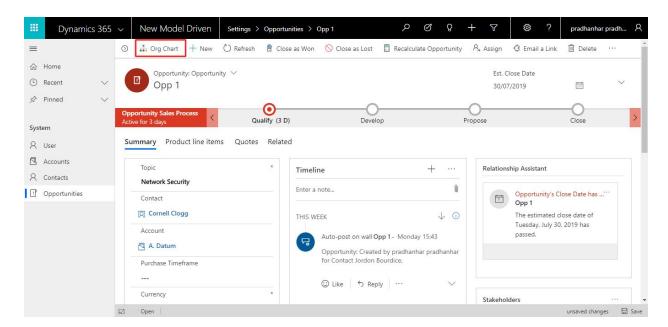




Navigating to Org Chart in MS Dynamics-Unified Interface

To access the Org Chart app on Microsoft Dynamics, navigate to the 'Opportunity' tab on the Dynamics dashboard and select the opportunity you wish to view.

Click the 'Org Chart' button in the top left corner of the screen to access the application for this opportunity.



Org Chart Navigation



Org Chart License

The License Management module lets you manage licenses for Org Chart application.

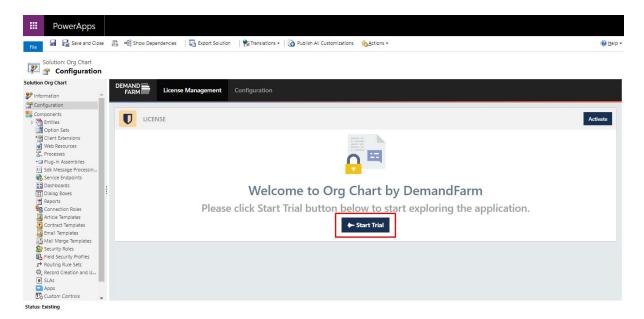
Licenses give you control over how many users in the organization can access org chart application and for how long. Licenses are unique to the organization. There are two types of licenses in Org Chart Application.

- 1. **Trial License**: Org Chart application has inbuilt Trial license for application evaluation. 'for a limited period' The trial Org Chart license without any restriction or constraint.
- 2. **User License**: Org Chart user license is based on a cloud license model per user per month.

Activate Trial Org Chart License

The Org Chart application has a trial license for evaluating an application without any restriction and constraints. A system administrator can activate the trial license by Clicking on "Start Trial" button.

Open Settings-> Solutions-> Org chart-> Configuration



Note: Post-trial period system administrator must submit a request for a user license.



How to request for Org Chart user license?

Organization system administrator will request for user license by giving the following information to us.

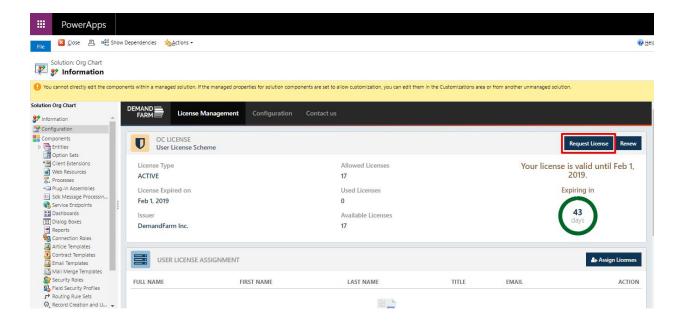
- 1. Organization Id
- 2. Number of user licenses
- 3. License duration

Share this information with us and we will issue license key for the same which will activate Org Chart application.

How to activate Org Chart user license?

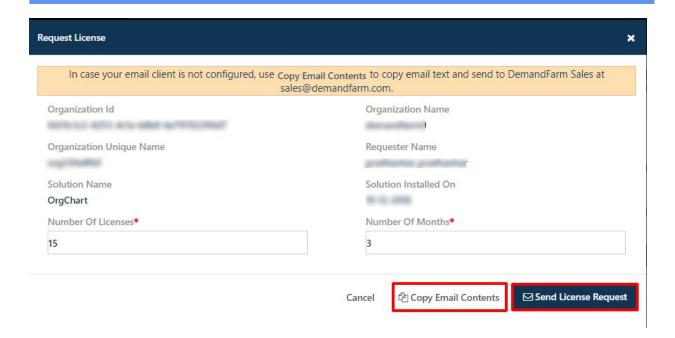
Following steps to activate the Org Chart user license.

Click the Request License button. This will open Request License modal window.

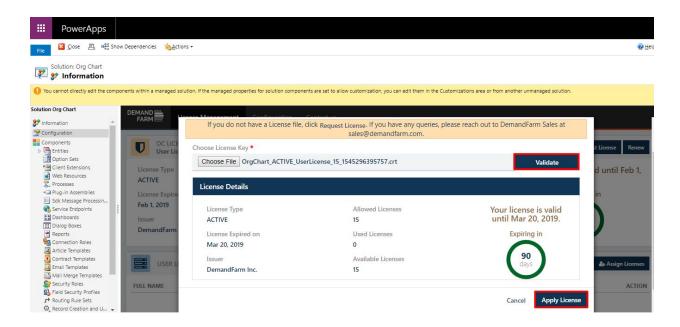


- Request License modal window contains information related to Organization such as id, name. Fill Number of Licenses field and Number of Months field and click on **Send License Request** Button.
- In case your email client is not configured, you can copy all contents on Request license modal window by clicking on **Copy Email Contents** and compose your email and send to DemandFarm Sales at sales@demandfarm.com.



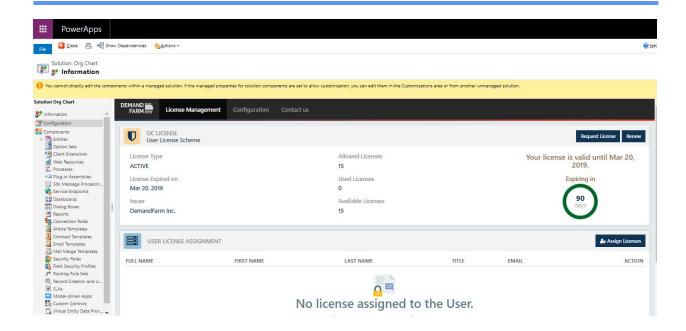


- Save **Org Chat Active User License Key** file which has been sent by DemandFarm team and save file to your location.
- Click Choose File. Select the Org Chat Active User License Key file from the location where it was saved. Click Validate. The license details will be shown as below screenshot.



• Confirm the license details by clicking **Apply License**. The Full License key is now setup.

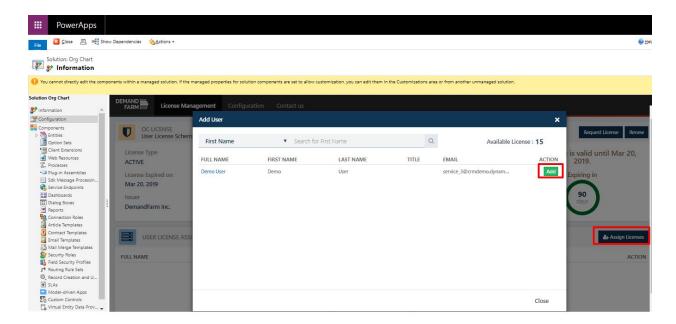




Assigning Licenses to Users

This process must be completed by the MS Dynamics Administrator.

Go to the Org Chart configuration page through **Settings** \rightarrow **Solutions** \rightarrow **Org Chart** \rightarrow **Configuration**. Click **Assign Licenses**. This will open a new modal window where users can be searched by First Name, Last Name or Primary Email. Once the user(s) have been located, click Add to assign license to them.





Revoking Licenses

This process must be completed by the MS Dynamics Administrator.

Go to the Org Chart configuration page through **Settings** → **Solutions** → **Org Chart** → **Configuration**. In the User License Assignment section, locate the user whose license is to be revoked. Click **Remove** to revoke the license for the said user.

