

Member Relations for Dynamics 365

Creating Impact on Networking



anywhere²⁴
ACANDO GROUP



Innovative digital management for associations, unions and foundations

Member Relations for Dynamics 365 focuses on the special process requirements of member organizations across all industries. The xRM solution provides them with measurable added value in the long term.

The solution offers a variety of useful functions such as administration of membership and fees, public and media relations or invitation management. With Member Relations for Dynamics 365, member organizations always have all topics and participants in view, benefit from transparent processes and from better relationships with members, multipliers and the public.

Professional platform for the **optimal control of all business processes** of member organizations.

Improvement of relations with multipliers (e.g. politics, media), **higher degree of networking**, **faster exchange of information** in the network.

Improvement of service quality and noticeable **increase of productivity** due to relief from routine activities.

Automated central administration tasks

- Member / Relation management
- Accounting Processes / Contracts
- Project / Event Management
- Board Management
- Management of Subjects & Interests
- Anniversaries & Birthdays
- Public Relations & Distribution lists
- Portals for members, press, sponsors, VIPs

Sustained investment in usability and quality

- Multidimensional relationship model with graphical display
- Comprehensive search functions for Data Analysis
- Innovative additional services such as Social Listening, Power BI and Dynamics Marketing
- Address validation and qualification according to BMI Standard

State of the art data handling

- Cloud-based Microsoft platform
- Full Outlook integration
- Microsoft marketing tools
- Business intelligence
- Intuitive Microsoft Office interface
- Search and analytics tools
- Microsoft Office export functionality
- Third-party systems interfaces

Voice of customer

„With Member Relations for Dynamics 365 we have mapped all business processes of our daily association work in a modern and intuitively operated system.“

(Dr. Michael Littger, Geschäftsführer DsiN e.V.)

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Member Relations

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Key Features

- Member Management
- Accounting Processes / Contracts
- Project-/Event Management
- Board Management
- Management of Subjects & Interests
- Anniversaries & Birthdays
- Public Relations & Distribution lists
- Relation Management
- Portals for members, press, sponsors, VIP

Vertical

Public Sector

Professional Services

Target Groups

NGO
Foundations
Unions
Parties
Associations
Industrial Associations
Lobby Groups
Cooperatives

Solution Areas

1. Business Applications - Customer Engagement
2. Business Applications - Business Apps
3. Modern Workplace - Collaboration

Business Decision Makers

- Board Member
- Director of Foundation
- Head of Member Management
- CDO
- CIO

Technologies



Customers (extract)

 **Fraunhofer**

 **Deutschland
sicher im Netz**

VDE

Leopoldina
Nationale Akademie
der Wissenschaften

DAAD

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Dynamics
Portals



Microsoft
Social Engagement



Power BI



Office 365

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MEMBER RELATIONS

xRM SOLUTIONS FOR DYNAMICS 365

<http://member-relations.com>