

# The Complete Vehicle Hire Infrastructure

Achieve true digital transformation with an endto-end enterprise solution running on Cloud based Microsoft Dynamics 365 platform



### What is Ogre?

Ogre is a comprehensive digital platform for vehicle hire companies to manage, grow and transform their business. With advanced features for rental, leasing and service management and a technology framework rooted in mobility, telematics, social commerce and analytics, Ogre empowers your business and helps achieve your enterprise vision.

#### Why customers use Ogre

Ogre brings rich functionality that tightly integrates processes, internal and external touchpoints and creates a highly efficient organisation that delights customers and stakeholders.

- Vehicle hire industry focused
- High quality user experience
- · Highly efficient business processes
- Evergreen Cloud solution

Contract	Source	Order	Maintain
• Pipeline	• Buy	• Rent	• Compliance
• Quote	• Kit	• Contract	• Incident
• SLA	• Build	• Lease	• Service
• Onboard	• X-hire	• Logistics	<ul> <li>Warranty</li> </ul>

## Agile product roadmap

Ogre is a fusion of the latest in cloud, enterprise functionality, web, IoT and analytics. An agile philosophy and a strong commitment to product development ensures you have the latest, ALWAYS.



# Ogre transforms business processes, and helps your business to HIT REFRESH



#### Increase vehicle utilisation

- · Improve fleet procurement and sales
- · Minimise vehicles off road (VOR) and loans
- Increase utilisation and revenue



#### **Drive mobile productivity**

- Intuitive mobile interface
- Perform tasks anywhere
- · Reduce errors, increase productivity



#### Collaborate internally and externally

- Telematics, DVLA and CAP integration
- System intelligence to auto trigger actions
- Data driven quality decisions

# Get a grip and send in the Ogre

Want full visibility and control of your rental fleet, total insight into asset lifecycle and unparalleled efficiency in your business process?

It's time to

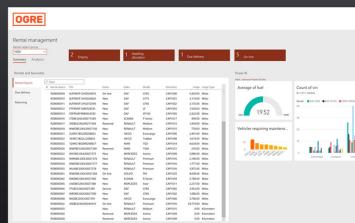
Send in the Ogre

Visit www.ogre365.co.uk Email hello@ogre365.co.uk Or call 03339390189

# **Embedded analytics**

 Ogre empowers each business role by embedding analytics in processes, This makes process transparency and speedy data driven decision-making an integral part of your organisation DNA





### Why Ogre?

Digital transformation remains an illusion for the vehicle hire industry as most offerings deliver only an element or two of the jigsaw leaving hire companies to manage multiple systems and constantly merge data together. Ogre delivers a complete solution that will energise your business, inspire employees and help you deliver exceptional customer service.

