DYNAMICS 365 + MAILUP CONNECTOR

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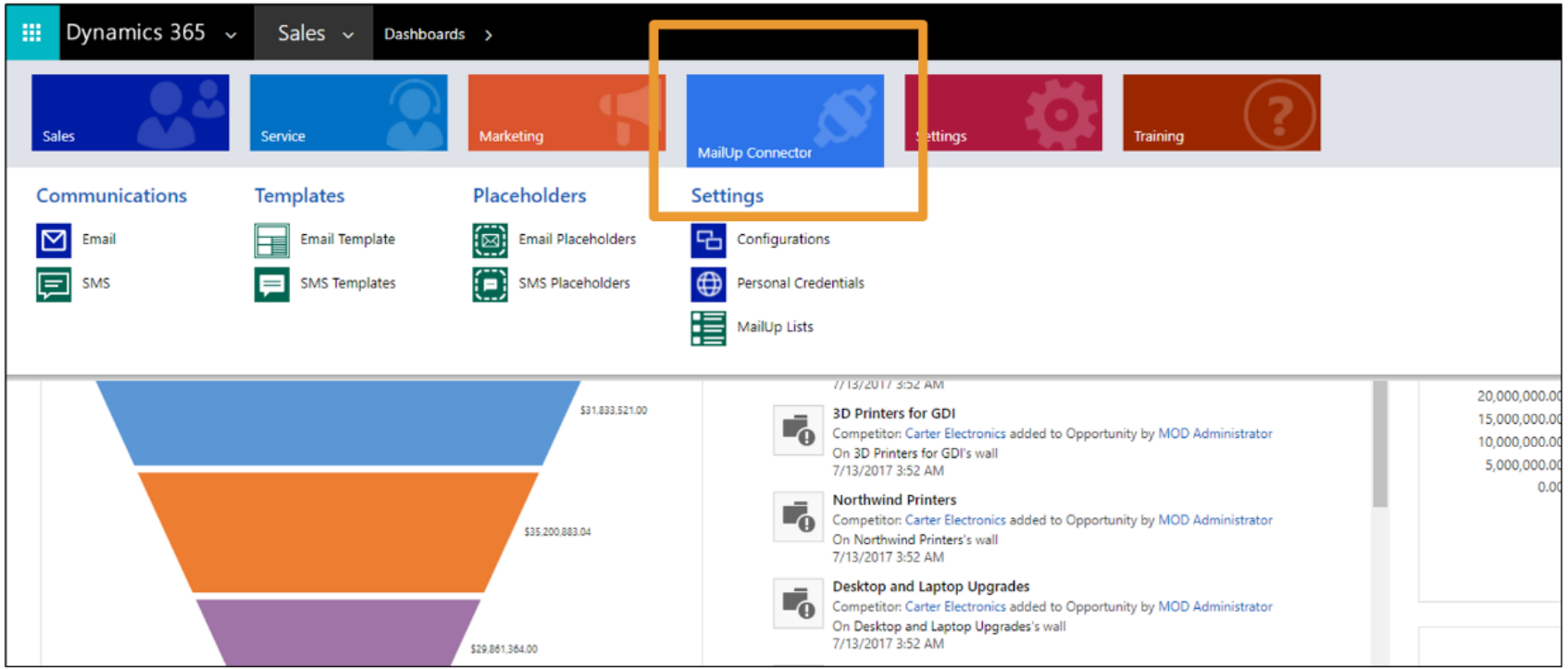
REPLY CLUSTER

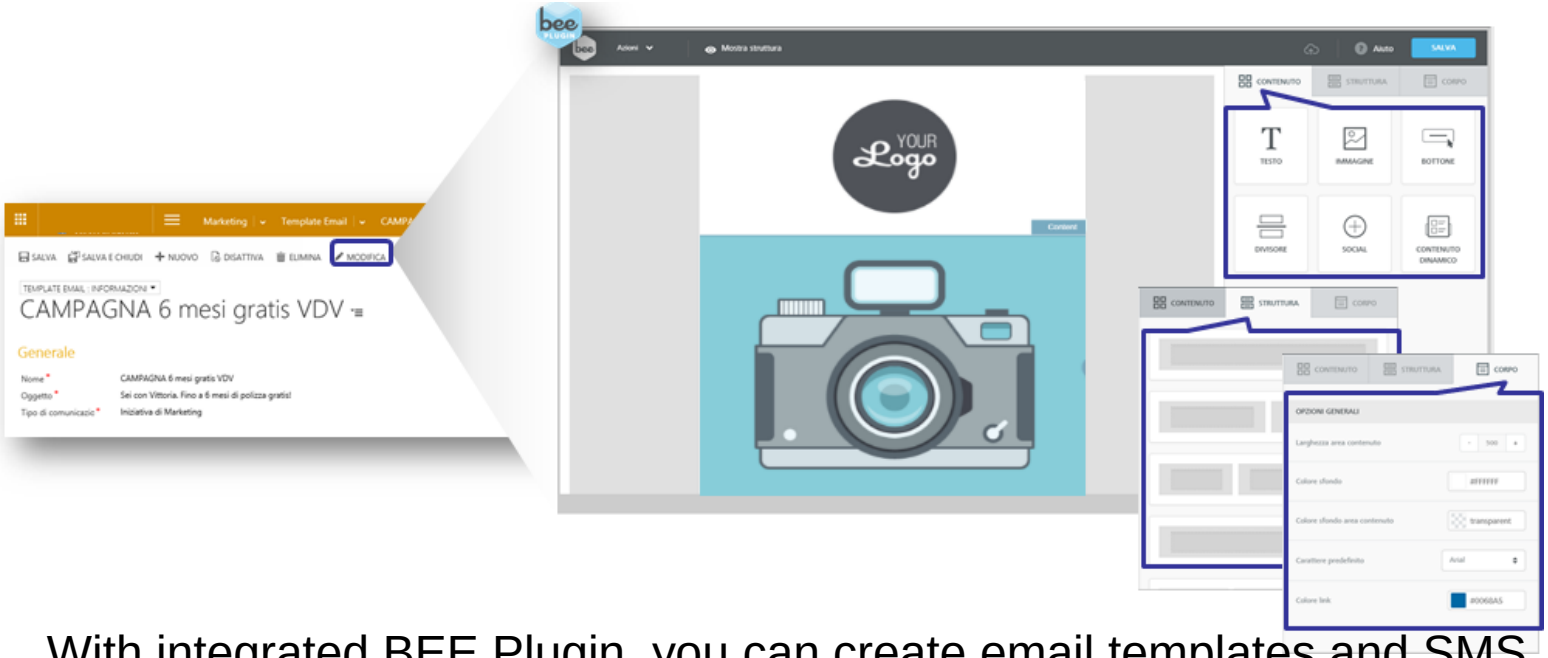
Dynamics 365 + MailUp Connector (made by Cluster Reply) allows you to use all Dynamics CRM features in order to send email/sms through a MailUp subscription and save statistics inside CRM.

MAIN FEATURES

NEW «MAILUP CONNECTOR» SECTION IN SITEMAP

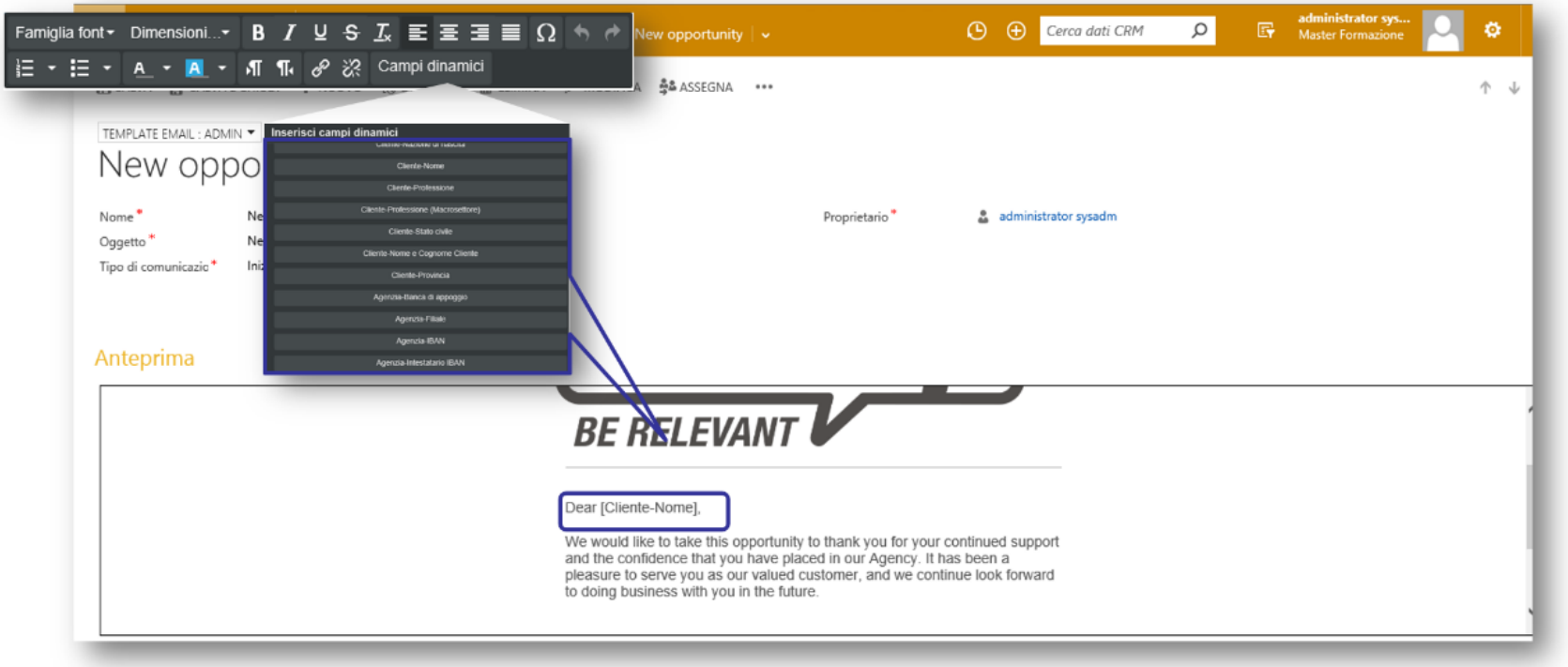


EMAIL + SMS TEMPLATE CONFIGURATION



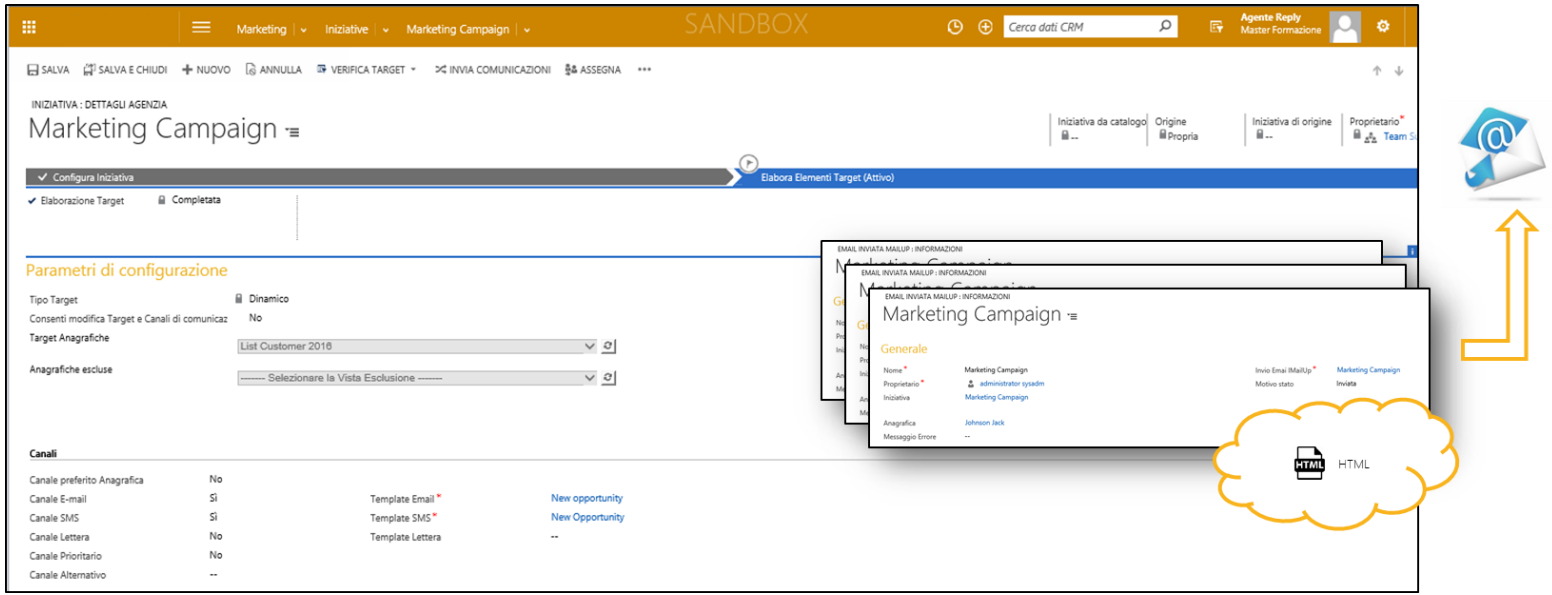
With integrated BEE Plugin, you can create email templates and SMS template directly into Dynamics 365.

DYNAMIC TAGS



Inside SMS and emails, you can refer CRM information by using tags that can retrieve customer data directly from Dynamics 365

CAMPAIGN MODULE INTEGRATION



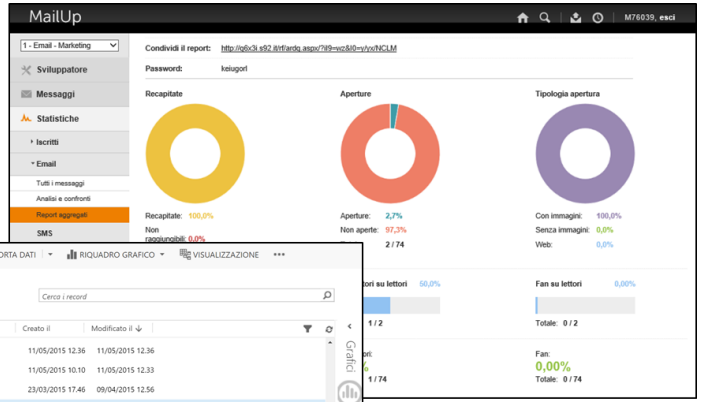
Communication campaigns can be defined through:

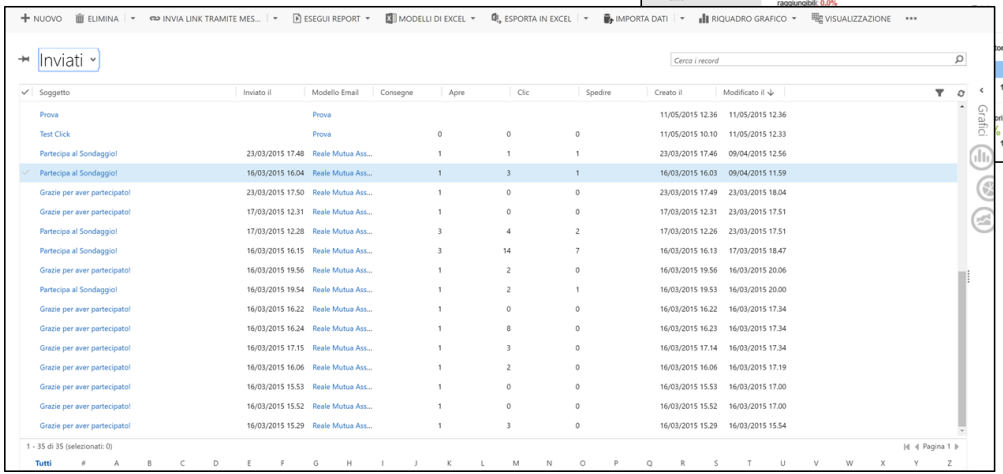
- Target
- Email Template and/or
- SMS Template

STATISTICS SYNCHRONIZATION

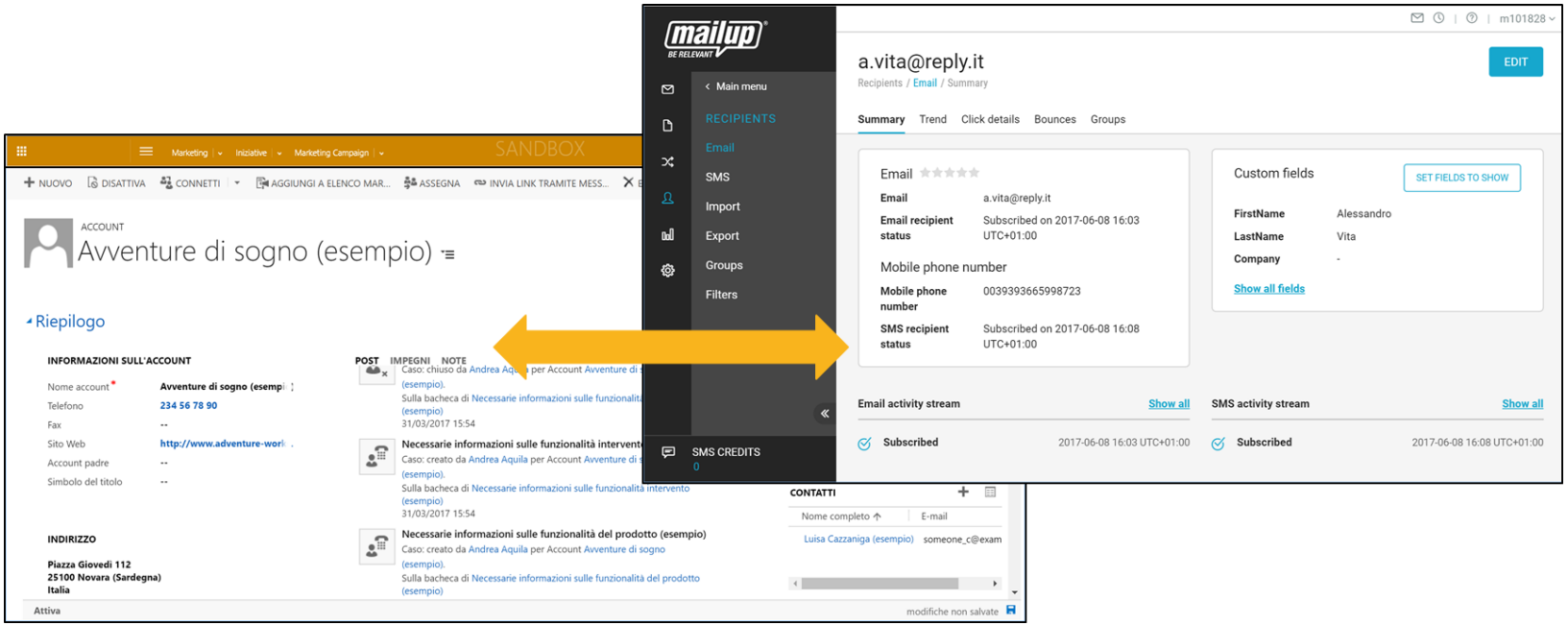
On Dynamics 365 CRM all statistic information abount communications will be available, such as:

- Delivery
- Opens
- Clicks
- Bounces (Hard/Soft)





CUSTOMER DATA SYNC



Customer contact information can be automatically synchronized through Dynamics 365 and MailUp console

VERSIONS & PRICING

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		Light FREE	Pro 499€/year *	Custom
CRM	Email Template Configuration	✓	✓	Tailored on your needs Contact Us! dynamics365@reply.it
	SMS Template Configuration	✓	✓	
	Single communication send	✓	✓	
	Statistics Manual Sync	✓	✓	
	Customer contact manual sync	✓	✓	
	MailUp Console direct access	✓	✓	
	MailUp Dashboard integrations	✓	✓	
Sync	Massive Communications Send		✓	
	Template Sync		✓	
	Automatic Statistic Sync		✓	
	Unsubscriptions		✓	
	Scheduled Send		✓	
Support	Updates		✓	
	Support		✓	

***Pro Version requires installation of software components on server or Customer pcs. In this pricing no infrastructure hardware, cost, or installation is included for PRO Version. MailUp Subscription is not included in both versions of the solution (Light and PRO)**

UPDATES & SUPPORT

FOR «PRO» VERSION

PRO version of this connector INCLUDES:

- Software Updates,
- Continuous integration with new version of Dynamics 365
- New features
- User Manuals
- Bug Fixing
- Dedicated Mail Support
- Monthly Newsletter

THANK YOU

www.reply.com

REPLY
CLUSTER