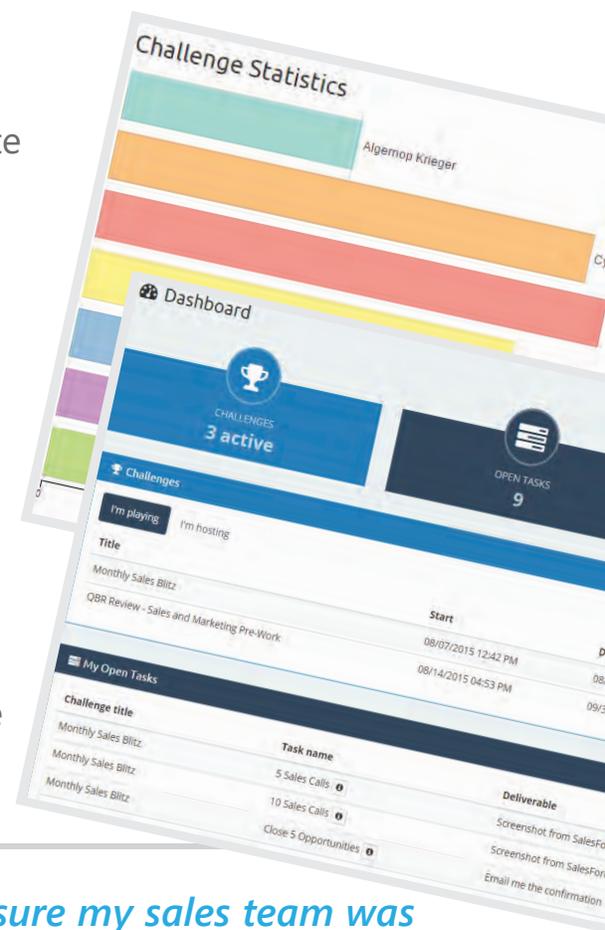




Sportify workplace goals and tasks to drive faster completion, performance transparency, peer-based competition and engagement.

The SpurGo Experience

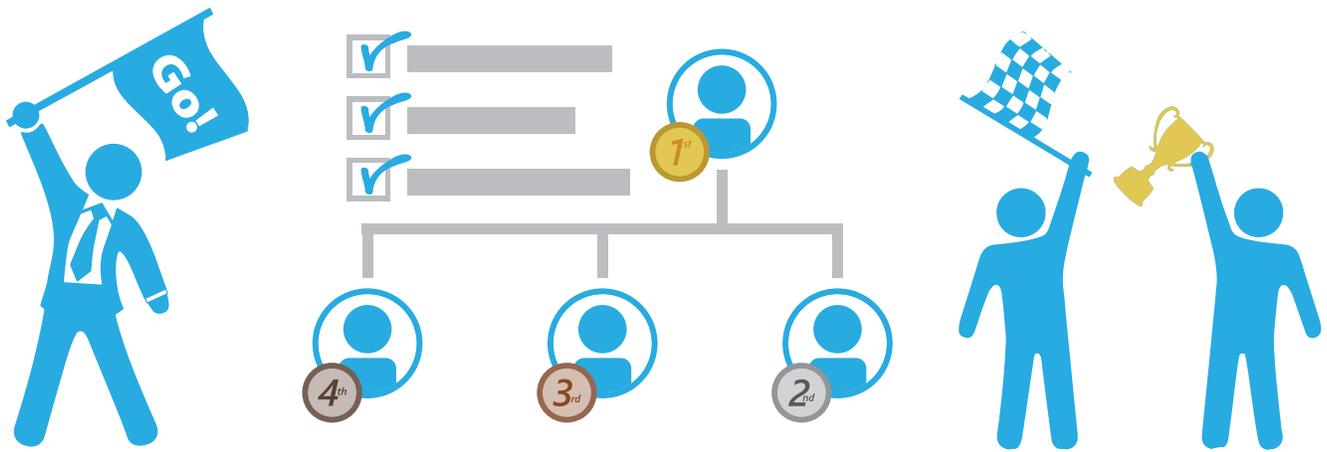
- Manager sets up a challenge with tasks to complete
- Team members compete to win by accomplishing tasks quickly and posting proof of completion
- Points allotted by rank and elapsed time. Players receive more points by completing tasks early
- Completed tasks are time-stamped on submission and manager can approve or reject upon review
- Individual and team based statistics. Rank is tracked and observable by entire team
- Manager can set the challenge to be private to the team or viewable company-wide



"SpurGo is an easy-to-use, effective way to ensure my sales team was focused on their objectives in an engaging, measurable, and fun way."

— **A. Pombo**, Inside Sales Manager, Redmond, WA

www.PlaySpurGo.com



"I needed a way to motivate my team to uncover revenue at a key time in our fiscal year. We used SpurGo to accelerate our work completion rate and saw a 45% increase in outbound sales calls. We hit our target!"

— **M. Rogers**, Enterprise Sales Manager, Redmond, WA

Highlights of SpurGo

- Easy and fast to set up and play
- Gets everyone in the game not just the top performers
- Time-based: rewards those who complete their tasks (your goals) faster
- Each player can see how they rank against their peers
- Easily prioritize more important business goals
- Performance Transparency across team and company with rich alerts
- Easy and fast to submit/review proof of task completion
- Real-Time and Historical performance reporting

About Virsera

Sportify Your Business. As a pioneer of business based 'sportification,' Virsera's solutions offer players fun, competition and motivation to achieve objectives. Managers receive real-time and historical business intelligence on individual and team performance across any subset of goals and challenges. Harness the compelling power of sportification to increase engagement and results with SpurGo and Bungo!

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