

Permanent access to business applications to enhance the efficiency of your sales team to newer heights in this new digital age.



## BtoB

Optimize your mobile sales team performance

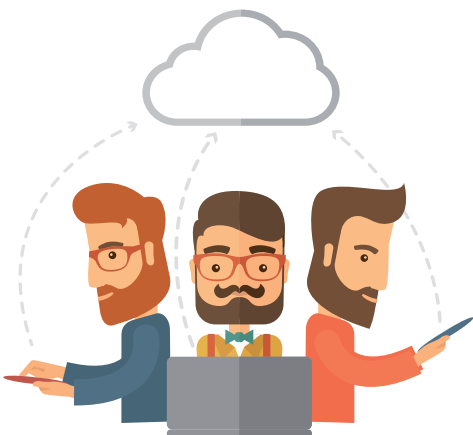
- Planning management
- 360 degree customer view
- Record of visit
- Catalogs
- Order taking
- Analysis results



## BtoC

Improve clienteling inside your retail outlets

- Appointment management
- Customer history
- Sending personal e-mailing
- Stock status
- Performance reporting



## Close Loop Marketing

Manage and access the job board documentation

- Sales and training aid
- Control of the content to broadcast
- Statistical back-up of document usage

# Simple, Secure and Flexible



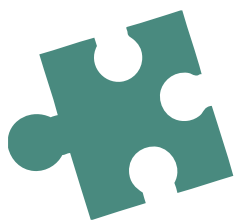
## Rethink the usage of mobility

### Initial approach

The ergonomics and intuitiveness of newly appeared tablets have allowed a new approach to mobility. Apsolue builds on this revolution by realising personalised applications exploiting all of this potential.

### Business approach

While information access is becoming a competitive advantage, innovation is a lever to improve performance. Apsolue imagines and designs customized business solutions to facilitate the appropriation and use of new mobile tools.



## Modular applicative architecture

### An unique framework

The strength of our applications is based on a foundation of components designed in a logic business adaptation.

### Easy integration in your IT system

The heart of the Apsolue solution lies on a mobility basis interfacing with the company information system and ensuring the synchronisation of tablets.



S.I. Enterprise : CRM, ERP, Accounting



Apsolue Mobility Service



Mobile devices



## An adapted methodology

### An iterative methodology

On agile mode Apsolue regularly delivers versions bringing new features and improvements. This contributes to avoiding tunnel effects, guaranteeing the application quality and boosting the project.

### An interactive methodology

The making of interactive models allows the business workshop to continuously identify functionalities expected by users.



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