

# FreedomPay is an industry leader, delivering innovative global commerce solutions.

The FreedomPay Commerce Platform delivers a portfolio of solutions enabling enterprises to deliver a high-performance, secure user experience driven from the Azure Cloud to any device, anytime, anywhere. It seamlessly bridges the gap across in-store, web and mobile by multiplexing point-of-sale systems, payment processors, incentive engines and other disparate systems, providing a true omni-channel shopping solution.

FreedomPay delivers a comprehensive portfolio of commerce solutions that are quickly being adopted across many industries including: retail, gaming, lodging, stadiums, education, healthcare and financial services. What's more, we were the first to offer a fully validated P2PE solution with EMV, DCC and NFC support. With full PCI Security Council Validation, our customers are assured the most secure solution offered anywhere in the world today.

### Personal, Seamless, Differentiated and Secure

FreedomPay's Commerce Platform integration with Microsoft Dynamics empowers global retailers to deliver a unified shopping experience that is personal, seamless, differentiated and secure. Microsoft and FreedomPay's collaboration has resulted in the first Azure hosted commerce platform that seamlessly connects online, mobile and in-store point-of-sale networks with a PCI-validated payment gateway which provides point-to-point encryption with EMV and tokenization support.

### **Available Microsoft Dynamics Integrations**

- Dynamics 365
- Dynamics AX 2009
- Dynamics AX 2012 R1
- Dynamics AX 2012 R2
- Dynamics AX 2012 R3



### Benefits of FreedomPay's Commerce Platform

- Broad selection of PCI-certified P2PE payment devices from Ingenico and Equinox to solve for the most challenging payment use cases
- Real-time business intelligence to optimize merchandising, pricing, distribution, staffing and promotional strategies to drive revenue and profitability
- Azure hosting enables rapid deployment and global scalability

## Simplifying Complex Payment Environments

As commerce evolves and requires ongoing expertise and innovation, FreedomPay has distinguished itself as a technology leader at the forefront of omni-channel solutions including PCI-validated payment security, EMV, stored value, loyalty and rewards, mobile and online. The industry has rapidly moved away from a device and transaction focus to "solutions" that solve the most challenging omni-channel shopping experiences.

#### Setting The Standard For Commerce

Payments technology has advanced rapidly over time—and so has FreedomPay. Today, we're the engine inside the world's ever expanding and interconnected ecosystem of commerce. Our solutions span from global hospitality enterprises to leading retail merchants to fast-casual restaurants. That's because FreedomPay offers a complete, end-to-end commerce platform that helps our partners connect the world of commerce smartly, securely and seamlessly.

Consumers are more mobile than ever, and they seek solutions that can keep up with their lifestyles, while delivering value at every stop along the way. The FreedomPay Commerce Platform delivers on that vision with a strong focus on security, scalability, and client and consumer confidentiality.

#### **Key Partnerships**

Our comprehensive network of business and technology partners is unmatched in the industry and enables us to pool our strengths and leverage our expertise so our customers can benefit from real end-to-end solutions.



#### Changing The World Of Commerce

The FreedomPay platform was developed as a single platform to provide broad and deep solutions across industries, geographies and channels. By providing a platform for growth by addressing a particular need, we were able to expand functionalities across the entire breadth of the platform and enterprise ecosystem. This lifecycle of growth, innovation and adoption of platform capabilities allows enterprises to continually reap the rewards of an initial investment into the platform, with minimal reinvestment and operational overhead.

### FREEDOMPAY

Visit www.FreedomPay.com to learn more or call (888) 588-9010 or email sales@freedompay.com to speak to a sales representative.