

ActiveViam for Pricing

Multi-dimensional analytics technology for price optimization

Price is one of the most essential aspects of retail. At a time where your competitors are online pure-players and tech leaders who can reprice every product several times a day, can you afford to reprice slowly and partially?

Why ActiveViam is right for your pricing team

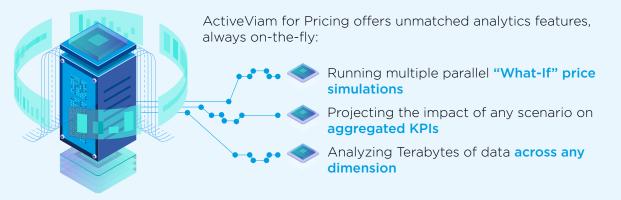
Major retailers manage millions of prices for every repricing cycle.

Without the proper technology, retailers are forced to compromise:

- Wait for batch processing to complete 🕨 the market has already moved
- Give up granularity and precision **>** sub-optimal margins and positioning
- Reprice only a fraction of their SKUs > out of position brand-building SKUs

Our answer:

ActiveViam for Pricing is powered by ActivePivot, a groundbreaking in-memory aggregation engine focused on performance and precision. ActivePivot can calculate millions of prices in seconds, applying complex rules and factoring in hundreds of attributes. With ActiveViam for Pricing, you don't need to limit yourself anymore.



ActiveViam solutions are used today by **global leaders in retail, banking, asset management and supply chain** to achieve the analytics capabilities they need to be the best-in-breed.

Try ActiveViam for Pricing today and see the difference.

About us

Since 2005, ActiveViam has deployed precision analytics solutions to help companies make the right decisions with a clear view of all possible choices and outcomes. Supported by leading in-memory technology, our products offer a unique level of precision, speed and adaptability.

ActiveViam's products are used today by major omni-channel retailers, banks and asset managers for their most sensitive and intensive analytics needs.

ActiveViam for Pricing can be delivered as SaaS, on premise or in the Cloud and start generating prices as soon as we integrate your business rules and process on the platform.

ActiveViam for Pricing in production: 📂

A premium food retailer with 30,000 SKUs x 4 store categories x 16 competitors x 2 years history > ActiveViam for Pricing computes 1.4 billion data points in real-time for interactive analysis of recommended prices, competitive index, aggregated margins and more.

Analyzing data. Empowering the future.

Try ActiveViam for Pricing today

Contact us for a personalized demo:

ActiveViam.com/demo-pricing

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