

Find & Order

Indoor mapping and positioning to leverage performance



Product location is a strategic data for retailers

Find & Order uses product location data to leverage merchandising and generate revenues



Merchandising before Find& & Order

Without a good knowledge of product location, strategic and in-store merchandising are unlikely to match (top-down process with a standardized approach)

Accurate product location data is very valuable for brands/providers. Today they are charged for incomplete field surveys they need to renew

Our solution

An interactive planogram dedicated to every store, to improve merchandising monitoring and to generate additional revenues

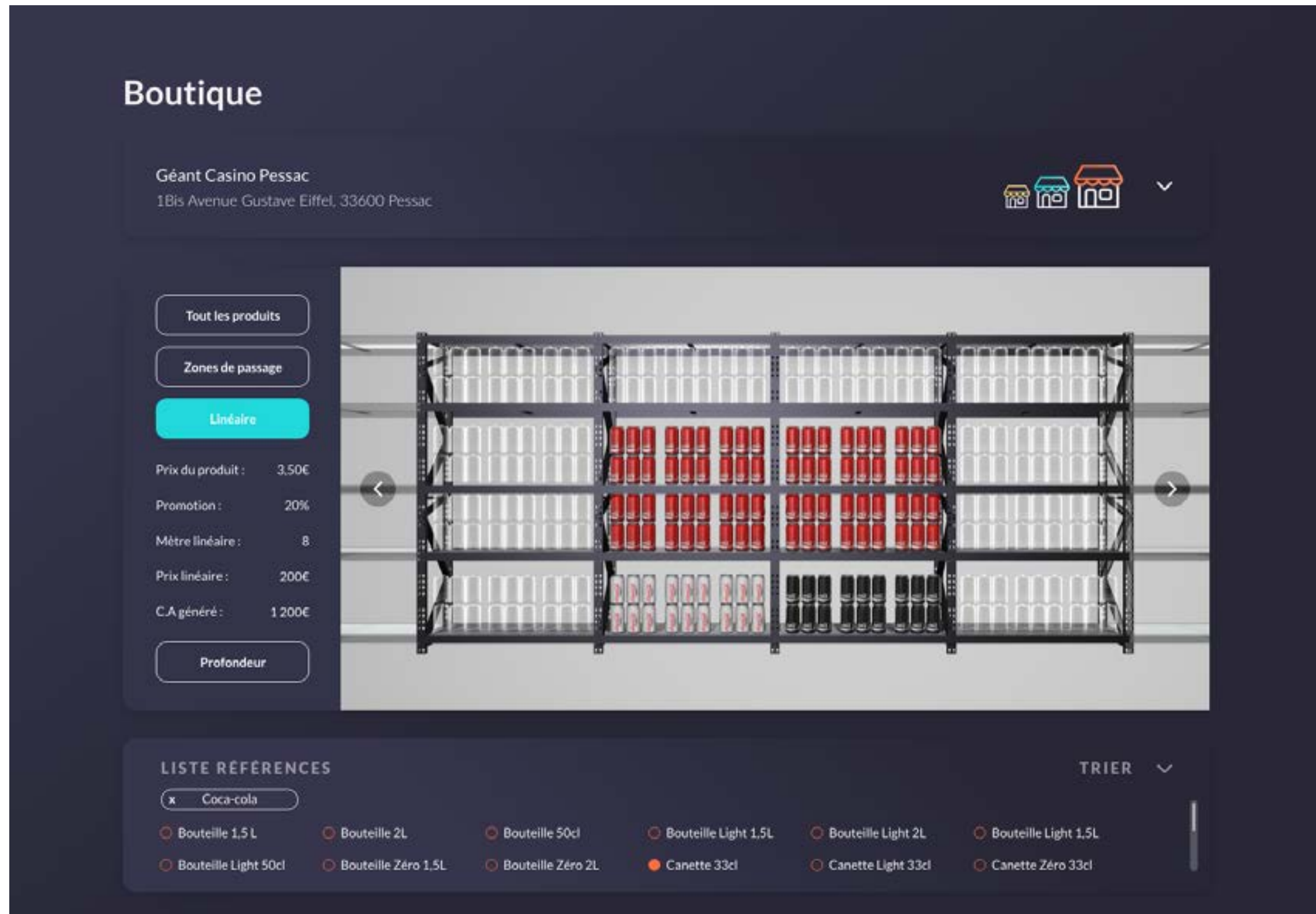
Objective

- Optimization of merchandising monitoring (for both headoffice and stores)
- Additional revenues for retailers who sell product location data to brands

KPI

- % of merchandising compliance between headoffice and stores
- Additional revenues / year / store

Overview of the interactive planogram



Our 3D mapping solution to orient consumers in large stores and buildings

1



Consumer orientation is a problem

Up to 15% of consumers leave stores without finding the products they need. It causes :
loss of revenue + consumer dissatisfaction

Our solution

A 3D wayfinding solution to guide them to the products and services they need

Objective	Consumer satisfaction + revenue
KPI	Volume of search / month Additional revenue / month / store

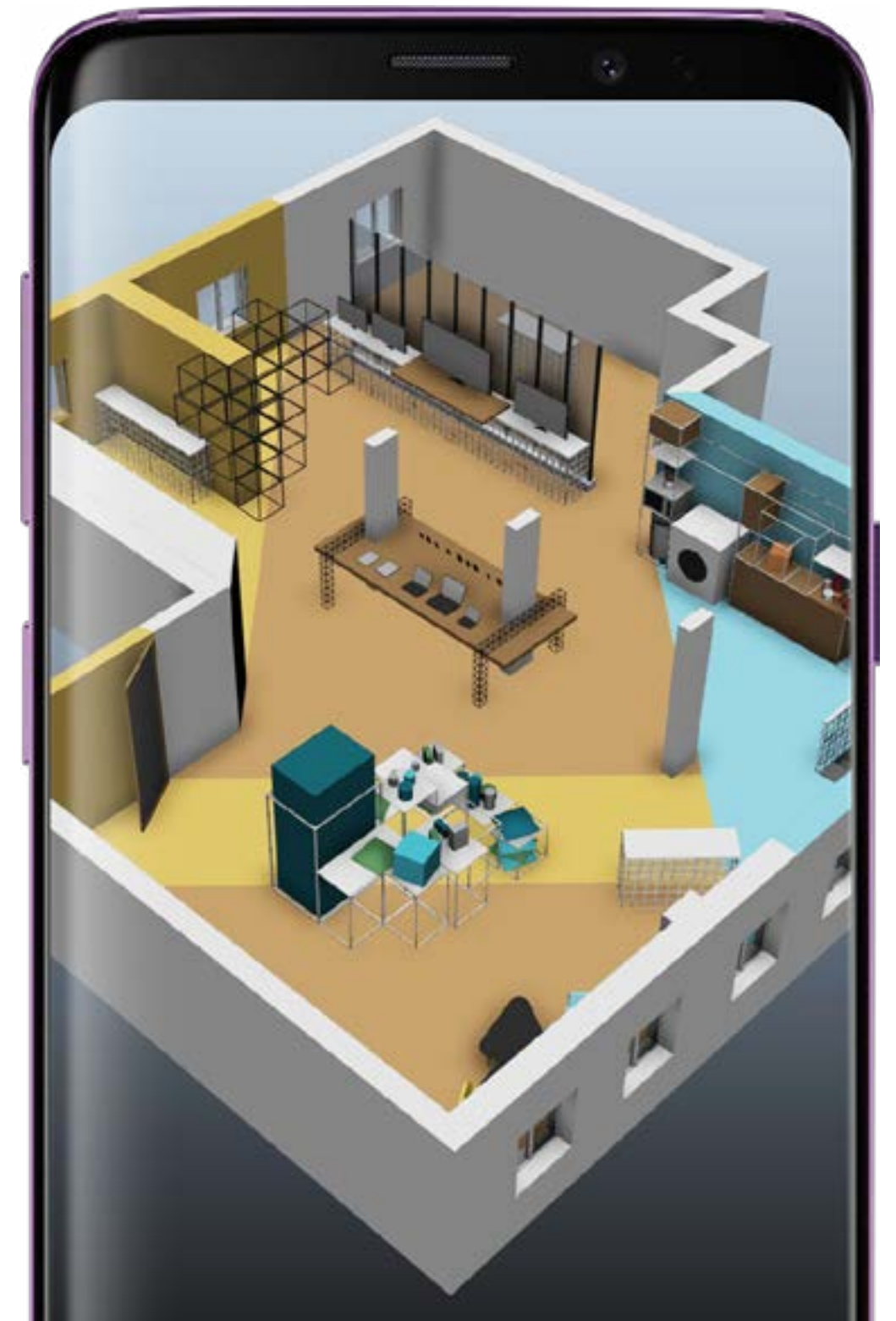
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Demo video
3D mapping

Technical presentation of our 3D mapping solution

- From 2D to 3D in one click
- Easy edition through a dedicated back-office
- Guiding tool through a screen console or a mobile app

IP and R&D :

- 2 patentable processes (survey made by an IP expert)
- Partnership set with a university to support our R&D



Strong upgrade of the map in 2019 : our indoor positioning system for retailers



→ MAGNETIC FIELD

→ INERTIAL NAVIGATION



Find & Order (software) set a partnership with
Géonomie (hardware)
to develop :

- a geolocation service,
- working with no infrastructure,
- and 30 cm accuracy.

New use case



Optimization of picking process

On-line orders are growing. More pickers are needed in stores to prepare them -> operational expenditures in stores are growing too.

Our solution

A real time geolocation service working on our map and used by pickers to get optimized routes

Objective +20% productivity in stores

KPI number of orders prepared / day / picker



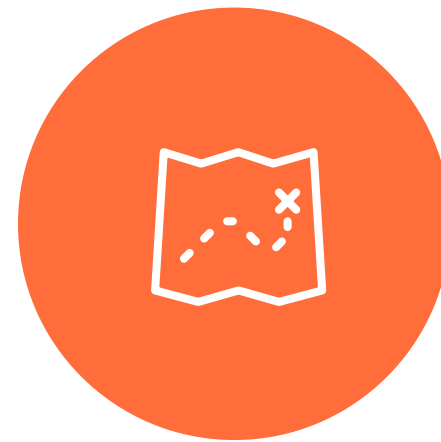
Demo video
picking

Implementation of our geolocation service



MAGNETIC FIELD MEASURE

Scan made by
our robot



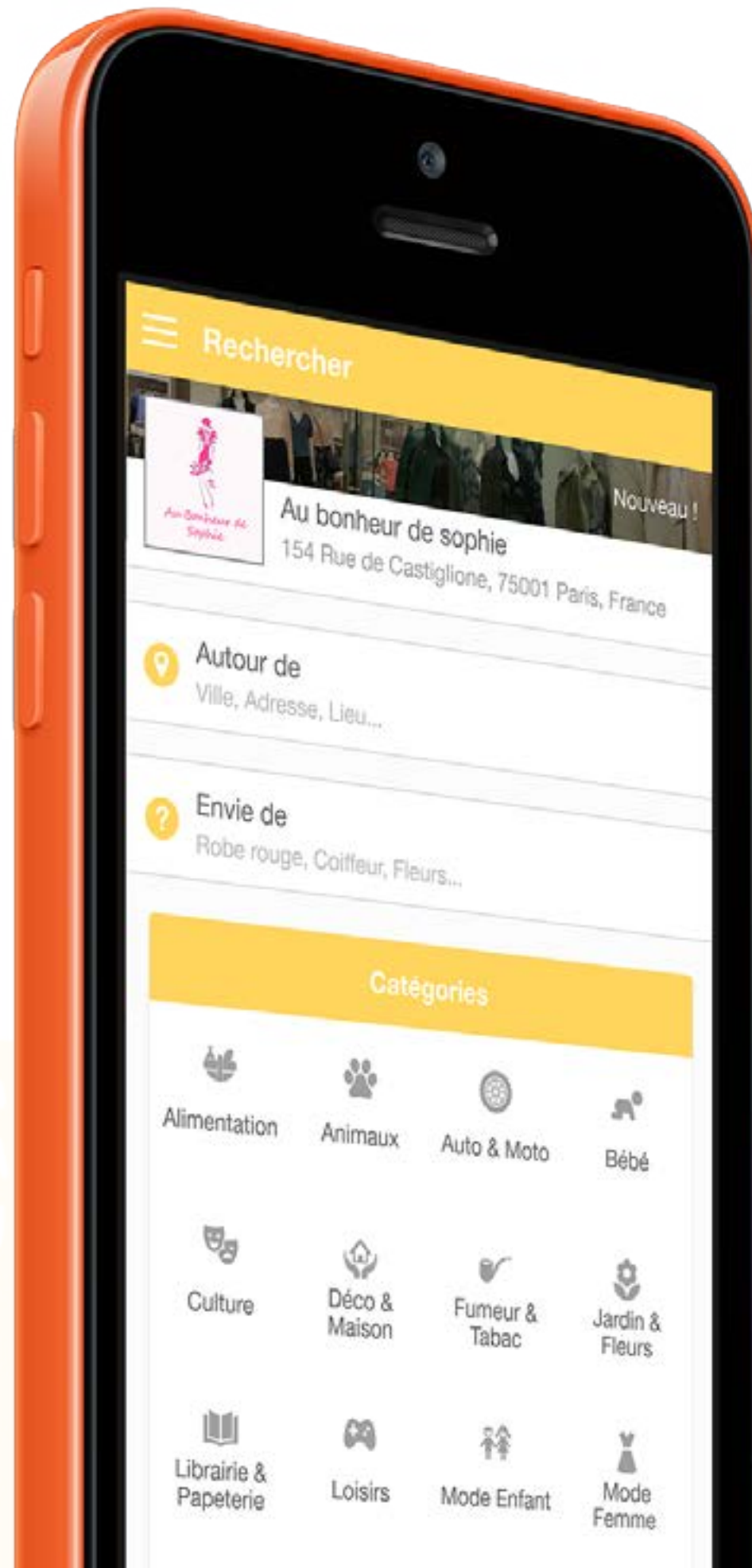
3D MAP GENERATION

From your 2D maps
to high-end 3D maps



PRODUCTS AND AREAS ALLOCATION ON THE MAP

Using existing scanning
and pairing processes



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