

Maplytics™ – Maps Integration with Dynamics 365 (CRM)

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Microsoft Dynamics 365 Certified

Maplytics™ – Locational Intelligence Simplified

Allowing users gain geo-spatial insight to ease the business process execution. It uses the power of Bing Maps.

Available for CRM 2016 and above, Dynamics 365 Customer Engagement, Online, On-premises, Partner Hosted, IFD

Bing maps + Microsoft Dynamics 365

KEY FEATURES

- Geocode Data
- Visualize Data on a Map
- Search by Region & Shape
- Sales Territory Management
- Proximity Search (Distance & Time)
- Concentric Proximity Search
- Save Map Templates
- Check-In/Check-Out
- Set Default Template
- Plot Related Records
- Shape Layer Integration
- Targeted Marketing Lists
- Appointment Planner
- Route Optimization & Sharing
- Along the Route Search
- Point of Interest (POI) Search
- Create new records from Map
- Analytical Map Dashboards
- Heat Map Visualization
- Customizable Color Scale
- User Level Personalization
- Summary Card
- Customizable Pushpin icons
- Visualize categorized data
- Custom Tooltip Actions
- Mass Actions
- Auto Scheduling
- Pie & Column Chart in Heat Maps
- Security Access Template
- Overlay Layer Visualization
- Area of Service
- Show/Hide Layers
- Turn-by-turn Navigation
- Check-In on Field
- Sort and Filter Data
- Change Owner
- Multiple Territory
- Census Data visualization
- Configure Fields
- Live Traffic
- Data Clustering
- Default Origin & Destination
- Batch Processing
- Shape Operations

Supported Languages: English, German, French, Spanish, Portuguese, and Turkish

Bing maps

Microsoft Dynamics 365 Certified

Microsoft Dynamics Certified

Available on Microsoft AppSource

MULTI-LANGUAGE COMPATIBILITY



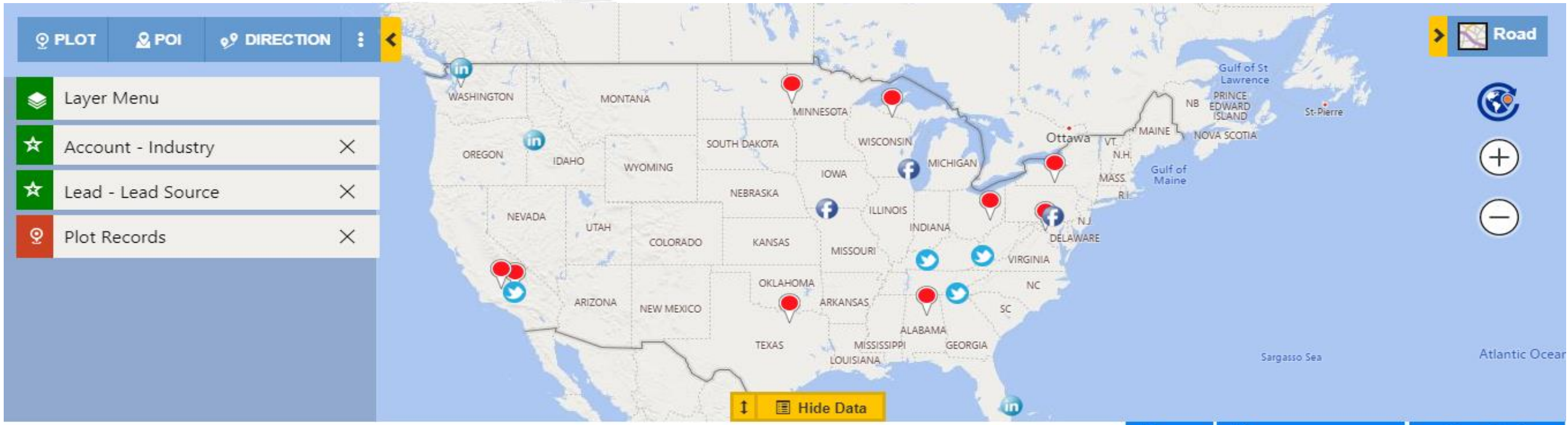
- **Auto detects language set in your Dynamics 365/CRM**
- **Currently available for English, Spanish, German, French, Portuguese, and Turkish**

GEOCODE DATA



- **Find Latitude & Longitude of your address data**
- **Locate Client geographically**
- **Geocode Millions of CRM Records**
- **Easy & interactive platform for geocoding records**

MAP YOUR DATA



All Accounts (10) | All Leads (10)

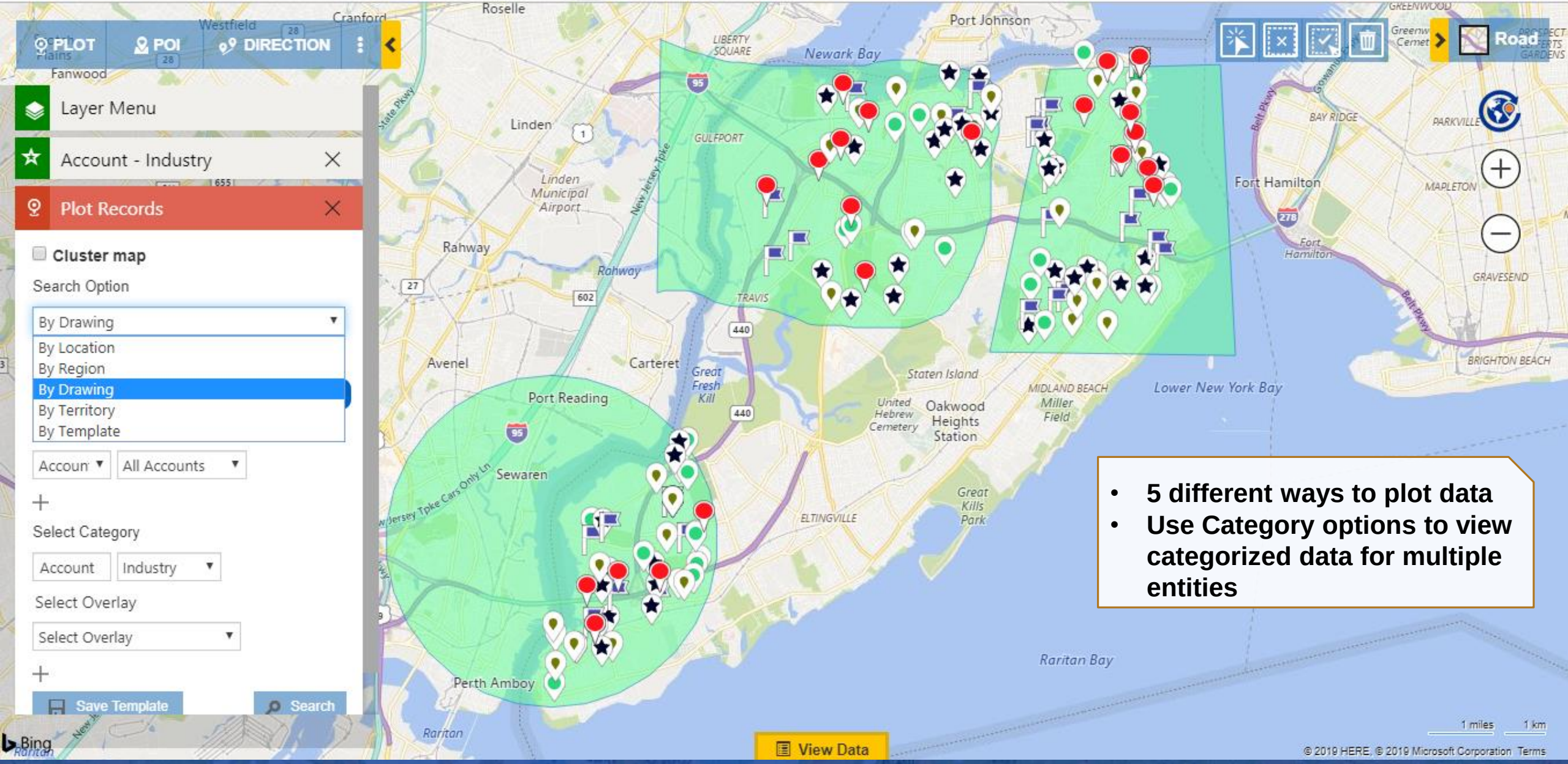
Reset | Related Records | Mass Actions

Account Name	Main Phone	Address 1: City	Primary Contact	Email	Status
Fourth Coffee (sample)	555-0150	Renton	Yvonne McKay (sample)	someone_a@example.com	Active
Litware, Inc. (sample)	555-0151	Dallas	Susanna Stubberod (sample)	someone_b@example.com	Active
Adventure Works (sample)	555-0152	Santa Cruz	Nancy Anderson (sample)	someone_c@example.com	Active
Fabrikam, Inc. (sample)	555-0153	Lynnwood	Maria Campbell (sample)	someone_d@example.com	Active
Blue Yonder Airlines (sample)	555-0154	Los Angeles	Sidney [illegible] (sample)	someone_e@example.com	Active
City Power & Light (sample)	555-0155	Redmond	Scott K[illegible] (sample)	someone_f@example.com	Active
Contoso Pharmaceuticals (samp...	555-0156	Redmond	Robert Lyon (sample)	someone_g@example.com	Active

- Plot categorized data for multiple entities
- Add your own icons to visualize record pushpins
- Resizable data grid

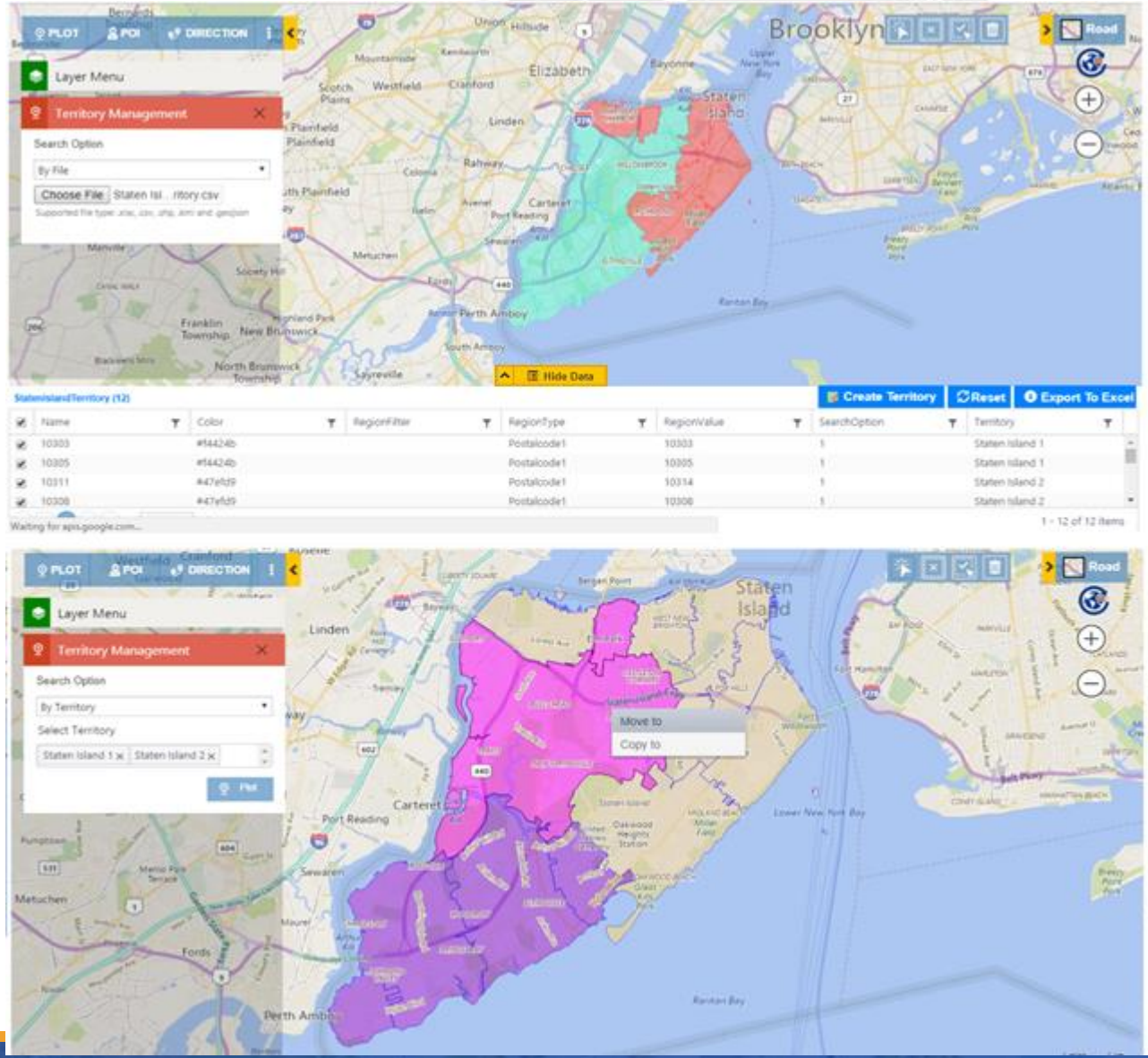
1 | 50 items per page | 1 - 10 of 10 items

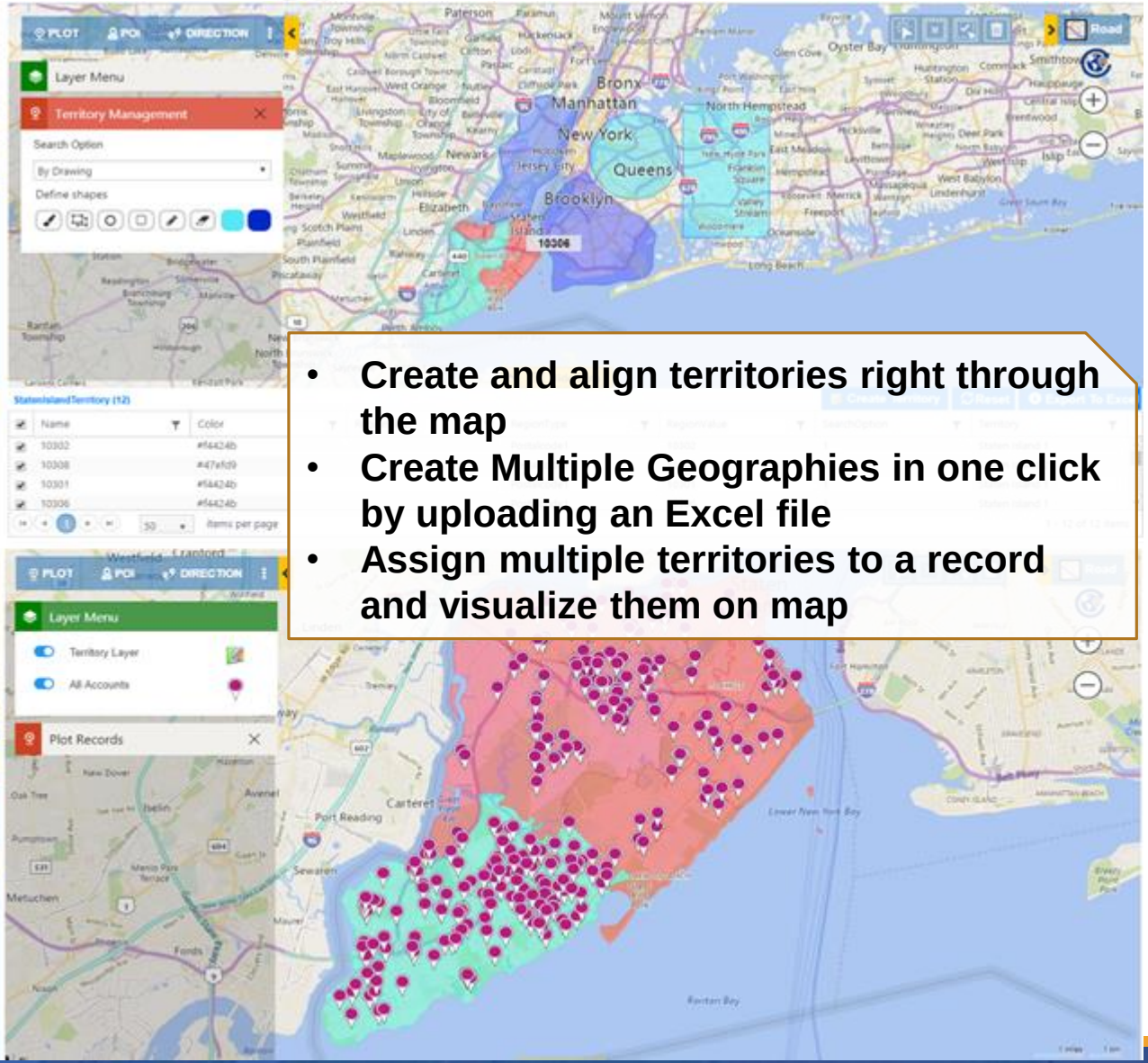
MULTIPLE OPTIONS TO PLOT DATA



- **5 different ways to plot data**
- **Use Category options to view categorized data for multiple entities**

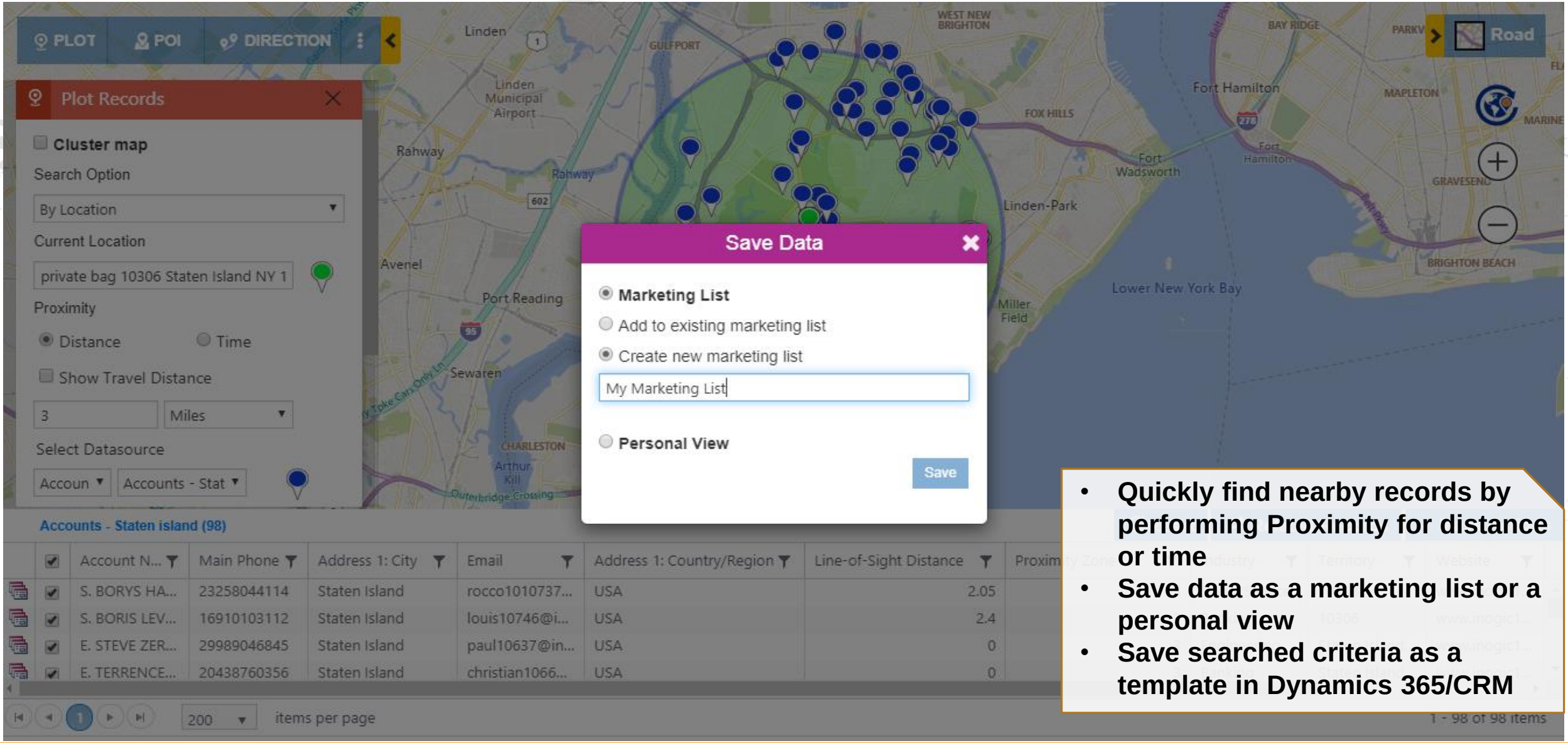
TERRITORY MANAGEMENT





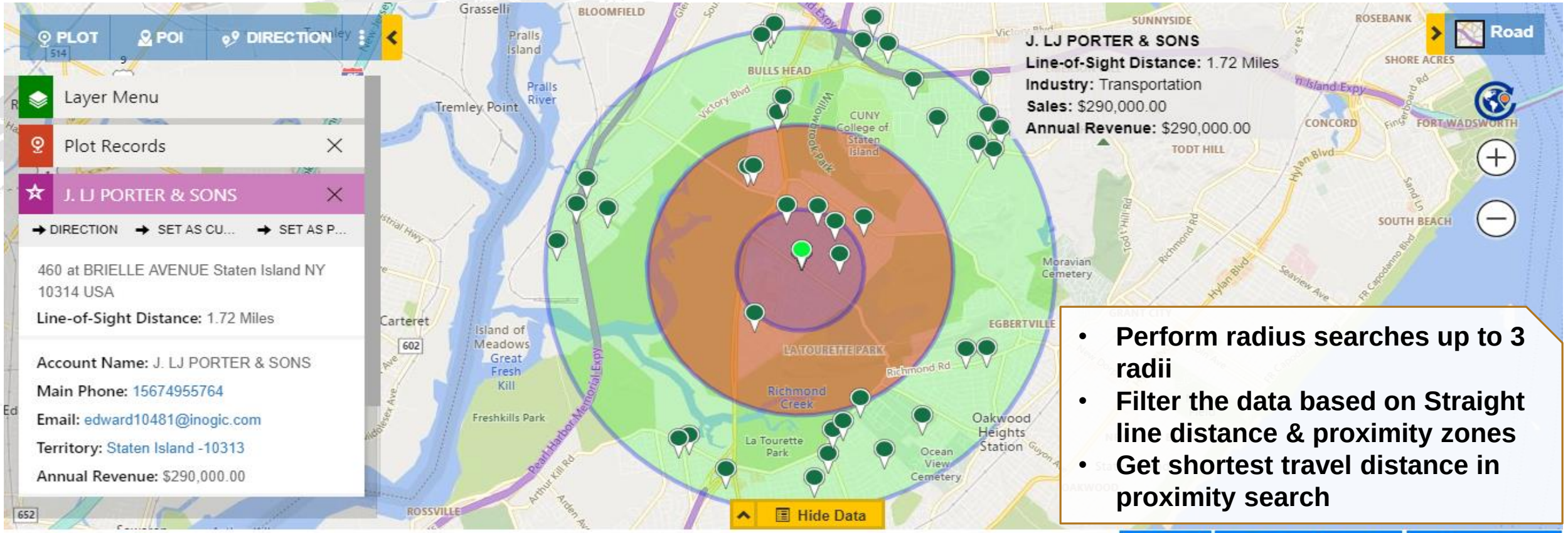
- Create and align territories right through the map
- Create Multiple Geographies in one click by uploading an Excel file
- Assign multiple territories to a record and visualize them on map

PROXIMITY SEARCH



- **Quickly find nearby records by performing Proximity for distance or time**
- **Save data as a marketing list or a personal view**
- **Save searched criteria as a template in Dynamics 365/CRM**

CONCENTRIC PROXIMITY SEARCH



- Perform radius searches up to 3 radii
- Filter the data based on Straight line distance & proximity zones
- Get shortest travel distance in proximity search

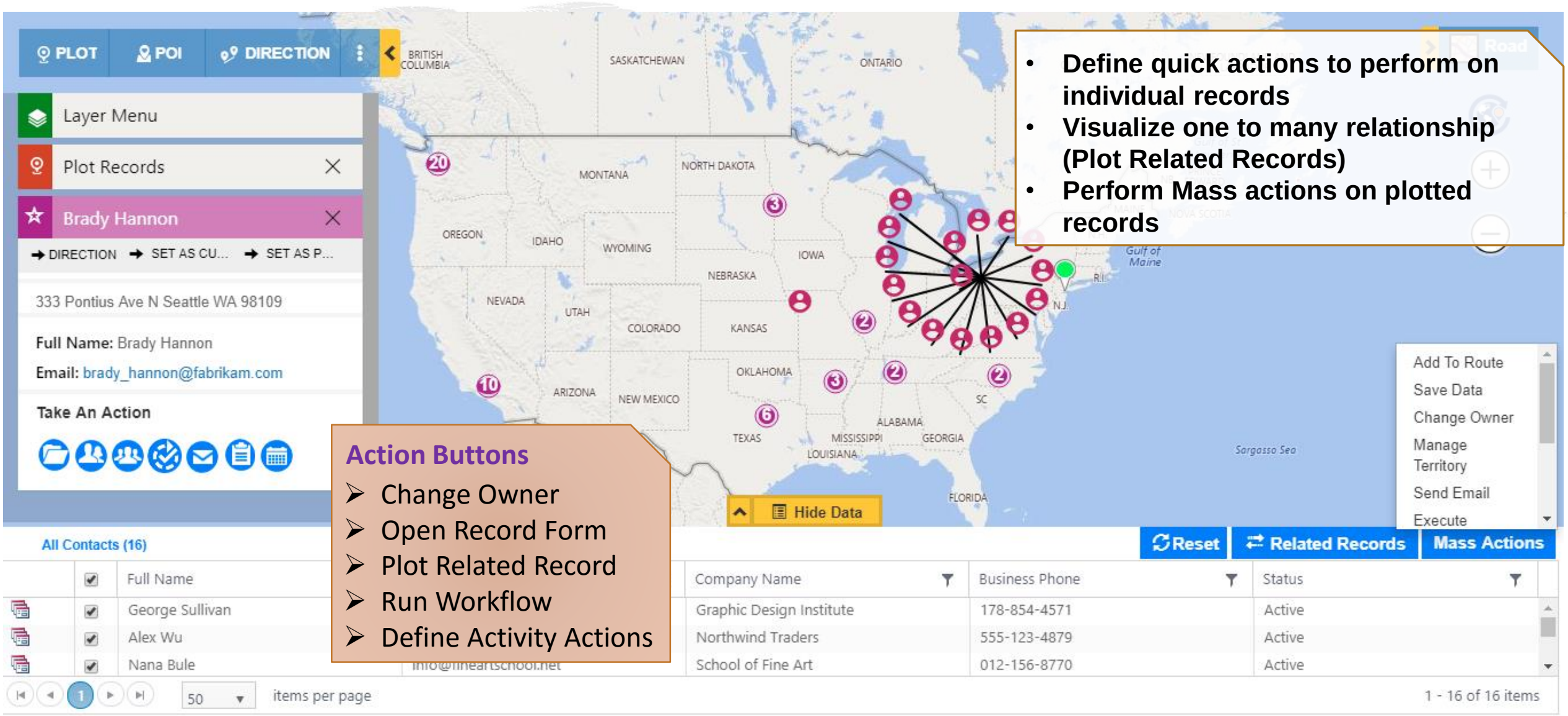
All Accounts (46)

Reset | Related Records | Mass Actions

Account Name	Main Phone	Address 1: City	Email	Status	Line-of-Sight Dista...	Proximity Zone	Primary Contact
A. BIANCA CELESTIN ...	3815160013	Staten Island	frank10794@inogic.c...	Active	1.53	2	Ann Williams
A. JESSICA WETTERS ...	37621801247	Staten Island	joseph11038@inogic....	Active	1.88	2	Ann Williams
A. LISA LI & SONS	26914008220	Staten Island	martha10630@inogic...	Active	1.81	2	Ann Williams

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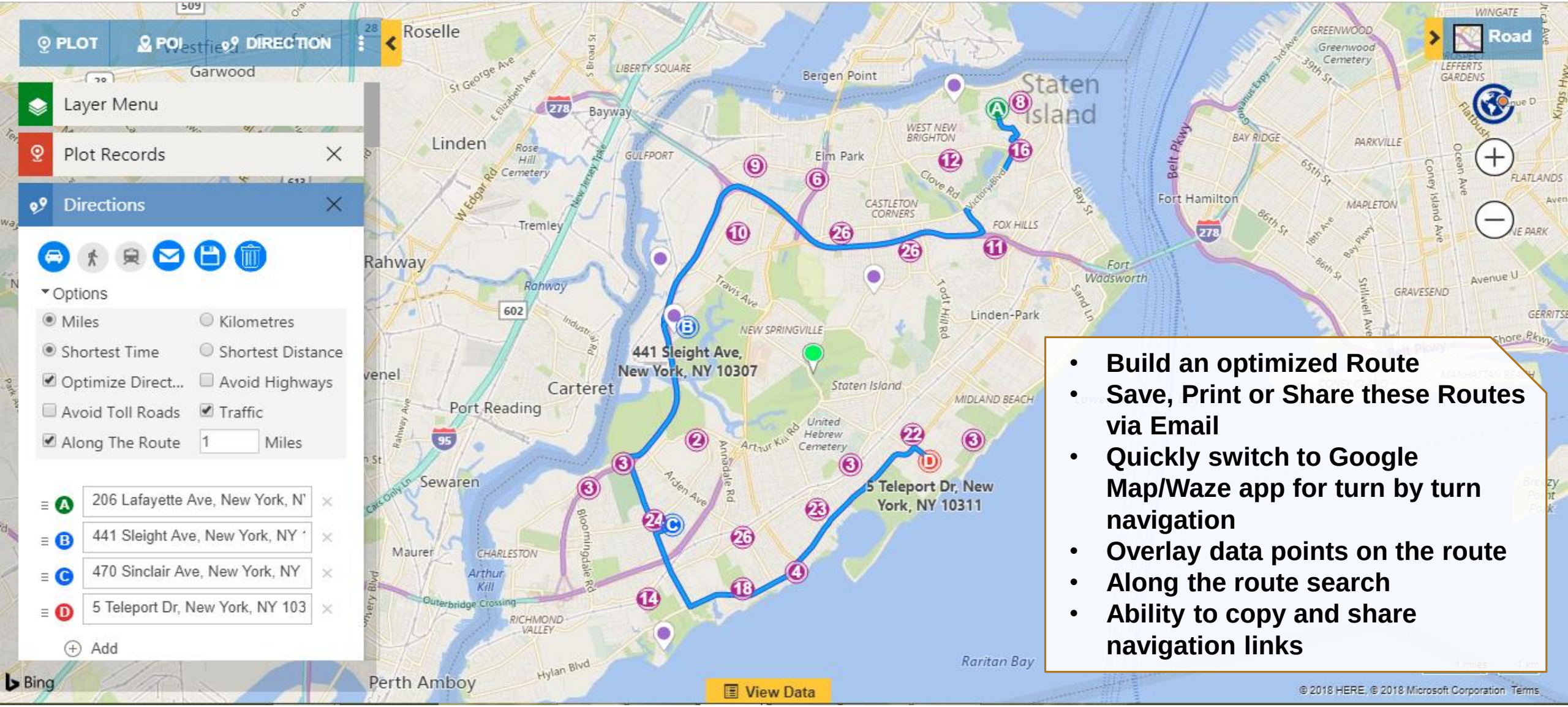
QUICK CALL TO ACTION



APPOINTMENT PLANNER

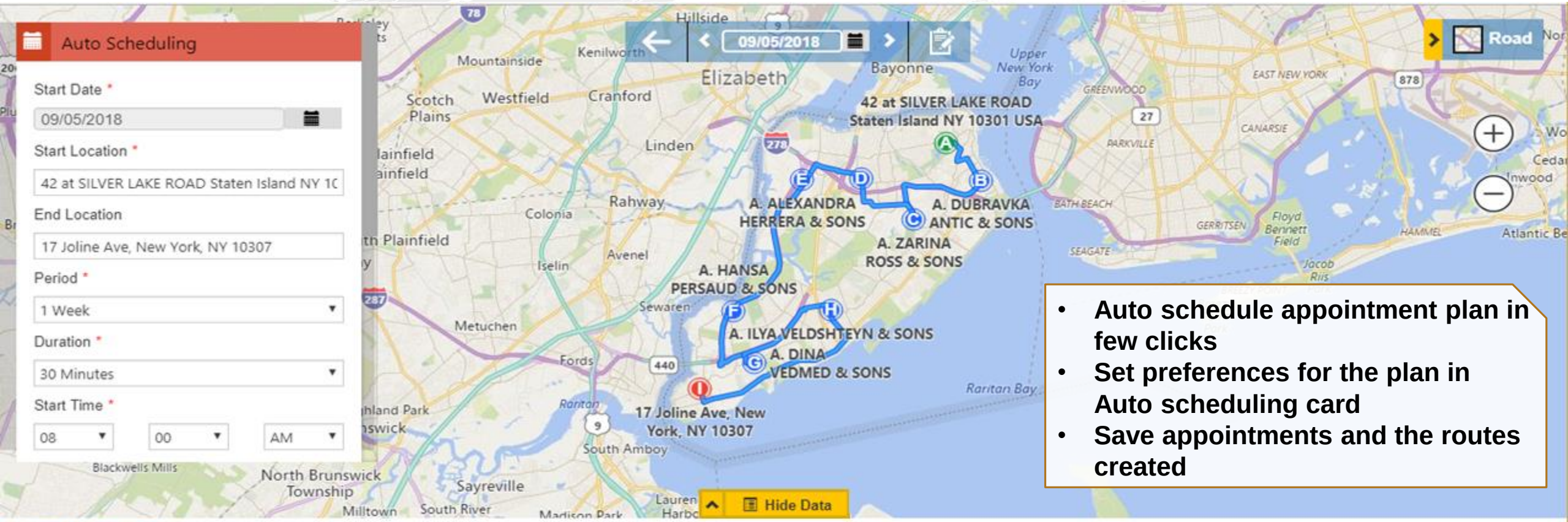


ROUTE OPTIMIZATION & SHARING



- **Build an optimized Route**
- **Save, Print or Share these Routes via Email**
- **Quickly switch to Google Map/Waze app for turn by turn navigation**
- **Overlay data points on the route**
- **Along the route search**
- **Ability to copy and share navigation links**

AUTO SCHEDULING

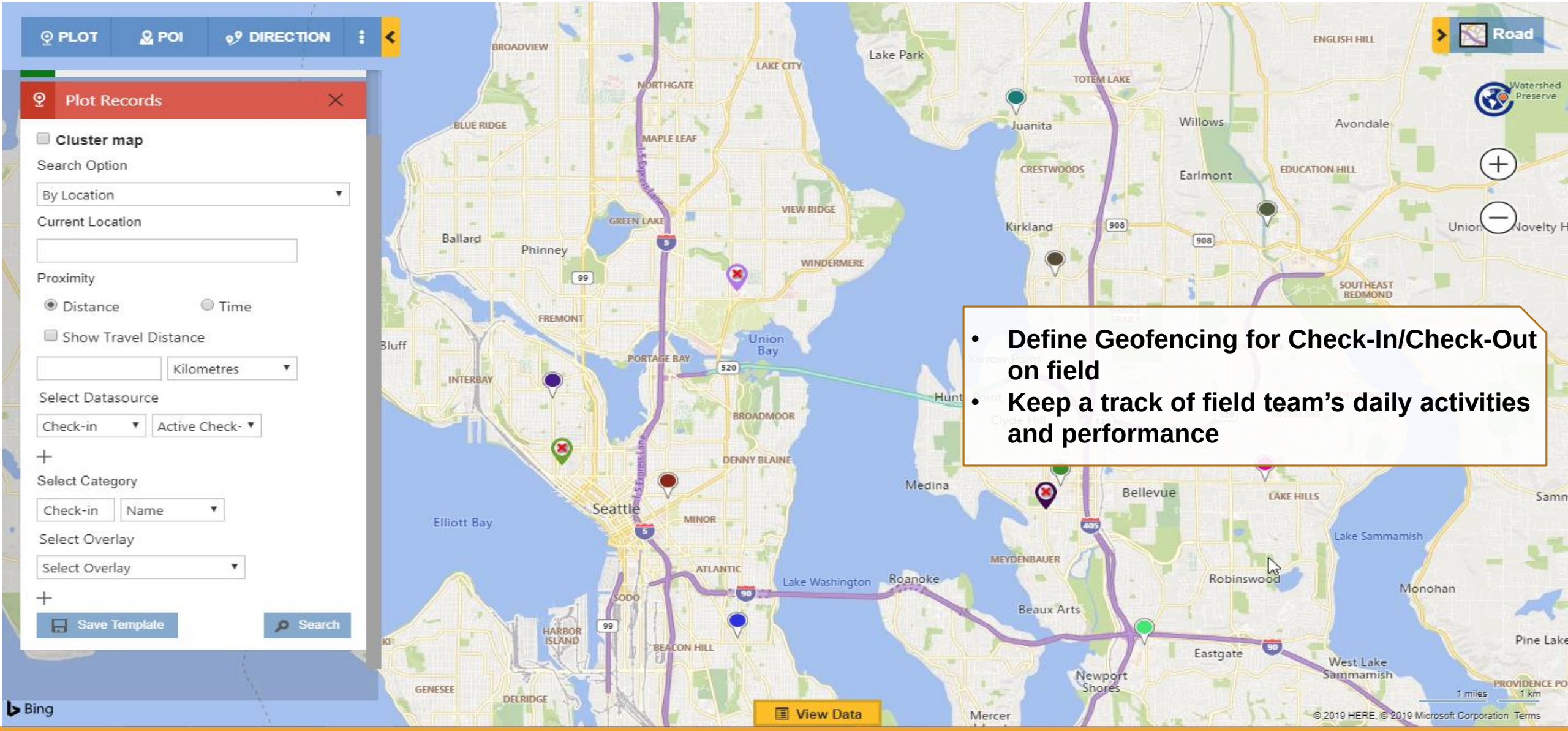


- **Auto schedule appointment plan in few clicks**
- **Set preferences for the plan in Auto scheduling card**
- **Save appointments and the routes created**

Schedule for 09/05/2018 (7)

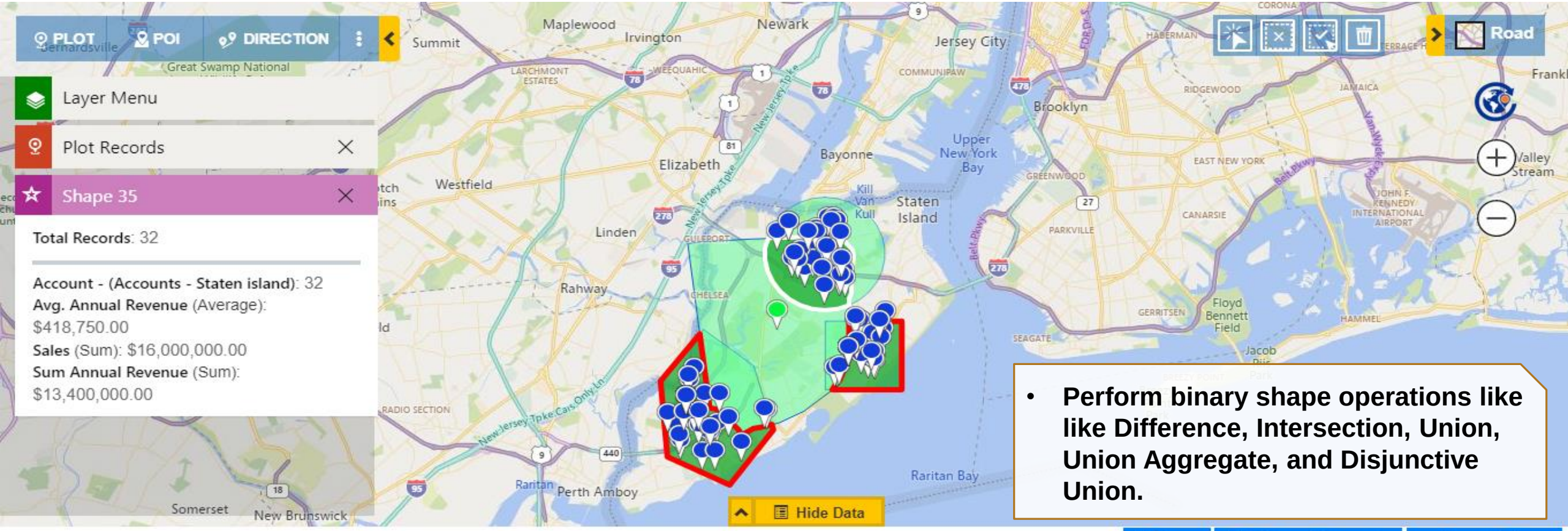
Way...	Start Date	End Date	Account Name	Main Phone	Address 1: City	Primary Contact	Email	Status
B	9/5/2018 8:25 AM	9/5/2018 8:55 AM	A. DUBRAVKA ANTIC & SONS	30281497971	Staten Island	E. GHEORGHE NICOLESCU	some_6647@...	Active
C	9/5/2018 9:25 AM	9/5/2018 9:55 AM	A. ZARINA ROSS & SONS	11073015943	Staten Island	A. EASA MOULANA	some_15132...	Active
D	9/5/2018 10:20 AM	9/5/2018 10:50 AM	A. IDA GALEA & SONS	32127420154	Staten Island	Arletta Naomi	arletta_naomi...	Active
E	9/5/2018 11:15 AM	9/5/2018 11:45 AM	A. ALEXANDRA HERRERA & S...	22486741621	Staten Island	). WU (WOODY) CHEN	some_6376@...	Active

Check-In on Field



- **Define Geofencing for Check-In/Check-Out on field**
- **Keep a track of field team's daily activities and performance**

SHAPE OPERATIONS



- **Perform binary shape operations like like Difference, Intersection, Union, Union Aggregate, and Disjunctive Union.**

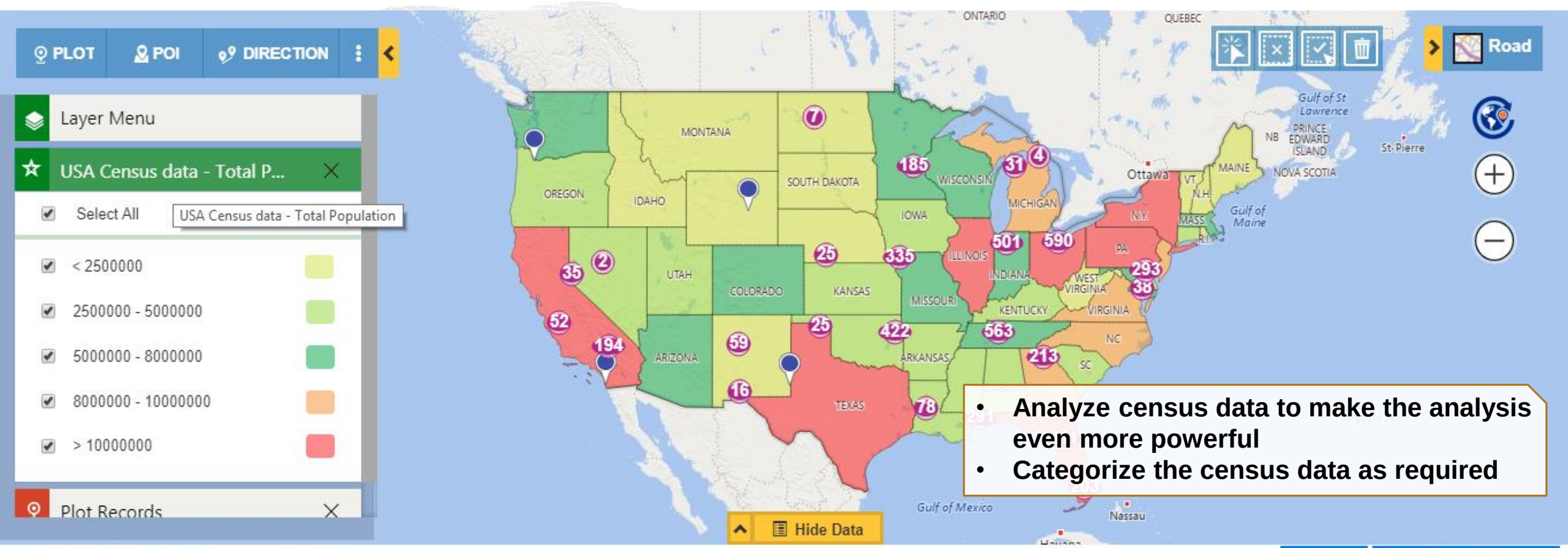
Accounts - Staten island (32)

Reset | Related Records | Mass Actions

Account Name	Main Phone	Address 1: City	Primary Contact	Address 1: Cou...	Email	Industry	Territory	Website	Annual Revenue
J. LJ PORTER & S...	15674955764	Staten Island		USA	edward10481@in...	Transportation	Staten Island -10...	www.inogic14005...	290000
J. N J KATZ & ASS...	14141242839	Staten Island		USA	silkaly10483@ino...	Engineering	Staten Island -10...	www.inogic14007...	290000
K. FRANK DEMME...	41588828105	Staten Island		USA	judith10509@ino...	Engineering	Staten Island -10...	www.inogic14033...	290000

1 200 items per page 1 - 32 of 32 items

Census data visualization



- **Analyze census data to make the analysis even more powerful**
- **Categorize the census data as required**

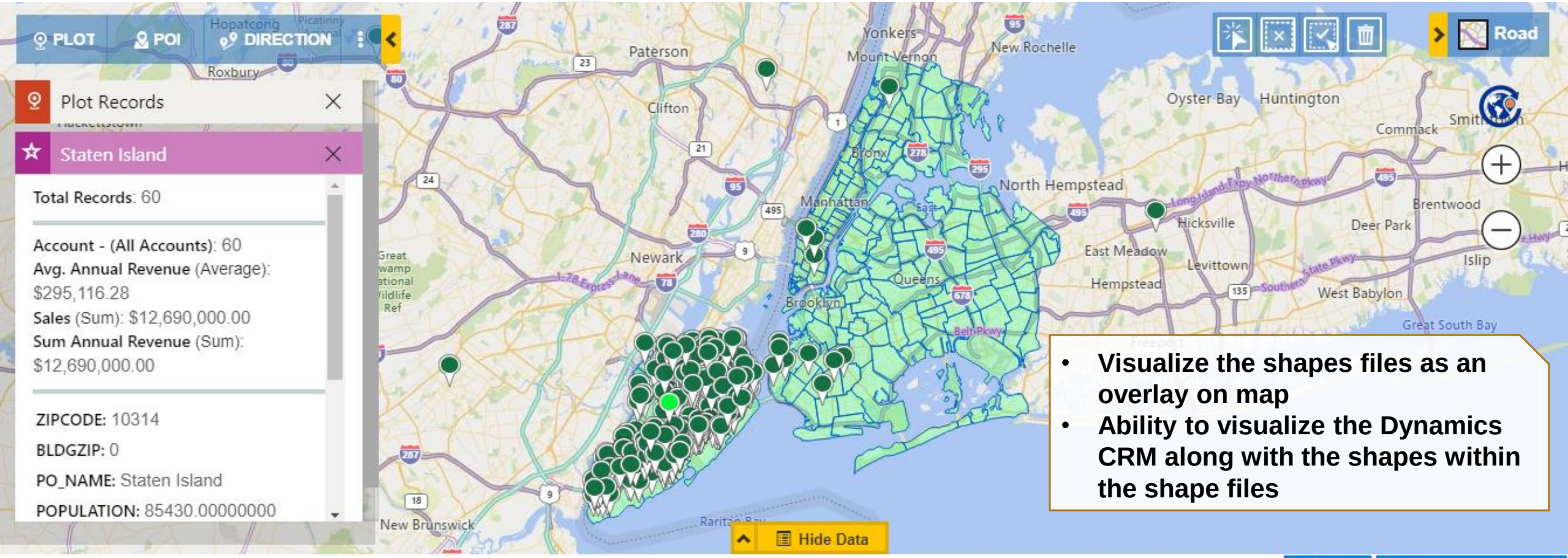
usa census data (52) Active Accounts (4683)

Reset Related Records

Name	Total Population	Area_Land
Alabama	4779736	131172403111
Alaska	710231	1477849359548
Arizona	6392017	294205282243

1 2 50 items per page 1 - 50 of 52 items

SHAPE LAYER INTEGATION



- **Visualize the shapes files as an overlay on map**
- **Ability to visualize the Dynamics CRM along with the shapes within the shape files**

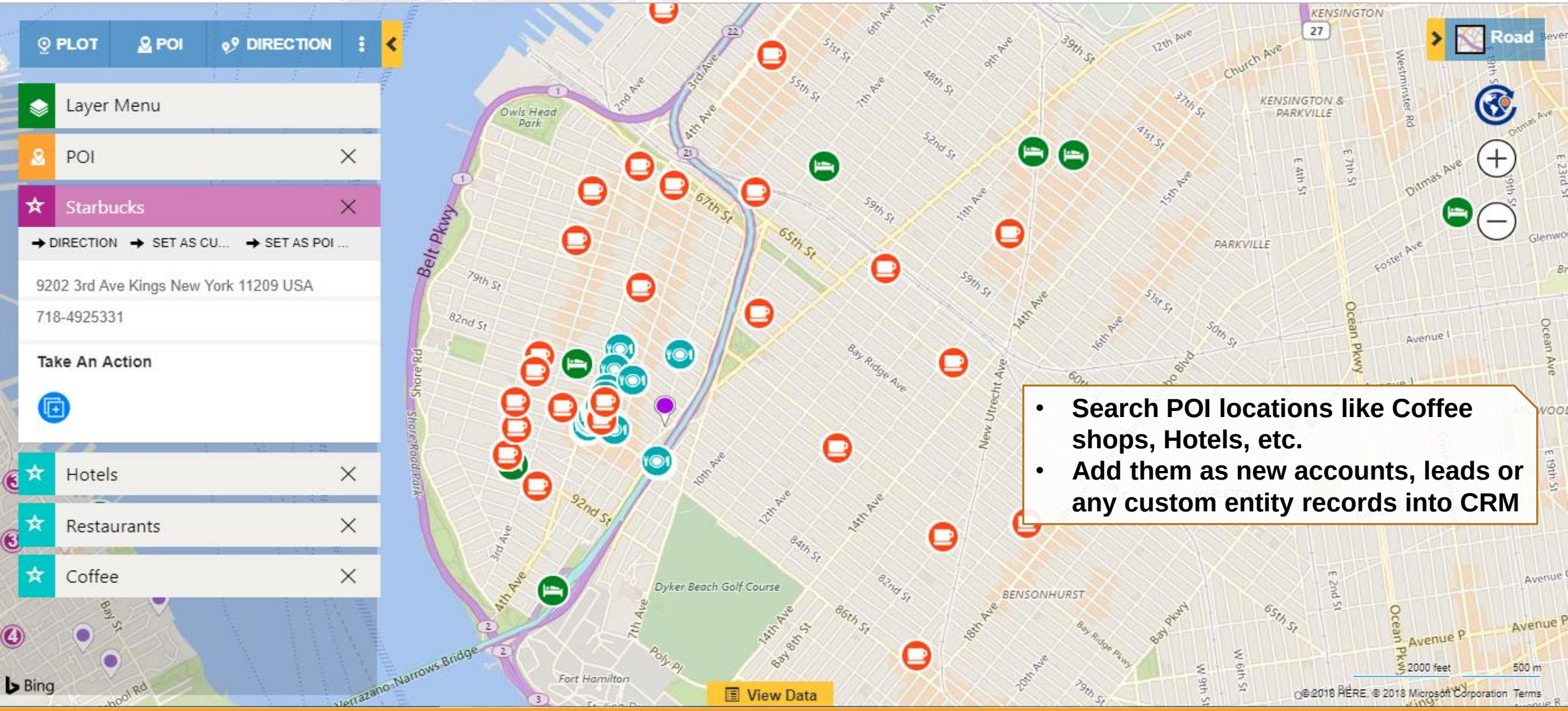
new york_shape file (263) | All Accounts (1290)

Reset | Related Records

ZIPCODE	BLDGZIP	PO_NAME	POPULATION	AREA	STATE	COUNTY	ST_FIPS	CTY_FIPS	URL	SHAPE_AREA	SHAPE_LEN
11436	0	Jamaica	18681.000000...	22699295.459...	NY	Queens	36	081	http://www.us...	0	0
11212	0	Brooklyn	83866.000000...	41972104.071...	NY	Kings	36	047	http://www.us...	0	0
11213	0	Brooklyn	62426.000000	29631004.437	NY	Kings	36	047	http://www.us	0	0

1 2 | 200 items per page | 1 - 200 of 263 items

NEARBY PLACES



- **Search POI locations like Coffee shops, Hotels, etc.**
- **Add them as new accounts, leads or any custom entity records into CRM**

ANALYTICAL DASHBOARD

- **Easy way to visualize & analyze data**
- **Easily create & configure dashboard views**

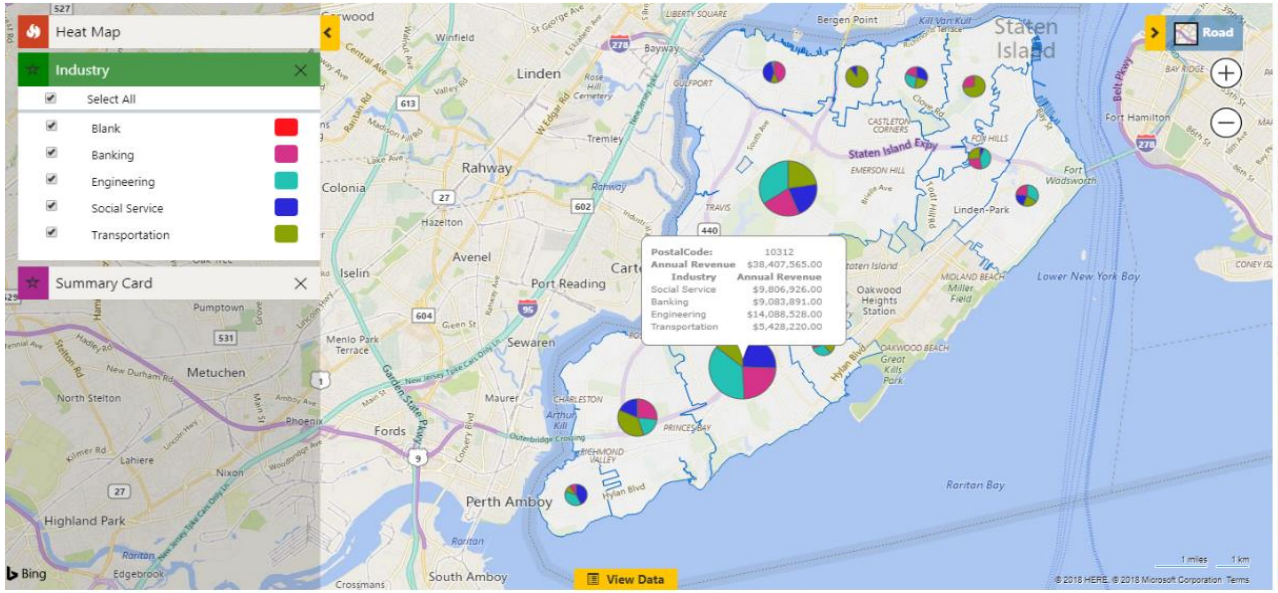


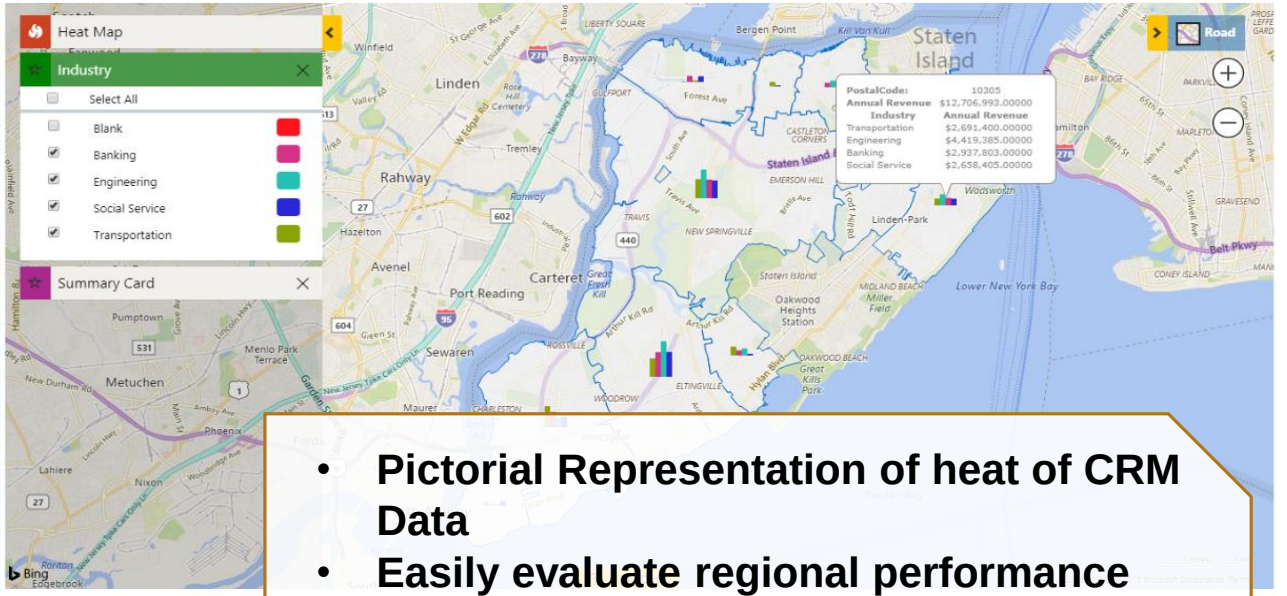


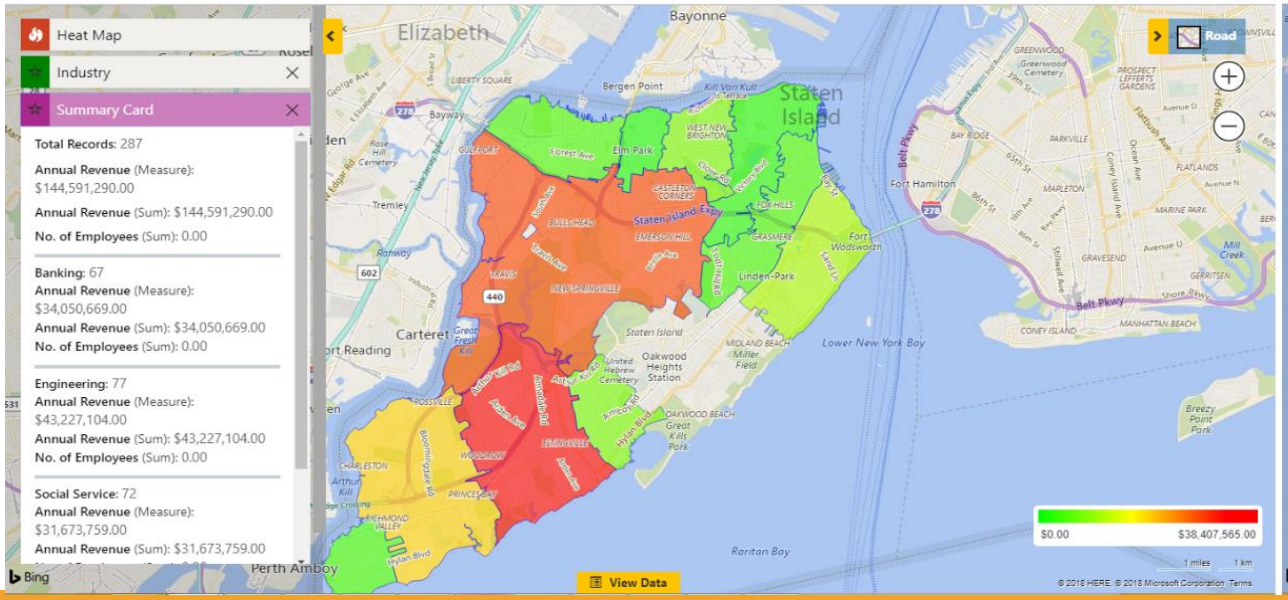


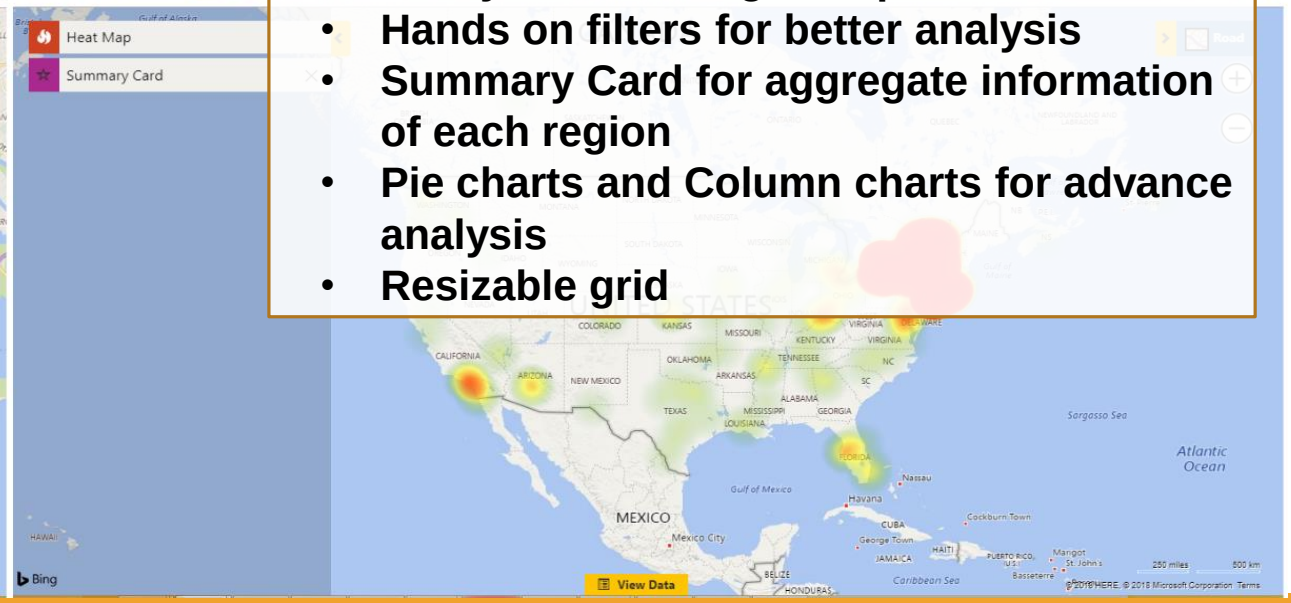


HEAT MAPS









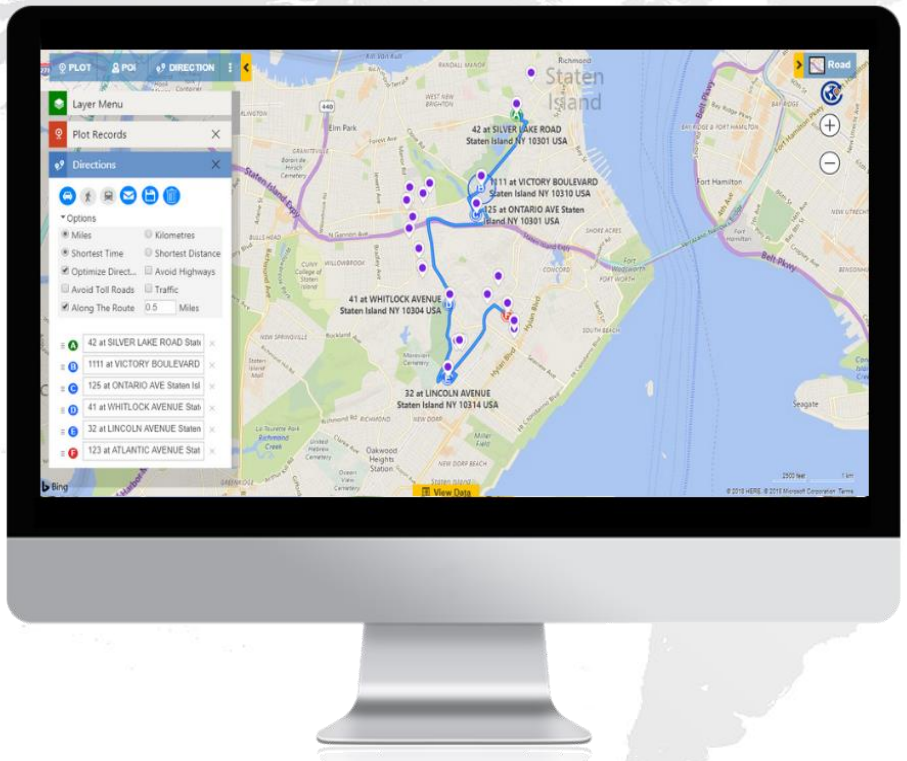
- Pictorial Representation of heat of CRM Data
- Easily evaluate regional performance
- Hands on filters for better analysis
- Summary Card for aggregate information of each region
- Pie charts and Column charts for advance analysis
- Resizable grid

Common Use Cases

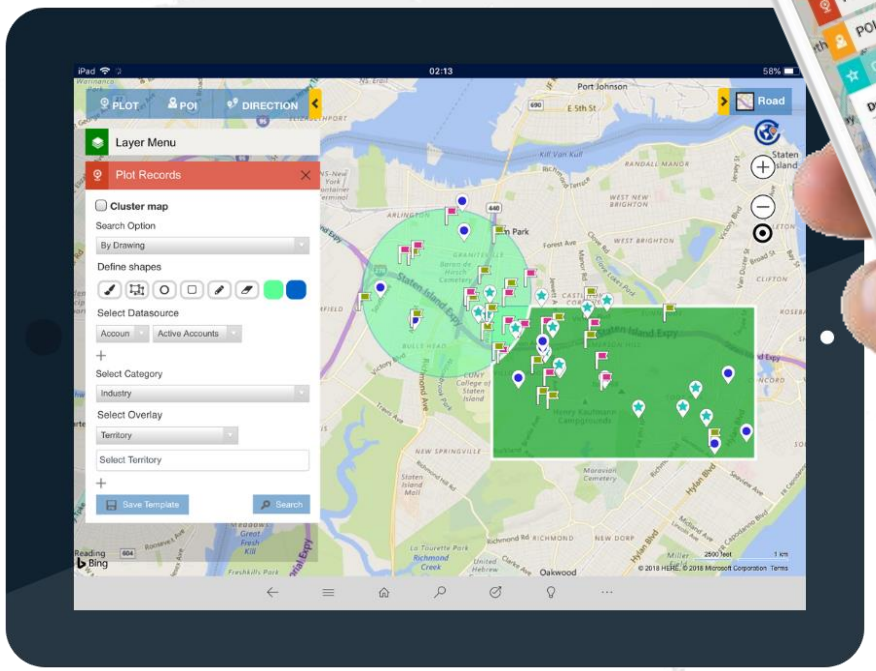
- Setting up/ realigning Sales Territories on basis of geography for your field professionals
- Reducing travelling expenses through optimized automated schedules
- One of my client has cancelled his meeting, search for near-by clients.
- Ideal location for my next marketing event?
- Analyse shape files along with the records on the same map
- Provide selective access of geo-mapping to your users
- View my lost leads in last 6 months in analytical dashboards
- Which region is performing well in terms of sales?
- Analyse the population for a particular region with Census data

Device Compatibility

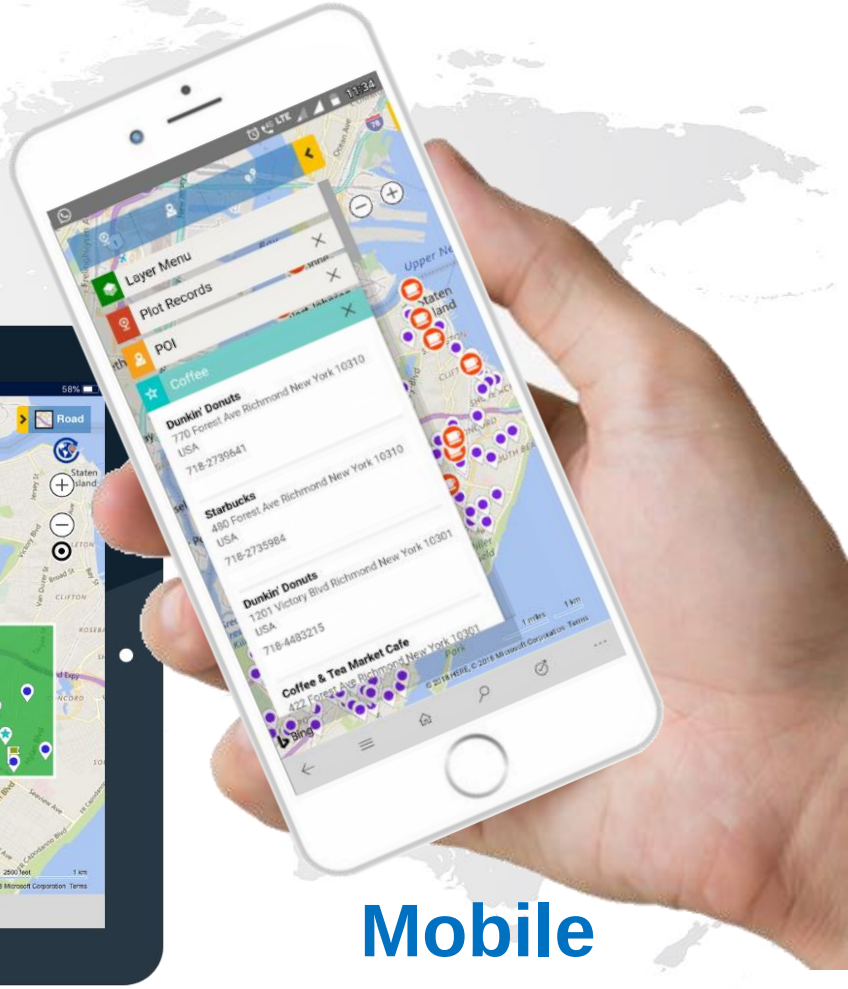
Desktop



Tablet



Mobile





THANK YOU

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