



**HIVE STREAMING**  
ENTERPRISE VIDEO DISTRIBUTION SOLUTIONS

## Ready for the Microsoft 365 video explosion? Hive Streaming can assess the readiness of your enterprise's network.

### Why Do I Need a Network Optimization Solution for Video?

Do you have plans to use Microsoft 365 communications' applications to run virtual Town Halls or department level webcasts with 300 or more attendees? Do you plan to use Stream as your VOD library? Will you have content that you expect everyone to watch within a certain time-frame? If you answered yes, you are likely to be worried about the crippling impact live and on demand video will have on the user experience of people on your network.

Video, especially high-quality video, requires ample bandwidth. For example, did you know that if you had 1,000 people watching an HD video stream at one time, it could generate up to 1.2Gbps of sustained traffic on your network? If you're like most Enterprises, you will not have the network capacity to support this type of scale without severely hindering other network reliant applications.

### Microsoft & Hive Streaming

Microsoft is continuing to expand its presence in the Enterprise video market by offering robust cloud-based applications for live communications as well as VOD content storage and management. From Skype Meeting Broadcast and Office 365 Video to Microsoft Stream and Teams, Microsoft is expanding its capabilities to address the needs of Enterprise video communication.

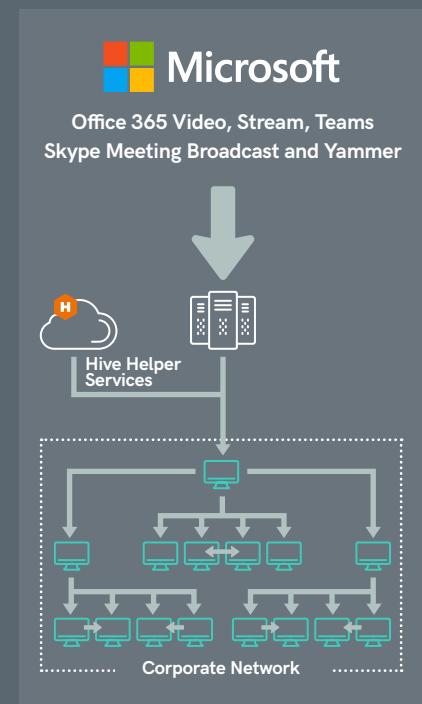
Depending on your Microsoft 365 SKU, you may have some or all of the functionality offered in these applications. But, to fully take advantage of the capabilities these platforms offer, you need to ensure your network is up to the task.

**Do you want to spend the capital and manpower to add additional bandwidth and/or hardware, or would you rather take advantage of the infrastructure and hardware you already own?**

Email us at [networkreadiness@hivestreaming.com](mailto:networkreadiness@hivestreaming.com) to get started.

Contact Hive Streaming for a network validation test today and we can help you:

- Understand the amount of traffic you will see on your network based on projected video usage patterns
- Validate your network's ability to deliver video and show you the benefits you will receive on your own network
- Understand pricing and packages from Hive so you can compare that against competing infrastructure and hardware upgrades
- Get started using Hive with Microsoft Teams, Stream, Yammer and Skype Meeting Broadcast today





That's where Hive Streaming can help. Hive partners with Microsoft to help customers utilize their existing network investment to distribute high quality video with the Hive eCDN solution.

For many Fortune 1000 companies, the choice was simple. They decided to leverage Hive Streaming so they could take full advantage of Microsoft's video offerings.

For a limited time, Hive is providing Microsoft customers with a free network validation test to see if your network is ready to embrace video communications and, in the likely scenario that it's not, how Hive Streaming will work for you.

### Hive Streaming Video Distribution

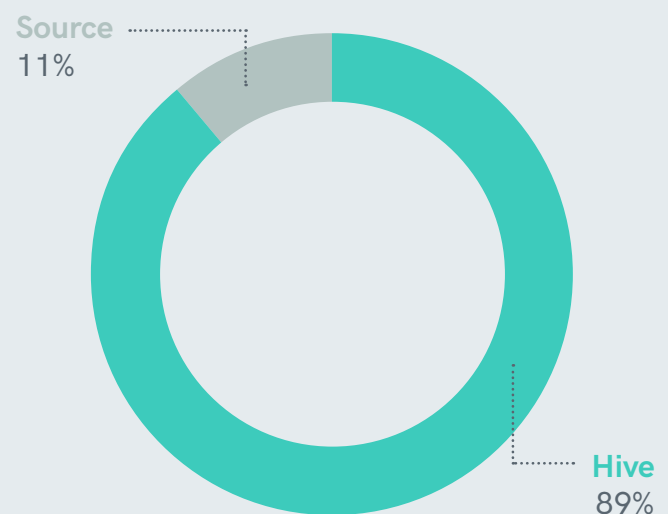
- Software based distribution solution. No additional hardware needed
- Introduces no additional latency
- Quick and simple deployment
- Browser based version to complement installed client version
- Silent testing to verify end to end video workflow chain
- Specializes in Live video; also supports VOD
- Rich analytics

## Eastman Chemical Company Case Study

After an extensive evaluation of leading vendors, Eastman chose Hive Streaming and Skype Meeting Broadcast. "Hive Streaming was light years ahead of competitors based on our requirements and initial evaluation. Their product features and the Hive team's knowledge of our network challenges and Office 365 integration gave us confidence that they were the right choice," said Greg Harrison, Enterprise Video Project Lead, Eastman.

Hive Streaming is now being utilized by Eastman for executive broadcasts with impressive results. Most viewers are viewing a 1.7Mbps stream and approximately 90% of video traffic is being offloaded from their network corporate-wide, with over 96% of video traffic offloaded in areas with high viewer concentration.

### EASTMAN



More details on this case study are available at [www.hivestreaming.com](http://www.hivestreaming.com)