

Microsoft Teams Live Events Pilot

Enterprise Video Empowers Your Global Workforce



Culture

Communication based culture, with greater trust and transparency to connect leadership with the entire organization.



Engagement

Enabling teams to have purpose, alignment and greater inclusion to achieve company vision.



Productivity

Faster time to market through efficient training, team collaboration, creation of new ideas and employee empowerment.

Benefits of Kollective

- 1. Empowering:** Enable executives to communicate their message across the entire organization through personalized video, reaching all your employees regardless of their location.
- 2. Efficient:** Deliver high-quality video with your existing network, without purchasing additional bandwidth or hardware.
- 3. Network AI:** Kollective creates an intelligent mesh network across your machines. The artificial intelligence monitors your content delivery, optimizing the path of delivery and ensures success by dynamically adapting to overcome any issues or obstacles that occur.
- 4. Experienced Partner:** Kollective's technology, Customer Support and Enterprise Video Services teams have supported thousands of live video events. This experience and support provide greater confidence your events will be successful.

Without Kollective

- Large, simultaneous, video streams sent inefficiently across the network using critical bandwidth.
- Constant buffering
- Risk of impacting critical systems and applications that require bandwidth
- Content often doesn't reach remote offices due to bandwidth issues
- Poor user experience
- Objectives of executive communication are not achieved

With Kollective

- Broadcast your corporate message to the entire organization
- Great than 99% less network congestion from efficient delivery. No impact on bandwidth or core systems
- Real-time visibility and insights
- Software defined network and no need to maintain hardware distribution points
- Superior user experience
- Executives successful in achieving the goals and objectives of the event

Pilot Packages

Seeing is believing. A fully supported pilot will give you confidence your network and operations can successfully handle the production and broadcast of a high-profile live event.

	Essential	Enterprise
Description	<p>Technical and functional pilot within a testing environment.</p> <p>Run small test events via MSFT Teams and Stream.</p> <p>Provides Insights on:</p> <ul style="list-style-type: none"> - Usage & Engagement - Bandwidth Utilization - Identify Bottlenecks in the network 	<p>Full implementation of Kollective technology and services for high-quality live events.</p> <p>Run large events via MSFT Teams and Stream.</p> <p>Provides Insights on:</p> <ul style="list-style-type: none"> - Usage & Engagement - Bandwidth Utilization - Identify Bottlenecks in the network
Typical Use Case	Technical test for IT and Business owner	<p>(1) – Large company wide event i.e. CEO All-Hands, Town hall, and...</p> <p>(2) – Medium size events. i.e. Business unit, Director, Manager level live event</p>
Number of Events	Unlimited test events	Unlimited
Duration	30 Days	90 Days
Machines Supported	Unlimited	Unlimited
EVENT SERVICES		
Pre-Event Preparation	Single consultation, with focus on event strategy and best practices.	<ul style="list-style-type: none"> - Full event playbook - Video best practices - Corporate comms. message strategy - Storytelling workshop
Event Execution	N/A	<p>Full support and consultation on all aspects for each event.</p> <ul style="list-style-type: none"> - On-site & remote technical support
Post Event Insights & Optimization	Review analytics platform capabilities	<p>Review actual data and analytics from live event.</p> <ul style="list-style-type: none"> - How to operationalize - Driving greater adoption
	Fee Waived	\$25,000

To learn more - <https://kollective.com/microsoft-pilot>