

Start and Maintain Patient Journey While Helping Them Win The Battle With Disease.



You have already done the hard part of inventing a drug which helps patients with rare diseases or complex treatment for major diseases. Now, help your patients and support through cost and complexity of getting on program.

Why Choose Prescriber360 Patient Journey Solution?

- Securely Maintain Patient Data with Microsoft HIPAA Compliant Cloud
- Complete Patient Management Module with Relevant Case Types
- Call Center Integration

What is Prescriber360 Patient Journey Module?

Prescriber360 has built a complete patient life cycle management solution on Microsoft Dynamics 365 to handle everything from the first enrollment call and kicking of benefit investigation and executing automated workflows to view patient therapy adherence. Having integrated Call Center solution with Unified Service Desk provides a solution which can help case managers with all the information and help at fingertips.

Patient Management

- Patient Demographic Information
- Manage HCP and Hospital Affiliations
- Patient Milestones and Adherence
- Adverse Events
- Financial Assistance Management
- Secure PII/PHI Information

Case Management

- Pre-defined Case Types and Workflow
- Welcome Call, Benefit Investigation, Prior Auth and More
- Integrated with Unified Service Desk to
- Handle Inbound/Outbound Calls
- Manage Care Giver and

Complete Solution

- Manage Consents and Dates
- Build Marketing Lists with One Click Export
- Natively Integrated with Office 365
- Expand to Order Management
- Rapid Deployment in Weeks

Prescriber360 Patient Journey Solution Helps BioPharma Companies Get the Drug Out to Patients Quickly While Building a Compliant IT Infrastructure and Grow.



Start Now to Provide World-class Patient Experience

Prescriber360 Patient Journey is the most comprehensive solution to get your drug to the market quickly and build the program

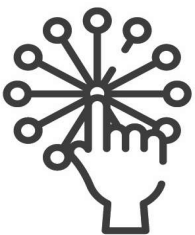
Let Us Help You Get Started:

- Designed For Flexibility Across Therapeutic Areas
- Rapid Deployment to Meet Short Go to Market Timeline
- Receive Third Party Data and Store in Compliant Form



Built For the Life Sciences Industry

- Complete Solution to Manage Patient Life Cycle on Therapy
- Build a Patient Communication Program to Provide the Personal Connection
- Complete Ownership of Data
- Integrate with Third Party Hub and Specialty Pharmacy Data
- Prebuilt Integration with eSign Vendors such as



Digital Transformation with Microsoft and Prescriber360

- Prescriber360 solution is powered by Dynamics 365, Azure, SQL Server and Power BI to provide best in class technology.
- Microsoft Azure Integration Platform Provides Easy Integration to Internal Systems and Third Party vendors.

Microsoft + Prescriber360 = **Enhanced Productivity**



A Winning Solution

- Personalized Engagement
- 360 Patient View
- Integrate IoT Device Data
- Role Driven Security

Why Prescriber360

Prescriber360 Solutions is a Microsoft Gold Partner and leading provider of technical solutions for the life sciences industry. At Prescriber360, our team leverages over 25 years of industry expertise to guide your organization in defining and executing your commercial strategy.

We've expanded upon Microsoft's cloud platform to facilitate your successful digital transition to Pharma 3.0—a patient-centric, high-capability commercial business strategy. When you partner with Microsoft and Prescriber360, your organization gains unfettered access a vast array of cutting-edge, business-enhancing solutions and services that drive your capabilities far beyond your competitors in the marketplace.

To help organizations comply with national, regional, and industry-specific requirements governing the collection and use of individuals' data, Microsoft provides the most comprehensive set of compliance offerings (including certifications and attestations) of any cloud service provider. Find out more about HIPAA Compliance and Microsoft Support at <https://www.microsoft.com/en-us/trustcenter/compliance/hipaa>