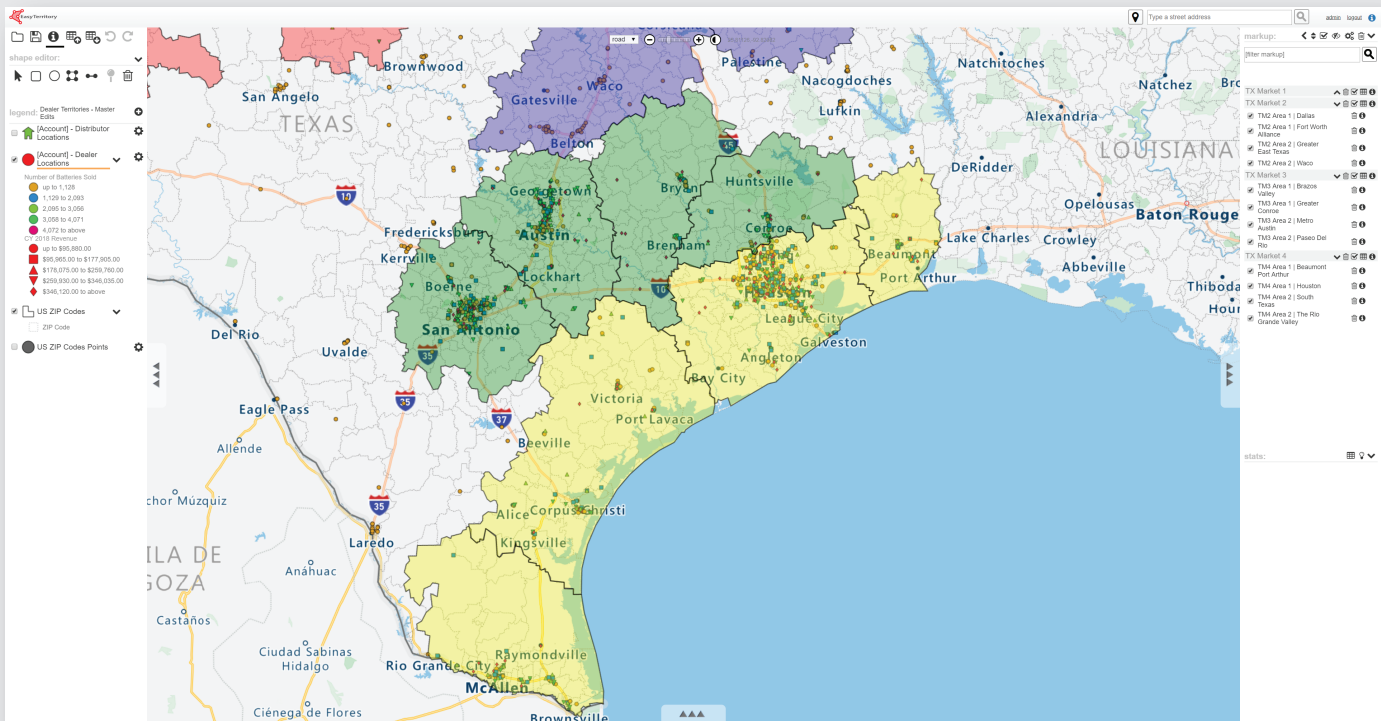




## EasyTerritory for Retail

EasyTerritory for Retail is a robust application for boundary management and data visualization for franchisers and retailers. EasyTerritory can be used stand-alone or integrated with Microsoft Dynamics 365 and Power BI to map stores, franchise boundaries, and areas of protection (AOPs) using the immersive Azure Maps!

*An **easier** way to manage your franchise boundaries!*



- Build and manage franchise boundaries and areas of protection (AOPs) from US ZIP Codes, Counties, States, or manually drawn shapes.
- Overlay vital business data such as Stores, Assets, Accounts, or Contacts from Dynamics 365 to get valuable business-intel with classifications, filtering, and instant statistics.
- Create travel-time rings around Stores see drive-times in regular and heavy traffic conditions.
- Select records on a map and export results to a Dynamics 365 Marketing List.
- Import address information from an Excel or CSV document.
- Visualize weather radar overlay to see how storms might impact Stores, Assets, or the supply chain.
- Join demographic data from the US Census to ZIP Codes for expansion planning analysis.
- Embed EasyTerritory maps within a Dynamics 365 dashboard or entity form.

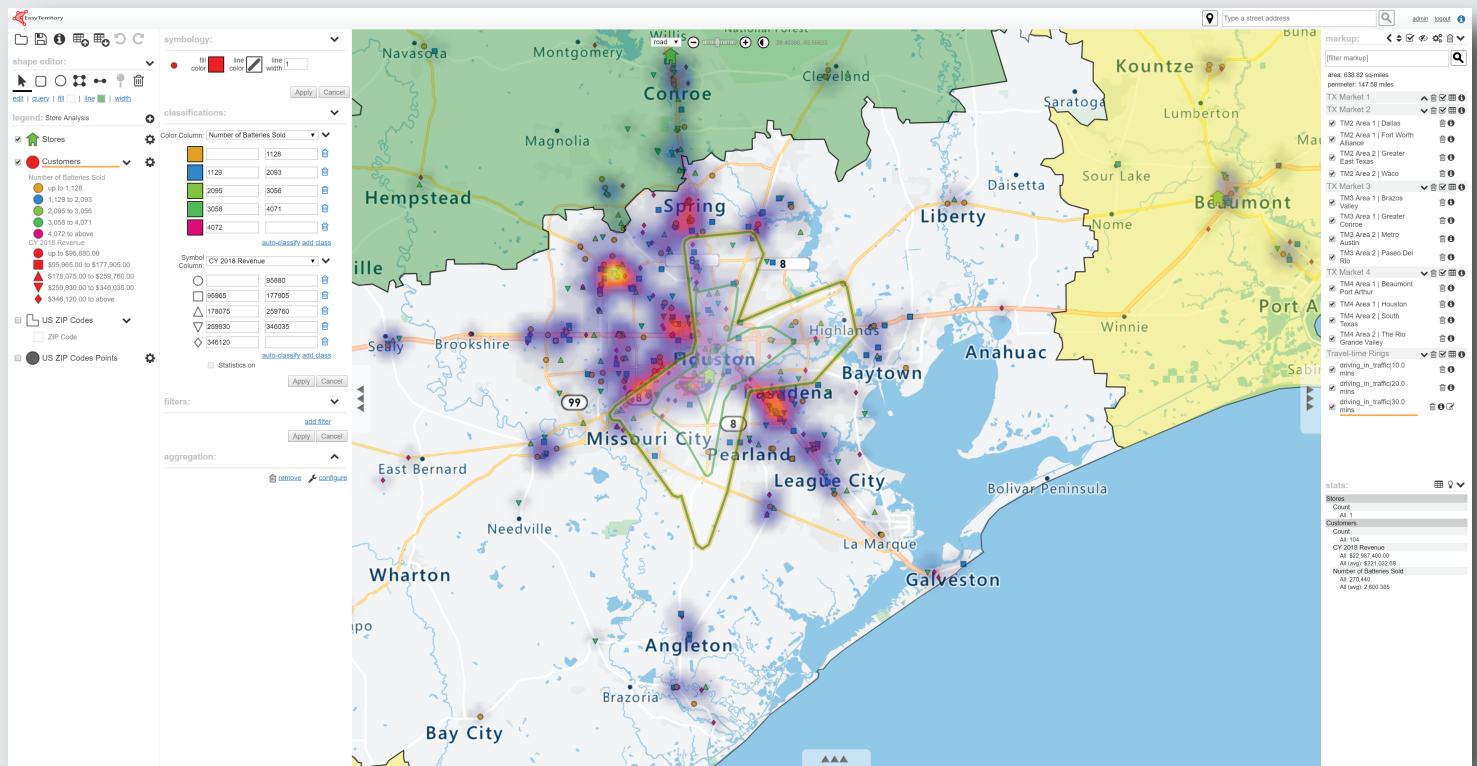


## Azure-hosted SaaS or On-premises Deployed

**SaaS** - EasyTerritory for Retail solution can be cloud-hosted by EasyTerritory. We leverage the Microsoft Azure Cloud for the highest level of security, business continuity, and performance.

**On-premises** - EasyTerritory for Retail can also be installed in on a Windows Server in your datacenter or an Azure VM under your organization's Azure tenant.

*Powerful geospatial business intelligence on Azure Maps!*



Supported Data Sources:



Visit [www.easyterritory.com](http://www.easyterritory.com) for information on pricing and a free trial.