



Metamap : Data catalog discovery and metadata validation

Perpetual Learning Machine

August 2019

About us

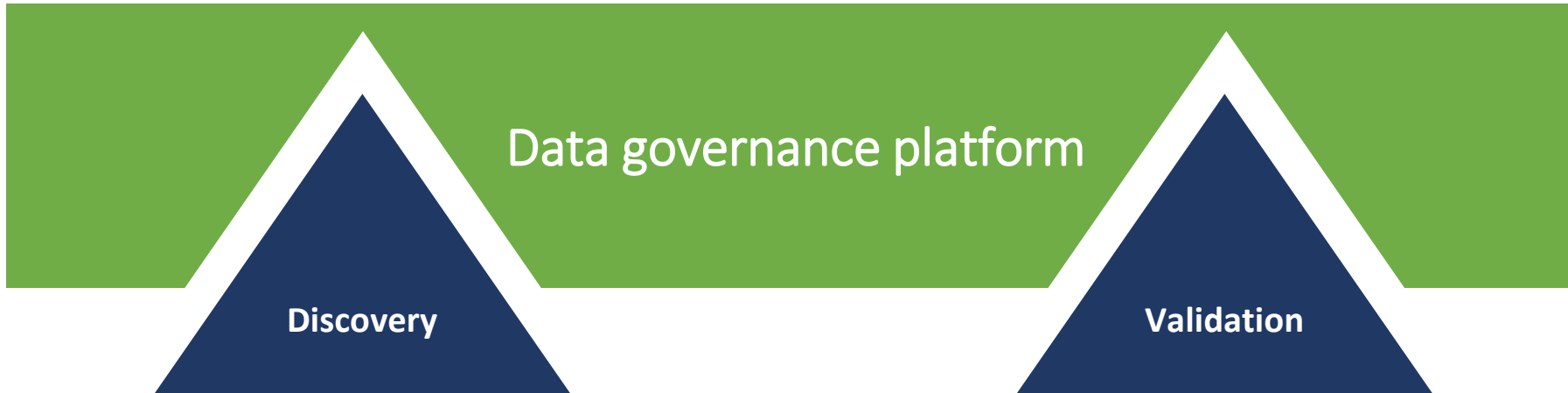
Parabole.AI is a cognitive technology and financial product company

Our core technology makes us a class leader in organizing and understanding text in any format; this text is referred to as unstructured data.

Our team has combined 60 years of expertise in the financial industry, including senior-level experience at American Express, Ernst & Young, Investec (UK) and Samsung.

Our products are built to assist experts in the areas of Risk, Regulation, Metadata Mapping, ESG/SRI assessment, Financial due diligence, and Voice of Customer analysis.

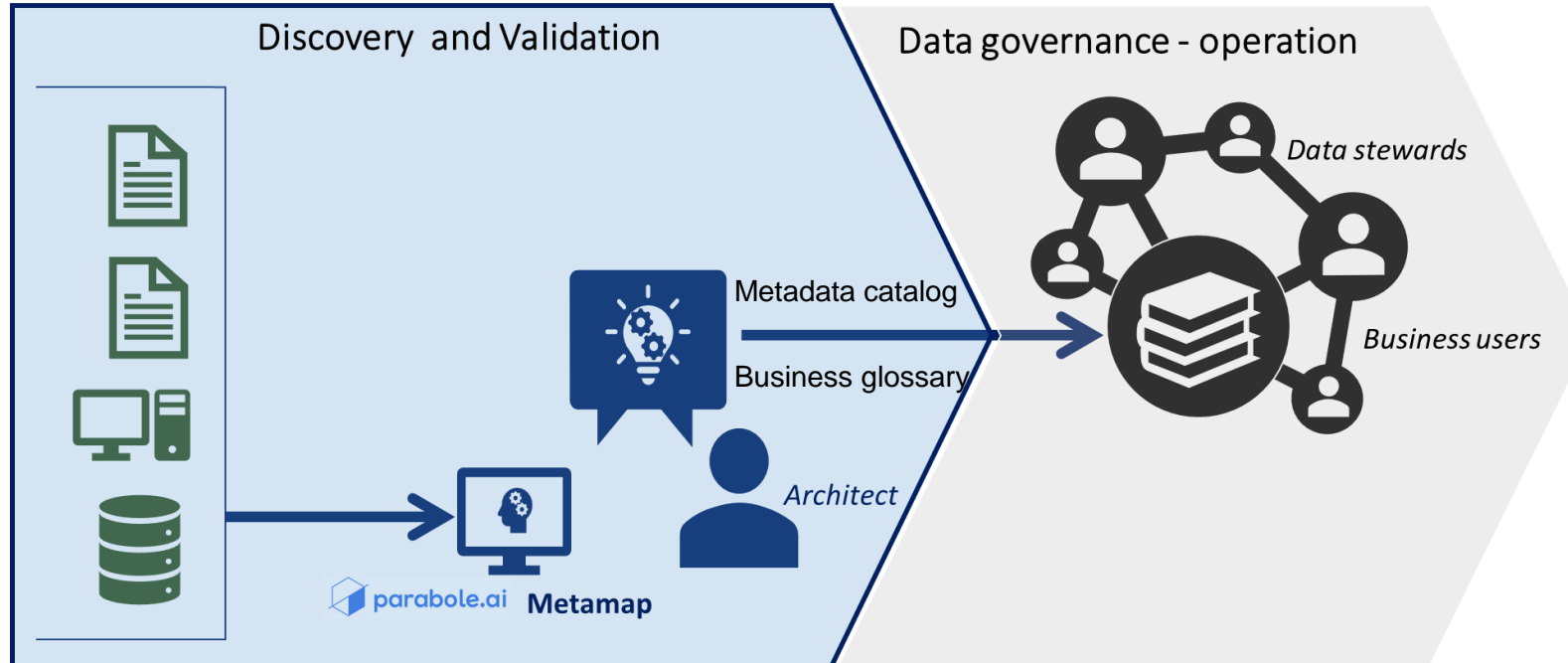
Parabole's 'Metamap' complements 'data governance platforms' to cover two major blind spots



1. The excessive manual discovery required by current Enterprise Data Governance tools limits their value to CDO's.

2. Along with a completely inefficient manual process, the lack of a strong recommendation engine for both technical asset metadata as well as business asset metadata limits the value of EDG efforts.

'Metamap' automates the discovery process and saves more than 50 % of the traditional manual efforts

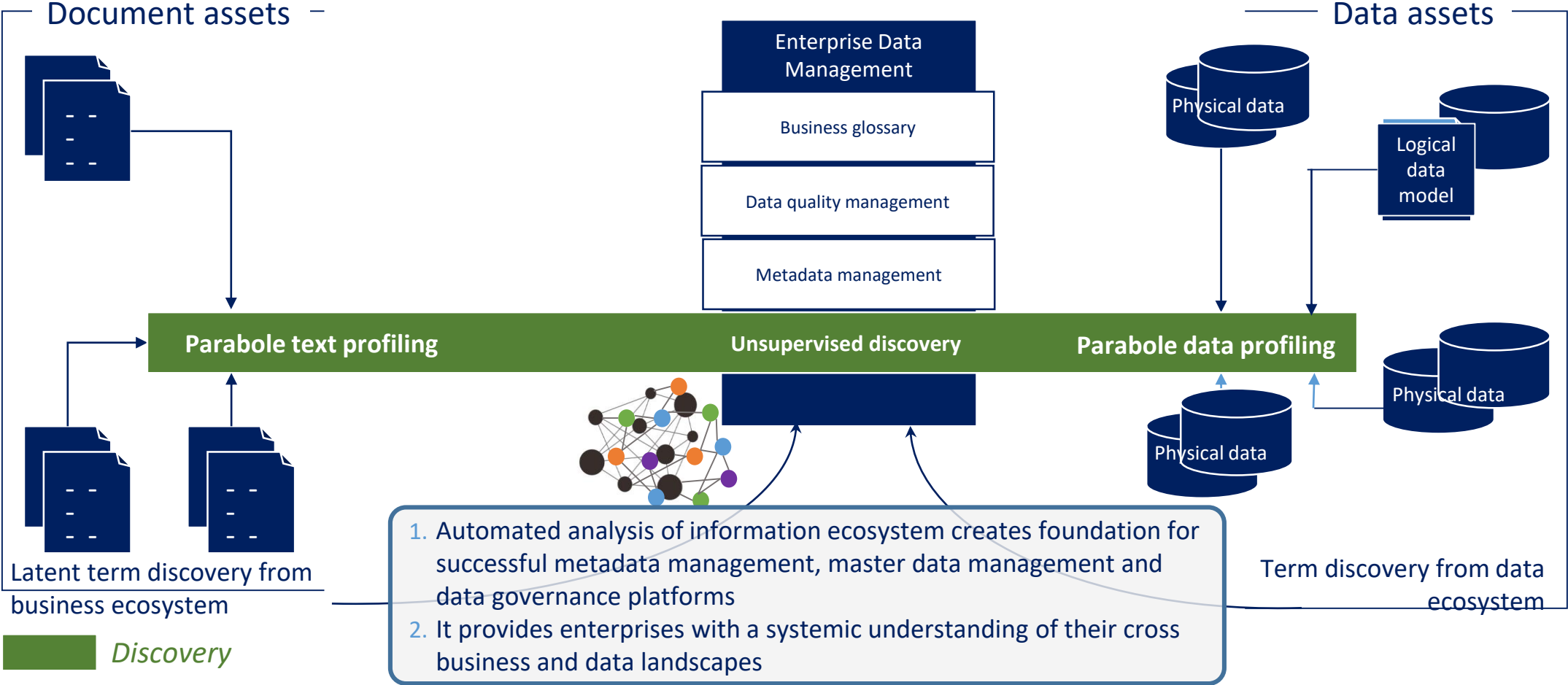


Creating a data catalog is a critical and labor-intensive task

- Discovering business and physical terms from a growing number of sources (physical databases, unstructured documents) and adding it to the catalog takes ~50 % of architects' and data analysts' time

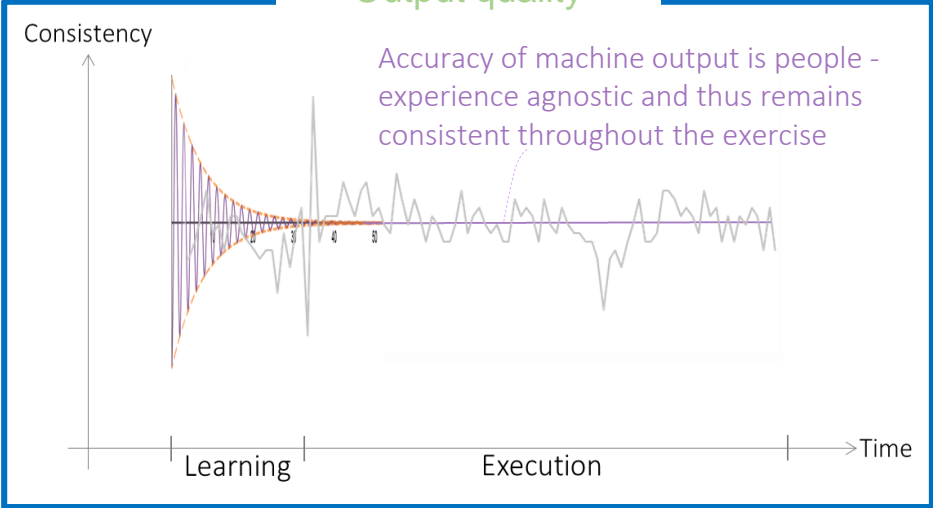
Metamap platform automates metadata discovery and mapping and thus reduces the work burden on the architects and data stewards

Semantic knowledge model automates discovery and profiling of critical data assets from the physical and document sources

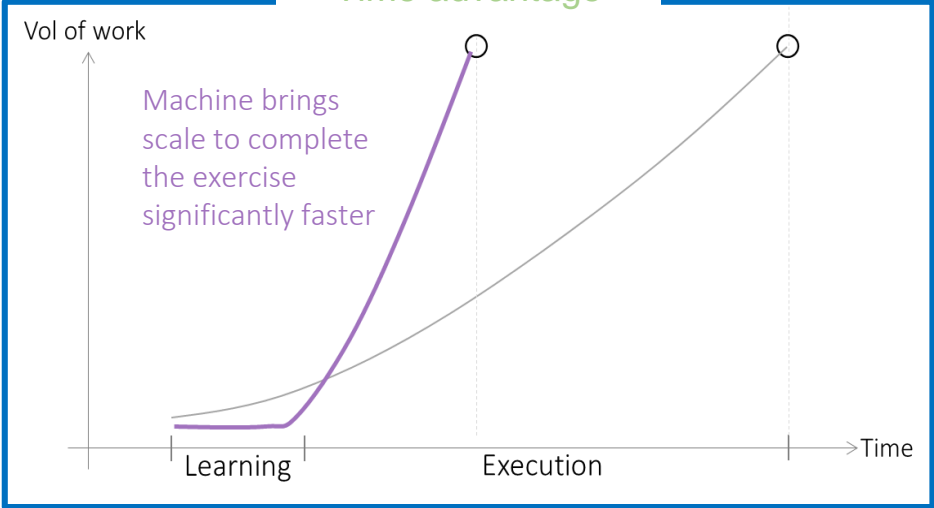


Benefits

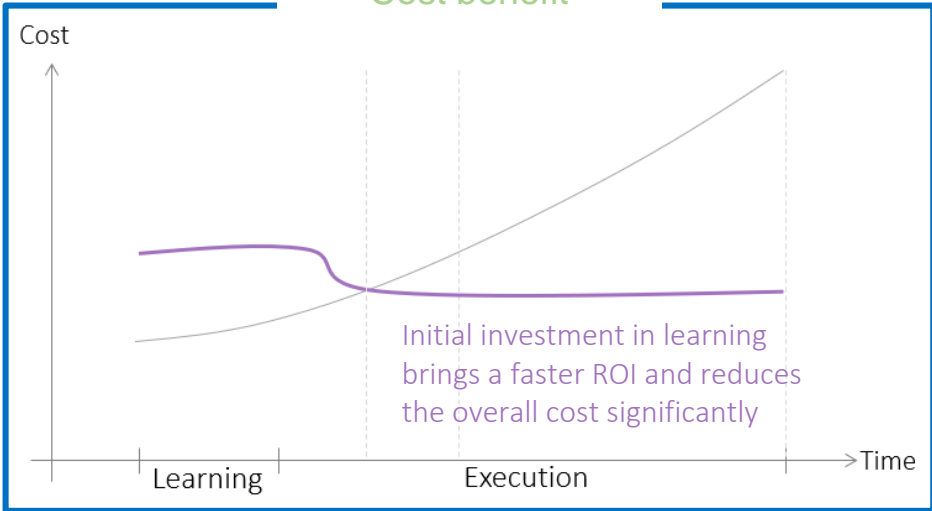
Output quality



Time advantage



Cost benefit



- manual
- Cognitive computing / ML

Thank You

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