



MX ONLINE

The Member Experience

Member relationships begin with exceptional experiences — exceptional experiences begin with MX Online!

Give your members what they need, when they need it and how they need it:

- Allow members **online access** to their information 24/7
- Deliver **multi-channel** member experiences
- Engage on-the-go members with mobile **responsive design**
- Captivate consumers with a **global shopping cart**
- Provide **secure payment** processing

It's all about your members

Members are looking for an **easy and convenient web experience**. A user-friendly eCommerce solution is part of the feature-rich package Alliance by Protech has to offer.

Delivering a fantastic user experience begins with your website and Alliance by Protech's eCommerce. MX Online seamlessly integrates with your website, database and social communities. Help your members help themselves with an intuitive web interface and online self-service.

The MX Advantage

Allow your members to help themselves with online self-service, in turn providing measurable efficiencies for your staff. Reduce labor costs, improve data quality and deliver member convenience.

- ✓ **Single Sign-on (SSO):** Joining your membership must be fast and intuitive in order to capture new members, as well as set the tone for future experiences with the association. Seamlessly integrate MX Online with your existing or new website.
- ✓ **Online Membership:** MX Online is designed to quickly and easily allow prospects to complete membership applications online. Members can access MX Online 24/7 to view and edit their profile, renew their dues and subscriptions.
- ✓ **Online Member Directories:** Help your members engage with each other through premier directory services. Connect people and activities across your association with sophisticated online search capabilities for directories, committees and special interest groups.
- ✓ **Online Store:** MX Online gives your members an exceptional online shopping experience, with single POS checkout, self-service invoicing and a complete purchase history.
- ✓ **Online Event Registration:** By streamlining registration processes and access to event information, MX Online helps your association deliver memorable experiences.
- ✓ **Online Professional Development**
Give your members direct and real-time access to their education information to track their progress, renew certifications and generate complete transcripts.

Develop Actionable Insights

MX Online is seamlessly connected with your UX database, activating one centralized system for quality information and real-time updates.

Improve Staff Productivity

All Information flows seamlessly between MX and your UX database, eliminating duplication of effort and data redundancy.

Maximize your ROI

MX Online works as a natural extension of your back office database—including your financials. You make changes in one place, one time and one way, optimizing your systems and processes.