



UX ONLINE

Your Staff Experience

Member relationships begin with exceptional experiences — exceptional experiences begin with UX Online!

Give your users what they need, when they need it and how they need it:

- Increase data quality and streamline operations with a **single, centralized database**
- Improve Bottom Line with **Integrated Financial Management**
- Save time by automating routine business rules with **workflows**
- Access **real-time data** anytime, anywhere from any device

The member experience begins with your staff

Alliance by Protech's back office database puts a comprehensive set of membership management tools in the hands of your staff, automating business critical processes.

With a centralized database, UX Online eliminates data silos, duplication of effort and redundant databases to improve staff productivity

From dues billing and event registrations to professional development and financial management, the UX online is a single, centralized location for all of your essential operations.

The UX Advantage

Alliance by Protech's UX Online combines the best of both worlds: a solution tailored to specific association needs and delivered directly within Microsoft Dynamics 365. Seamlessly integrating with MX Online and other software platforms, this solution will help you deliver exceptional member, user and leadership experiences.

- ✓ **360-Degree Member Management:** Manage all membership strategies and practices with streamlined processing and renewals, built-in reports, dashboards and goal tracking.
- ✓ **Marketing Automation:** Leverage segmentation tools, campaign management features, powerful workflows and insightful analytics to increase the effectiveness of your marketing efforts.
- ✓ **Centralized Product Sales & Inventory:** Efficiently manage the full range of sales order processing requirements—including inventory control, order entry and billing, full and partial backorders, order fulfillment, and automated product returns.
- ✓ **Comprehensive Event Management:** Transform your conference and event management by coordinating your planning, registrations, financial management, sales and post-show analysis into a smoothly orchestrated process.
- ✓ **Education and Certification Management:** Give your users the tools they need to select, manage, and track all aspects of continuing education—courses, certifications, progress, renewals, transcripts and more—with seamless integrations to leading Learning Management Systems (LMS).
- ✓ **Nurtured Donor Relationships** Gain deep visibility into donor profiles to maximize opportunities and track relationship histories.

Increase Staff Efficiency

Save time by automating routine business rules and communications with workflows. Streamline processes for membership administration, events, product sales, advertising, subscriptions, fundraising and more.

Gain a 360-Degree View

Access detailed histories and profiles, all interactions, and insights into constituent needs. Equipped with end-to-end visibility, staff can attract new members, build and maintain personalized relationships, and deliver targeted, relevant communications when and how members want them.