



THE PROTECH PLATFORM

Built on Microsoft
Dynamics 365

"We partner with Microsoft to deliver a feature-rich AMS solution to your team and members. We partner with you to deliver results."

-- Protech Associates

What's **POWERING** your association?

Protech Associates partnered with Microsoft to bring your association a fully-loaded management system right out-of-the-box.

Elevate your **sales, marketing and service productivity** with Alliance by Protech — the first and leading cloud-based association management software powered by Microsoft Dynamics 365.

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"The Microsoft platform has made the system more accessible to our users because of its familiar interface, while Protech's association-specific tools make it possible to solve more business problems." — Tom Day, Chief Information Officer, Connecticut Business & Industry Association.

The Microsoft Advantage

Alliance by Protech harnesses the power of the Microsoft platform to provide your association with easily-configured tools tailored for your staff, members and leadership.

Your **STAFF** will adapt quickly with its familiar look and ease of use

- ✓ Microsoft Dynamics 365 naturally integrates with the daily Microsoft Office applications your staff is already using
- ✓ Microsoft Dynamics 365 employs universally accepted programming language
- ✓ Staff has easy access to data warehousing with Dynamics 365

Your **MEMBERS** will keep coming back to its intuitive interface

- ✓ The Microsoft Dynamics 365 platform provides a single-sign-on directly to your site
- ✓ Members can manage their account and renewals with self-service capabilities
- ✓ Personalized shopping experiences unify digital, in-store and back office



YOU will appreciate data-driven solutions with top-of-the line metrics

- ✓ Microsoft Dynamics 365 taps into real-time data to guarantee the most accurate information
- ✓ Microsoft Dynamics 365 supports your goals with intelligent workflows and guided processes
- ✓ Built-in reporting allows for advanced dashboards and statistics

A single source for all your data allowing everyone to work with the same information in real-time

360° Member Lifecycle Management tools help you strategize across the entire membership experience

A scalable solution that grows with you. You invest in what you need when you need it. Not before

Out-of-the-box functions to eliminate the need for costly customizations

Advanced reporting and analytics to predict buying behavior and make data-driven decisions