Maplytics™ – Maps Integration with Dynamics 365 (CRM)
Maplytics™ – Locational Intelligence Simplified

Allowing users gain geo-spatial insight to ease the business process execution. It uses the power of Bing Maps.

Available for CRM 2016 and above, Dynamics 365 Customer Engagement, Online, On-premises, Partner Hosted, IFD
KEY FEATURES

- Geocode Data
- Visualize Data on a Map
- Search by Region & Shape
- Sales Territory Management
- Proximity Search (Distance & Time)
- Concentric Proximity Search
- Save Map Templates
- Check-In/Check-Out
- Set Default Template
- Plot Related Records
- Shape Layer Integration
- Targeted Marketing Lists
- Appointment Planner
- Route Optimization & Sharing
- Along the Route Search
- Point of Interest (POI) Search
- Create new records from Map
- Analytical Map Dashboards
- Heat Map Visualization
- Customizable Color Scale
- User Level Personalization
- Summary Card
- Customizable Pushpin icons
- Visualize categorized data
- Custom Tooltip Actions
- Mass Actions
- Auto Scheduling
- Pie & Column Chart in Heat Maps
- Security Access Template
- Overlay Layer Visualization
- Area of Service
- Show/Hide Layers
- Turn-by-turn Navigation
- Check-In on Field
- Sort and Filter Data
- Change Owner
- Multiple Territory
- Census Data visualization
- Configure Fields
- Live Traffic
- Data Clustering
- Default Origin & Destination
- Batch Processing
- Shape Operations

Supported Languages: English, German, French, Spanish, Portuguese, and Turkish
MULTI-LANGUAGE COMPATIBILITY

- Auto detects language set in your Dynamics 365/CRM
- Currently available for English, Spanish, German, French, Portuguese, and Turkish

Hello!
Hola!
Merhaba!
Hallo!
Bonjour!
Olá!
GEOCODE DATA

- Find Latitude & Longitude of your address data
- Locate Client geographically
- Geocode Millions of CRM Records
- Easy & interactive platform for geocoding records

Maplytics™ by Inogic

www.inogic.com  www.maplytics.com
MAP YOUR DATA

- Plot categorized data for multiple entities
- Add your own icons to visualize record pushpins
- Resizable data grid
MULTIPLE OPTIONS TO PLOT DATA

- 5 different ways to plot data
- Use Category options to view categorized data for multiple entities
• Create and align territories right through the map
• Create Multiple Geographies in one click by uploading an Excel file
• Assign multiple territories to a record and visualize them on map
• Quickly find nearby records by performing Proximity for distance or time
• Save data as a marketing list or a personal view
• Save searched criteria as a template in Dynamics 365/CRM
CONCENTRIC PROXIMITY SEARCH

- Perform radius searches up to 3 radii
- Filter the data based on Straight line distance & proximity zones
- Get shortest travel distance in proximity search
QUICK CALL TO ACTION

- Define quick actions to perform on individual records
- Visualize one to many relationship (Plot Related Records)
- Perform Mass actions on plotted records

Action Buttons
- Change Owner
- Open Record Form
- Plot Related Record
- Run Workflow
- Define Activity Actions
• Visualize all appointments on map
• Categorize your appointments by priority or other parameter
ROUTE OPTIMIZATION & SHARING

- Build an optimized Route
- Save, Print or Share these Routes via Email
- Quickly switch to Google Map/Waze app for turn by turn navigation
- Overlay data points on the route
- Along the route search
- Ability to copy and share navigation links
AUTO SCHEDULING

- Auto schedule appointment plan in few clicks
- Set preferences for the plan in Auto scheduling card
- Save appointments and the routes created
Check-In on Field

- Define Geofencing for Check-In/Check-Out on field
- Keep a track of field team’s daily activities and performance
Perform binary shape operations like Difference, Intersection, Union, Union Aggregate, and Disjunctive Union.
Census data visualization

- Analyze census data to make the analysis even more powerful
- Categorize the census data as required
SHAPE LAYER INTEGRATION

- Visualize the shapes files as an overlay on map
- Ability to visualize the Dynamics CRM along with the shapes within the shape files
Search POI locations like Coffee shops, Hotels, etc. 
Add them as new accounts, leads or any custom entity records into CRM
ANALYTICAL DASHBOARD

- Easy way to visualize & analyze data
- Easily create & configure dashboard views
HEAT MAPS

- Pictorial Representation of heat of CRM Data
- Easily evaluate regional performance
- Hands on filters for better analysis
- Summary Card for aggregate information of each region
- Pie charts and Column charts for advance analysis
- Resizable grid

Maplytics™ by Inogic
Common Use Cases

- Setting up/ realigning **Sales Territories** on basis of **geography** for your field professionals
- Reducing travelling expenses through optimized automated schedules
- One of my client has **cancelled his meeting**, search for near-by clients.
- Ideal **location** for my **next marketing event**?
- Analyse shape files along with the records on the same map
- Provide selective access of geo-mapping to your users
- View my **lost leads** in last 6 months in analytical dashboards
- Which **region** is performing well in terms of **sales**?
- Analyse the population for a particular region with Census data
Device Compatibility

Desktop

Tablet

Mobile

Maplytics™ by Inogic

www.maplytics.com

www.inogic.com