



Revenue Management eXtreme (RMx)

A hyper performance pricing engine for any ERP

Trading complexity with vendors and customers has accelerated with omni-channel pricing pressures and complex trade promotions needed to stay competitive. Flintfox provides the most comprehensive and scalable pricing solution across the manufacturing, distribution, and retail industries.

RMx is a hyper performance pricing engine capable of handling complex price calculations with sub millisecond response times.



Trade agreement set up and maintenance

- Define pricing by attributes such as customer, product, geography, parent, UOM, and more
- Cater for unlimited promotional pricing tactics
- Master data management of customers/products/groups automatically updates agreements

100k/mth saving on reducing pricing errors

Pricing speed & accuracy

- Real-time pricing to minimize revenue leakage
- Handles multi dimensional price requests
- Hyper-speed in-memory engine to ensure all pricing is real-time
- One source of pricing truth for the most complex of needs

1M+ price requests calculated in 60 seconds.

Why customers use Flintfox RMx

Price accurately

- Handles advanced pricing rules – discount types, buying groups, product groups
- Transactional attribute pricing flexibility
- Unlimited inclusions/exclusions

HYPER Speed

- Resolve 17,000 prices per second based on complex rules
- Instant results for your sales people and customers
- No delays to generate invoices

Lightweight Technology

- No need for hardware investment
- Access via web service
- Cloud based through Azure
- On premise available

“We have been looking for a solution exactly like RMx for five years”.
Chief Financial Officer – Liquor Distribution

How Flintfox works to deliver a competitive advantage

Tangible Benefits / Desired Outcomes

- Accurately price sold items
- Manage pricing from multiple data sources
- Single source of pricing truth across your enterprise
- Real time updates to pricing
- Flexibility to offer more effective pricing and promotional strategies across various channels
- Rapid deployment via cloud
- ERP agnostic design
- Scales up and out as your company grows organically or via acquisition

Proof & Statistics

- 100k per month saved through reduced pricing errors for leading consumer goods manufacturer
- 44% increase in line items on orders for one customer managed easily without an increase in processing time for consumer goods manufacturer.



Why Flintfox International?

Flintfox transforms the complex challenges associated with managing buy and sell-side pricing, trade promotions and managing trade agreements to deliver the easiest-to-use pricing and trade agreement solution on the market. 29 years worth of experience and development equates to the most comprehensive out of the box solution available, hosted on Azure and interfaced with any ERP.