

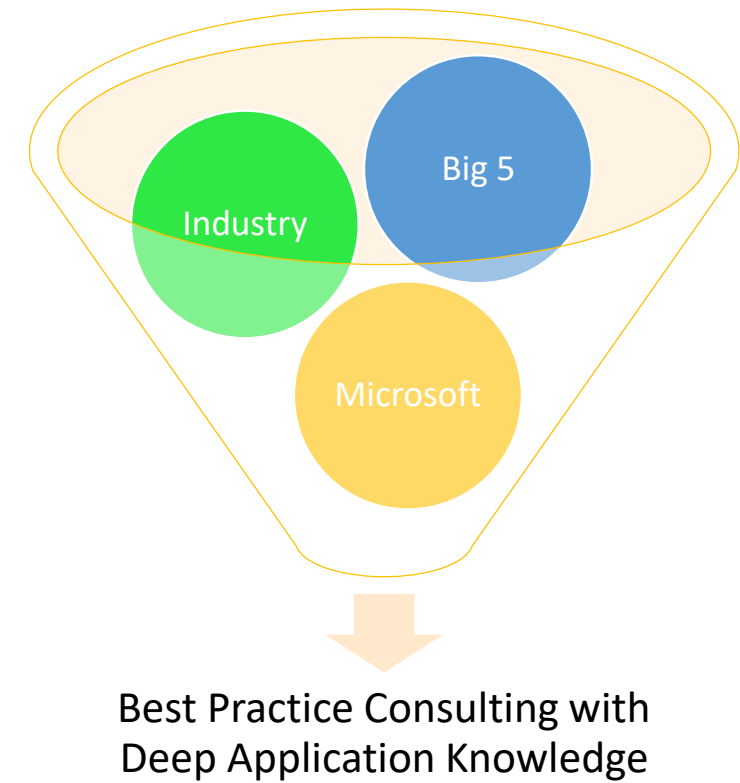


Unify Overview & Loyalty Offering

June 2019

Organization Overview

- Based in Australia and New Zealand.
- Singapore and Philippines operations opening in January 2019
- Over 500 person years of Business Application implementation experience
- Team size of 36
- Focus on Business Analytics, ERP, Chatbots, CRM
- Global Scale with a local touch
- Background of Team
 - Big 5 Consulting
 - Software Vendor
 - Industry



Unify Offering

ERP

CRM

Business
Analytics

ChatBots

Data
Warehouse

Industry Focus

- **Retail**: Apparel, Electronics, Online Retailers
- **Restaurants**: Quick Service Restaurant, Pizza Delivery, Cafes
- **Insurance**: General Insurers/ Property and Casualty, Life.
- **Agriculture**: Growers, Food Supply
- **Airlines**: Full Service, Discount
- **Banks**: Online Only, Traditional
- **Hospitality**: Hotels, Resorts

Business Analytics

Services Offering

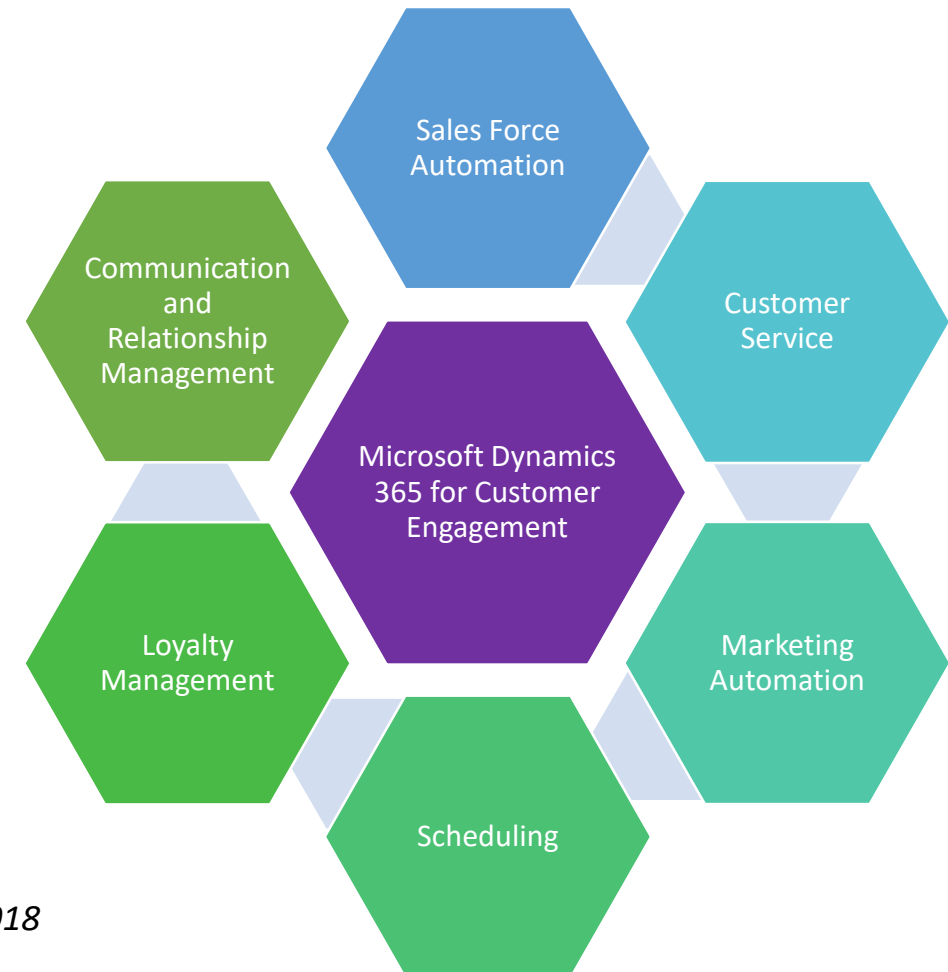
- Data Mapping
- Data Harmonization
- Data Warehouse
- Reporting
- Analytics



CRM

Services Offering

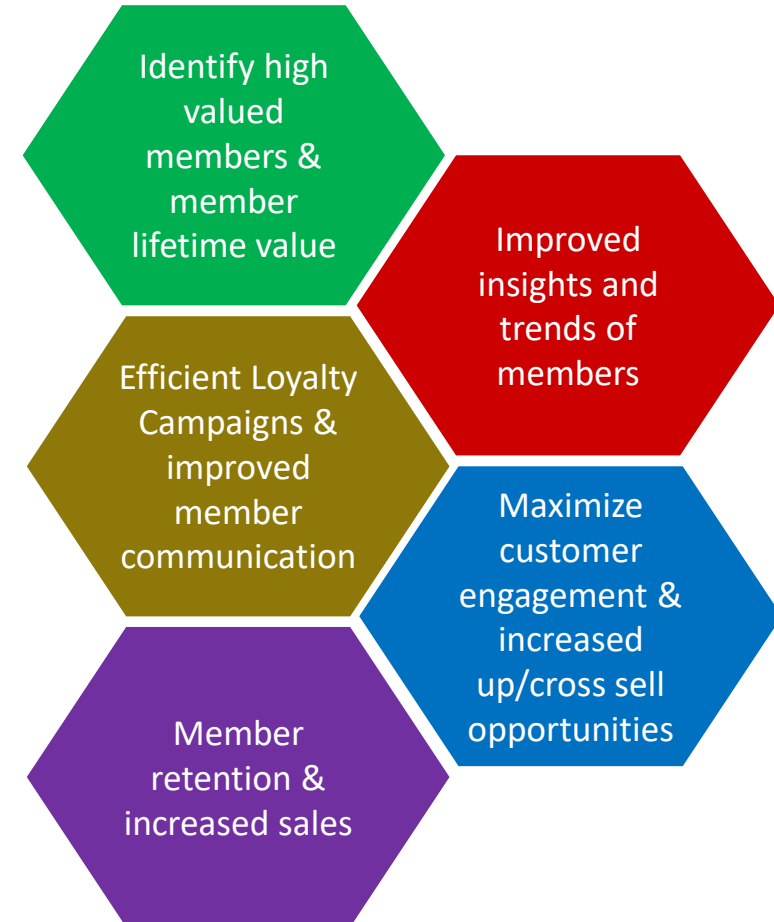
- Business Analysis
- Design
- Configuration
- Integration
- Data Migration
- Reporting and Business Intelligence
- Training
- Support
- Upgrades



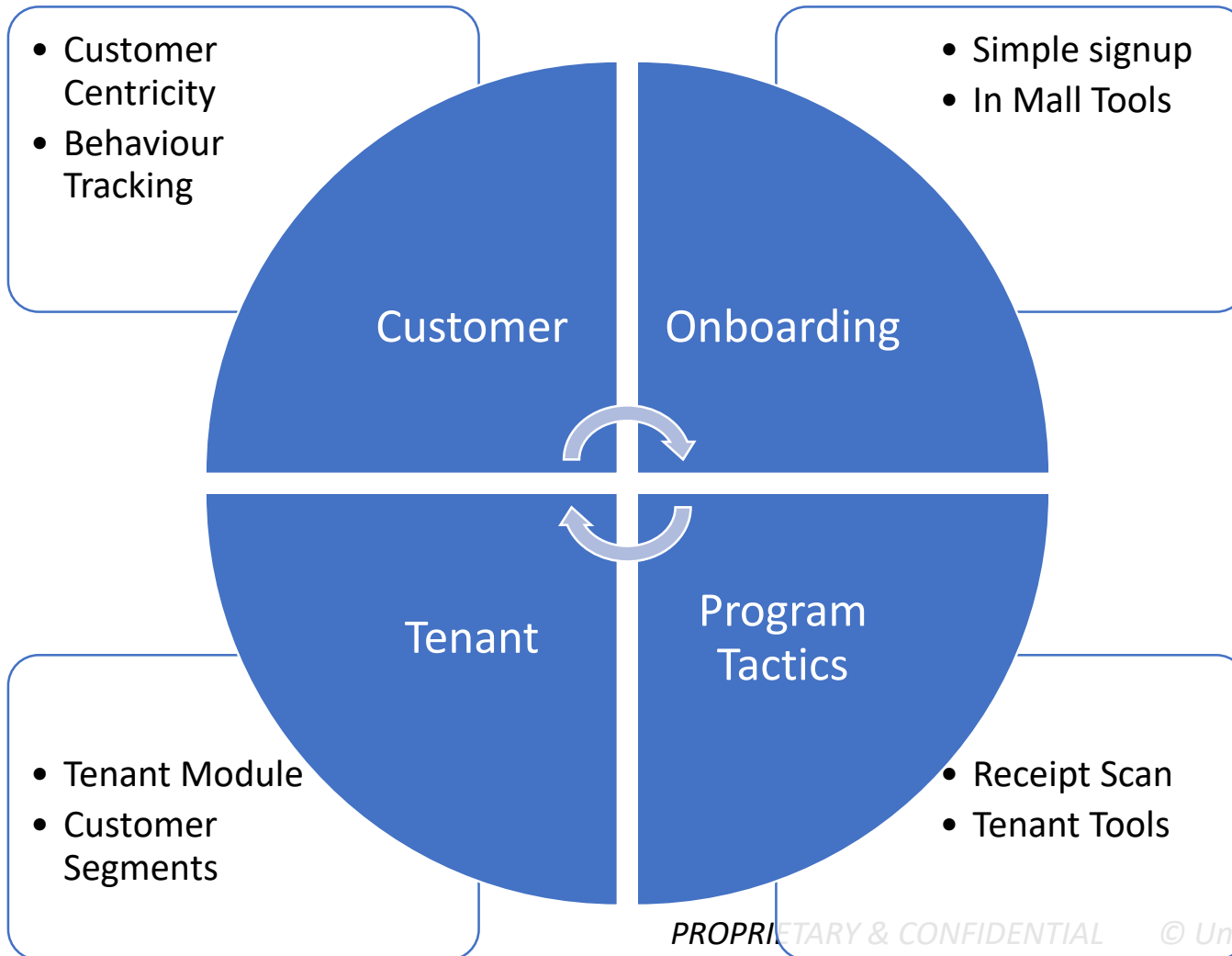
Loyalty Management Solution Overview

Solution Features

- Customer Segmentation
- Membership Management
- Loyalty Point Matrix
- Campaigns
- Card / ID Management
- Promotions & Coupons
- Customer Service
- Portal with Sign Ups
- Business Intelligence



Loyalty Management for Malls



- Increase customer spend and visits
- Build stronger relationship with tenants
- Track customer behavior and gather real-time data
- Push location-based messages targeted to customer profiles
- Boost brand image and reputation
- Improve overall customer experience.
- Integrated solution for Customers & Tenants



Questions?

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