

Avensia Storefront for Microsoft Dynamics NAV

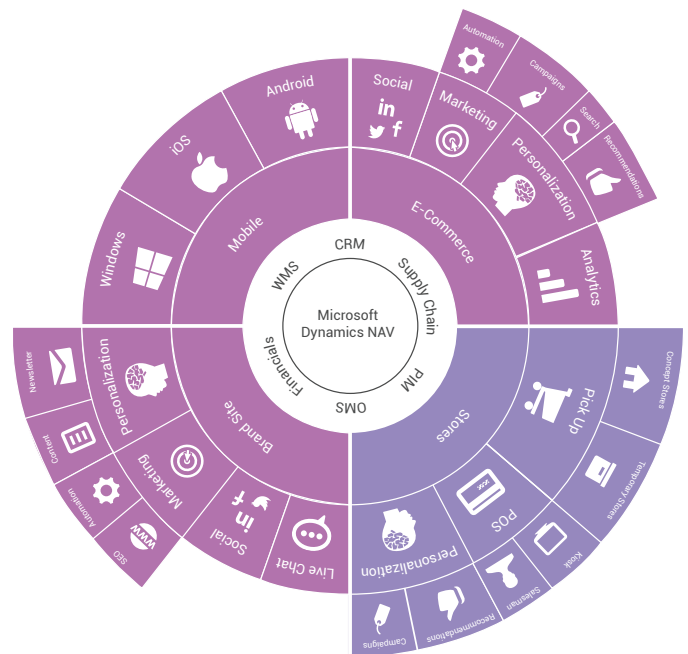
Avensia Storefront is a 100% cloud-compatible turn-key e-commerce solution that implements unified commerce to help you build a thriving omnichannel retail business.

By making all channels operate under the same business logic, Avensia Storefront enables real-time communication between Microsoft Dynamics and Episerver's web platform. A move that saves up to 40% of project costs.

The solution comprises both the Avensia Storefront connector that constitutes the seamless integration, as well as a fully functional and customizable e-commerce starter site. Allowing you to focus on what you know best – your customers.

Microsoft Dynamics NAV is a customizable ERP solution that helps small to medium sized companies automatize and connect points such as sales, purchases and stock. Around 110 000 installations of Microsoft Dynamics NAV have been made worldwide to date. Among them, about 20 000 systems make use of the LS retail module.

Avensia Storefront extends the system's reach even further with a comprehensive e-commerce solution that connects retail operations features with Episerver, a leading e-commerce platform and a Gartner's Magic Quadrant Leader within CMS.



A two-part e-commerce solution

Adapting and employing Microsoft Dynamics NAV business logic in communications across all systems, the Avensia Storefront connector allows for seamless import of all product catalog information to Episerver. All this information is thus made searchable and instantly available for your e-commerce solution.

Avensia Storefront helps you to distribute and collect information through all your channels automatically and in real time.

In addition, the Avensia Storefront starter site provides you with a fully functional and customizable web shop that utilizes all retail features available in Microsoft Dynamics NAV.

Building an omnichannel retail ecosystem

Equipped with streamlined system integrations, customizability, Azure cloud compatibility and all the basic functions needed for a modern e-commerce solution, the Avensia Storefront package sets your business on course to establish a scalable and thriving omnichannel retail ecosystem.

- Save up to 40% of total project cost
- Start up your project with fully integrated startup site
- Same business rules and information in all channels
- Personalization features available across all channels
- On site drag and drop administration for web and mobile
- Extensive eco system with add-on components available
- Fail safe integration with recovery and logging
- Extendable integration framework
- Uses standard integration interfaces of Dynamics and Episerver



Available at

Episerver add-on store
www.avensiastorefront.com

Contact

Product information: johan.liljeros@avensiastorefront.com
Business inquiries: sales@avensiastorefront.com
Other inquiries: contact@avensiastorefront.com
Partner inquiries: simon.fredriksson@avensiastorefront.com
Website: www.avensiastorefront.com