avensia Storefront

# MICROSOFT DYNAMICS 365

## Avensia Storefront for Microsoft Dynamics 365

Avensia Storefront is a 100% cloud-compatible turn-key e-commerce solution that implements unified commerce to help you build a thriving omnichannel retail business.

By making all channels operate under the same business logic, Avensia Storefront enables real-time communication between Microsoft Dynamics and Episerver's web platform. A move that saves up to 40% of project costs.

The solution comprises both the Avensia Storefront connector that constitutes the seamless integration, as well as a fully functional and customizable e-commerce starter site. Allowing you to focus on what you know best – your customers.

Microsoft Dynamics 365 is a powerful system that joins CRM and ERP capabilities in applications that work seamlessly together across points such as sales, customer service, operations, financials, and marketing.

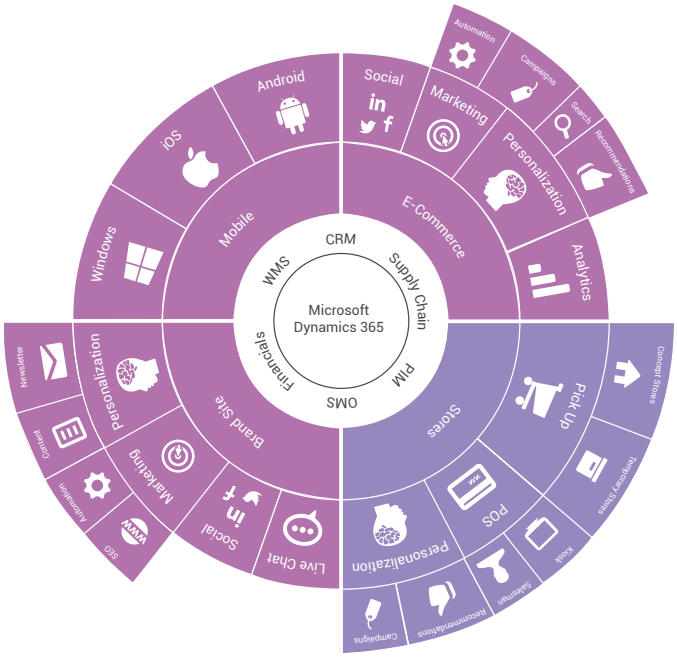
Avensia Storefront takes the system's potential to another level. It opens up Episerver – a leading CMS and e-commerce platform recognized by the Gartner Magic Quadrant – to the entire Microsoft Dynamics 365 stack, Avensia Storefront offers your e-commerce business the tools needed to take advantage of all system functionality.

## *A three-part e-commerce solution*

The Avensia Storefront offer for Microsoft Dynamics 365 is twofold. One is the standard integration connecting Episerver to the Microsoft Dynamics 365 Operations retail module. This streamlines communications across systems using the Operations business logic, facilitating seamless import of all product catalog information to Episerver.

Avensia Storefront also allows integration to the full array of products available in the Microsoft Dynamics 365 stack – allowing your web platform access to the entire system and its functionality. All information can be collected and distributed through all your channels automatically and in real time.

In addition, the Avensia Storefront solution always provides you with the fully functional - Avensia Storefront Starter Site – now integrated to the Microsoft Dynamics 365.stack.




## *Building an omnichannel retail ecosystem*

Equipped with streamlined system integrations, customizability, Azure cloud compatibility and all the basic functions needed for a modern e-commerce solution, the Avensia Storefront package sets your business on course to establish a scalable and thriving omnichannel retail ecosystem.

**B2C Retail**

**Distribution & Wholesale**

**Manufacturing**

avensia Storefront

**Available at**

Episerver add-on store
www.avensiastorefront.com

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