



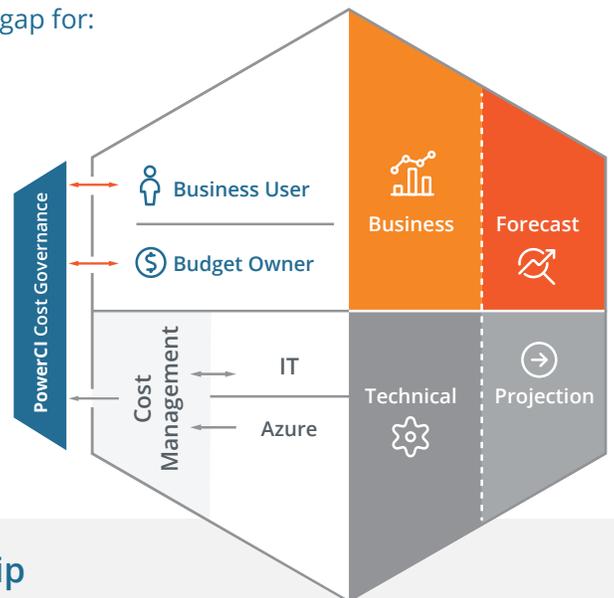
Proactively Control Cloud Spend to Maximize ROI

The cloud brings unparalleled agility and scalability that enables organizations to innovate faster. Without governance, cloud spend can easily get out-of-control leading to budget overruns. With PowerCI[™] Cost Governance, organizations turn wasted cloud spend into value. PowerCI Cost Governance establishes organizational-wide accountability for cloud spend, bridging the financial governance gap for:

Information Technology. Remove centralized management burden and enable full transparency and insight into cloud priorities, budgets, projects, activities, and needs.

Finance. Gain immediate visibility into trends on specific infrastructure growth, total cost of ownership of cloud cost centers, and ongoing forecasting of cloud environments.

Budget Groups. Drive accountability and enable full transparency and insight into cloud priorities, budgets, and projects for full cost-savings collaboration with IT and finance.



Optimize cloud platforms and establish ownership of spend for cloud governance to all budget groups.



Accountability

- › Create and manage the structure of your cloud budget – assign ownership of spend to project, business or person
- › Clarify the questions around and ownership of cloud spend
- › Provide visibility into cloud budget ownership across the organization



Insight

- › Deliver cost savings opportunities to the business users and groups
- › Analyze spend based on project, product and business value to make strategic decisions based on data
- › Clarity into cloud spend for alignment with business priorities



Agility

- › Proactively identify waste, adjust cloud budgets and behaviors to reduce spend and maximize ROI
- › Optimize cloud environments to remove redundancies and maximize utilization of cloud tenants
- › Empowered budget owners can act quickly to align with organization objectives



Learn More about PowerCI Cost Governance

www.BinaryTree.com/Products/PowerCI-SaaS/PowerCI-Cost-Governance

