leadfeeder
Turn Google Analytics into a sales tool

leadfeeder

- Leadfeeder utilizes Google Analytics data. All you need to do is plug your website's Google Analytics to Leadfeeder.

- Identifies visiting companies & what they do at your site giving you information about
  - Company details (industry, size, locations)
  - Visit details (sources, keywords, pages, time one page)
  - Public contact details
  - Stakeholder social media profile handles (Social selling!)
  - Your existing LinkedIn network connections

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Benefits

- Measure different marketing tactics (organic, paid) based on how well they attract your sweet spot clients
- Identify companies on the right stage of their buying process
- Make right time contact with your prospect
- Based on the research, the conversion of contacted Leadfeeder lead is 4x better compared to traditional cold contacting