

A blue-tinted background image showing a person's hands using a laptop and a smartphone. The person is wearing a watch on their left wrist. The text 'leadfeeder' is overlaid in a white, cursive font.

leadfeeder

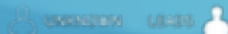
Turn Google Analytics into a sales tool

leadfeeder

- Leadfeeder utilizes Google Analytics data. All you need to do is plug your website's Google Analytics to Leadfeeder.
- Identifies visiting companies & what they do at your site giving you information about
 - Company details (industry, size, locations)
 - Visit details (sources, keywords, pages, time one page)
 - Public contact details
 - Stakeholder social media profile handles (Social selling!)
 - Your existing LinkedIn network connections



VISITOR FLOW —>



VISITOR FLOW —>



leadfeeder

Benefits

- Measure different marketing tactics (organic, paid) based on how well they attract your sweet spot clients
- Identify companies on the right stage of their buying process
- Make right time contact with your prospect
- Based on the research, the conversion of contacted Leadfeeder lead is 4x better compared to traditional cold contacting